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# Feature Deck

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Increasing in size, Feature starts to behave more like a traditional fashion display face, with higher contrast and rounder terminals. As its name suggests, the Deck cut is best used for the intermediate spaces between title and story (“deks,” in journalistic parlance), between 18 and 40 points.

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**PUBLISHED**  
2022

**DESIGNED BY**  
BERTON HASEBE AND CHRISTIAN SCHWARTZ

**10 STYLES**  
5 WEIGHTS W/ ITALICS

**FEATURES**  
PROPORTIONAL/TABULAR LINING FIGURES  
FRACTIONS (PREBUILT AND ARBITRARY)  
SUPERSCRIP/T/SUBSCRIPT

This optical size works best on screen, whereas the Display cut sets much tighter, and its delicate serifs risk disappearing. Drawn to be used in tandem, Review and Feature share the same vertical proportions and can effectively appear on the same line, even theoretically within the same word—but their personalities operate in counterpoint. Review grabs space and attention, while the quieter Feature was designed to economize, to cram as much information as possible into its forms, to go to the brink of being a condensed typeface without actually looking condensed.

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Feature Deck Light

*Feature Deck Light Italic*

Feature Deck Regular

*Feature Deck Regular Italic*

Feature Deck Medium

*Feature Deck Medium Italic*

Feature Deck Bold

*Feature Deck Bold Italic*

Feature Deck Extrabold

*Feature Deck Extrabold Italic*

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**RECOMMENDED MINIMUM & MAXIMUM SIZES**

FEATURE DISPLAY, 40 PT+

Regional trading  
Mercantile  
SPARKS

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FEATURE DECK, 18 - 40 PT

Due to animosities of their main competitor  
A series of upsets befell the ships  
Launched a final voyage  
This official inquiry

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FEATURE TEXT, 8 - 18 PT

THE ENGLISH EAST INDIA COMPANY WAS established in 1600 and was granted a Royal Charter by Queen Elizabeth I under the name Governor and Company As Merchants of London trading into the East Indies Trading mainly in silk, rum, cotton, and opium

Ascertained new findings  
THE NEWER MAJORITY  
*Als Aktiva in seiner Bilanz*

FEATURE DECK LIGHT, LIGHT ITALIC, 40 PT

Elle figurait parmi le plus  
OBJECTIVE LAWMAKER  
*Codex of global currency*

FEATURE DECK REGULAR, REGULAR ITALIC, 40 PT [ALTERNATE J M R W a g]

Comprehensive outlines  
SPECIALIZZATO NELLA  
*Not commercially viable*

FEATURE DECK MEDIUM, MEDIUM ITALIC, 40 PT

Organometallic species  
PHYSICS RESEARCHER  
*Hữu thuộc về nhiều bên*

FEATURE DECK BOLD, BOLD ITALIC, 40 PT

**Afforded no interviews**  
**UN NUEVO LIDERAZGO**  
**Postdoctoral Research**

FEATURE DECK EXTRABOLD, 40 PT [ALTERNATE w]

*Állam és a kormányzat*  
**RELEVANT PROCESSES**  
*Amplified this feedback*

FEATURE DECK EXTRABOLD ITALIC, 40 PT

Designates their standard monetary unit  
UM VIÐFANGSEFNI EÐLISFRÆÐINNAR  
*The finished garment would be less bulky*

FEATURE DECK LIGHT, LIGHT ITALIC, 25 PT

A molecule containing 7 rhodium atoms  
THE SIEGE STARTED ON 19 JUNE, 1635  
*Bau von Beljanen war das Einzugsgebiet*

FEATURE DECK REGULAR, REGULAR ITALIC, 25 PT [ALTERNATE a]

Wystarczy porównać prędkość światła  
STATIONARY LUMINIFEROUS ÆTHER  
*New Zealand's foreign & defence policy*

FEATURE DECK MEDIUM, MEDIUM ITALIC, 25 PT [ALTERNATE a g]

Weighing between 51.3 and 69 pounds  
TA USKUS, ET PALJUD TEADUSLIKUD  
*Their construction took all of October*

