
Schnyder Condensed

Schnyder is a display typeface with an idiosyncratic personality, existing comfortably in the grey area between type and lettering. Its designers primarily drew inspiration from Beaux Arts-era typefaces and a hand-lettered invitation to an exhibition by Swiss painter Jean-Frédéric Schnyder.

PUBLISHED
2018

DESIGNED BY
BERTON HASEBE AND CHRISTIAN SCHWARTZ

PRODUCTION ASSISTANCE
HRVOJE ŽIVČIĆ
MIGUEL REYES

12 STYLES
3 WEIGHTS IN 4 OPTICAL SIZES

FEATURES
PROPORTIONAL LINING FIGURES
TITLING & STYLISTIC ALTERNATES

Designed by Berton Hasebe and Christian Schwartz for the 2013 redesign of *T, the New York Times Style Magazine* by creative director Patrick Li and his team, Schnyder has the high contrast typical of a fashion typeface but with quirky, organic structures and a large number of alternates for several letterforms. The stem thicknesses in each weight are identical across the widths, an unusual feature that allows the widths to be mixed freely in headlines, even within single words. With three weights, four widths, and four optical sizes, Schnyder is a complete system for making beautiful, offbeat, and distinctive headline treatments.

Schnyder Condensed Small Light
Schnyder Condensed Small Demi
Schnyder Condensed Small Bold

Schnyder Condensed Medium Light
Schnyder Condensed Medium Demi
Schnyder Condensed Medium Bold

Schnyder Condensed Large Light
Schnyder Condensed Large Demi
Schnyder Condensed Large Bold

Schnyder Condensed X Large Light
Schnyder Condensed X Large Demi
Schnyder Condensed X Large Bold

RECOMMENDED MINIMUM & MAXIMUM SIZES

SMALL, 18 - 40 PT

Factor in both Renaissance and modern symbolism
These new ideals of eternal recurrence
Fraught trial ending abruptly

MEDIUM, 28 - 60 PT

International Organization
Eagerly anticipating

LARGE, 50 - 90 PT

Classic Example
Frequently

X LARGE, 100 PT+

Biotech
MINOR

ÖSSZEL

Kypsnä

SCHNYDER CONDENSED X LARGE LIGHT, 150 PT

AROMA

Reveling

SCHNYDER CONDENSED X LARGE DEMI, 150 PT

TRAITS
Aòallega

SCHNYDER CONDENSED X LARGE BOLD, 150 PT [ALTERNATE A R]

Rule & Form
UTILIZZATA
County Cork

SCHNYDER CONDENSED X LARGE LIGHT, 100 PT [ALTERNATE C &]

State Route 1
TERRITORY
Þjóðhöfðingi

SCHNYDER CONDENSED X LARGE DEMI, 100 PT [ALTERNATE R]

Ofta imiterar
FÉILEACÁN
Wistful lyrics

SCHNYDER CONDENSED X LARGE BOLD, 100 PT [ALTERNATE W t]

KNICKPOINT
Interpretation

SCHNYDER CONDENSED LARGE LIGHT, 90 PT

BRYTYJSKIEJ
Substructural

SCHNYDER CONDENSED LARGE DEMI, 90 PT [ALTERNATE J R]

PROJECTOR
Trapézidomú

SCHNYDER CONDENSED LARGE BOLD, 90 PT

MGA KONSEPTO
Chaque personne

SCHNYDER CONDENSED LARGE LIGHT, 70 PT

CONCRETE ART
Orbital stratagem

SCHNYDER CONDENSED LARGE DEMI, 70 PT [ALTERNATE C A R s]

TÄMÄN VUOKSI
Finding the limits

SCHNYDER CONDENSED LARGE BOLD, 70 PT [ALTERNATE K]

Natural perspectives
CINCO MONARCAS
Tospråklige ordlister

SCHNYDER CONDENSED MEDIUM LIGHT, 60 PT

Facciata trecentesca
KLASSIEKE TALEN
Asymmetric ciphers

SCHNYDER CONDENSED MEDIUM DEMI, 60 PT

Antithetical notions
SWIFT & STATELY
Sentimenti qawwija

SCHNYDER CONDENSED MEDIUM BOLD, 60 PT [ALTERNATE A W w &]

Examined their different world
VANGUARDISTAS DEL SIGLO
Szacuje się, że spośród 17 500

SCHNYDER CONDENSED MEDIUM LIGHT, 40 PT

The older surface expressions
STEEL SCULPTURAL WORK
Um 3.700 km langur klasi yfir

SCHNYDER CONDENSED MEDIUM DEMI, 40 PT [ALTERNATE K]

Personalidad ang nabubuo sa
EPISTEMOLOGICAL IMAGE
Muskeg & wet peatland zones

SCHNYDER CONDENSED MEDIUM BOLD, 40 PT [ALTERNATE S]

