
Review Collection

Berton Hasebe drew the initial styles of Review for the 2018 reimagining of *T: The New York Times Style Magazine* under editor in chief Hanya Yanigahara. What had previously been an image-dominated publication evolved into a text-driven one, with the squarish, commanding Review doing much of the heavy lifting.

PUBLISHED
2020

DESIGNED BY
BERTON HASEBE

PRODUCTION ASSISTANCE
TIM RIPPER

42 STYLES
3 FAMILIES

FAMILIES
REVIEW
REVIEW CONDENSED
REVIEW POSTER

The collection consists of three widths (Review, Review Condensed, and Review Poster) that Hasebe, with help from Tim Ripper, has expanded into a full range of weights, from Thin to Black. Li's vision for *T* was a flexible system of typefaces that hinted at a fruitful period in the history of graphic design, strongly tilted toward the sixties and seventies without indulging in nostalgia. The typefaces drew from an eclectic pool of references ranging from Herb Lubalin's covers for *fact*, the programmatic precision of Karl Gerstner, and underground zines urgently slapped together with dry transfer lettering and paste-up strips of phototype.

To facilitate tight setting both horizontally and vertically, Hasebe sheared off Review's overshoots and blunted its exterior curves, producing a dynamic tension with its round counters. This, with Review's compact descenders, yields strong horizontal bands of text, evoking rugged ribbons of embossing type but steering clear of any sentimentality or attempts at grunge. Set tight, these ribbons form a dramatic text image while remaining pleasantly legible and readable.

Review

Berton Hasebe originally drew Review for Patrick Li and his team at *T: The New York Times Style Magazine*. In 2018, new editor in chief Hanya Yanigahara pushed for a complete reimagining of the magazine. What had primarily been an image-driven publication evolved into a text-focused one, with the squarish, commanding Review doing much of the heavy lifting at all sizes.

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14 STYLES
7 WEIGHTS W/ ITALICS

FEATURES
SMALL CAPS (ROMAN)
PROPORTIONAL/TABULAR LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIP/T/SUBSCRIPT

Previously known as Kippenberger, Review draws from an eclectic pool of references ranging from the programmatic precision of Karl Gerstner to underground zines urgently slapped together with dry transfer lettering and paste-up strips of phototype. Hasebe also tapped precursors like Phil Martin's Helvetica-Eurostile hybrid Heldustry from 1978; Fred Lambert's 1963 Compacta; and Folio Extra Bold (a squared-off, oddball style bearing a loose relationship to the rest of the Folio family, released by Bauer in the late 1950s).

The versatile normal width of Review can be used both small and large. Open counters and a strong horizontal rhythm foster readability, even at small sizes. All three widths of Review come with an array of useful alternates like round dots, which temper the typeface's overarching squareness with a softer element. Upright styles in the normal width also include small caps.

HOUSEHOLD
Overshadows

REVIEW THIN, 70 PT

UNKNOWING
Selvstændige

REVIEW THIN ITALIC, 70 PT

GEOGRAPHY
Remarquable

REVIEW LIGHT, 70 PT

DESEMPEÑA
Effectiveness

REVIEW LIGHT ITALIC, 70 PT

CENTRALIZE
Reorganizing

REVIEW REGULAR, 70 PT

MOMENTUM
International

REVIEW REGULAR ITALIC, 70 PT [ROUND DOTS, ALTERNATE a]

DISAVOWED
Außenpolitik

REVIEW MEDIUM, 70 PT

ATMOSFÈRA
Costituzione

REVIEW MEDIUM ITALIC, 70 PT [ALTERNATE M R]

STATEMENT
Background

REVIEW BOLD, 70 PT [ALTERNATE g k]

EKONOMIYA
Gyártásával

REVIEW BOLD ITALIC, 70 PT

GUTHEIßEN
Conference

REVIEW HEAVY, 70 PT

WORKLOAD
Jaččettawx

REVIEW HEAVY ITALIC, 70 PT [ALTERNATE K a]

