
Sanomat

Sanomat was designed by Paul Barnes for Sami Valtere's 2013 redesign of *Helsingin Sanomat*, the most widely read daily paper in Finland. The headline typeface was tasked with maintaining the feeling of a serious, quality broadsheet while changing to the tabloid format.

PUBLISHED
2017

DESIGNED BY
PAUL BARNES

DESIGN & PRODUCTION ASSISTANCE
BERTON HASEBE

14 STYLES
7 WEIGHTS W/ ITALICS

FEATURES
PROPORTIONAL LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)

Sanomat is a typeface that was designed with not only language but also a culture in mind. Its gentle modern serif forms with flaring of certain characters like the *af* and *r* give it a contemporary aesthetic reflecting Finnish style. It has an inscriptional quality that makes it feel serious, yet the flaring also gives the forms warmth. The serifs are short, particularly on the diagonal characters, to accommodate Finnish orthography, where *vv* and *yy* pairs are common. The italic is regular in rhythm, with a cool elegance and character that allows it to stand on its own. While visually compatible with Sanomat Sans, Sanomat has a thoroughly different underlying structure and character; the two are not simply seriffed and seriffless variants of the same idea.

Sanomat Light

Sanomat Light Italic

Sanomat Regular

Sanomat Regular Italic

Sanomat Medium

Sanomat Medium Italic

Sanomat Semibold

Sanomat Semibold Italic

Sanomat Bold

Sanomat Bold Italic

Sanomat Extrabold

Sanomat Extrabold Italic

Sanomat Black

Sanomat Black Italic

PATRUNAGĞ
Authorization

SANOMAT LIGHT, 70 PT

TYTYMÄÄN
Nomenclature

SANOMAT LIGHT ITALIC, 70 PT

AUTHORIZE
Inexhaustible

SANOMAT REGULAR, 70 PT

COURTYARD
Lidenskapelig

SANOMAT REGULAR ITALIC, 70 PT

BRASILEIRO
International

SANOMAT MEDIUM, 70 PT

CUGETĂTOR
Alpenkraaiien

SANOMAT MEDIUM ITALIC, 70 PT

SUBSTANCE
Tachygraphy

SANOMAT SEMIBOLD, 70 PT

DIPLOMACY
Tukikohdissa

SANOMAT SEMIBOLD ITALIC, 70 PT

MIYYTEILLÄ
Covârsitoare

SANOMAT BOLD, 70 PT

BIBLIOTECA
Ræðismaður

SANOMAT BOLD ITALIC, 70 PT

EXTENSION
Springboard

SANOMAT EXTRABOLD, 70 PT

SEBAGÉYAN
Weißwangen

SANOMAT EXTRABOLD ITALIC, 70 PT

DISCOVERY
Tyydyttänyt

SANOMAT BLACK, 70 PT

MEDIEVALE
Houkuttelee

SANOMAT BLACK ITALIC, 70 PT [ALTERNATE K]

Exposing deep structure
ACHIEVE SOLIDARITY
Matatandang Dalubhasa

SANOMAT LIGHT, LIGHT ITALIC, 40 PT

Radiação infravermelha
ARTWORK FROM 1461
Die erste Wiener Dekade

SANOMAT REGULAR, REGULAR ITALIC, 40 PT

Mukaan voimanosoitus
ILMAISSUT TUKENSA
Expresszionizmus egyik

SANOMAT MEDIUM, MEDIUM ITALIC, 40 PT

Optic & Hydrodynamic
PIEZĪMJU GRĀMATĀS
Splintering oppositions

SANOMAT SEMIBOLD, SEMIBOLD ITALIC, 40 PT

Agitazione molecolare
BIPARTISAN GROUPS
Tukensa hyväksyvänsä

SANOMAT BOLD, BOLD ITALIC, 40 PT

Zangvogels en muizen
RENEŠANČNÍ MALBY
On the road since 1843

SANOMAT EXTRABOLD, EXTRABOLD ITALIC, 40 PT

Vintage Oak & Bronze
TOTALA INDÚSTRIA
Ipinanganak sa Bonn

SANOMAT BLACK, BLACK ITALIC, 40 PT

STUDIAT LIMBI ANTICE ȘI FILOSOFIA
Broadcast a new comprehensive strategy
VERIFICAR A LINGUAGEM COLOQUIAL
Newly released 237-page report offers clues

SANOMAT LIGHT, LIGHT ITALIC, 24 PT

SUURIMMAT TRAGEDIARUNOILIJAT
Drosmīgi kontrasti starp tumšo un gaišo
NACHGEARBEITET UND VERBESSERT
A climate ameliorated by the Gulf Stream

SANOMAT REGULAR, REGULAR ITALIC, 24 PT

A HŐMÉRSÉKLET MÉRTÉKEGYSÉGE
Mykeneläisen kulttuurin huippukautta
WROTE NEARLY 140 PIANO SONATAS
Closed-door conference with 19 senators

SANOMAT MEDIUM, MEDIUM ITALIC, 24 PT

BELAJAR ARSITEKTUR DI DRESDEN
Les péninsules de l'ouest sont séparées
INCUMBENT TREASURY SECRETARY
Remaining within the city for 7½ weeks

SANOMAT SEMIBOLD, SEMIBOLD ITALIC, 24 PT

DEZE TREKVOGEL VLIEGT TIJDENS
The state's most famous watchmakers
LES PRINCIPAUX ATTRAITS DE L'ÎLE
Grundades 1847 av Hector Hendersson

SANOMAT BOLD, BOLD ITALIC, 24 PT

IDENTIFICA CON EL ESTEREOTIPO
Announcing 5 specific policy changes
HYÖDYNTÄEN MYÖS MYTOLOGISIA
Tyylin monet löydöksistään suoraan

SANOMAT EXTRABOLD, EXTRABOLD ITALIC, 24 PT

1,750 HISTORIANS AND SCHOLARS
Šajā laikā zonde 17 reizes satuvinājās
TOASTED CUMIN & AGAVE NECTAR
Konstant at eksperimentere og blive

SANOMAT BLACK, BLACK ITALIC, 24 PT [ALTERNATE K]

KÄTEISKORVAUKSENA HETI 5 693 000 MARKKAA
 Eyjan sú í miðjarðarhafinu er staðsett á milli Frakklands
GANYMED PRAVDĚPODOBNE VZNIKL V AKREČNÍM
Evidențiată de vânzarea primelor numere 410 exemplare

SANOMAT LIGHT, LIGHT ITALIC, 18 PT

HAR IKKE BARE EN KLAR KOMPOSISJON MEN ER
 Dank eines kleinen Stipendiums des örtlichen Grafen
NYERSEK ÉS AZ EMBERI SORSOT SZIMBOLIZÁLJÁK
Allocated \$127,843 to purchase Cheesequake State Park

SANOMAT REGULAR, REGULAR ITALIC, 18 PT

SAILED TO BRITAIN IN 1711 AS HENRI LE RENNET
 Salapoliisikirjallisuuden ytimen muodostavat kolme
HAN VAR SØN AF ET SKUESPILLERÆGTEPAR SOM
Several of Frank Lloyd Wright's most renowned pupils

SANOMAT MEDIUM, MEDIUM ITALIC, 18 PT

SET OFF IN EARNEST TO START A NEW CAREER
 Rooms playfully juxtaposed with bold, dark accents
HALLMARK OF A GOOD CONTRARIAN CONCEPT
Syntymäaikaa ei tiedetä, mutta hänen myöhempien

SANOMAT SEMIBOLD, SEMIBOLD ITALIC, 18 PT

ARRIVING IN BALTIMORE ON 2 AUGUST @ 7 PM
 Declined to respond to new calls seeking comment
V POZDĚJŠÍ TVORBĚ JE ZNÁT CITELNÝ PŘÍKLON
Da un lato una grande varietà di atteggiamenti che

SANOMAT BOLD, BOLD ITALIC, 18 PT

EX-CEO FORFEITS \$39.52 MILLION IN OPTIONS
 Illustrated an episode of vivid sensory experience
SAAREN PÄÄTULONLÄHDE ON VISKIN TISLAUS
Markets down nearly 34.7 percent over the decade

SANOMAT EXTRABOLD, EXTRABOLD ITALIC, 18 PT [ALTERNATE ITALIC K]

