
Chiswick *Deck*

An anthology of seriffed forms created over the eighteenth and nineteenth century, Chiswick's letterforms show subtle variation rather than precise repetition of details, giving an impression of handmade beauty rather than measured perfection.

PUBLISHED
2017

DESIGNED BY
PAUL BARNES

10 STYLES
5 WEIGHTS W/ ITALICS

FEATURES
PROPORTIONAL OLDSTYLE FIGURES
PROPORTIONAL LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIP/SUBSCRIPT
SMALL CAPS (ROMAN & ITALIC)
SWASH CAPITALS & LETTERS
DISCRETIONARY LIGATURES

Useful for smaller headlines, as well as subheads, pull quotes, and introductory paragraphs, Chiswick Deck is intended for use from 18 to 48 point. In five weights, with roman and italic from XLight through to Bold, Chiswick's distinctive design offers designers a typeface that fills a unique space in the typographic world. Its forms are assured but unusual, and beautifully crafted. Though formal in its contrast and overall appearance, it has an energetic and playful character, particularly in the wonderfully varied and rich italic.

Chiswick Deck Light

Chiswick Deck Light Italic

Chiswick Deck Regular

Chiswick Deck Regular Italic

Chiswick Deck Medium

Chiswick Deck Medium Italic

Chiswick Deck Semibold

Chiswick Deck Semibold Italic

Chiswick Deck Bold

Chiswick Deck Bold Italic

RECOMMENDED MINIMUM & MAXIMUM SIZES

TEXT, 8 – 18 PT

THE OLD ENGLISH EAST INDIA COMPANY was established in mid-1600 through Royal Charter by Queen Elizabeth. In their first four voyages they'd fitted out for India, their central concentrations being in cotton silk, and opium. A joint venture in 1637 gave an

DECK, 18 – 48 PT

Even after several mishaps some by way of
The Dutch East India Company
With a few calamities

HEADLINE, 30 – 90 PT

Knowledgeable
Commons

POSTER, 90 PT+

Trick
RUM

Sold in 1987 to a privateer
 RITUAL DRESS CODES
 Najvýraznejším filmovým

CHISWICK DECK EXTRALIGHT, 40 PT

Rundenrekord übertrafen
DONATED \$195 TODAY
Aftenpostens Gullmedalje

CHISWICK DECK EXTRALIGHT ITALIC, 40 PT

Qing dynasty stonewares
 NORD-PAS-DE-CALAIS
 Around 12,800 in the wild

CHISWICK DECK LIGHT, 40 PT [OLDSTYLE FIGURES, DISCRETIONARY st, ALTERNATE C R 2 8]

Landamærum Rússland
LA PARTE ORIENTALE
Declared a price of \$1,367

CHISWICK DECK LIGHT ITALIC, 40 PT [OLDSTYLE FIGURES, ALTERNATE p \$]

Müncheni metróhálózat
 ANCHOR OF WISDOM
 Egyptiske fremstillinger

CHISWICK DECK REGULAR, 40 PT [ALTERNATE g]

Conceptuele Kunstwerk
 DAYLONG JOURNEY
 Prestigefyllda tävlingar

CHISWICK DECK REGULAR ITALIC, 40 PT [TITLING D J, ALTERNATE C G K a d f g i k l n p r t u v w]

Luomista kuvataiteessa
 RENAISSANCE VASES
 Genuine daguerreotype

CHISWICK DECK SEMIBOLD, 40 PT [ALTERNATE C R k y]

Technika kolodionowa
 ANTIQUE & LIMITED
 Southern Observatory

CHISWICK DECK SEMIBOLD ITALIC, 40 PT [SWASH S T, TITLING A Q]

Calendrier luni-solaire
VITREOUS ENAMELS
Printed Reproductions

CHISWICK DECK BOLD, 40 PT [ALTERNATE R t]

Considerabil Evoluția
ÞÉTTBÝLISMYNDUN
Adoration of the Magi

CHISWICK DECK BOLD ITALIC, 40 PT [ALTERNATE C S Y a b d f g h i l n r t u v]

LE PREMIER ARCHITECTE AMÉRICAIN
 Myöhempinä aikoina hän sekoittui osittain
Dielo americkej beletrie zachytáva rok 1845

CHISWICK DECK EXTRALIGHT, EXTRALIGHT ITALIC, 24 PT [OLDSTYLE FIGURES, ALTERNATE C R y, ITALIC a b h i k l m r t y]

FINISHED PRODUCTS FOR ONLY £36
 A pack of 4 drysuit-clad Royal Navy divers
Rousing the New Era (of) Jazz Musicians

CHISWICK DECK LIGHT, LIGHT ITALIC, 24 PT [TITLING J R of, ALTERNATE k y]

SET PIECE IN EARLY 1324 DENMARK
 Fue clasificada por Carlos Linneo en 1751
Cerca de 8% da população fala a língua

CHISWICK DECK REGULAR, REGULAR ITALIC, 24 PT [OLDSTYLE FIGURES, TITLING 2 3 4 5 8, ALTERNATE ITALIC C a d f g i l n p r u]

AU DOAR 80 EXEMPLARE VÂNDUTE
 Increasingly serious & erudite aesthetes
We hope you can join us on 18 January

CHISWICK DECK SEMIBOLD, SEMIBOLD ITALIC, 24 PT [ALTERNATE R y &, TITLING g, DISCRETIONARY st, SWASH J]

IN PICTURESQUE WARWICKSHIRE
 Das in Norwegen des Jahres 1860 spielt
Pour un bénéfice de £112,84 milliards

CHISWICK DECK BOLD, BOLD ITALIC, 24 PT [ALTERNATE C J K Q R g £ 0 1 2 6 8]

Symptomatologically

CHISWICK DECK EXTRALIGHT, 48 PT

Kulturgeschichtliche

CHISWICK DECK LIGHT, 48 PT [ALTERNATE g]

Pseudophilosophies

CHISWICK DECK REGULAR, 48 PT [ALTERNATE P]

Spectrophotometer

CHISWICK DECK SEMIBOLD, 48 PT

Quasquicentennial

CHISWICK DECK BOLD, 48 PT [ALTERNATE t]

Anthropomorphology

CHISWICK DECK EXTRALIGHT ITALIC, 48 PT [SWASH A, ALTERNATE g h l m n p r t y]

Schutzgasschweißen

CHISWICK DECK LIGHT ITALIC, 48 PT

Tutkimusyksiköissä

CHISWICK DECK REGULAR ITALIC, 48 PT [ALTERNATE i k m t u y]

Mönchengladbach

CHISWICK DECK SEMIBOLD ITALIC, 48 PT [SWASH M, ALTERNATE g]

Salomonicamente

CHISWICK DECK BOLD ITALIC, 48 PT [ALTERNATE S]

