The sans serif letterform of the 19th century evolved in many different ways by the end of the century. The first condensed forms, found in the 1830s in Britain, quickly spread all across Europe. Some of the most interesting examples were found in Germany and Switzerland.

Often flat-sided, these Continental condensed sans serifs allow very tight setting, which was popular for headlines. These later became a staple of sixties headline typography in magazines such as Twen, the German style magazine art directed by the legendary Willy Fleckhaus in the 1960s, which is still an enduring influence on editorial design to this day. Berton Hasebe created Druk for Richard Turley at Bloomberg Businessweek, adapting the attitude and roughness of these old condensed sans serifs for contemporary use. After using a staple diet of Neue Haas Grotesk and Publico for two years, they wanted to add a typeface that would look both exciting and distinctive in and of itself. The result was Druk, which went on to play a major role in many of their iconic covers.
Druk Medium

Druk Medium Italic

Druk Bold

Druk Bold Italic

Druk Heavy

Druk Heavy Italic

Druk Super

Druk Super Italic
Kullanılmaktadır
MULTISENSORIAL
Xanthocyanopsy

Zakonodavstvom
JUGLANDACEOUS
Accidentalmente
Transliteration
KUNSTVANDING
Organizzazione

Unconventional
CARTHAGINOISE
Pääkaupunkina
Shromáždění
TARDIVEMENT
Desaparèixer

Znanstvenike
NONDESCRIPT
Pasitikėjimas
Secundaire ELECTRODES Vergrößert

Növekedhet AWANGARDĄ Glødelampe
Tíðni hljóðsins ákvarðast af því hversu oft LA COSMOS 1286 ERA DOTATA DEL SISTEMA
Socrates Sculpture Park, Long Island City

Karmaşık analizdeki sonuçlar birkaç grubu
EVEN THE MOST DIE-HARD SUPPORTERS HAD
Mot sør finnes det høytliggende stepper og

An onerous political & economic battle
MAJALAH IKI NYITHAK 9-AN ÈKSEMLAR
In der Greenwich Street auf Nummer 4

Conta com aproximadamente 1 milhões
SUBWAY DOORS JAMMED ON THE J-TRAIN
De Engelse naam Amy gaat terug op het
Gastrotypographical assemblage

EFFECTIVE FUTURE-PROOF FAÇADES

Las señales de tránsito en Europa

Tanganjika itsenäistyi vuonna 1961

POCZĄTKOWO NAJEŻDŻCY ODNOSILI

The Druk is the ‘Thunder Dragon’ in

Mezi lety 1989 a 1996 prodělal

LES COULEURS SONT RÉPARTIES

Visa Japonija buvo padalinta į

La llum d’arc elèctric tenia dos

NIZOZEMSKA ISTOČNOINDIJSKA

Tu se nalazi 100% svih aktivnih
THEIR MONUMENTS STOOD—MASSIVE AND RESPLENDENT—OVER 11 DAYS
Cities of common ownership, private property & the sharing economy

DIE NORD-SÜDLICH AUSGERICHTETEN LÄNGSSTRASSEN ERHIELTEN NAMEN
Lățimea maximă (nord-sud) 178 km, este între între Cap Blanc și punctul

AZ ÉPÜLETBEN IRODÁK MŰKÖDNEK, KÖZTÜK TÖBB KÖNYVKIADÓÉ IS
The glazed umbrella’s canopy splendidly carved its arid pathway

DURANT LES HORES QUE VAN SEGUIR, ELS OPERADORS VAN TRACTAR
Á æviferli sínun skriðaði hann meira en 170 bækur sem spanna allt

VAN DEZE LAATSTE KAN VERWACHT WORDEN DAT HIJ OP EEN
Um robô não pode fazer mal a um ser humano e nem, por

QUESTO È STATO IL VIAGGIO PIÙ MERAVIGLIOSO CHE ABBIAMO
Only an hour after the talks, there seemed to be progress

ÖRNEK OLARAK, BIYOLOGLAR HANGI GENLERIN GÜÇLÜ
Buldogi wyodrębnili się z mastifów około 1100 lat

