
Publico Headline

Publico Headline exhibits a balanced interplay between sharp serifs and soft ball terminals. Its lack of fussy details gives the face a clean, contemporary look and a quiet elegance, and the wide range of weights allows it to bring a variety of tones to the page.

PUBLISHED
2010

DESIGNED BY
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DESIGN ASSISTANCE
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PRODUCTION ASSISTANCE
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12 STYLES
6 WEIGHTS W/ ITALICS

FEATURES
SMALL CAPS
PROPORTIONAL LINING/OLDSTYLE FIGURES
FRACTIONS
SUPERScript/SUBSCRIPT

Structurally, Publico takes many cues from contemporary Dutch type design with its narrow proportion, square and sturdy skeleton, consistent character widths, and pleasant sense of openness. The wide range of weights makes Publico Headline well-suited to any kind of publication design. All styles of Publico Headline include small caps, fractions, and both lining and oldstyle figures.

Publico Headline Light

Publico Headline Light Italic

Publico Headline Roman

Publico Headline Italic

Publico Headline Medium

Publico Headline Medium Italic

Publico Headline Bold

Publico Headline Bold Italic

Publico Headline Extrabold

Publico Headline Extrabold Italic

Publico Headline Black

Publico Headline Black Italic

CENTIMÈTRE
Henceforward

PUBLICO HEADLINE LIGHT, 70 PT

OBERFLÄCHE
Heartwarming

PUBLICO HEADLINE LIGHT ITALIC, 70 PT [ALTERNATE R]

MATSUYAMA
Astrobiologist

PUBLICO HEADLINE ROMAN, 70 PT

STRÁVENÝCH
Overbevisende

PUBLICO HEADLINE ITALIC, 70 PT

SPECTACLES
Administrate

PUBLICO HEADLINE MEDIUM, 70 PT

OVERHEARD
Presentations

PUBLICO HEADLINE MEDIUM ITALIC, 70 PT

JØRPELAND
Ydstebøhavn

PUBLICO HEADLINE BOLD, 70 PT [ALTERNATE J]

DEPOSITION
Estructurada

PUBLICO HEADLINE BOLD ITALIC, 70 PT

GENERATED
Management

PUBLICO HEADLINE EXTRABOLD, 70 PT

TRANSITION
Kantárszárát

PUBLICO HEADLINE EXTRABOLD ITALIC, 70 PT [ALTERNATE R]

CONTRASTS
Fearlessness

PUBLICO HEADLINE BLACK, 70 PT

SALVATIONS
Ideologically

PUBLICO HEADLINE BLACK ITALIC, 70 PT

SANTA MARIA DA FEIRA
Gothic revivalist architect

PUBLICO HEADLINE LIGHT, 40 PT

SÃO BRÁS DE ALPORTEL
Amadora, Agualva-Cacém

PUBLICO HEADLINE LIGHT ITALIC, 40 PT [ALTERNATE R]

CLAYTON HEATHCOCK
The Komnenian dynasty

PUBLICO HEADLINE ROMAN, 40 PT

CSÖKMÓ, HOSSZÚPÁLYI
Structural Expressionism

PUBLICO HEADLINE ITALIC, 40 PT

RANDSTAD, RIJNLAND
Diversification of assets

PUBLICO HEADLINE MEDIUM, 40 PT

SÖDRA ÖSTERBOTTEN
Notes inégales, nocturne

PUBLICO HEADLINE MEDIUM ITALIC, 40 PT

MIÈGJORN-PIRENÈUS
Sumerian architecture

PUBLICO HEADLINE BOLD, 40 PT [ALTERNATE J]

ALPHABETICAL LISTS
Hizkuntz deskribapena

PUBLICO HEADLINE BOLD ITALIC, 40 PT

CITY OF BRANTFORD
Borgarfjarðarhreppur

PUBLICO HEADLINE EXTRABOLD, 40 PT [ALTERNATE R]

NORD-PAS-DE-CALAIS
Metropolitan Toulouse

PUBLICO HEADLINE EXTRABOLD ITALIC, 40 PT

PAÇOS DE FERREIRA
São João da Pesqueira

PUBLICO HEADLINE BLACK, 40 PT

REGIÃO DO ALGARVE
County of Lac La Biche

PUBLICO HEADLINE BLACK ITALIC, 40 PT

West-Friesland is een regio in het noorden
 STEENWIJKSMOER, ELDIJK, DALERPEEL
O concelho de Lisboa tem 83,81 km² de área