**MIEHISTÖN
Honoköha**

REVIEW BLACK, 70 PT

***AUTHORED
Tänpäeval***

REVIEW BLACK ITALIC, 70 PT [ROUND DOTS]

Fringes of political talent
FINAL INVESTIGATIONS
Med ovärderliga insikter

REVIEW THIN, THIN ITALIC, 40 PT

Phát sóng trực tiếp trên
427.518 METER LANGE
Early 20th century films

REVIEW LIGHT, LIGHT ITALIC, 40 PT

An extensive presence
INDIGENOUS DIALECT
Yhä monikansallisempi

REVIEW REGULAR, REGULAR ITALIC, 40 PT

Après près de 170 ans
LOCAL MAGISTRATES
Glazed terracotta roof

REVIEW MEDIUM, MEDIUM ITALIC, 40 PT

Większość gatunków
CHEMICAL ANALYSIS
1720 volunteer divers

REVIEW BOLD, BOLD ITALIC, 40 PT

7 global market units
AVANT GARDE FILMS
Věcmi členů posádky

REVIEW HEAVY, HEAVY ITALIC, 40 PT

Modern rediscovery
FYRIR 37.000 ÁRUM
Lunar surface bases

REVIEW BLACK, BLACK ITALIC, 40 PT

Zij in latere eeuwen door hun gebieden
A VAST, MONOLITHIC ORGANIZATION
The conclusion of the Napoleonic Wars

REVIEW THIN, THIN ITALIC, 25 PT

Cities in the league enjoyed autonomy
LONG-PRIVILEGED CIVIC POSITIONS
Gallischer Kopfschutz abgebildet wird

REVIEW LIGHT, LIGHT ITALIC, 25 PT [ALTERNATE g]

A population of 58,493 consisting of
SDRUŽUJÍCÍ ÚZEMÍ TŘÍ DOTČENÝCH
A 15th century public health calamity

REVIEW REGULAR, REGULAR ITALIC, 25 PT [ALTERNATE M a]

Al segle XIII, de remarcar el caràcter
174 POTENTIAL IMPLEMENTATIONS
Makes up 23.8% of Chile's total area

REVIEW MEDIUM, MEDIUM ITALIC, 25 PT

Government reactions to COVID-19
KEISARI OTTO I OLI ENSIMMÄINEN
Revolutionary machine technology

REVIEW BOLD, BOLD ITALIC, 25 PT [ALTERNATE K R]

The more reactive hydroxyl group
17 NEWLY APPOINTED MINISTERS
Tal-Kunsill f'kull qasam ta' politika

REVIEW HEAVY, HEAVY ITALIC, 25 PT [ALTERNATE W]

Bheith ina mbaill de Dháil Éireann
CONSENSUS-DRIVEN ASSEMBLY
An annual expense of €1,285,471

REVIEW BLACK, BLACK ITALIC, 25 PT

A POTENTIAL TO MEET 3–5% OF GLOBAL DEMAND
 Dangosir yr esbonydd, fel arfer, ar ffurf is-sgript i'r dde
MYRIAD FACTORS CONTRIBUTED TO ITS SEVERITY
The movement starts with “an aggressive call to arms”

REVIEW THIN, THIN ITALIC, 18 PT [TRACKING +4]

NOONG HULYO 2011 NAPAKALIWANAG NITO PARA
 Globular cluster M70 within constellation Sagittarius
HIS LEGITIMATE EXPRESSIONS OF EXASPERATION
Hij was gedurende het voorjaar van 1971 gemakkelijk

REVIEW LIGHT, LIGHT ITALIC, 18 PT [TRACKING +4]

VOM REST DES KONTINENTS ABGESPALTEN SEIN
 10 breezy chicken dishes from a high-brow kitchen
INFORMATION & COMMUNICATION TECHNOLOGY
The Cenozoic is also known as the Age of Mammals

REVIEW REGULAR, REGULAR ITALIC, 18 PT [TRACKING +4]