FEATURE DECK BOLD, BOLD ITALIC, 25 PT [ALTERNATE J 3 5 6 9]

Popular methods of teaching science  
LEGISLATION ON POLICY & SOCIETY  
*Física e astronomia foram traduzido*

FEATURE DECK EXTRABOLD, EXTRABOLD ITALIC, 25 PT

Ideological standpoint

FEATURE DECK LIGHT, 45 PT

Structure of ferrocene

FEATURE DECK REGULAR, 45 PT

Omvendt anerkender

FEATURE DECK MEDIUM, 45 PT

**Final business model**

FEATURE DECK BOLD, 45 PT

**Discussions directes**

FEATURE DECK EXTRABOLD, 45 PT

*Constitutional theorist*

FEATURE DECK LIGHT ITALIC, 45 PT

*Seefahrt unzugänglich*

FEATURE DECK REGULAR ITALIC, 45 PT

*A handwoven selvage*

FEATURE DECK MEDIUM ITALIC, 45 PT

*Two volcanic islands*

FEATURE DECK BOLD ITALIC, 45 PT

*Stretto di Magellano*

FEATURE DECK EXTRABOLD ITALIC, 45 PT







**OPENTYPE FEATURES**  
 FAMILY WIDE

 ALL CAPS  
 opens up spacing, moves  
 punctuation up

 PROPORTIONAL LINING  
 default figures

TABULAR LINING

 FRACTIONS  
 ignores numeric date format

SUPERScript/SUPERIOR

SUBSCRIPT/INFERIOR

 DENOMINATOR  
 for making arbitrary fractions

 NUMERATOR  
 for making arbitrary fractions

 LANGUAGE FEATURE  
 Nederlands (Dutch) IJ glyph

 LANGUAGE FEATURE  
 Català (Catalan) l glyph

 LANGUAGE FEATURE  
 Română (Romanian) ș accent

**DEACTIVATED**

;jFish &amp; 'Chips' @ £25!?

 March: \$3,460 €1,895  
 April: ¥7,031 £9,215

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 April: ¥7,031 £9,215

21/03/10 and 21/18 46/91

 $x^{158} + y^{23} \times z^{18} - a^{4260}$ 
 $x_{158} \div y_{23} \times z_{18} - a_{4260}$ 

0123456789 0123456789

0123456789 0123456789

BÍJNA IJsselmeer vrijdag

CEL·LA al·lusió col·lecció

ÎNSUȘI științifice activiști

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**OPENTYPE FEATURES**  
ROMAN & ITALIC

STYLISTIC SET 01  
alternate a g

STYLISTIC SET 03  
alternate a

STYLISTIC SET 05  
alternate 3 5 6 9

STYLISTIC SET 06  
alternate J

STYLISTIC SET 07  
alternate J

STYLISTIC SET 10  
alternate Q

STYLISTIC SET 11  
alternate R

STYLISTIC SET 13  
alternate W

STYLISTIC SET 14  
alternate W w

STYLISTIC SET 16  
alternate M

STYLISTIC SET 17  
alternate K k

**DEACTIVATED**

Aggravating situations  
 Preliminary proposals  
 The odds of 135 in 629  
 Justified a July transit  
 Justified a July transit  
 After the Qing dynasty  
 Rescheduled the Rally  
 Follows the New Wave  
 Follows the New Wave  
 Older Master Milliners  
 Knew to ask it quickly

**ACTIVATED**

Aggravating situations  
 Preliminary proposals  
 The odds of 135 in 629  
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## STYLES INCLUDED IN COMPLETE FAMILY

Feature Deck Light  
 Feature Deck Light Italic  
 Feature Deck Regular  
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 Feature Deck Extrabold  
 Feature Deck Extrabold Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Vietnamese, Walloon, Welsh, Wolof

## CONTACT

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## ABOUT THE DESIGNERS

**Christian Schwartz** (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper\**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

**Berton Hasebe** (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton's typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypI, and the Brno Biennial. In 2012 he was awarded Print Magazine's 20 Under 30 Award. Berton has previously taught at Parsons School of Design, the Type@Cooper Extended Program at The Cooper Union, and the University of the Arts in Philadelphia.