DIESER SCHNELLE LUFTMASSENTRANSPORT
Salendo in quota, oltre a pressione e temperatura
FEATURING THEIR 4.2-LITER TWIN-TURBO V8
Alkaloids with a wide range of biological activities

SCHNYDER CONDENSED SMALL LIGHT, 24 PT

CLOUD PHYSICS BRANCH IN METEOROLOGY
He got drawn into the French Revolution in 1848
DET ÅRET PUBLICERADE HON 17 ARTIKLAR I
Landkönnuðurinn sem sigldi um flóann árið 1611

SCHNYDER CONDENSED SMALL DEMI, 24 PT [ALTERNATE A R]

LATER WORKS OWING TO RIKKE'S STYLING
Les poètes présents étaient entre autres Campo
KUMPULAN TITIK-TITK SAKA UWAB AIR ING
Researcher mainly implicates nuclear reactions

SCHNYDER CONDENSED SMALL BOLD, 24 PT [ALTERNATE K]

RAHA SILLA EHITUSEKS EI KASUTATUD, AGA SEDA KASUTATI
Wykonywanego odwiertu dotarła 11 kwietnia do wybrzeży Luizjany
VU'S WRITINGS INFLUENCED NEW ACTIVISTS & MOVEMENTS
The lake is technically endorheic lake, feeding into 7 nearby rivers

SCHNYDER CONDENSED SMALL LIGHT, 18 PT

INSIDE THESE EARLIEST & LEAST INDUSTRIALIZED TOWNS
Ceci était censé forcer les commerçants et artisans de Trelleborg
YÜZYIL STANDARTLARINDA OLDUĞU DA DÜŞÜNÜLMÜŞTÜR
Arenas of interest such as deconstruction and post-structuralism

SCHNYDER CONDENSED SMALL DEMI, 18 PT [ALTERNATE A R W &]

4 CODICES & CLASSIC TEXTS WERE WRITTEN BY SCRIBES
In einer persönlichen und künstlerischen Krise begann er 1864
THE FIRST INSTALLMENT ORIGINALLY AIRED IN JANUARY
Continuato ad espandersi per tutta la prima metà del XX secolo

SCHNYDER CONDENSED SMALL BOLD, 18 PT

Tradicie humanizmu

SCHNYDER CONDENSED LARGE LIGHT, 60 PT

Architectural feature

SCHNYDER CONDENSED LARGE DEMI, 60 PT

Vanguardia artística

SCHNYDER CONDENSED LARGE BOLD, 60 PT

OPENTYPE FEATURES
FAMILY WIDE

ALL CAPS
opens up spacing, moves
punctuation up

PROPORTIONAL LINING
default figures

PREBUILT FRACTIONS

LANGUAGE FEATURE
Română (Romanian) s accent

OPENTYPE FEATURES
ROMAN

TITLING ALTERNATES
alternate · ·

STYLISTIC SET 01
alternate A J R W w

STYLISTIC SET 02
alternate J K w &

STYLISTIC SET 03
alternate s

STYLISTIC SET 04
alternate G Q

STYLISTIC SET 05
alternate C

STYLISTIC SET 06
alternate 4

STYLISTIC SET 07
alternate t

DEACTIVATED

¿Fish & «Chips» @ £5!?

Sale Price: \$3,460 €1,895

Original: ¥7,031 £9,215

1 1/2 2 1/3 3 2/3 4 1/4

5 3/4 6 1/8 7 3/8 ...

ȘTIINȚIFICE moștenitoare

DEACTIVATED

• Sizes · S · M · L · XL · XXL ·

A Ward of Justice Renewed

Kanawha & June Riverway

Congress passed final laws

New Generals Questioned

A Chair of Chelsea Central

Levied fine of £424 million

Adept amateur tap teacher

ACTIVATED

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1 1/2 2 1/3 3 2/3 4 1/4 5 3/4 6 1/8

7 3/8 8 5/8 9 7/8

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ACTIVATED

◆ Sizes · S · M · L · XL · XXL ◆

A Ward of Justice Renewed

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STYLES INCLUDED IN COMPLETE FAMILY

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 Schnyder Condensed Small Demi
 Schnyder Condensed Small Bold
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 Schnyder Condensed Medium Bold
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 Schnyder Condensed Large Bold
 Schnyder Condensed X Large Light
 Schnyder Condensed X Large Demi
 Schnyder Condensed X Large Bold

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNER

Berton Hasebe (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton's typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypI, and the Brno Biennial. In 2012 he was awarded *Print* magazine's 20 Under 30 Award. Berton currently teaches typography at Parsons and has taught type design at The University of the Arts in Philadelphia and the Type@Cooper Extended Program at The Cooper Union in New York.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.