IMAGES FROM THAT EVENING IN 2003 CLEARLY SHOWED
Yhdistyneiden kansakuntien peruskirja säädettiin
Kulttuuriperinnönsuojeluun

Psychopharmacologically

Normaltidstationerna

Desacostumbrarse
Temperatuurschommelingen
Salpetersäureherstellung
Bølgelengdeområdene
Quasquicentennials
<table>
<thead>
<tr>
<th>OPENTYPE FEATURES</th>
<th>DEACTIVATED</th>
<th>ACTIVATED</th>
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<tr>
<td>FAMILY WIDE</td>
<td></td>
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<td>ALL CAPS</td>
<td>¡Condensada y [muy] bonita!</td>
<td>¡CONDENSADA Y [MUY] BONITA!</td>
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<tr>
<td>PROPORTIONAL LINING</td>
<td>$1,234 €5,678 £9,012 ¥3,456</td>
<td>$1,234 €5,678 £9,012 ¥3,456</td>
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<tr>
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<td></td>
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<td>21/03/10 and 2(\frac{1}{18}) 460/920</td>
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<td>ignores numeric date format</td>
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<td>x_{158} + y_{23} \times z_{18} − a_{4260}</td>
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<td>LANGUAGE FEATURE Romanian</td>
<td>ÎNSUŞI conştiinţa ştiinţifice</td>
<td>ÎNSUŞI conştiinţa ştiinţifice</td>
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<tr>
<td>LANGUAGE FEATURE Dutch</td>
<td>VRIJDAG IJsselmeer Ijmuiden</td>
<td>VRIJDAG IJsselmeer Ijmuiden</td>
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<tr>
<td>DEACTIVATED</td>
<td></td>
<td></td>
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<tr>
<td>roman &amp; italic</td>
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</tr>
<tr>
<td>LIGATURE</td>
<td>His help —— much appreciated</td>
<td>His help —— much appreciated</td>
</tr>
<tr>
<td>em dash converted to extra-long</td>
<td></td>
<td></td>
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<tr>
<td>variant when typed twice</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>STYLISTIC SET D2 alternate J</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STYLISTIC SET D3 alternate E F</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STYLISTIC SET D4 alternate a (single story)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STYLISTIC ALTERNATES Illustrator/Photoshop</td>
<td>Just very extremely narrowed</td>
<td>Just very extremely narrowed</td>
</tr>
</tbody>
</table>

**Notes:**
- Em dash converted to extra-long variant when typed twice.
- Alternate characters are used for capitals, italics, ligatures, and stylistic alternates.

**Language Features:**
- Romanian (romanian) s accent
- Dutch (Dutch) ij glyph

**Fraction Handling:**
- Denominator for making arbitrary fractions
- Numerator for making arbitrary fractions

**Proportional Lining:**
- Default figures

**OpenType Features:**
- All Caps: Opens up spacing, moves punctuation up
- Proportional Lining: Default figures
- Fractions: Ignores numeric date format
- Subscript/Inferior: X_{158} \div y_{23} \times z_{18} − a_{4260}
- voc "condensada y [muy] bonita!"

**Language Features:**
- Romanian (romanian) s accent
- Dutch (Dutch) ij glyph

**Proportional Lining:**
- Default figures

**Fractions:**
- Ignores numeric date format
- Denominator for making arbitrary fractions
- Numerator for making arbitrary fractions

**Stylistic Alternates:**
- Illustrator/Photoshop

**OpenType Features:**
- Roman & Italic
- Ligature: Em dash converted to extra-long variant when typed twice
- Stylistic Set D1: Alternate a r
- Stylistic Set D2: Alternate J
- Stylistic Set D3: Alternate E F
- Stylistic Set D4: Alternate a (single story)

**Languages:**
- Romanian: Insuşi conștiinţa ştiinţifice
- Dutch: Vrijdag IJsselmeer Ijmuiden
Berton Hasebe (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton’s typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypI, and the BRNO Biennial. In 2012 he was awarded Print Magazine’s 20 Under 30 Award. Berton currently teaches typography at Parsons and type design at The University of the Arts in Philadelphia.