A ROYAL CHARTER WAS SIGNED ON 11 JULY 1664
 Limnológia vizsgálati tárgyai az álló- és folyóvizek
THỜI KỲ ĐÓ CÒN GỌI LÀ “THỜI KỲ ĐEN TỐI” THEO
Ohio voter turnout 7% lower than national average

REVIEW MEDIUM, MEDIUM ITALIC, 18 PT [TRACKING +4]

L'ISTMO DI SUEZ UNISCE L'EURASIA ALL'AFRICA
5 standout seasonal looks filled with substance
THE COUNTRY'S LARGEST GEOTHERMAL FIELDS
Hän ei ilmeisesti kuitenkaan missään vaiheessa

REVIEW BOLD, BOLD ITALIC, 18 PT [TRACKING +4, ALTERNATE R a k]

THE FIRST TEXT ON WAPPO GRAMMAR IN 1921
Praktiskt val av logaritmbas vid användning av
A MORE USEFUL METRIC OF TESTS PER CAPITA
Unique & rigorous process of testing the casks

REVIEW HEAVY, HEAVY ITALIC, 18 PT [TRACKING +4]

A OD ROKU 2020 JEST MIASTEM LITERATURY
The “lackadaisical” strategy in many regions
FEATURING SEVERAL OFF-CAMBER CORNERS
Les étapes et objectifs de la critique textuelle

REVIEW BLACK, BLACK ITALIC, 18 PT [TRACKING +4, ROUND DOTS]

Wikingersiedlungen

REVIEW THIN, 50 PT

Bathythermograph

REVIEW LIGHT, 50 PT

Menestyksellisesti

REVIEW REGULAR, 50 PT

Katathermometer

REVIEW MEDIUM, 50 PT

Dermatoglyphics

REVIEW BOLD, 50 PT

Raggiungessero

REVIEW HEAVY, 50 PT

Counterbalance

REVIEW BLACK, 50 PT

Sveitasönghátíðum

REVIEW THIN ITALIC, 50 PT

Polgármesterének

REVIEW LIGHT ITALIC, 50 PT

Overindustrialized

REVIEW REGULAR ITALIC, 50 PT

Mechanomorphic

REVIEW MEDIUM ITALIC, 50 PT

Establecimientos

REVIEW BOLD ITALIC, 50 PT

Discombobulate

REVIEW HEAVY ITALIC, 50 PT

Quattrocentism

REVIEW BLACK ITALIC, 50 PT

REVIEW REGULAR, REGULAR ITALIC, BOLD, 16/20 PT [TRACKING +4]

REGULAR SMALL CAPS

REGULAR

BOLD

REGULAR ITALIC

BOLD

PROPORTIONAL
LINING FIGURES

REGULAR ITALIC

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354 from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of the public debt was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; the sinking fund was increased, and some part of **the public debt** was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of *Considerations on the Trade and Finances of Great Britain*) an unfunded debt which was brought to account in that and the fol-

REVIEW LIGHT, LIGHT ITALIC, MEDIUM, 10/13 PT [TRACKING +6]

EVERY INTRODUCTION to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

Methodologies of Aesthetics

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

The State of Criticism

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called application of their principles to works of art,

REVIEW REGULAR, REGULAR ITALIC, BOLD, 10/13 PT [TRACKING +6]

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 REVIEW MEDIUM, MEDIUM ITALIC, HEAVY, 10/13 PT [TRACKING +6]

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 REVIEW REGULAR, REGULAR ITALIC, BOLD, 8/11 PT [TRACKING +10]

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 REVIEW MEDIUM, MEDIUM ITALIC, HEAVY, 8/11 PT [TRACKING +10]

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REVIEW REGULAR, 7/9 PT [TRACKING +12]

SITUATIONIST INTERNATIONAL (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a superior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.

The sense of constructing situations is to fulfill human primitive desires and pursue a superior passional quality. From *Internationale Situationiste #1*: "This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires whose material roots will be precisely the new reality engendered by situationist construc-

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Review Condensed

Review Condensed can be used both large and small, especially where space is at a premium. *T: The New York Times Style Magazine* has put it to effective use for labels, credits, captions, and tables, in addition to dramatic headlines. Open counters and a strong horizontal rhythm foster readability, even at small sizes.

