
Guardian Sans Headline Condensed

Headlines of all kinds have one thing in common: a great deal to say and not enough space to say it in. Guardian Headline Sans Condensed solves this without becoming cramped or squashed, maintaining the same quiet, neutral tone of the normal width.

PUBLISHED
2012

DESIGNED BY
BERTON HASEBE WITH
PAUL BARNES & CHRISTIAN SCHWARTZ

18 STYLES
9 WEIGHTS W/ ITALICS

FEATURES
PROPORTIONAL LINING FIGURES
PROPORTIONAL OLDSTYLE FIGURES
FRACTIONS
SUPERSCRIPT/SUBSCRIPT

One of the most enduring fashions of the Twentieth century is the humanist sans serif, such as Johnston, Gill and Frutiger. In the Nineteenth century it was a fashion for condensed sans serifs, typified by the straight-sided forms beloved by printers for posters. Guardian Sans Headline takes a different approach to narrowness, subtly squaring the curves while retaining the integrity of the round bowls, keeping the humanist forms while regularizing the proportions for a more even rhythm.

Guardian Sans Headline Condensed Hairline

Guardian Sans Headline Condensed Hairline Italic

Guardian Sans Headline Condensed Thin

Guardian Sans Headline Condensed Thin Italic

Guardian Sans Headline Condensed Light

Guardian Sans Headline Condensed Light Italic

Guardian Sans Headline Condensed Regular

Guardian Sans Headline Condensed Regular Italic

Guardian Sans Headline Condensed Medium

Guardian Sans Headline Condensed Medium Italic

Guardian Sans Headline Condensed Semibold

Guardian Sans Headline Condensed Semibold Italic

Guardian Sans Headline Condensed Bold

Guardian Sans Headline Condensed Bold Italic

Guardian Sans Headline Condensed Black

Guardian Sans Headline Condensed Black Italic

Guardian Sans Headline Condensed Ultra

Guardian Sans Headline Condensed Ultra Italic

BIBLIOGRAPHERS
Niederschönenfeld

SANS HEADLINE CONDENSED HAIRLINE, 70 PT

ELECTIONEERING
Arthur Shrewsbury

SANS HEADLINE CONDENSED HAIRLINE ITALIC, 70 PT

HELIOTHERAPIES
Søren Kierkegaard

SANS HEADLINE CONDENSED THIN, 70 PT

LES CARABINIERS
Train ticket: €63,05

SANS HEADLINE CONDENSED THIN ITALIC, 70 PT

CÔTES-D'ARMOR
Radiomicrometer

SANS HEADLINE CONDENSED LIGHT, 70 PT

BREAKING NEWS
Sir Vivian Richards

SANS HEADLINE CONDENSED LIGHT ITALIC, 70 PT [ALTERNATE a]

NEIGHBOURING
Alessandro Volta

SANS HEADLINE CONDENSED REGULAR, 70 PT

LETTER TO JANE
Gloucester Docks

SANS HEADLINE CONDENSED REGULAR ITALIC, 70 PT

BREATHTAKING
Vladimir et Rosa

SANS HEADLINE CONDENSED MEDIUM, 70 PT [ALTERNATE I]

NONTECHNICAL
Wimbledon Park

SANS HEADLINE CONDENSED MEDIUM ITALIC, 70 PT

FILIBUSTERING
Cambridgeshire

SANS HEADLINE CONDENSED SEMIBOLD, 70 PT

MYSTERIOUSLY
Vestmannaeyjar

SANS HEADLINE CONDENSED SEMIBOLD ITALIC, 70 PT [ALTERNATE a]

EMBANKMENT
Garfield Sobers

SANS HEADLINE CONDENSED BOLD, 70 PT

PHOTOMETRIC
Seine-et-Marne

SANS HEADLINE CONDENSED BOLD ITALIC, 70 PT

GJIROKASTËR
Mademoiselle!

SANS HEADLINE CONDENSED BLACK, 70 PT

REPÜLÖTEREK
Folkestadbyen

SANS HEADLINE CONDENSED BLACK ITALIC, 70 PT

ELECTRONICA
Maintenances

SANS HEADLINE CONDENSED ULTRA, 70 PT

COMPROMISE
Automatically

SANS HEADLINE CONDENSED ULTRA ITALIC, 70 PT

TOUT VA BIEN
Formalization

SANS HEADLINE CONDENSED ULTRA, 70 PT [ALTERNATE I]

EKONOMICKÝ
Recapitulated

SANS HEADLINE CONDENSED ULTRA ITALIC, 70 PT

EARLY SEVENTEENTH CENTURY
Johan August Arfwedson, (b. 1792)

SANS HEADLINE CONDENSED HAIRLINE, 40 PT

THEY FLEW 6,896 KILOMETERS
The Umbrellas of Cherbourg, 1964

SANS HEADLINE CONDENSED HAIRLINE ITALIC, 40 PT [ALTERNATE a]

