Orientation, a stencil typeface designed by Sandrine Nugue, was first commissioned by Paris-based graphic designer Thanh Phong Lê for the wayfinding system of a student apartment building being built in Roubaix, France. Orientation is dramatic, direct, and playful, balancing bold strokes and a highly inventive form of minimalism.

Typefaces are commonly used for applications beyond the typical screen and printed page, but it is less common that a typeface begins its life intended for a different medium. Orientation shows the influence of being developed first for stencilled signage. Nugue’s process began with playing with the shapes of the counters and the angle of the ‘cut’, or joins, of strokes. As the typeface goes from light to bold, the characters become increasingly abstract, even pushing the bounds of legibility, but in the context of words they are surprisingly readable.
Orientation Light
Orientation Light Italic
Orientation Regular
Orientation Regular Italic
Orientation Bold
Orientation Bold Italic
Framkvæma
REQUIRING
Atmosphere
Significance
PROLOGUE
Raffigurava
Sequence
PLANÈTE
Tectónica
Objection
AIRPORT
Anunțată
CONTRIBUTORS
Proporcionalidad

RITROVAMENTO
Antroposočijalni

ZYGOMORPH
WeiBrussland

CHIPMAKING
Formørkelser
CHROMATIC

Achiziționat

VEISTOKSIN

Tessellation
Fuses Old & Avant Garde Style

DISTINCT USER PERMISSION

Kształtowanie stref zabudowy

Ang kahulugan at saklaw nito

COLLÈGES DES BEAUX-ARTS

Newly independent judiciaries

New Summer Collection

DEPLOYED RESOURCES

110 arquitectos del siglo

Kontext erkennbar wird

HIGHWAY 101, IN MARIN

More than 142,460 calls
Ships fully assembled

ÖVERENSSTÄMMELSE

Raising another 7.56%

Artificial intelligence

IMPRENSA NACIONAL

Njegove građevine su
La sua produzione di tappeti, tessuti, mobili, quindi

MANAGED TO REDUCE FUEL CONSUMPTION 4%

Rooted deeply in prestigious Washington law firms

By 1982 their first full-scale orbiter was rolled out

APPRENTISSAGE ET INFLUENCES ARTISTIQUES

Manages all influences of aerodynamic turbulence

Arts-and-craftsbeweging namen ze toch

MIAŁA ZNACZĄCY WPŁYW NA ROZWÓJ

14 neighborhood improvement districts

Repertoire of contemporary furnishings

NORDØST AF NORDKANALEN, I ØST AF

Construi o casă după propriul său design

Endüstri devriminin sosyal, ahlaksal

VISZONT LÉNYEGÉBEN KLASZTIKUS

Sähköstä 72% tuotetaan fossiilisilla

Klofnar svo aftur við Færeyjahrygg

HAN VAR URSPRUNGLIGEN MÅLARE

Utamanya adalah karya seni dibuat
Nykyaikaistamiseksi

Quintuplication

Confeccionata
Pseudoscientifically

Geschwindigkeit

Collaboration
UPPERCASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

i!؟…¡…—-()'"",«»§•†‡©®™
i­—-()'"",«»

LOWERCASE

£€¥$1234567890¢%‰.°#°<+-x÷>/’”

STANDARD PUNCTUATION

½ ⅓ ¼ ⅕ ⅙ ⅛ ⅛

ALL CAP PUNCTUATION

£€¥$1234567890/1234567890

LIGATURES

¾ ⅞ ⅝ ⅞

PROPORTIONAL LINING

default figures

default figures

PREBUILT FRACTIONS

NUMERATORS &

dENOMINATORS

SUPERSCRIPT &

SUBSCRIPT

STYLISTIC ALTERNATES

ACCENTED UPPERCASE

ACCENTED LOWER CASE

 comerciaic

commercialtype.com
<table>
<thead>
<tr>
<th>OpenType Features</th>
<th>Deactivated</th>
<th>Activated</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FAMILY WIDE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ALL CAPS</strong></td>
<td>opens up spacing, moves punctuation up</td>
<td></td>
</tr>
<tr>
<td><strong>PROPORTIONAL LINING</strong></td>
<td>default figures</td>
<td></td>
</tr>
<tr>
<td><strong>FRACTIONS</strong></td>
<td>ignores numeric date format</td>
<td></td>
</tr>
<tr>
<td><strong>SUPERSCRIPT/SUPERIOR</strong></td>
<td></td>
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<tr>
<td><strong>SUBSCRIPT/INFERIOR</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>DENOMINATOR</strong></td>
<td>for making arbitrary fractions</td>
<td></td>
</tr>
<tr>
<td><strong>NUMERATOR</strong></td>
<td>for making arbitrary fractions</td>
<td></td>
</tr>
<tr>
<td><strong>LANGUAGE FEATURE</strong></td>
<td>Romanian (Romanian) s accent</td>
<td></td>
</tr>
<tr>
<td><strong>ROMAN &amp; ITALIC</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 01</strong></td>
<td>alternate W w (Light + Regular)</td>
<td></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 02</strong></td>
<td>alternate W w (Bold)</td>
<td></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 03</strong></td>
<td>alternate l (Light + Regular)</td>
<td></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 04</strong></td>
<td>alternate l (Bold)</td>
<td></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 05</strong></td>
<td>alternate % (all weights)</td>
<td></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 06</strong></td>
<td>alternate B R S 2 &amp; (Light)</td>
<td></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 07</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**¿New «Chips» @ £4.65?**

$21,460 €1.895 ¥78,431

21/03/10 and 2 1/18...

x₁₁₈ + y₂₃ × z₁₈ − a₄₂₆₀
x₁₁₈ ÷ y₂₃ × z₁₈ − a₄₂₆₀
0123456789 0123456789
0123456789 0123456789

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x₁₁₈ ÷ y₂₃ × z₁₈ − a₄₂₆₀
0123456789 0123456789
0123456789 0123456789

**Whistleblower bulwarks**

Wasn't overwhelming

Readjusting conjectures

All film in a single frame

Final control realized

Between 6–19% of GDP

S&P BRW 250 Small Cap Index

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All film in a single frame

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S&P BRW 250 Small Cap Index
About the Designer

Sandrine Nugue (born 1985, France) is an independent type & graphic designer based in Paris. She attended the post-graduate type design program at L’École supérieure d’art et de design (Ésad) in Amiens, where she designed the Ganeau type family. She divides her time between her type design and graphic design practice, while also lecturing and teaching workshops in France and abroad. In 2015, she designed a free type family named Infini, the first public commission by The Centre National des Arts Plastiques. It received the Certificate of Excellence in Type Design of Type Directors Club of New York. In 2018, she was awarded a prize as young designer by the city of Paris. The same year, she organized a dance performance on the Piazza at the Centre Pompidou with Fotokino.

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