PUBLICO HEADLINE LIGHT, LIGHT ITALIC, 24 PT [ALTERNATE J]

The NTA membership rose by 8% in 2001
 GROWTH OF OVER 29.15% ON AVERAGE
Por ejemplo, antes de recorrer sus patios y

PUBLICO HEADLINE ROMAN, ITALIC, 24 PT

The population of the city was 1,156,781
 SUBRAHMANYAN CHANDRASEKHAR
Rhododendron ferrugineum (Alpenrose)

PUBLICO HEADLINE MEDIUM, MEDIUM ITALIC, 24 PT

Five days of street festivals in October
 DIVIDIDO ADMINISTRATIVAMENTE
From her late twenties onward she was

PUBLICO HEADLINE BOLD, BOLD ITALIC, 24 PT

Lisboa tem 489 563 habitantes, 2008
 HISTORICAL DISTRICT OF LONDON
Private and public primary education

PUBLICO HEADLINE EXTRABOLD, EXTRABOLD ITALIC, 24 PT

Il Cervino è una montagna delle Alpi
 SCHWEINFURT, PASSAU, BAMBERG
Miasto zajmuje powierzchnię 92,1 km²

PUBLICO HEADLINE BLACK, BLACK ITALIC, 24 PT

SZABOLCS-SZATMÁR-BEREG, GYŐR-MOSON-SOPRON
Anacrusis is a note or notes that precede the first full bar
Kelvin Grove was established as a neighbourhood in 60s

PUBLICO HEADLINE LIGHT, 18 PT

FROM JULY 1916, JOHN'S NEWSPAPER ARTICLES WERE
A wide range of presentations at the 2005 ABPI conference
In 1998 the neighbourhood had a population of 2,456,298

PUBLICO HEADLINE LIGHT ITALIC, 18 PT

BORGARBYGGÐ, SVEITARFÉLAGIÐ SKAGAFJÖRÐUR
Portus Cale was the name of an ancient town and port
Australian Western Standard Time (AWST) in the 1890s

PUBLICO HEADLINE ROMAN, 18 PT

THE POPULATION OF THE CITY PROPER WAS 423,715
Duchamp's early art works align with Post-Impressionist
Első felindulásában maga vette át a zászlóalj vezényletét

PUBLICO HEADLINE ITALIC, 18 PT

THE RECONQUEST OF THE WESTERN PROVINCES
An exhibition of his work was held in Mexico in 1948
Dansk er et nord-germansk sprog af den østnordiske

PUBLICO HEADLINE MEDIUM, 18 PT

COUNTIES FOR THE ADMINISTRATION OF JUSTICE
In 2006 the neighbourhood had a population of 9,210
The Canal de Garonne connects Toulouse to Bordeaux

PUBLICO HEADLINE MEDIUM ITALIC, 18 PT [ALTERNATE JJ]

THE EARLY INFLUENCES OF JORN AND DEBORD
Union Internationale des Associations d'Alpinisme
Following the Norman conquest of Byzantine Italy

PUBLICO HEADLINE BOLD, 18 PT [ALTERNATE J]

IN 1894 THE BROTHERS MOVED TO MONTMARTE
Jacques Villon, born Gaston Emile Duchamp in 1875
Homage to the French medieval poet François Villon

PUBLICO HEADLINE BOLD ITALIC, 18 PT

SHE RECEIVED THE 1997 ROOKIE OF THE YEAR
Mathematical models and abstractions of physics
Educational reformer Johann Heinrich Pestalozzi

PUBLICO HEADLINE EXTRABOLD, 18 PT

LYNGSEIDET, ÅRDALSTANGEN, KYRKSÆTERØRA
History of the Ottomans and Fall of Constantinople
To be increased to NOK 100 million (USD 17.5 million)

PUBLICO HEADLINE EXTRABOLD ITALIC, 18 PT

COLLECTIVE AND COLLABORATIVE WORKING
Internet Control Message Protocol (ICMP) in 1992
The APR for the company was above the national

PUBLICO HEADLINE BLACK, 18 PT [ALTERNATE R]

KÖRÖSSZEGAPÁTI, MAGYARHOMOROG, SZEREP
As of 2004, 18.5% of the residents were immigrants
Debates concerning architectural theory and form

