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# Джорджо Санс

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Rather than drawing from the high-fashion Art Deco influences seen in the serif, Giorgio Sans was inspired by more everyday sources such as French enamel signs and generic straight-sided American sign lettering from the early 20th century. The Cyrillic version has been designed by Moscow-based type designer Ilya Ruderman.

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**PUBLISHED**  
2016

**DESIGNED BY**  
CHRISTIAN SCHWARTZ AND ILYA RUDERMAN

**16 STYLES**  
8 WEIGHTS W/ ITALICS

**FEATURES**  
TABULAR LINING FIGURES  
TITLING CAPITALS  
PREBUILT FRACTIONS

The extreme x-height helps to differentiate Giorgio Sans from other straight-sided sans serifs; this and the straight-sided bowls connect the sans back to its serif companion. In addition to the structural and proportional similarities, some of the distinctive details from Giorgio were brought into Giorgio Sans in order to allow the two faces to be mixed in interesting ways. One example is the alternate italic lower-case with more traditional cursive tails, echoing the more extreme tails in the serif. An early version of the face had a set of perfectly circular alternate round caps, which created really interesting rhythms and textures in lines of copy. Although these weren't used in any of the T layouts, they made their way into the eventual release.

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Giorgio Sans Cyrillic Thin  
*Giorgio Sans Cyrillic Thin Italic*  
 Giorgio Sans Cyrillic Extralight  
*Giorgio Sans Cyrillic Extralight Italic*  
 Giorgio Sans Cyrillic Light  
*Giorgio Sans Cyrillic Light Italic*  
 Giorgio Sans Cyrillic Regular  
*Giorgio Sans Cyrillic Regular Italic*  
**Giorgio Sans Cyrillic Medium**  
***Giorgio Sans Cyrillic Medium Italic***  
**Giorgio Sans Cyrillic Bold**  
***Giorgio Sans Cyrillic Bold Italic***  
**Giorgio Sans Cyrillic Heavy**  
***Giorgio Sans Cyrillic Heavy Italic***  
**Giorgio Sans Cyrillic Black**  
***Giorgio Sans Cyrillic Black Italic***

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Rather than using ambiguous names like “Pro”, “World” or “WGL” for our font files with extended language support, we have devised a simple way to denote which alphabets are supported in complex families like Giorgio Sans.

**LC**  
*Latin + Cyrillic*

Font files with **LC** in the family name support our full standard range of languages that use the **Latin** alphabet, plus languages that use **Cyrillic**, including Russian, Ukrainian, Belorussian, Serbian, and Bulgarian.

**LG**  
*Latin + Greek*

Font files with **LG** in the family name support our full standard range of languages that use the **Latin** alphabet, plus monotononic **Greek**.

**LCG**  
*Latin + Cyrillic + Greek*

Font files with **LCG** in the family name support our full standard range of languages that use the **Latin**, **Cyrillic**, and **Greek** alphabets.

Разнавіднасцямі  
ПЕРЕВОРАЧИВАТЬ  
*Затвердженими*

GIORGIO SANS CYRILLIC THIN, THIN ITALIC, 100 PT

Существования  
КОНСТРУКТОРОМ  
*Неустойчивыми*

GIORGIO SANS CYRILLIC EXTRALIGHT, EXTRALIGHT ITALIC, 100 PT

Мемориальный  
недовршеиот  
*Высокородного*

GIORGIO SANS CYRILLIC LIGHT, LIGHT ITALIC, 100 PT [ALTERNATE K]

Бързоходните  
ОФІЦІЙНОГО  
*Улучшавшееся*

GIORGIO SANS CYRILLIC REGULAR, REGULAR ITALIC, 100 PT [TITLING ALTERNATE O, ALTERNATE а л ч я]

Урбанизирана  
ФИНАНСОВОГО  
*Посредством*

GIORGIO SANS CYRILLIC MEDIUM, MEDIUM ITALIC, 100 PT

Находящаяся  
МАЙСТЭРСТВА  
*УСТОЙЧИВЫМИ*

GIORGIO SANS CYRILLIC BOLD, BOLD ITALIC, 100 PT [ALTERNATE Я]

**Објаснување**  
**ПРИРОДНОЕ**  
***Исследвания***

GIORGIO SANS CYRILLIC HEAVY, HEAVY ITALIC, 100 PT [TITLING ALTERNATE O]

**Архитектура**  
**ЛУКРЕЦИЈОМ**  
***Морфология***

GIORGIO SANS CYRILLIC BLACK, BLACK ITALIC, 100 PT

МОРАЛЬНАЯ ЦЕННОСТЬ  
УСТАРЕВШАЯ ПЕРЕДАЧА

GIORGIO SANS CYRILLIC THIN, 75 PT [ALTERNATE Я я]