PUBLISHED
2020

DESIGNED BY
BERTON HASEBE

PRODUCTION ASSISTANCE
TIM RIPPER

14 STYLES
7 WEIGHTS W/ ITALICS

FEATURES
PROPORTIONAL/TABULAR LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERScript/SUBSCRIPT

Review's sheared overshoots are more visible in the Condensed width, and its blunt exterior curves give way to flat sides, still in tension with more rounded counters. Amply tracked out and leaded, Review Condensed performs capably as running text; the tension between round and blunt shapes add enough visual pop to keep readers alert. As a whole, the collection serves up a flexible palette for demanding editorial contexts, but can also move beyond page or screen to the built environment: walls, building facades, signage, projections—anywhere a strong statement is required.

STARK CONTRAST
Western Palearctic

REVIEW CONDENSED THIN, 70 PT

PRAGMATIC IDEAL
Di solito si designa

REVIEW CONDENSED THIN ITALIC, 70 PT

UKSZTAŁTOWANY
Test of leadership

REVIEW CONDENSED LIGHT, 70 PT

TEINE PÕLVKOND
Lập thể phân tích

REVIEW CONDENSED LIGHT ITALIC, 70 PT

KOEPPELVORMIGE
Network contact

REVIEW CONDENSED REGULAR, 70 PT

ƏDƏBI MÜKAFAT
El vanguardismo

REVIEW CONDENSED REGULAR ITALIC, 70 PT [ALTERNATE K M]

SOLID ETIOLOGY
Pedaço de terra

REVIEW CONDENSED MEDIUM, 70 PT [ALTERNATE a]

WIDELY PANNED
Nearly 4.7 acres

REVIEW CONDENSED MEDIUM ITALIC, 70 PT [ALTERNATE W]

RUNWAY SHOW
31 milyong taon

REVIEW CONDENSED BOLD, 70 PT

GROßGRUPPEN
Official product

REVIEW CONDENSED BOLD ITALIC, 70 PT [ALTERNATE R]

ASTUTE POLICY
Digital medium

REVIEW CONDENSED HEAVY, 70 PT [ROUND DOTS, ALTERNATE g]

NEW RHETORIC
Jen jedna jejich

REVIEW CONDENSED HEAVY ITALIC, 70 PT

STØRRE FOKUS **La 103^a edición**

REVIEW CONDENSED BLACK, 70 PT [ALTERNATE a]

FASHION WEEK ***Autumn recipe***

REVIEW CONDENSED BLACK ITALIC, 70 PT

The Wisconsin Historical Society
 NORTHEASTERN SACRAMENTO
Hopes were high in late October

REVIEW CONDENSED THIN, THIN ITALIC, 40 PT [ALTERNATE a]

A final \$18.61 billion investment
 AKO OCHRAŇOVAŤ A ROZVÍJAŤ
Opening a new learning center

REVIEW CONDENSED LIGHT, LIGHT ITALIC, 40 PT [ALTERNATE R g]

Dispută teritorială cu Lituania
 WATER-TYPE DYNAMOMETER
Promoting historic languages

REVIEW CONDENSED REGULAR, REGULAR ITALIC, 40 PT [ALTERNATE W M]

The last minute substitution
 TERÜLET ROMANIZÁLÓDOTT
Tòa phúc thẩm Hình sự được

REVIEW CONDENSED MEDIUM, MEDIUM ITALIC, 40 PT

Şimal ölkələrinin bir hissəsi
VERY SINGULAR AESTHETIC
200 Most Influential Works

REVIEW CONDENSED BOLD, BOLD ITALIC, 40 PT

Alternative content review
KONSULTERENDE DETEKTIV
L'étude phytosociologique

REVIEW CONDENSED HEAVY, HEAVY ITALIC, 40 PT

Works on the ethics board
LEGAL ADVOCACY GROUPS
Teilsouveränen Kantonen

REVIEW CONDENSED BLACK, BLACK ITALIC, 40 PT [ROUND DOTS]