LONDON–HELSINKI NON-STOP
Between 1700 and 2300 people

SANS HEADLINE CONDENSED THIN, 40 PT

METHODS OF DÉTOURNEMENT
Les Deux anglaises et le continent

SANS HEADLINE CONDENSED THIN ITALIC, 40 PT

HAMMERSMITH AND FULHAM
Nothing in Something Particular

SANS HEADLINE CONDENSED LIGHT, 40 PT

ESPAÇOS PÚBLICOS E MUSEUS
Currently living in Baltimore, MD

SANS HEADLINE CONDENSED LIGHT ITALIC, 40 PT

LA PUISSANCE DE LA PAROLE
Budapesti labdarúgócsapatok

SANS HEADLINE CONDENSED REGULAR, 40 PT

ALMENNO SAN BARTOLOMEO
Neunkirchen, Lower Franconia

SANS HEADLINE CONDENSED REGULAR ITALIC, 40 PT

WEIDEN IN DER OBERPFALZ
Shoot the Piano Player, 1960

SANS HEADLINE CONDENSED MEDIUM, 40 PT

JAN BAPTIST VAN HELMONT
Over 3,500 people in one day

SANS HEADLINE CONDENSED MEDIUM ITALIC, 40 PT

KERÉKPÁROS KÖZLEKEDÉS
Provence-Alpes-Côte d'Azur

SANS HEADLINE CONDENSED SEMIBOLD, 40 PT

REGUENGOS DE MONSARAZ
American Geophysical Union

SANS HEADLINE CONDENSED SEMIBOLD ITALIC, 40 PT

LES QUATRE CENTS COUPS
The delivery is due at 10:56

SANS HEADLINE CONDENSED BOLD, 40 PT

VILA NOVA DE FAMALICÃO
Together in Electric Dreams

SANS HEADLINE CONDENSED BOLD ITALIC, 40 PT [ALTERNATE f]

BETWEEN 1976 AND 1984
Srinivas Venkataraghavan

SANS HEADLINE CONDENSED BLACK, 40 PT

KINGSTON UPON THAMES
The Lexicon of Love (1982)

SANS HEADLINE CONDENSED BLACK ITALIC, 40 PT

JOSH BERNSTEIN & SONS
Câmpulung Moldovenesc

SANS HEADLINE CONDENSED ULTRA, 40 PT

POPULATION STATISTICS
Townsville to Parramatta

SANS HEADLINE CONDENSED ULTRA ITALIC, 40 PT

On 5 July 1836, Brunel married Mary Elizabeth Horsley
 AUSTUR-SKAFTAFELLSSÝSLA / GULLBRINGUSÝSLA
In 1962, Truffaut directed his third movie, Jules and Jim

SANS HEADLINE CONDENSED HAIRLINE, HAIRLINE ITALIC, 24 PT [TRACKING +5] [ALTERNATE f]

The City Council of Minneapolis chose a new Officer
 WORK ON THE CLIFTON BRIDGE STARTED IN 1831
Combines the genres of dystopian science fiction and

SANS HEADLINE CONDENSED THIN, THIN ITALIC, 24 PT [TRACKING +5]

Alphaville: One of Lemmy Caution's Strange Cases
 EAST LONDON OVERGROUND RAILWAY SYSTEM
Llangernyw Yew, the oldest individual tree in Europe

SANS HEADLINE CONDENSED LIGHT, LIGHT ITALIC, 24 PT [ALTERNATE ROMAN I]

Brunel had learned Euclidean geometry by eight
EXPERIMENTS IN ART AND TECHNOLOGY (EAT)
Truffaut's final movie was shot in black and white

SANS HEADLINE CONDENSED REGULAR, REGULAR ITALIC, 24 PT

The website had 3,981,000 visitors in two days
DET SJÄLVSTÄNDIGA FINLANDS HUVUDSTAD
Bowhead Whales live at least to 211 years of age

SANS HEADLINE CONDENSED MEDIUM, MEDIUM ITALIC, 24 PT

Eight hour flight from Vancouver to Frankfurt
WILD STRAWBERRIES (SMULTRONSTÄLLET)
A series features the character Antoine Doinel

SANS HEADLINE CONDENSED SEMIBOLD, SEMIBOLD ITALIC, 24 PT

Chemical processing plant creates new jobs
YAKUSHIMA ISLAND, KAGOSHIMA, JAPAN
Transferring at Amsterdam Airport Schiphol

SANS HEADLINE CONDENSED BOLD, BOLD ITALIC, 24 PT

Martin Fry grew up in Bramhall, Stockport
STRONGYLOCENTROTUS FRANCISCANUS
Luck and Chance: Dagger and Guitar (1952)

SANS HEADLINE CONDENSED BLACK, BLACK ITALIC, 24 PT

Ginsberg's "A Supermarket in California"
HISTORY OF SETTLEMENT IN DENMARK
Pharmacoepidemiology and Drug Safety

SANS HEADLINE CONDENSED ULTRA, ULTRA ITALIC, 24 PT [TRACKING +5]