ГРАБАНСКЕ ДУЖНОСТИ  
Гойдельської підгрупи

GIORGIO SANS CYRILLIC THIN ITALIC, 75 PT [ALTERNATE Ж ж к к]

ЗАПОЧВА ЧИРАКУВАНЕ  
Південного Белфаста

GIORGIO SANS CYRILLIC EXTRALIGHT, 75 PT

МОРАЛЕН СМИСЪЛ  
Карибського басейна

GIORGIO SANS CYRILLIC EXTRALIGHT ITALIC, 75 PT [TITLING ALTERNATE О о]

УНУТРАНАЯ ПАЛІТКА  
Средневековый поэт

GIORGIO SANS CYRILLIC LIGHT, 75 PT

ХАРАКТЕРНОЙ ЧЕРТОЙ  
Леинстерската книга

GIORGIO SANS CYRILLIC LIGHT ITALIC, 75 PT

МЕСТОРОЖДЕНИЯ  
Двумірний прототип

GIORGIO SANS CYRILLIC REGULAR, 75 PT [TITLING ALTERNATE O C, ALTERNATE Я]

У 1939 ГОДЗЕ ЦАРКВА  
Исследовательница

GIORGIO SANS CYRILLIC REGULAR ITALIC, 75 PT



**СИСТЕМАТИЧЕСКОГО  
5700 летний Хендж**

GIORGIO SANS CYRILLIC MEDIUM, 75 PT

***ДРЕВНЯЯ ИРЛАНДИЯ  
Всегда стремились***

GIORGIO SANS CYRILLIC MEDIUM ITALIC, 75 PT

**ДЕЛ ОД ВЕШТИНАТА  
Слично критикама**

GIORGIO SANS CYRILLIC BOLD, 75 PT

***ПЪРВАТА ДЪРЖАВА  
Этимологии слова***

GIORGIO SANS CYRILLIC BOLD ITALIC, 75 PT [ALTERNATE а и л м]

**ПОШИРЕННЯ МОВИ  
Цінності морали**

GIORGIO SANS CYRILLIC HEAVY, 75 PT

**ЗАПОЧАТКОВАНІЙ  
Полифонические**

GIORGIO SANS CYRILLIC HEAVY ITALIC, 75 PT

**ПРИЛОЖНА ЕТИКА  
Легендарни бића**

GIORGIO SANS CYRILLIC BLACK, 75 PT

**ЗНАЧНУЮ ЧАСТКУ  
Така умира на 110**

GIORGIO SANS CYRILLIC BLACK ITALIC, 75 PT

Промышленная революция связана  
БОЛЬШЕ ГРАМ ИСКУССТВА, НЕГО ТОВАР  
Действительный статский советник

GIORGIO SANS CYRILLIC THIN, 45 PT

*За добро етичка теорија може узети  
ПОРАДИ ПРОБЛЕМОТ НА ДЕФИНИРАЊЕ  
Таким чином, прагматисти тврде*

GIORGIO SANS CYRILLIC THIN ITALIC, 45 PT

Слабоактивный за 5 лет с момента  
ГОСУДАРСТВЕННОГО САМОСОЗНАНИЯ  
Бриттское население в Шотландии

GIORGIO SANS CYRILLIC EXTRALIGHT, 45 PT

*Знаете ли какво отношение към  
ЛЮДЗЕЙ ЗАУСЪДЫ ЦІКАВІЛА ПЫТАННЕ  
Сложные ритуалы воспроизводили*

GIORGIO SANS CYRILLIC EXTRALIGHT ITALIC, 45 PT

Индоевропейски език от групата  
ПРОДОЛЖИЛ СВОЙ СТРЕМИТЕЛЪН  
Съществуват научни дисциплини

GIORGIO SANS CYRILLIC LIGHT, 45 PT

Яго паходжанне звязваюць з імен  
ИНДУСТРИАЛЬНОМУ ПРОИЗВОДСТВУ  
Близкородственним английскому

GIORGIO SANS CYRILLIC LIGHT ITALIC, 45 PT [ALTERNATE Я а ж и й к л м н п я і]

За когото се знае твърде малко  
У НОВИЈЕ ВРЕМЕ СЕ КОРИСТЕ БРВНА  
Фламандските изработувачи биле

