Stag mixes the contemporary taste for large x-heights and quirky details with influences from continental Egyptians of the early twentieth century. With more overt personality than a more sober family like Guardian Egyptian, Stag is perfect for situations that need a little more distinction in typographic dress.

Stag was originally designed as a headline face for the US edition of *Esquire* in a very limited number of weights. Because it was originally intended to be used for just a handful of very large, very heavy words at a time, its designer focused on making the space between characters as interesting as the space inside them, ending up with an unusual mixed bracketing treatment on the serifs. This contrast between sharp and soft forms grew into the main design feature of the family, with the balance shifted more towards soft forms in the cursive-influenced italic.
DELEGATION
Henceforward

LANCASHIRE
Demonstration

YAMANASHI
Aitzineuskara

OBLIGATORY
Schriftgießerei
PARAGRAPH
Biochemistry

PĂSTORILOR
Mathematical

THURSDAYS
Puskacsövek

FÖRYNGRAD
Västerbottens
BIOGRAPHY
Phylogenetic

UITSPREIDT
Broadcasting

HRVATSKIH
Observation

POZDĚJŠÍM
Forskrækket
KASTELEIN Nasledovali

FABRICATE Announcing

VENEZIANI Palveliansa

EXTENSIVE Archipelago
Of the 180,174 households
THE CITY OF BANGKOK
An average of 31,875.69 km²

Regreso a la democracia
ÁGUA E SANEAMENTO
Convention of Kanagawa

Biological anthropology
PIERROT LE FOU (1965)
The History of Breukelen

68.4% of the population
RELACÕES EXTERNAS
Nyelvjárási különbségek
Cultural Anthropology
ESTIMATED GROWTH
Austfirdingafjórðungur

Redevelopment plans
NATURAL SCIENTIST
St-Rambert-l'Île-Barbe

Histoire(s) du cinéma
EDUCATION CENTER
National government

Originally founded in
MODERN TRANSFER
Fuentes de referencia
IL FIORENTINO TRECENTESCO, COME
Between 1962 and 1963 London became
EERSTE STADHOUDERLOZE TIJDPERK
The international organizations in Antwerp

STAG THIN, THIN ITALIC, 24 PT

GULDBORGSDUND, LEJRE & HOLBÆK
Together with its suburbs and satellites
KARL WILHELM GOTTLLOB KASTNER
A territory of the French colonial empire

STAG LIGHT, LIGHT ITALIC, 24 PT

ANGERS EST UNE VILLE FRANÇAISE
The Discreet Charm of the Bourgeoisie
NATIONAL FILM BOARD OF CANADA
Later administrative divisions of Iceland

STAG BOOK, BOOK ITALIC, 24 PT

SEMNIFICATIV PENTRU CRITERIUL
República, Estado Novo e democracia
OF 123 FEDERAL REPRESENTATIVES
The Dutch lost Breuckelen to the British

STAG MEDIUM, MEDIUM ITALIC, 24 PT
MAGYARORSZÁG FŐ TÁJEGYSÉGEI
Euroopan poliittinen tilanne kiristy
SVEITARFÉLAGIÐ SKAGAFJÖRÐUR
Palladian architecture from 1516–1580

KONINKRIJK DER NEDERLANDEN
Une sitcom ou comédie de situation
POR SU EXTENSIÓN, 2.780.800 KM²
Late modern and contemporary arts

L’ITALIANO È LINGUA UFFICIALE
Wysoczyzna Wysokomazowiecka
LOIRE-ATLANTIQUE, MORBIHAN
Erster Schriftgießer war Johannes

SVALBARÐASTRANDAÐREPPUR
Since consolidation with New York
IN 1852, THE ROYAL COMMISSION
The last half of the 8th century was
The sense of constructing situations is to
László Moholy-Nagy replaced Johannes Itten in 1923
Soll den Typen eine besondere Härte verliehen werden

Ancien Port avec forte activité fluviale
It is the wealthiest region in Portugal and it is above
Elle est le centre d’une communauté d’agglomération

Ne mogu da ne spomenem kako je postala
Finland currently numbers 5,350,856 inhabitants
During the time of Augustus the Romans built eight

Dutch colonial architecture, 1605–1674
The second official language is Swedish, spoken
Di fatto l’italiano è stato lingua di uso quotidiano
Harmondsworth
Cambridgeshire
Konuşmaktadır
Constitutioneel
Länsstyrelsens
Jelenségeinek
Hertfordshire
Szintkülönbségek

Tiergartenstraße

Wolverhampton

Mitteldeutschen

Langanesbyggð

Schriftgießerei

Characterized
Fish & 'Chips' for £24.65?
Sale price: $3,460 €1,895
Originally: $7,031 £9,215

FISH & 'CHIPS' FOR £24.65?
Sale price: $3,460 €1,895
Originally: $7,031 £9,215

217/2624 10/18 460/920
0123456789 0123456789
0123456789 0123456789

FRACTIONS
DENOMINATOR
for making arbitrary fractions
NUMERATOR
for making arbitrary fractions
LANGUAGE FEATURE
Română (Romanian) a accent

OPENTYPE FEATURES
FAMILY WIDE
DEACTIVATED
ACTIVATED

REALITY GRAZING RANGE & BLUFFS

OPENTYPE FEATURES
ROMAN & ITALIC
DEACTIVATED
ACTIVATED

MYRDALSJÖKULL, ÍSLANDS

OPENTYPE FEATURES
ITALIC ONLY
DEACTIVATED
ACTIVATED

STYLESTIC SET OF
R a f g y z & and related
STYLESTIC ALTERNATES
Illustrator / Photoshop

COMMERCIAL
Christian Schwartz (born 1977), is a type designer and typography consultant based in New York City and with Paul Barnes is a partner in Commercial Type. A graduate of the Communication Design program at Carnegie Mellon University, Schwartz first worked at MetaDesign Berlin, developing typefaces for Volkswagen and logos for a number of corporations. He then returned to the US and joined the design staff at The Font Bureau, Inc., working for a wide range of corporate and publication clients.

Schwartz set out on his own in 2001, first forming Orange Italic with product designer Dino Sanchez and Schwartzco Inc. in 2006. He has released fonts with Village, FontFont, House Industries, and digital type pioneers Emigre. Many of Schwartz’s typefaces have been proprietary designs for publications, including the The New York Times, the US edition of Esquire, Roger Black’s redesign of the Houston Chronicle, and the extensive Guardian Egyptian family, with Paul Barnes, for The Guardian’s celebrated new look in 2005. Schwartz has also designed typefaces for corporations including Bosch and Deutsche Bahn, both with design luminary Erik Spiekermann, reinsurance giant Munich Re, with Kai Bernau and Susana Carvalho of Atelier Carvalho Bernau, and the Empire State Building, also with Barnes.

Schwartz was awarded the prestigious Prix Charles Peignot in 2007, given every four or five years to a designer under 35 who has made ‘an outstanding contribution to the field of type design’ by the Association Typographique Internationale. As part of the redesign team of The Guardian, Schwartz and Barnes were shortlisted for the Designer of the Year prize by the Design Museum in London. The pair were named two of the 40 most influential designers under 40 by Wallpaper* in 2006, and Schwartz was included in Time magazine’s 2007 “Design 100.” Also in 2007, Schwartz and Spiekermann received a gold medal from the German Design Council (Rat für Formgebung) for their Deutsche Bahn typeface system. Schwartz’s typefaces have been honored by the Smithsonian’s Cooper Hewitt National Design Museum, the New York Type Director’s Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD.