Sanomat was designed by Paul Barnes for Sami Valtere’s 2013 redesign of Helsingin Sanomat, the most widely read daily paper in Finland. The headline typeface was tasked with maintaining the feeling of a serious, quality broadsheet while changing to the tabloid format.

Sanomat is a typeface that was designed with not only language but also a culture in mind. Its gentle modern serif forms with flaring of certain characters like the af and r give it a contemporary aesthetic reflecting Finnish style. It has an inscriptionsal quality that makes it feel serious, yet the flaring also gives the forms warmth. The serifs are short, particularly on the diagonal characters, to accommodate Finnish orthography, where vv and yy pairs are common. The italic is regular in rhythm, with a cool elegance and character that allows it to stand on its own. While visually compatible with Sanomat Sans, Sanomat has a thoroughly different underlying structure and character; the two are not simply seriffed and serifless variants of the same idea.
Sanomat Light
*Sanomat Light Italic*
Sanomat Regular
*Sanomat Regular Italic*
Sanomat Medium
*Sanomat Medium Italic*
Sanomat Semibold
*Sanomat Semibold Italic*
Sanomat Bold
*Sanomat Bold Italic*
Sanomat Extrabold
*Sanomat Extrabold Italic*
Sanomat Black
*Sanomat Black Italic*
PATRUNAGG
Authorization

TYTTYYMAÄN
Nomenclature

AUTHORIZE
Inexhaustible

COURTYARD
Lidenskapelig
DISCOVERY
Tyydyttänyt

MEDIEVALE
Houkuttelee
Exposing deep structure
ACHIEVE SOLIDARITY
Matatandang Dalubhasa

Radiação infravermelha
ARTWORK FROM 1461
Die erste Wiener Dekade

Mukaan voimanosoitus
ILMAISSUT TUKENSA
Expreszionizmus egyik

Optic & Hydrodynamic
PIEZĪMJU GRĀMATĀS
Splintering oppositions
Agitazione molecolare
BIPARTISAN GROUPS
Tykensa hyväksyvänsä

Zangvogels en muizen
RENESANČNÍ MALBY
On the road since 1843

Vintage Oak & Bronze
TOTA LA INDÚSTRIA
Ipinanganak sa Bonn
Broadcast a new comprehensive strategy

Newly released 237-page report offers clues

Drosmīgi kontrasti starp tumšo un gaišo

A climate ameliorated by the Gulf Stream

Mykeneläisen kulttuurin huippukautta

WROTE NEARLY 140 PIANO SONATAS

Closed-door conference with 19 senators

Les péninsules de l'ouest sont séparées

INCUMBENT TREASURY SECRETARY

Remaining within the city for 7½ weeks
DEZE TREKVOGEL Vliegt Tijdens
The state’s most famous watchmakers
LES PRINCIPAUX ATTRAITS DE L’ÎLE
Grundades 1847 av Hector Hendersson

IDENTIFICA CON EL ESTEREOTIPO
Announcing 5 specific policy changes
HYÖDYNTÄEN MYÖS MYTOLOGISIA
Tyyliin monet löydöksistäään suoraan

1,750 HISTORIANS AND SCHOLARS
Šajā laikā zonde 17 reizes satuvinājas
TOASTED CUMIN & AGAVE NECTAR
Konstant at eksperimentere og blive
KÄTEISKORVAUKSENA HETI 5 693 000 MARKKAA
Eyjan sú í miðjarðarhafinu er staðsett á milli Frakklands
GANYMED PRAVDĚPODOBNÉ VZNIKL V AKREČNÍM
Evidenčiatá de vânzarea primelor numere 410 exemplare

HAR IKKE BARE EN KLAR KOMPOSISJON MEN ER
Dank eines kleinen Stipendiums des örtlichen Grafen
NYERSEK ÉS AZ EMBERI SORSOT SZÍMBOLIZÁLJÁK
Allocated $127,843 to purchase Cheesequake State Park

SAILED TO BRITAIN IN 1711 AS HENRI LE RENNET
Salapolisikirjallisuuden ytimen muodostavat kolme
HAN VAR SØN AF ET SKUESPILLERÆGTEPAR SOM
Several of Frank Lloyd Wright’s most renowned pupils

