Schnyder
X Condensed

Schnyder is a display typeface with an idiosyncratic personality, existing comfortably in the grey area between type and lettering. Its designers primarily drew inspiration from Beaux Arts-era typefaces and a hand-lettered invitation to an exhibition by Swiss painter Jean-Frédéric Schnyder.

Designed by Berton Hasebe and Christian Schwartz for the 2013 redesign of T, the New York Times Style Magazine by creative director Patrick Li and his team, Schnyder has the high contrast typical of a fashion typeface but with quirky, organic structures and a large number of alternates for several letterforms. The stem thicknesses in each weight are identical across the widths, an unusual feature that allows the widths to be mixed freely in headlines, even within single words. With three weights, four widths, and four optical sizes, Schnyder is a complete system for making beautiful, offbeat, and distinctive headline treatments.
Schnyder X Condensed Large Light
Schnyder X Condensed Large Demi
Schnyder X Condensed Large Bold

Schnyder X Condensed X Large Light
Schnyder X Condensed X Large Demi
Schnyder X Condensed X Large Bold
RECOMMENDED MINIMUM & MAXIMUM SIZES

LARGE, 50–90 PT

Significant agribusiness
The Øresund Bridge
CELEBRATOR

X LARGE, 100 PT+

New details
Members
FORMER
PRESENTA
Investigate
REQUIRED
Gaswolken

SCHNYDER X CONDENSED X LARGE LIGHT, 150 PT
SCHNYDER X CONDENSED X LARGE DEMI, 150 PT
MÚLTIPLES Científicos
Fine tea monger

BLÜTENSTÄNDE

Iniciatyva išvijus

Office of Marble

VAST INDUSTRY

Habitat primitif
Alguns pintores
POLITYCZNYCH
Secondary axes
PARTICULARIZED
Counterbalanced

COMPOSITIONAL
Najveličastnejšíh

VÉLOCIPÉDIQUE
Mitológicamente

SCHNYDER X CONDENSED LARGE LIGHT, 90 PT
SCHNYDER X CONDENSED LARGE DEMI, 90 PT
SCHNYDER X CONDENSED LARGE BOLD, 90 PT
DIFFUSIONE GLOBALE
Fastest prototype cars

HISTORISCH KNÜPFIT
Gândirea sa filozofică

GRAND ENCOUNTERS
Architectural façades
## OPENTYPE FEATURES

### FAMILY WIDE

- **ALL CAPS**: Opens up spacing, moves punctuation up
- **PROPORTIONAL LINING**: Default figures

### LOWERCASE

- **PREBUILT FRACTIONS**: 1/2, 1/3, 1/4, 1/5, 3/4, 1/8, 3/8, ...

### LANGUAGE FEATURE

- **Română (Romanian)**: ŢIINSTIFICE moştenitoare

### OPENTYPE FEATURES

### ROMAN

- **TITLING ALTERNATES**: Sizes S, M, L, XL, XXL
- **STYLISTIC SET 01**: Alternate A, J, R, W
- **STYLISTIC SET 02**: Alternate K, W
- **STYLISTIC SET 03**: Alternate s
- **STYLISTIC SET 04**: Alternate G, Q
- **STYLISTIC SET 05**: Alternate C
- **STYLISTIC SET 06**: Alternate 4
- **STYLISTIC SET 07**: Alternate t

### DEACTIVATED

<table>
<thead>
<tr>
<th>¡Fish &amp; «Chips» @ £5!?</th>
<th>11/22 1/3 2/3 41/4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sale Price: $3,460</td>
<td>5 3/4 6 1/8</td>
</tr>
<tr>
<td>Original: 7,031</td>
<td>7 3/8 8 5/8</td>
</tr>
</tbody>
</table>

### ACTIVATED

<table>
<thead>
<tr>
<th>¡FISH &amp; «CHIPS» @ £5!?</th>
<th>1 1/2 2 1/3 3 2/3 4 1/4 5 3/4 6 1/8</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sale Price: $3,460</td>
<td>7 3/8 8 5/8</td>
</tr>
<tr>
<td>Original: 7,031</td>
<td>9 7/8</td>
</tr>
</tbody>
</table>

---

NOTE: SCHNYDER CONDENSED SUBSTITUTED HERE IN PLACE OF SCHNYDER X CONDENSED, WHICH IS NOT SUITABLE FOR USE AT THIS SIZE.
Schnyder X Condensed

STYLES INCLUDED IN COMPLETE FAMILY

Schnyder X Condensed Large Light
Schnyder X Condensed Large Demi
Schnyder X Condensed Large Bold
Schnyder X Condensed X Large Light
Schnyder X Condensed X Large Demi
Schnyder X Condensed X Large Bold

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

ABOUT THE DESIGNER

Berton Hasebe (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton's typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypI, and the Brno Biennial. In 2012 he was awarded Print magazine's 20 Under 30 Award. Berton currently teaches typography at Parsons and has taught type design at The University of the Arts in Philadelphia and the Type@Cooper Extended Program at The Cooper Union in New York.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz’s typefaces have been honored by the Smithsonian’s Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned The Guardian, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by Wallpaper*, and Schwartz was included in Time magazine’s 2007 “Design 100”. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.