La filosofia morale è legata ad altre discipline come la
 FORMED A COMPLETE IDEA OF THE PHENOMENON
Sampled 85,300 adults across Metropolitan France

REVIEW CONDENSED THIN, THIN ITALIC, 25 PT

Began her career at the local newspaper in 2004
 HUWA PAJJIŻ KOMPLETAMENT MAGĦLUQ BL-ART
Vydavatelstvo jedna z nejvýznamnějších českých

REVIEW CONDENSED LIGHT, LIGHT ITALIC, 25 PT

The construction of Japan's National Route 145
 NJEMU DNEVNO PROĐE IZMEĐU 2 I 4 BRODOVA
Credited with discovering 7 new native dialects

REVIEW CONDENSED REGULAR, REGULAR ITALIC, 25 PT

Oevers van het meer zijn in het noorden hoog
 STUNNING UPSET IN RUN UP TO '20 ELECTION
Nakapalibot sa golpo ay ang Helsinki at Tallin

REVIEW CONDENSED MEDIUM, MEDIUM ITALIC, 25 PT [ROUND DOTS, ALTERNATE a]

Í siðfræði er ekki reynt að lýsa raunverulegri
 PICKFORD COMPETED AT THE HIGHEST LEVEL
Discredited by leading scientific authorities

REVIEW CONDENSED BOLD, BOLD ITALIC, 25 PT [ALTERNATE K g]

Its largest nationwide audience at the time
THE INSIDE STORY OF ONE ADMINISTRATION
Die Stadtbezirke werden ihrerseits zu acht

REVIEW CONDENSED HEAVY, HEAVY ITALIC, 25 PT

ESTA VERSÃO DO CIRCUITO CONSISTIA NUM CIRCUITO MUITO RÁPIDO
 Krankheitsbedingt unterbrach er die universitäre Lehre in Heidelberg für
THE SECRETARIAT IS TRADITIONALLY LED BY THE DIRECTOR-GENERAL
Specifies categories of individuals who are eligible to make nominations

REVIEW CONDENSED THIN, THIN ITALIC, 18 PT [TRACKING +4]

THE DOMESDAY BOOK HAS ENTRIES FOR MANY COMMOTES IN 1081
 Eto ay sina Yoichiro Nambu ng Enrico Fermi Institute ng Pamantasan
LE PRIX NE PEUT PAS ÊTRE REMIS EN PRINCIPE À TITRE POSTHUME
Eight of thirty-eight miracles presented to the papal commissioners

REVIEW CONDENSED LIGHT, LIGHT ITALIC, 18 PT [TRACKING +4]

IN CERTI CASI, LA PARTE INADEMPIENTE POTREBBE SOGGIACERE
 A notable building in the area is the Complex of Sultan Bayezid II
THE ABENAKI WERE COMPOSED OF NUMEROUS SMALLER BANDS
Saveza izmedju Rudolfa i Sigismunda umro je u Carigradu sultan

REVIEW CONDENSED REGULAR, REGULAR ITALIC, 18 PT [TRACKING +4, ALTERNATE M R a]

NEW MAJOR INITIATIVES SEEMED TO BE GAINING RECOGNITION
 Myöhemmin liitto Tanskan kanssa päättyi, Norja siirtyi unioniin
YR HWNDRWD SAESNIG I LAWER O GYMYDAU A RHAI CANTREFI
The province's economy was dominated by logging and fishing

REVIEW CONDENSED MEDIUM, MEDIUM ITALIC, 18 PT [TRACKING +4, ROUND DOTS]

SE CONSFINȚEA SCĂDEREA CONSIDERABILĂ A PUTERII PORȚII
 By 1620, nearly 300 fishing vessels worked the Grand Banks
VOTING PREVAILING LAWS IN WALES AT THE TIME STIPULATED
Swansea was a key anchor for the copper-smelting industry