SET OFF IN EARNEST TO START A NEW CAREER
Rooms playfully juxtaposed with bold, dark accents
HALLMARK OF A GOOD CONTRARIAN CONCEPT
Syntymäaikaa ei tiedetä, mutta hänen myöhempien

ARRIVING IN BALTIMORE ON 2 AUGUST @ 7 PM
Declined to respond to new calls seeking comment
V POZDĚJŠÍ TVORBĚ JEZNÁT CITEĽNÝ PŘÍKLON
Da un lato una grande varietà di atteggiamenti che

EX-CEO FORFEITS $39.52 MILLION IN OPTIONS
Illustrated an episode of vivid sensory experience
SAAREN PÄÄTULONLÄHDE ON VISKIN TISLAUS
Markets down nearly 34.7 percent over the decade
Caractéristiques Distilleerderijen Mötesplatserna Yhdeksänneksi Multiculturally Jipperfezzjona Quatuorvirate
Warmgemässigte
Elettrodinamica
Joukkueeseensa
Quadrigeminal
Raznovrsnošću
Unadulterated
Viðskiptavinir
**OPENTYPE FEATURES**

**FAMILY WIDE**

<table>
<thead>
<tr>
<th>DEACTIVATED</th>
<th>ACTIVATED</th>
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<tbody>
<tr>
<td>?“Eggs” @ [under] £5?</td>
<td>?“EGGS” @ [UNDER] £5?</td>
</tr>
<tr>
<td>Sale: $3,460 €1,895</td>
<td>Sale: $3,460 €1,895</td>
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**PROPORTIONAL LINING**

<table>
<thead>
<tr>
<th>DEACTIVATED</th>
<th>ACTIVATED</th>
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<tbody>
<tr>
<td>21/03/10 and 21/18 46/92</td>
<td>21/03/10 and 2½ 46/92</td>
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<tr>
<td>0123456789 0123456789</td>
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<thead>
<tr>
<th>LANGUAGE FEATURE</th>
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<tbody>
<tr>
<td>Polski (Polish) kreska accent</td>
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<tr>
<td>Română (Romanian) s accent</td>
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**FRACTIONS**

<table>
<thead>
<tr>
<th>DEACTIVATED</th>
<th>ACTIVATED</th>
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<tbody>
<tr>
<td>KTÓRA ślady możliwość</td>
<td>KTÓRA ślady możliwość</td>
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<tr>
<td>INSUȘI belșug științifice</td>
<td>INSUȘI belșug științifice</td>
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**ITALIC**

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<tr>
<th>DEACTIVATED</th>
<th>ACTIVATED</th>
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<tbody>
<tr>
<td>Risk tricky off-track move</td>
<td>Risk tricky off-track move</td>
</tr>
</tbody>
</table>
ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design, and publication design. In the early 1990s he worked for Roger Extrabold in New York where he was involved in redesigns of Newsweek, US and British Esquire and Foreign Affairs. During this time he art directed Esquire Gentleman and Uknc. He later returned to America to be art director of the music magazine Spin.

Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer Gianvito Rossi, and German publisher Schirmer Graf. Barnes has also been an advisor and consultant on numerous publications, notably The Sunday Times Magazine, The Guardian and The Observer Newspapers, GQ, Wallpaper*, Harper's Bazaar and frieze. He has designed many books for publishers all over Europe including Schirmer Mosel, Oxford University Press, the Tate, and the iconic Schirmer Graf series.

His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive traditional British modern Brunel as seen in Condé Nast Portfolio. Whilst consultant to The Guardian he designed Guardian Egyptian with Christian Schwartz. Following the redesign of The Guardian, as part of the team headed by Mark Porter, Barnes was awarded the Extrabold Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in Wallpaper* . A year later The Guardian named him as one of the 50 best designers in Britain.

STYLES INCLUDED IN COMPLETE FAMILY

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Sanomat Bold
Sanomat Bold Italic
Sanomat Extrabold
Sanomat Extrabold Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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