Caractéristiques

SANOMAT LIGHT, 60 PT

Distilleerderijen

SANOMAT REGULAR, 60 PT

Mötesplatserna

SANOMAT MEDIUM, 60 PT

Yhdeksänneksi

SANOMAT SEMIBOLD, 60 PT

Multiculturally

SANOMAT BOLD, 60 PT

Jipperfezzjona

SANOMAT EXTRABOLD, 60 PT

Quatuorvirate

SANOMAT BLACK, 60 PT

Warmgemäßigte

SANOMAT LIGHT ITALIC, 60 PT

Elettrodinamica

SANOMAT REGULAR ITALIC, 60 PT

Joukkueeseensa

SANOMAT MEDIUM ITALIC, 60 PT

Quadrigeminal

SANOMAT SEMIBOLD ITALIC, 60 PT

Raznovrsnošću

SANOMAT BOLD ITALIC, 60 PT

Unadulterated

SANOMAT EXTRABOLD ITALIC, 60 PT

Viðskiptavinir

SANOMAT BLACK ITALIC, 60 PT [ALTERNATE K]

UPPERCASE	ABCDEFGHIJKLMNOPQRSTUVWXYZ
LOWER CASE	abcdefghijklmnopqrstuvwxyz
STANDARD PUNCTUATION	!;!?!?.,,:;...---()[]{}/\ &@*'"",.,,«»<> \$•¶†‡©®™
ALL CAP PUNCTUATION	i!;---()[]{}/\@«»<>
LIGATURES	fb ff fh fi fj fk fl ffb ffh ffi ffj ffk ffl gg
PROPORTIONAL LINING default figures	\$£€¥1234567890¢ƒ%‰°ª«»¼½¾
PREBUILT FRACTIONS	½ ⅓ ⅔ ¼ ¾ ⅛ ⅜ ⅝ ⅞
NUMERATORS & DENOMINATORS	H ¹²³⁴⁵⁶⁷⁸⁹⁰ / ₁₂₃₄₅₆₇₈₉₀
ACCENTED UPPER CASE	ÁÂÃÄÅ Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß
ACCENTED LOWER CASE	á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

OPENTYPE FEATURES
FAMILY WIDEALL CAPS
opens up spacing, moves
punctuation upPROPORTIONAL LINING
default figuresFRACTIONS
ignores numeric date formatDENOMINATOR
for making arbitrary fractionsNUMERATOR
for making arbitrary fractionsLANGUAGE FEATURE
Polski (Polish) kreska accentLANGUAGE FEATURE
Română (Romanian) s accent**OPENTYPE FEATURES**
ITALICSTYLISTIC SET 01
alternate k**DEACTIVATED**

¿«Eggs» @ [under] £5?

Sale: \$3,460 €1,895
Now: \$7,031 £9,215

21/03/10 and 21/18 46/92

0123456789 0123456789

0123456789 0123456789

KTÓRA ślady możliwość

ÎNSUȘI belșug științifice

DEACTIVATED*Risk tricky off-track move***ACTIVATED**

¿«EGGS» @ [UNDER] £5?

Sale: \$3,460 €1,895
Now: \$7,031 £9,21521/03/10 and 2¹/₁₈ 46⁴⁶/₉₂

0123456789 0123456789

0123456789 0123456789

KTÓRA ślady możliwość

ÎNSUȘI belșug științifice

ACTIVATED*Risk tricky off-track move*

STYLES INCLUDED IN COMPLETE FAMILY

Sanomat Light
 Sanomat Light Italic
 Sanomat Regular
 Sanomat Regular Italic
 Sanomat Medium
 Sanomat Medium Italic
 Sanomat Semibold
 Sanomat Semibold Italic
 Sanomat Bold
 Sanomat Bold Italic
 Sanomat Extrabold
 Sanomat Extrabold Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design, and publication design. In the early 1990s he worked for Roger Extrabold in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&Ic*. He later returned to America to be art director of the music magazine *Spin*.

Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer Gianvito Rossi, and German publisher Schirmer Graf. Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine*, *The Guardian* and *The Observer* Newspapers, *GQ*, *Wallpaper**, *Harper's Bazaar* and *frieze*. He has designed many books for publishers all over Europe including Schirmer Mosel, Oxford University Press, the Tate, and the iconic Schirmer Graf series.

His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive traditional British modern Brunel as seen in *Condé Nast Portfolio*. Whilst consultant to *The Guardian* he designed Guardian Egyptian with Christian Schwartz. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Extrabold Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.