REVIEW CONDENSED BOLD, BOLD ITALIC, 18 PT [TRACKING +4]

Geologische Bezeichnung

REVIEW CONDENSED THIN, 50 PT

La politique économique

REVIEW CONDENSED LIGHT, 50 PT

Representative Agency

REVIEW CONDENSED REGULAR, 50 PT

O největší počet životů

REVIEW CONDENSED MEDIUM, 50 PT

Fleeting ephemerality

REVIEW CONDENSED BOLD, 50 PT

The earliest analyses

REVIEW CONDENSED HEAVY, 50 PT

Lakosságcsökkenés

REVIEW CONDENSED BLACK, 50 PT

Utilized in Ancient Greece

REVIEW CONDENSED THIN ITALIC, 50 PT

The 'Decade Volcano' list

REVIEW CONDENSED LIGHT ITALIC, 50 PT

Konungsverslunarinnar

REVIEW CONDENSED REGULAR ITALIC, 50 PT

Symbiotic relationship

REVIEW CONDENSED MEDIUM ITALIC, 50 PT

Restricted modalities

REVIEW CONDENSED BOLD ITALIC, 50 PT

Contextos históricos

REVIEW CONDENSED HEAVY ITALIC, 50 PT

Mô hình kinh tế vĩ mô

REVIEW CONDENSED BLACK ITALIC, 50 PT

REVIEW CONDENSED REGULAR, REGULAR ITALIC, BOLD, 16/20 PT [TRACKING +6]

REGULAR ALL CAPS

REGULAR

BOLD

REGULAR ITALIC

BOLD

PROPORTIONAL
LINING FIGURES

REGULAR ITALIC

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354 from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of the public debt was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; **the sinking fund** was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of *Considerations on the Trade and Finances of Great Britain*) an unfunded debt which was brought to account in that and the following year of £975,017. In 1764, therefore, the public debt of Great Britain, funded and unfunded together, amounted, according to this author, to £139,516,807. The annuities for lives, too, had been granted as premiums to the subscribers to the new loans in 1757, estimated at fourteen years purchase, were valued at £472,500; and the annuities

REVIEW CONDENSED LIGHT, LIGHT ITALIC, MEDIUM, 10/13 PT [TRACKING +10]

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

Methodologies of Aesthetics

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

The State of Criticism

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish a criterion of beauty. The criticism of the generations is summed up in the mild remark of Fechner, in his “Vorschule der Aesthetik,” to the effect that the philosophical path leaves one in conceptions that, by reason of their generality, *do not well fit* the particular cases. And so it was that empirical aesthetics arose, which does not seek to answer those plain questions as to the enjoyment of concrete

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REVIEW CONDENSED MEDIUM, MEDIUM ITALIC, HEAVY, 10/13 PT [TRACKING +10]

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REVIEW CONDENSED REGULAR, REGULAR ITALIC, BOLD, 8/11 PT [TRACKING +18]

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REVIEW CONDENSED MEDIUM, MEDIUM ITALIC, HEAVY, 8/11 PT [TRACKING +18]

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REVIEW CONDENSED REGULAR, 7/9 PT
[TRACKING +20]

SITUATIONIST INTERNATIONAL (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a superior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.

The sense of constructing situations is to fulfill human primitive desires and pursue a superior passional quality. From *Internationale Situationiste #1*: "This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires whose material roots will be precisely the new reality engendered by situationist constructions. We must thus envisage a sort of situationist-oriented psychoanalysis in which, in contrast to the goals pursued by the various currents stemming from Freudianism, each of the participants in this adventure would

REVIEW CONDENSED MEDIUM, 7/9 PT
[TRACKING +20]

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REVIEW CONDENSED REGULAR, 6/8 PT
[TRACKING +30]

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[TRACKING +30]

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Review Poster

Designed by Berton Hasebe in 2018 for *T: the New York Times Style Magazine*, where it shines in powerful cover lines, Review Poster's strong suit is big, bold, brash headlines and feature openers, as well as other gargantuan uses in the real world: architectural lettering, signage, and wayfinding. Think big.