OPENTYPE FEATURES FAMILY WIDE	DEACTIVATED	ACTIVATED
ALL CAPS opens up spacing, moves punctuation up	Belts & [Socks] @ £9.70	BELTS & [SOCKS] @ £9.70
SMALL CAPS	(Mayo) & 'Ketchup' @ €18?	(MAYO) & 'KETCHUP' @ €18?
ALL SMALL CAPS includes punctuation & figures	(Mayo) & 'Ketchup' @ €18?	(MAYO) & 'KETCHUP' @ €18?
PROPORTIONAL LINING default figures	March: \$32,460 €11,895 April: ¥70,031 £97,215	March: \$32,460 €11,895 April: ¥70,031 £97,215
PROPORTIONAL LINING cap height	March: \$32,460 €11,895 April: ¥70,031 £97,215	March: \$32,460 €11,895 April: ¥70,031 £97,215
PROPORTIONAL OLDSTYLE	March: \$32,460 €11,895 April: ¥70,031 £97,215	March: \$32,460 €11,895 April: ¥70,031 £97,215
SMALL CAP PROPORTIONAL LINING	March: \$32,460 €11,895 April: ¥70,031 £97,215	MARCH: \$32,460 €11,895 APRIL: ¥70,031 £97,215
REBUILT FRACTIONS	2 1/2 1/3 2/3 1/4 3/4 3/8 5/8... 7/8	2 1/2 1/3 2/3 1/4 3/4 3/8 5/8
ARBITRARY FRACTIONS ignores numeric date format	21/03/15 and 2 9/118 46/923	21/03/15 and 2 9/118 46/923
DENOMINATOR for making arbitrary fractions	0123456789 0123456789	0123456789 0123456789
NUMERATOR for making arbitrary fractions	0123456789 0123456789	0123456789 0123456789
SUPERSCRIPT/SUPERIOR	x ¹⁵⁸ + y ²³ × z ¹⁸ - a ⁴²⁶⁰	x ¹⁵⁸ + y ²³ × z ¹⁸ - a ⁴²⁶⁰
SUBSCRIPT/INFERIOR	x ₁₅₈ ÷ y ₂₃ × z ₁₈ - a ₄₂₆₀	X ₁₅₈ ÷ y ₂₃ × Z ₁₈ - a ₄₂₆₀
DISCRETIONARY LIGATURES ct st sp	Fact hastens specialist acts	Fact hastens specialist acts
HISTORICAL FORMS historical long s	Cross Accessible Brasseries	Crofs Aceffible Brafferies
LANGUAGE FEATURE Polski (Polish) kreska accent	ŹRÓDŁA ŚLADY możliwość	ŹRÓDŁA ŚLADY możliwość
LANGUAGE FEATURE Română ș accent	FAIMOȘI CONȘTIINȚA artiști	FAIMOȘI CONȘTIINȚA artiști
LANGUAGE FEATURE Nederlands IJ glyph	VRIJDAG IJSSELMEER Rijk	VRIJDAG IJSSELMEER Rijk

NOTE: CHISWICK TEXT SUBSTITUTED HERE IN PLACE OF CHISWICK DECK, WHICH IS NOT INTENDED FOR USE AT THIS SIZE.

OPENTYPE FEATURES
ROMAN

TITLING ALTERNATES
& g 2 3 4 5 6 9 (lining)
2 3 4 5 (oldstyle)

SWASH
& 2 7 (lining), 2 3 (oldstyle)
(activates discretionary ligatures)

STYLISTIC SET 01
alternate C J K Q R g k y
£ 0 1 2 3 5 6 9 & €

STYLISTIC SET 02
alternate t

STYLISTIC SET 03
alternate P R g

STYLISTIC SET 04
alternate K Q R g k y

STYLISTIC SET 07
alternate g

STYLISTIC SET 08
alternate g

STYLISTIC SET 10
alternate R

STYLISTIC SET 13
alternate y

STYLISTIC SET 14
double barred \$ £

STYLISTIC SET 15
alternate &

STYLISTIC SET 16
alternate 1 2 4 7 8 (lining)
alternate 1 4 5 8 (oldstyle)

STYLISTIC SET 17
increases stroke weight on
£ 2 3 7 8 &

STYLISTIC SET 18
alternate y

STYLISTIC SET 19
alternate 6 9

DEACTIVATED

Taught & raised 452 kids in 1935

27 acts of valor & grit of 230 men

Rang Jack Q Cink at 9:13 for £20
QUICKLY CRANKING 2,561 JOINTS

Quietly resets the master circuit

The beginning of vogue PR firms

Kept key QR codes begrudgingly

Prologue to the giant awakening

Figuring in their new mythology

Register an SRT in Main Records

Sufficiently close by Center City

Final closing price of \$254/ £201

Local & federal government laws

Affected 224,178 citizens in 1845

Scrimped & saved for all £12,875

Seeks your company in January

The first collection of early 1969

ACTIVATED

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OPENTYPE FEATURES
ITALIC

DEACTIVATED

ACTIVATED

TITLING ALTERNATES
A B D J P Q R Y of
various figures

RSVP to Yvonne by 24 of July

RSVP to Yvonne by 24 of July

SWASH
A J M N Q T 2 7 (LF) 2 3 5 (OSF)
(activates discretionary ligatures)

All Queen's 27th Festival in 1325

All Queen's 27th Festival in 1325

STYLISTIC SET 01
alternate C J K Q R Y t
£ ¥ 0 1 2 3 5 6 9 &

John & Quinn Cooke's 36th Year

John & Quinn Cooke's 36th Year

STYLISTIC SET 02
alternate a b d h i j k l m n p q r t u y
(flat incoming serifs)

