Schnyder is a display typeface with an idiosyncratic personality, existing comfortably in the grey area between type and lettering. Its designers primarily drew inspiration from Beaux Arts-era typefaces and a hand-lettered invitation to an exhibition by Swiss painter Jean-Fréderic Schnyder.

Designed by Berton Hasebe and Christian Schwartz for the 2013 redesign of T, the New York Times Style Magazine by creative director Patrick Li and his team, Schnyder has the high contrast typical of a fashion typeface but with quirky, organic structures and a large number of alternates for several letterforms. The stem thicknesses in each weight are identical across the widths, an unusual feature that allows the widths to be mixed freely in headlines, even within single words. With three weights, four widths, and four optical sizes, Schnyder is a complete system for making beautiful, offbeat, and distinctive headline treatments.
Schnyder Small Light
Schnyder Small Light Italic
Schnyder Small Demi
Schnyder Small Demi Italic
Schnyder Small Bold
Schnyder Small Bold Italic

Schnyder Medium Light
Schnyder Medium Light Italic
Schnyder Medium Demi
Schnyder Medium Demi Italic
Schnyder Medium Bold
Schnyder Medium Bold Italic

Schnyder Large Light
Schnyder Large Light Italic
Schnyder Large Demi
Schnyder Large Demi Italic
Schnyder Large Bold
Schnyder Large Bold Italic

Schnyder X Large Light
Schnyder X Large Light Italic
Schnyder X Large Demi
Schnyder X Large Demi Italic
Schnyder X Large Bold
Schnyder X Large Bold Italic
RECOMMENDED MINIMUM & MAXIMUM SIZES

SMALL, 18 – 40 PT
Major competing future development factions
Discusses the proposed legislation
International joint venture

MEDIUM, 28 – 60 PT
Her thirty-month hiatus
Exclusive preview

LARGE, 50 – 90 PT
Flagship Store Qualifiers

X LARGE, 100 PT+
Rogue YEAR
SIZING
Karščio
MILAN
Zweven
Restoration
TERLIHAT
Organizada
Final Result
EQUATED
Võivad väga
Blickwinkel
OPENLIJK
Now £390

Professions
INTRIGUE
Organizzat
Bold vision

SOURCES

Kulminerte

Zabezpečit'

LUMITAW

Hypothesis
Monuments REMAINED Cieplarniany
Aangevoerd INDUSTRIJI Geostrophic
Picturesque
KATINGAL
Extravagant
Dissonant ideas

PERENNIA L Y
Collega-literator

Retrospectively

GÉPSZERŰEK
Traditional dials
Hilarious result
TENDÊNCIAS
Dekonstruktion
Primeval kingdom

STANIE WIĄZAĆ

Gerakan rasionalis

Newer generation

TRADING POST

Political Guidance

Saothair dá gcuid

LAND MARKER

Rašytojai pabrėžė
Illinoian glacial topography
INCONTROVERTIBILITY
Võimalike stereoisomeeride

Ironiaa ja metafaktiivisyyttä
140 UNIQUE EXAMPLES
The Pleistocene megafauna

Older example of chirality
A BYGONE TECHNIQUE
Un esempio macroscopico
FAMOUS TRADITION OF SHAPE POETS
Estimated to be 1,000 to 17,000 individuals

DEZ KOLDE, TØRRE LUFT BIDROG IKKE
Za normálních podmínek je příliš slabý a tedy

MUINTIR NA TÍRE CHUN ÉIRÍ AMACH A
Surveys physical features at high resolution

VIT’S ABSTRACT & PERSONAL ŒUVRE
A época de seu nascimento e a de sua morte

KADA MU JE REUMA UKOČILA PRSTE
Zamku Monmouth i był prawnukiem króla
WEITERE SPEKULATIONEN IN DIESER
Ordinary lights reflected via backscattering
L’ARCHITECTE HENRI YEVILE REFAIT ENTIÈREMENT
Many new developments in the context of phenomenology
CROSSING INTERNATIONAL ROUTE E20-B VIA ROAD
A múzeum gyűjteménye ha a korábbiaknál lassabb ütemben

AREAS OF THE PALACE BUILT IN BOTH 1946 & 1952
Dagens slott er resultatet av en tusen år lang byggeprosess
HÖNNUNIN ER MJÖG FLÓKIN, PÁD ERU YFIR 175.100
Ve školním roce 1832 – 1874 se vystupňovala nespokojenost

ON 245 SAARTA, JOITA YHDISTÄÄ YLI 340 SILTAA
Derrida addressing ethical & political themes in his work
A RECORD 20 YEARS OF PASSPORT-FREE TRAVEL
Quadripartite talks proved onerous with several members
Schnyder

Inland archipelago

Recreational divers

Newest emissaries

Eksistensiyalistang

National Territory

Begaafd journalist
New: $3,460 €1,895
Old: ¥7,031 £9,215

¡Fish & «Chips» @ £5!

1 1/2 2 1/3 3 2/3 4 1/4 5 3/4 6 1/8 7 3/8 ... 1 1/2 2 1/3 3 2/3 4 1/4 5 3/4 6 1/8 7 3/8

CONȘTIINȚA științifice

• All Sizes • S • M • L • XL •
A Ward Renews Justice Kanawha & June Rivers Congress passing tariffs 15 Generals Questioned
Chair of Chelsea gallery A fine of £14.54 million An amateur tap teacher

STYLISTIC SET 01 alternate A J R W
STYLISTIC SET 02 alternate J K w &
STYLISTIC SET 03 alternate s
STYLISTIC SET 04 alternate G Q
STYLISTIC SET 05 alternate C
STYLISTIC SET 06 alternate 4
STYLISTIC SET 07 alternate t

CONȘTIINȚA științifice

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Schnyder

ABOUT THE DESIGNER

Berton Hasebe (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton’s typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypI, and the Brno Biennial. In 2012 he was awarded Print magazine’s 20 Under 30 Award. Berton currently teaches typography at Parsons and has taught type design at The University of the Arts in Philadelphia and the Type@Cooper Extended Program at The Cooper Union in New York.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz’s typefaces have been honored by the Smithsonian’s Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned The Guardian, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by Wallpaper*, and Schwartz was included in Time magazine’s 2007 “Design 100.” In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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