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2020

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BERTON HASEBE

PRODUCTION ASSISTANCE
TIM RIPPER

14 STYLES
7 WEIGHTS W/ ITALICS

FEATURES
PROPORTIONAL/TABULAR LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIP/T/SUBSCRIPT

The more versatile Review and Review Condensed are meant to be used both small and large, while Review Poster is exclusively meant for large sizes. Set tight, these walls of letters form a dramatic text image while remaining pleasantly legible and readable.

PROVISIONAL DECLARATIONS
24 ancient Egyptian temples

REVIEW POSTER THIN, 70 PT

SIERRA NEVADA MOUNTAINS
Naninirahan na dito ang iba't

REVIEW POSTER THIN ITALIC, 70 PT [ALTERNATE R g]

GENERICIZED TRADEMARK
Jelentő 274 győzelemmel

REVIEW POSTER LIGHT, 70 PT [ALTERNATE K M]

SUURIN ASIARYHMÄ OVAT
Quaternary volcanic field

REVIEW POSTER LIGHT ITALIC, 70 PT

1996 OLYMPIC STADIUM
Post-subduction rifting

REVIEW POSTER REGULAR, 70 PT [ALTERNATE g]

LES LIMITES DE LA VILLE
The Lighthouse Keeper

REVIEW POSTER REGULAR ITALIC, 70 PT

STÆRSTA STÖÐUVATNIÐ
Marine sediment field

REVIEW POSTER MEDIUM, 70 PT [ROUND DOTS]

SYNTHETIC AROMATICS
Funkcinių molekulinų

REVIEW POSTER MEDIUM ITALIC, 70 PT

THE WORK OF PROTEST
Surplus of £31 million

REVIEW POSTER BOLD, 70 PT [ALTERNATE K R]

SOVEREIGN ASSEMBLY
la zoologi dan botani

REVIEW POSTER BOLD ITALIC, 70 PT

LAND RIJNLAND-PALTS
Black oystercatcher

REVIEW POSTER HEAVY, 70 PT [ALTERNATE a]

EVOLVED DISPOSITION
Inimorganisatsioon

REVIEW POSTER HEAVY ITALIC, 70 PT

KNOWLEDGE & STUDY
Squadra amatoriale

REVIEW POSTER BLACK, 70 PT [ALTERNATE W]

RANNSÓKNANÁLGUN
A cultural universal

REVIEW POSTER BLACK ITALIC, 70 PT

La région de Memphis a longtemps été un centre
 THE FOURTH LARGEST CITY OF THE ROMAN EMPIRE
Chicago's firefighters continued to beat the blaze

REVIEW POSTER THIN, THIN ITALIC, 40 PT

The foundation of the original Merritt estate
 DET OMKRING 75,1% AF MIDDELHAVSLANDENE
Making landfall in Nicaragua as a Category 1

REVIEW POSTER LIGHT, LIGHT ITALIC, 40 PT [ALTERNATE K M R g]

Fiercely lauded by their contemporaries
 THE COUNTRY'S FIFTH OLDEST STATE PARK
Đầu tiên lần đầu đến bán đảo Iberia vào

REVIEW POSTER REGULAR, REGULAR ITALIC, 40 PT [ALTERNATE a á â à]

Zulke systemen worden geconjugieerd
 INFLUENCING LANDSCAPE ARCHITECTURE
Two clusters of bare precipitous islets

REVIEW POSTER MEDIUM, MEDIUM ITALIC, 40 PT

A rejection of Bern's monetary policy
THE BASE OF MASSANUTTEN MOUNTAIN
Eine nicht abschließende Aufzählung

REVIEW POSTER BOLD, BOLD ITALIC, 40 PT

Responsible for executive oversight
APPROXIMATELY 4.7 MILLION HECTARES
Designated under the Heritage's Act

REVIEW POSTER HEAVY, HEAVY ITALIC, 40 PT [ROUND DOTS, ALTERNATE R]