Louis Jacques Thénard

SANS HEADLINE CONDENSED HAIRLINE, 60 PT

Kensington & Chelsea

SANS HEADLINE CONDENSED THIN, 60 PT

Baden-Württemberg

SANS HEADLINE CONDENSED LIGHT, 60 PT [ALTERNATE g]

Höfuðborgarsvæðið

SANS HEADLINE CONDENSED REGULAR, 60 PT

Max Skladanowsky

SANS HEADLINE CONDENSED MEDIUM, 60 PT [ALTERNATE I]

Glastonbury Thorn

SANS HEADLINE CONDENSED SEMIBOLD, 60 PT

Haarlemmermeer

SANS HEADLINE CONDENSED BOLD, 60 PT

Etelä-Pohjanmaa

SANS HEADLINE CONDENSED BLACK, 60 PT

Gaasterlân-Sleat

SANS HEADLINE CONDENSED BLACK, 60 PT

Hradište pod Vrátnom

SANS HEADLINE CONDENSED HAIRLINE ITALIC, 60 PT

Palace of Westminster

SANS HEADLINE CONDENSED THIN ITALIC, 60 PT

London Underground

SANS HEADLINE CONDENSED LIGHT ITALIC, 60 PT

Charleville-Mézières

SANS HEADLINE CONDENSED REGULAR ITALIC, 60 PT

Matsuura Takeshiro

SANS HEADLINE CONDENSED MEDIUM ITALIC, 60 PT

Caecilius of Calacte

SANS HEADLINE CONDENSED SEMIBOLD ITALIC, 60 PT [ALTERNATE a]

Puzzzone di Moena

SANS HEADLINE CONDENSED BOLD ITALIC, 60 PT

Milton-Freewater

SANS HEADLINE CONDENSED BLACK ITALIC, 60 PT

Rockaway Beach

SANS HEADLINE CONDENSED ULTRA ITALIC, 60 PT

OPENTYPE FEATURES
FAMILY WIDE

ALL CAPS

PROPORTIONAL LINING
default figures

PROPORTIONAL OLDSTYLE

FRACTIONS
ignores numeric date format

SUPERSCRIP/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractionsNUMERATOR
for making arbitrary fractionsLANGUAGE FEATURE
Polski (Polish) kreska accentLANGUAGE FEATURE
Română (Romanian) s accent**OPENTYPE FEATURES**
ROMANSSTYLISTIC SET 01
g and relatedSTYLISTIC SET 02
l and relatedSTYLISTIC ALTERNATES
Illustrator / Photoshop**OPENTYPE FEATURES**
ITALICSSTYLISTIC SET 01
a and relatedSTYLISTIC SET 02
l and relatedSTYLISTIC SET 03
f B and relatedSTYLISTIC ALTERNATES
Illustrator / Photoshop**DEACTIVATED**

¿info@commercialtype.com?

Approximately 25,896,500 attended

Approximately 25,896,500 attended

Fractions: 21/03/10 and 2 1/18 40/90

x¹⁵⁸ + y²³ × z¹⁸ – algebraic⁴²⁶⁰⁷x₁₅₈ ÷ y₂₃ × z₁₈ – algebraic₄₂₆₀₇

Numerals 0123456789 0123456789

Numerals 0123456789 0123456789

ŹRÓDŁA możliwość Ślady rozliczeń

ÎNSUȘI conștiință științifice strămoșii

DEACTIVATED

Messages Lagging Archaeologists

Sterilize Alliterate Fault Alternative

Messages Ailment Archaeologists

DEACTIVATED*Messages Lagging Archaeologists**Sterilize Alliterate Fault Alternative**Prefaces Schriftgießerei Bluffing**Prefaces Schriftgießerei Bluffing***ACTIVATED**

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STYLES INCLUDED IN COMPLETE FAMILY

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 Guardian Sans Headline Condensed Light Italic
 Guardian Sans Headline Condensed Regular
 Guardian Sans Headline Condensed Regular Italic
 Guardian Sans Headline Condensed Medium
 Guardian Sans Headline Condensed Medium Italic
 Guardian Sans Headline Condensed Semibold
 Guardian Sans Headline Condensed Semibold Italic
 Guardian Sans Headline Condensed Bold
 Guardian Sans Headline Condensed Bold Italic
 Guardian Sans Headline Condensed Black
 Guardian Sans Headline Condensed Black Italic
 Guardian Sans Headline Condensed Ultra
 Guardian Sans Headline Condensed Ultra Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&Ic*. He later returned to America to be art director of the music magazine *Spin*. Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, ‘Original Modern’ for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer, Gianvito Rossi and German publisher, Schirmer Graf.

Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine*, *The Guardian* and *The Observer Newspapers*, *GQ*, *Wallpaper**, *Harper’s Bazaar* and *frieze*. He has designed many books for publishers all over Europe including, Schirmer Mosel, Oxford University Press, the Tate and the iconic Schirmer Graf series. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum ‘Designer of the Year’. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwatzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz’s typefaces have been honored by the Smithsonian’s Cooper Hewitt National Design Museum, the New York Type Director’s Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned The Guardian, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine’s 2007 ‘Design 100’. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.