GIORGIO SANS CYRILLIC REGULAR, 45 PT

Чи можна звести наукове поняття  
УЧЕНИТЕ ПРЕДПОЛАГАТ, ЧЕ ПЪРВИТЕ  
Натурализъм и антикартезианство

GIORGIO SANS CYRILLIC REGULAR ITALIC, 45 PT

Его собственная прелюдия № 14  
БУДЬ-ЯКА ТЕОРЕТИЧНА ПРОБЛЕМА  
Далей прагматизм развіваўся ў

GIORGIO SANS CYRILLIC MEDIUM, 45 PT

*Вот что об этом говорил Ференц  
ПРАГМАТИЗМ КАК ФИЛОСОФСКОЕ  
То драматическим выражением*

GIORGIO SANS CYRILLIC MEDIUM ITALIC, 45 PT

Дебатите околу демократијата  
ОСЕНЬЮ 1711 ГОДА СПУСТЯ  
Если я хочу узнать, как попасть

GIORGIO SANS CYRILLIC BOLD, 45 PT [TITLING ALTERNATE О С Ю, ALTERNATE я]

*Были поддержаны Эфиопской  
ИСТИНИТА ЈЕ ОНА ИДЕЈА КОЈА ЈЕ  
Распространение английского*

GIORGIO SANS CYRILLIC BOLD ITALIC, 45 PT [ALTERNATE ж к]

**Что его невольно встречали и  
ДЕСЯТИЛЕТНЕЕ СОЖИТЕЛЬСТВО  
Присутствие в перенесенных**

GIORGIO SANS CYRILLIC HEAVY, 45 PT

***Были композиторы, которые  
ТРЕХМЕРНОЙ ГЕОМЕТРИЧЕСКОЙ  
Якобитските претенденти***

GIORGIO SANS CYRILLIC HEAVY ITALIC, 45 PT [ALTERNATE Я]

**Историјат на утилитаризмот  
ЗА РАЗЛИКУ ОД ПОЗИТИВИСТА  
Чи це мало б якесь значення**

GIORGIO SANS CYRILLIC BLACK, 45 PT

***Гісторыя пабудовы капліцы  
УЖЕ ОКОЛО 5 169 ЧЕЛОВЕК  
Географическое положение***

GIORGIO SANS CYRILLIC BLACK ITALIC, 45 PT [TITLING ALTERNATE O, ALTERNATE К]

Яго паходжанне звязваюць

GIORGIO SANS CYRILLIC THIN, 60 PT

Основной объём является

GIORGIO SANS CYRILLIC EXTRALIGHT, 60 PT

Личното благородништво

GIORGIO SANS CYRILLIC LIGHT, 60 PT

Легкая промышленность

GIORGIO SANS CYRILLIC REGULAR, 60 PT

Виждайки възможните

GIORGIO SANS CYRILLIC MEDIUM, 60 PT

Носителей этого языка

GIORGIO SANS CYRILLIC BOLD, 60 PT

Критике прагматизма

GIORGIO SANS CYRILLIC HEAVY, 60 PT

После спуска на воду

GIORGIO SANS CYRILLIC BLACK, 60 PT

Прагматизм, на його думку

GIORGIO SANS CYRILLIC THIN ITALIC, 60 PT

Окончание Средневековья

GIORGIO SANS CYRILLIC EXTRALIGHT ITALIC, 60 PT

Терминът антропология

GIORGIO SANS CYRILLIC LIGHT ITALIC, 60 PT

Торжественно короновал

GIORGIO SANS CYRILLIC REGULAR ITALIC, 60 PT

Гэта адлюстроўвалася ў

GIORGIO SANS CYRILLIC MEDIUM ITALIC, 60 PT

Для притвора решение

GIORGIO SANS CYRILLIC BOLD ITALIC, 60 PT

Первыми носителями

GIORGIO SANS CYRILLIC HEAVY ITALIC, 60 PT

Разни други чиновни и

GIORGIO SANS CYRILLIC BLACK ITALIC, 60 PT







**OPENTYPE FEATURES**  
FAMILY WIDEALL CAPS  
opens up spacing, moves  
punctuation upPROPORTIONAL LINING  
default figuresFRACTIONS  
prebuilt fractions onlyLANGUAGE FEATURE  
Bulgarian ДЖЛ  
вгджзийклпптцщщюLANGUAGE FEATURE  
Serbian / Macedonian бLANGUAGE FEATURE  
Română (Romanian) s accent**OPENTYPE FEATURES**  
ROMAN & ITALICTITLING ALTERNATES  
Є О С Э Ю  
C D G O Q XSTYLISTIC SET 01  
alternate G Q R g &STYLISTIC SET 02  
alternate Q R g &STYLISTIC SET 03  
alternate &**OPENTYPE FEATURES**  
ROMANSTYLISTIC SET 01  
alternate Я яSTYLISTIC SET 02  
alternate Я я**OPENTYPE FEATURES**  
ITALICSTYLISTIC SET 01  
alternate ЯSTYLISTIC SET 02  
alternate Ж К Я ж к  
alternate К кSTYLISTIC SET 04  
alternate f ßSTYLISTIC SET 05  
alternate Я я и й л м н п ч ы я і іћ  
alternate a d f h i k l m n u ß

## DEACTIVATED

New Fish &amp; 'Chips' @ €2.15?