All are invited for a 10pm party

All are invited for a 10pm party

STYLISTIC SET 03
alternate C G J K S k v w

Joint Chilean & Greek viewing

Joint Chilean & Greek viewing

STYLISTIC SET 04
alternate J Q

Quickly she flew to Jacksonville

Quickly she flew to Jacksonville

STYLISTIC SET 05
alternate b d h k l p q t c t cp st b
(no incoming serifs)

Like many other smaller stamps

Like many other smaller stamps

STYLISTIC SET 06
alternate g v w y

Give way to divergent varieties

Give way to divergent varieties

STYLISTIC SET 07
alternate g

Cataloging archaeological digs

Cataloging archaeological digs

STYLISTIC SET 08
alternate g

Advancing regular engagement

Advancing regular engagement

STYLISTIC SET 09
alternate v w y

Envisions new wavy variations

Envisions new wavy variations

STYLISTIC SET 10
alternate A V W

A Winter Viewing Opportunity

A Winter Viewing Opportunity

STYLISTIC SET 11
alternate p

Represented phenomenal plans

Represented phenomenal plans

STYLISTIC SET 12
alternate f

Sought to offer her future ideals

Sought to offer her future ideals

STYLISTIC SET 13
alternate y

Beyond simply a new itinerary

Beyond simply a new itinerary

STYLISTIC SET 14
double barred \$ £

Priced this weekend at £25 (\$31)

Priced this weekend at £25 (\$31)

STYLISTIC SET 15
alternate S &

Serena & Sam's announcements

Serena & Sam's announcements

STYLISTIC SET 16
alternate 1 2 3 4 6 7 8 9 (lining)
3 4 5 8 (oldstyle)

Exactly 245,738 born in fall 1854

Exactly 245,738 born in fall 1854

STYLISTIC SET 17
increases stroke weight on
£ 2 6 &

Had £7,382 in gold & silver bars

Had £7,382 in gold & silver bars

STYLISTIC SET 18
alternate J f g y £ 2

*Gatherings for 2nd of January
featuring live acts & fireworks*

*Gatherings for 2nd of January
featuring live acts & fireworks*

STYLISTIC SET 19
removes ball terminals from
J Q Y f g y 6 9

*YMCA's Quick Juke is paying
homage to 1969's high artistry*

*YMCA's Quick Juke is paying
homage to 1969's high artistry*

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OPENTYPE FEATURES
 ITALIC

 TITLING + STYLISTIC SET 18
 alternate Y of 3

 SWASH + TITLING
 alternate swash A

 SWASH + STYLISTIC SET 15
 alternate swash A

 SWASH + STYLISTIC SET 18
 alternate swash A

DEACTIVATED

Yasmine's, NYC, 23rd of May

A Lazy Afternoon Spent Inside

Available after 6th April, 2017

All King Arthur's Adventurers

ACTIVATED

Yasmine's, NYC, 23rd of May

A Lazy Afternoon Spent Inside

Available after 6th April, 2017

All King Arthur's Adventurers

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STYLES INCLUDED IN COMPLETE FAMILY

Chiswick Deck Extralight
 Chiswick Deck Extralight Italic
 Chiswick Deck Light
 Chiswick Deck Light Italic
 Chiswick Deck Regular
 Chiswick Deck Regular Italic
 Chiswick Deck Semibold
 Chiswick Deck Semibold Italic
 Chiswick Deck Bold
 Chiswick Deck Bold Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNER

Paul Barnes (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design, and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&Ic*. He later returned to America to be art director of the music magazine *Spin*.

Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer Gianvito Rossi, and German publisher Schirmer Graf. Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine*, *The Guardian* and *The Observer* Newspapers, *GQ*, *Wallpaper**, *Harper's Bazaar* and *frieze*. He has designed many books for publishers all over Europe including Schirmer Mosel, Oxford University Press, the Tate, and the iconic Schirmer Graf series.

His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive traditional British modern Brunel as seen in *Condé Nast Portfolio*. Whilst consultant to *The Guardian* he designed Guardian Egyptian with Christian Schwartz. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.