PUBLICO HEADLINE BLACK ITALIC, 18 PT

Ridicolosamente

PUBLICO HEADLINE LIGHT, 60 PT

Geomorfológica

PUBLICO HEADLINE REGULAR, 60 PT

Bibliographical

PUBLICO HEADLINE MEDIUM, 60 PT

Mediterranean

PUBLICO HEADLINE BOLD, 60 PT

Photomontage

PUBLICO HEADLINE EXTRABOLD, 60 PT

Wielkopolskie

PUBLICO HEADLINE BLACK, 60 PT

Deconstructivism

PUBLICO HEADLINE LIGHT ITALIC, 60 PT

Administracyjny

PUBLICO HEADLINE ITALIC, 60 PT

Cambridgeshire

PUBLICO HEADLINE MEDIUM ITALIC, 60 PT

Hubschmanova

PUBLICO HEADLINE BOLD ITALIC, 60 PT

Neskaupstaður

PUBLICO HEADLINE EXTRABOLD ITALIC, 60 PT

Amalgamation

PUBLICO HEADLINE BLACK ITALIC, 60 PT

OPENTYPE FEATURES
FAMILY WIDE**DEACTIVATED****ACTIVATED**

SMALL CAPS

Mayo & 'Ketchup' for \$4.99?

MAYO & 'KETCHUP' FOR \$4.99?

ALL SMALL CAPS

Mayo & 'Ketchup' for \$4.99?

MAYO & 'KETCHUP' FOR \$4.99?

ALL CAPS

¿info@commercialtype?

¿INFO@COMMERCIALTYPE?

PROPORTIONAL LINING
default figures

Nearly 250,896,500 attended

Nearly 250,896,500 attended

PROPORTIONAL OLDSTYLE

Nearly 250,896,500 attended

Nearly 250,896,500 attended

PROPORTIONAL SMALL CAPS

Nearly 250,896,500 attended

NEARLY 250,896,500 ATTENDED

FRACTIONS
ignores numeric date format

21/03/10 and 2 1/18 40/90

21/03/10 and 2¹/₁₈ ⁴⁰/₉₀

SUPERScript/SUPERIOR

x¹⁵⁸ + y²³ × z¹⁸ - a⁴²⁶⁰x¹⁵⁸ + y²³ × z¹⁸ - a⁴²⁶⁰

SUBScript/INFERIOR

x₁₅₈ ÷ y₂₃ × z₁₈ - a₄₂₆₀X₁₅₈ ÷ Y₂₃ × Z₁₈ - a₄₂₆₀DENOMINATOR
for making arbitrary fractions

0123456789 0123456789

0123456789 0123456789

NUMERATOR
for making arbitrary fractions

0123456789 0123456789

0123456789 0123456789

LANGUAGE FEATURE
Polski (Polish) kreska accent

ŹRÓDŁA możliwość ŚLADY

ŹRÓDŁA możliwość ŚLADY

LANGUAGE FEATURE
Română (Romanian) s accent

ÎNSUȘI conștiință ȘTIINȚIFICE

ÎNSUȘI conștiință științifice

OPENTYPE FEATURES
ROMAN & ITALIC**DEACTIVATED****ACTIVATED**STYLISTIC SET 01
R and relatedReplace the *Ranking* RectifiedReplace the *Ranking* RectifiedSTYLISTIC SET 02
J and relatedRIJNLAND, JAGUAR, *FJORDS*RIJNLAND, JAGUAR, *FJORDS*STYLISTIC SET 03
® and related

Replace® the Replacements®

Replace® the Replacements®

STYLISTIC ALTERNATES
Illustrator / Photoshop

Replace, JAGUARS, Relevant®

Replace, JAGUARS, Relevant®

STYLES INCLUDED IN COMPLETE FAMILY

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 Publico Headline Black Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&Ic*. He later returned to America to be art director of the music magazine *Spin*. Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer, Gianvito Rossi and German publisher, Schirmer Graf.

Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine*, *The Guardian* and *The Observer Newspapers*, *GQ*, *Wallpaper**, *Harper's Bazaar* and *frieze*. He has designed many books for publishers all over Europe including, Schirmer Mosel, Oxford University Press, the Tate and the iconic Schirmer Graf series. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Director's Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the *Guardian* redesign team they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time magazine's* 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.