
Druk Condensed

Of the families in the Druk collection, Druk Condensed is the most explicit homage to Willy Fleckhaus. Originally designed for the 2011 “Year in Review” issue of *Bloomberg Businessweek*, its flat sides make letters and words snap together in a clean and satisfying way.

PUBLISHED
2014

DESIGNED BY
BERTON HASEBE

6 STYLES
3 WIDTHS W/ ITALICS

FEATURES
PROPORTIONAL LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIPIT/SUBSCRIPT

Druk Condensed features three widths in the same Super weight. The Condensed and X Condensed are very graphic, and the XX Condensed can appear almost abstract. Designer Berton Hasebe introduced a purposeful and subtle change to the texture of the typeface by preventing terminals and crossbars from lining up too often on the horizontal axis. This keeps an emphasis on the verticality of the letterforms and prevents words and headlines from becoming monotonous. The maximum point size for this family is limited only by the size of the page; however, minimum sizes should be respected. The Condensed does not work well below 40pt; X Condensed should be used only at 48pt and above; and XX Condensed is limited to 72pt and above.

Druk Condensed Super

Druk Condensed Super Italic

Druk X Condensed Super

Druk X Condensed Super Italic

Druk XX Condensed Super

Druk XX Condensed Super Italic

ELECTROJETS
Atomorbital

DRUK CONDENSED SUPER, 150 PT [ALTERNATE E J]

KÖNIGSBERG
Semnificații

DRUK CONDENSED SUPER ITALIC, 150 PT

VIDSKIPTAERÆÐI

Satunnnaískulku

DRUK X CONDENSED SUPER, 150 PT [ALTERNATE a]

ULTIMOGENITURE

Juxtapositional

DRUK X CONDENSED SUPER ITALIC, 150 PT

KOMPRIMERINGSPROGRAMMET

Proto-Ethnographic Projects

DRUK XX CONDENSED SUPER, 150 PT [ALTERNATE a r]

LES CONDITIONS D'UTILISATION

Verfassungsschutzabteilung

DRUK XX CONDENSED SUPER ITALIC, 150 PT

**Všetky veličiny však
GRAND & FORTHRIGHT
Contexto fisiológico**

DRUK CONDENSED SUPER, 90 PT

***Massively shortened
TECHNIQUES ADDITIVES
Johdannaisyksiköitä***

DRUK CONDENSED SUPER ITALIC, 90 PT [ALTERNATE a r]

Elegante kjoler og fine vin!
IN THE RECESSES OF MEMORY
Pægilegt er að sanna hana

DRUK X CONDENSED SUPER, 90 PT [ALTERNATE a]

Yalnızca kullanım amacıyla
UNTER DEN IM GROSSHANDEL
Zjawisko komodyzacji oraz

DRUK X CONDENSED SUPER ITALIC, 90 PT

The grand ceilings of the library echoed aghast
DEZENAS DE EVENTOS CULTURAIS DURANTE O VERÃO
Frægasta framlag Fermats til stærðfræðinnar

DRUK XX CONDENSED SUPER, 90 PT

*De prijs komt tot stand door vraag en aanbod op
TOWARDS THE ROLLING SOUNDSCAPE APPROACHING
Desemnează o individualitate conștientă de sine*

DRUK XX CONDENSED SUPER ITALIC, 90 PT

Legierungsbestandteil

DRUK CONDENSED SUPER, 80 PT

Priestolonasljednikičevica

DRUK X CONDENSED SUPER, 80 PT

Vaðlaheidarvegavinnuverktæragæymsluskúraútidyr

DRUK XX CONDENSED SUPER, 80 PT

Täysjyväviljavalmisteteet

DRUK CONDENSED SUPER ITALIC, 80 PT

Antidiseestablishmentarianism

DRUK X CONDENSED SUPER ITALIC, 80 PT

Afyonkarahisar ilaştırabildiklerimizdenmişsinizcesine

DRUK XX CONDENSED SUPER ITALIC, 80 PT

OPENTYPE FEATURES
FAMILY WIDE

ALL CAPS
opens up spacing, moves
punctuation up

PROPORTIONAL LINING
default figures

FRACTIONS
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractions

NUMERATOR
for making arbitrary fractions

LANGUAGE FEATURE
Română (Romanian) s accent

LANGUAGE FEATURE
Nederlands (Dutch) IJ glyph

OPENTYPE FEATURES
ROMAN & ITALIC

LIGATURE
em dash converted to extra-long
variant when typed twice

STYLISTIC SET 01
alternate a r

STYLISTIC SET 02
alternate J

STYLISTIC SET 03
alternate E F

STYLISTIC SET 04
alternate a (single story)

STYLISTIC ALTERNATES
Illustrator/Photoshop

DEACTIVATED

¡Condensada y [muy] bonita!

\$1,234 €5,678 £9,012 ¥3,456

21/03/10 and 2 1/18 460/920

x¹⁵⁸ + y²³ * z¹⁸ - a⁴²⁶⁰x₁₅₈ ÷ y₂₃ * z₁₈ - a₄₂₆₀

0123456789 0123456789

0123456789 0123456789

ÎNSUȘI conștiința științifice

VRIJDAG IJsselmeer IJmuiden

DEACTIVATED

Your help—much appreciated

Carrying arduously forward

EJECTIONS Jokingly Justified

FEIGNED EFFORTLESS AFFABILITY

2^a Pluralization alternatives

Just very extremely narrowed

ACTIVATED

¡CONDENSADA Y [MUY] BONITA!

\$1,234 €5,678 £9,012 ¥3,456

21/03/10 and 2^{1/18} ^{460/}920x¹⁵⁸ + y²³ * z¹⁸ - a⁴²⁶⁰x₁₅₈ ÷ y₂₃ * z₁₈ - a₄₂₆₀

0123456789 0123456789

0123456789 0123456789

ÎNSUȘI conștiința științifice

VRIJDAG IJsselmeer IJmuiden

ACTIVATED

Your help—much appreciated

Carrying arduously forward

EJECTIONS Jokingly Justified

FEIGNED EFFORTLESS AFFABILITY

2^a Pluralization alternatives

Just very extremely narrowed

STYLES INCLUDED IN COMPLETE FAMILY

Druk Condensed Super
Druk Condensed Super Italic
Druk X Condensed Super
Druk X Condensed Super Italic
Druk XX Condensed Super
Druk XX Condensed Super Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

COPYRIGHT

© 2014 Commercial Type.
All rights reserved.
Commercial® is a registered trademark & Druk™ is a trademark of Schwartzco Inc., dba Commercial Type.

This file may be used for evaluation purposes only.

ABOUT THE DESIGNER

Berton Hasebe (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton's typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypl, and the BRNO Biennial. In 2012 he was awarded Print Magazine's 20 Under 30 Award. Berton currently teaches typography at Parsons and type design at The University of the Arts in Philadelphia.

CONTACT

Commercial Type
110 Lafayette Street, #203
New York, New York 10013

office 212 604-0955
fax 212 925-2701
www.commercialtype.com