Em 1811 fez sua primeira publicação
JAK RÓWNIEŻ JEDNOSTEK SAMORZĄDU
Pan-American Exposition Company

REVIEW POSTER BLACK, BLACK ITALIC, 40 PT

The Grágás are a compilation of laws from the Icelandic Commonwealth era
 GOVORILI ISTOČNIM DIJALEKTOM ŽIVJELI SU NA PROSTORU DANAŠNJE DANSKE I
Legnagjobb része elsősorban a nyílt tengeren vagy óceánon helyezkedik e

REVIEW POSTER THIN, THIN ITALIC, 25 PT [TRACKING +8]

Und mit ihnen eine Gefolgschaft aller freien und volljährigen Männer
 THE TOTAL AREA IS 1,467 KM², AND THE POPULATION TOTALED 1,325,980
Mest fullständiga och brukas som huvudkodexar för lagbokens text

REVIEW POSTER LIGHT, LIGHT ITALIC, 25 PT [TRACKING +8]

Stalwart refusal to acknowledge the loss of the 2020 election
 DOW JONES UP 500 POINTS FOLLOWING PHARMACEUTICAL NEWS
Epidemiology professors at the School of Global Public Health

REVIEW POSTER REGULAR, REGULAR ITALIC, 25 PT [TRACKING +8, ALTERNATE M R W g]

The constitution of provides for six electoral constituencies
 AF ÖÐRUM ÁSTÆÐUM, SVO SEM VEGNA ROFS OG SETMYNDUNAR
Reflecteix una falta bàsica de consens sobre les regles que

REVIEW POSTER MEDIUM, MEDIUM ITALIC, 25 PT [TRACKING +8, ROUND DOTS]

Em 1901 foi para Paris, onde trabalhou como secretário do
 HOTSPOT WIDELY SEPARATED FROM ANY ADJACENT CONTINENT
A conservation area for migratory birds and other wildlife

REVIEW POSTER BOLD, BOLD ITALIC, 25 PT [TRACKING +8]

Traveled extensively all through Europe

REVIEW POSTER THIN, 50 PT

Their repetition of musical phrases

REVIEW POSTER LIGHT, 50 PT

Jafnvægishneigð og samverkun

REVIEW POSTER REGULAR, 50 PT

The title of Conductor Laureate

REVIEW POSTER MEDIUM, 50 PT

Principio General del Derecho

REVIEW POSTER BOLD, 50 PT

Un fascio di rapporti giuridici

REVIEW POSTER HEAVY, 50 PT

The National Wildlife Refuge

REVIEW POSTER BLACK, 50 PT

Dažnai naudojama vaizduojant 6 atomy

REVIEW POSTER THIN ITALIC, 50 PT

Excursions in experimental theatre

REVIEW POSTER LIGHT ITALIC, 50 PT

Der unbestimmte Rechtsbegriff

REVIEW POSTER REGULAR ITALIC, 50 PT

Amplifying new fashion voices

REVIEW POSTER MEDIUM ITALIC, 50 PT

Change the balance of power

REVIEW POSTER BOLD ITALIC, 50 PT

Această muzică constă doar

REVIEW POSTER HEAVY ITALIC, 50 PT

Idiosyncratic tragi-comedy

REVIEW POSTER BLACK ITALIC, 50 PT

INCLUDED FAMILIES

Review
Review Condensed
Review Poster

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Azerbaijani, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Vietnamese, Walloon, Welsh, Wolof

CONTACT

Commercial Type
110 Lafayette Street, #203
New York, New York 10013

office 212-604-0955
fax 212-925-2701
www.commercialtype.com

ABOUT THE DESIGNER

Berton Hasebe (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton's typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypI, and the Brno Biennial. In 2012 he was awarded Print Magazine's 20 Under 30 Award. Berton has previously taught at Parsons School of Design, the Type@Cooper Extended Program at The Cooper Union, and the University of the Arts in Philadelphia.

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