\$1,047 €969 £734 ¥12,436

21 1/2 9 1/3 5 2/3 3 1/4 4 3/4

ПОДОБНИ са грудестите

Надебеляване на корена

MAȘINILOR arbuști înșiruire

## DEACTIVATED

СХОДИТ СО СТАПЕЛЯ

Gambling Quests &amp; Ramen

Righted &amp; Belaying Quickly

Centimetres &amp; Millimetres

## DEACTIVATED

ВРЕМЯ Является полевая

ХОТЯ Являются редакция

## DEACTIVATED

ВРЕМЯ ЯВЛЯЕТСЯ ПОЛЕВАЯ

ХОТЯ Является труженик

Schriftgießerei Riffing Loft

Железо для заклёпок не

## ACTIVATED

NEW FISH &amp; 'CHIPS' @ €2.15?

\$1,047 €969 £734 ¥12,436

21½ 9⅓ 5⅔ 3¼ 4¾

ПОДОБНИ са *грудестите*

Надебеляване на корена

MAȘINILOR arbuști *înșiruire*

## ACTIVATED

СХОДИТ СО СТАПЕЛЯ

Gambling Quests &amp; Ramen

Righted &amp; Belaying Quickly

Centimetres &amp; Millimetres

## ACTIVATED

ВРЕМЯ Является полевая

ХОТЯ Являются редакция

## ACTIVATED

ВРЕМЯ ЯВЛЯЕТСЯ ПОЛЕВАЯ

ХОТЯ Является труженик

Schriftgießerei Riffing Loft

Железо для заклёпок не

## STYLES INCLUDED IN COMPLETE FAMILY

Giorgio Sans Cyrillic Thin  
 Giorgio Sans Cyrillic Thin Italic  
 Giorgio Sans Cyrillic Extralight  
 Giorgio Sans Cyrillic Extralight Italic  
 Giorgio Sans Cyrillic Light  
 Giorgio Sans Cyrillic Light Italic  
 Giorgio Sans Cyrillic Regular  
 Giorgio Sans Cyrillic Regular Italic  
 Giorgio Sans Cyrillic Medium  
 Giorgio Sans Cyrillic Medium Italic  
 Giorgio Sans Cyrillic Semibold  
 Giorgio Sans Cyrillic Semibold Italic  
 Giorgio Sans Cyrillic Bold  
 Giorgio Sans Cyrillic Bold Italic  
 Giorgio Sans Cyrillic Black  
 Giorgio Sans Cyrillic Black Italic  
 Giorgio Sans Cyrillic Super  
 Giorgio Sans Cyrillic Super Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Belarusian, Bosnian, Breton, Bulgarian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Gaelic, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Macedonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Russian, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Cyrillic), Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Ukrainian, Walloon, Welsh, Wolof

## CONTACT

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 New York, New York 10013

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[www.commercialtype.com](http://www.commercialtype.com)

## COPYRIGHT

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## ABOUT THE DESIGNERS

**Christian Schwartz** (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper\**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

**Ilya Ruderman** is a type designer living and working in Moscow, where he did his undergraduate studies at the Moscow State University of Print. His interest in type came from his classes with Alexander Tarbeev, and as his interest developed into a passion he chose to attend the Type and Media course at the Royal Academy of Art (KABK) in The Hague.

After graduating from Type and Media he returned to Moscow to pursue commercial projects for clients such as *Men's Health Russia*, *Yes* magazine, *Best Life* magazine, *Big City* magazine, Moscow City and Transport system, Perm City and Tele2. Later he worked for several years as the creative director at news agency RIA Novosti. Ruderman has lectured extensively on type and typography, both on his own and together with Valery Golyzhenkov. Ruderman is a curator of the Type & Typography course at the British Higher School of Art and Design, is currently co-founder of two studios—CSTM Fonts and Moscow Design Studio—and is a partner in type.today, a type distributor founded in 2016 that focuses on high-quality Cyrillic type.