
Guardian Sans Headline

Guardian Sans Headline is built of entirely unadorned forms, making it a typographic chameleon, combining well with a wide range of typefaces. In spite of their simplicity, the lightest and heaviest weights still have quite a bit of personality, while the rest of the family is characterized by respectable neutrality.

PUBLISHED

2009

DESIGNED BY

PAUL BARNES & CHRISTIAN SCHWARTZ

18 STYLES

9 WEIGHTS W/ ITALICS

FEATURESPROPORTIONAL LINING FIGURES
PROPORTIONAL OLDSTYLE FIGURES
FRACTIONS
SUPERSCRIPT/SUBSCRIPT

Typographic trends come and go, but the most enduring genre to come out of the past century is probably the humanist sans serif. Guardian Sans is more constructed than most of its peers, with little influence from handwriting or classical proportions, instead, like the Egyptian, sharing a clean, approachable openness with many contemporary Dutch sans serifs, combined with the more buttoned-up British attitude as typified in the classic Gill Sans.

Guardian Sans Headline Hairline

Guardian Sans Headline Hairline Italic

Guardian Sans Headline Thin

Guardian Sans Headline Thin Italic

Guardian Sans Headline Light

Guardian Sans Headline Light Italic

Guardian Sans Headline Regular

Guardian Sans Headline Regular Italic

Guardian Sans Headline Medium

Guardian Sans Headline Medium Italic

Guardian Sans Headline Semibold

Guardian Sans Headline Semibold Italic

Guardian Sans Headline Bold

Guardian Sans Headline Bold Italic

Guardian Sans Headline Black

Guardian Sans Headline Black Italic

Guardian Sans Headline Ultra

Guardian Sans Headline Ultra Italic

POTŘEBNÉHO
Anthropologists

SANS HEADLINE HAIRLINE, 70 PT

ELECTROLYTE
Pronouncement

SANS HEADLINE HAIRLINE ITALIC, 70 PT

STEREOTYPES
Fictionalizations

SANS HEADLINE THIN, 70 PT

JOURNALISTIC
Östgötapendeln

SANS HEADLINE THIN ITALIC, 70 PT

OBTRUSIVELY
Whencesoever

SANS HEADLINE LIGHT, 70 PT

CHARCUTIERS
Nomenclatures

SANS HEADLINE LIGHT ITALIC, 70 PT

PERIODICALS
Genealogically

SANS HEADLINE REGULAR, 70 PT

SINAASAPPEL
Mademoiselle!

SANS HEADLINE REGULAR ITALIC, 70 PT [ALTERNATE a]

VYSTAVOVAŤ
Hypothesized

SANS HEADLINE MEDIUM, 70 PT

STOVEHOUSE
Palaeographic

SANS HEADLINE MEDIUM ITALIC, 70 PT

SEASONINGS
Betragtninger

SANS HEADLINE SEMIBOLD, 70 PT

MYSTERIOUS
Underhållslän

SANS HEADLINE SEMIBOLD ITALIC, 70 PT [ALTERNATE a]

CONSTRUED
Orthographe

SANS HEADLINE BOLD, 70 PT [ALTERNATE g]

YOSHITSUNE
Governments

SANS HEADLINE BOLD ITALIC, 70 PT

HYPERBOLE
Handwritten

SANS HEADLINE BLACK, 70 PT

SEGMENTED
Szczegóły

SANS HEADLINE BLACK ITALIC, 70 PT

CALLoused
Differentials

SANS HEADLINE ULTRA, 70 PT

EMPLOYING
Automobiles

SANS HEADLINE ULTRA ITALIC, 70 PT

DOSPĚLÝM!
Hemoglobin

SANS HEADLINE ULTRA, 70 PT [ALTERNATE g]

ANTITHESIS
Komercijalni

SANS HEADLINE ULTRA ITALIC, 70 PT

ROMANESQUE COLUMNS
Patras oli heillä kaikki kaikessa

SANS HEADLINE HAIRLINE, 40 PT [ALTERNATE I]

ERASMUS ROTERODAMUS
The kingdom of Northumbria

SANS HEADLINE HAIRLINE ITALIC, 40 PT [ALTERNATE a]

WITHOUT PROVOCATION
Living in Lethbridge, Alberta

SANS HEADLINE THIN, 40 PT

NEDERLANDSE TELEVISIE
Between 1982 and 1986, the

SANS HEADLINE THIN ITALIC, 40 PT

EXHIBIT OPENS JUNE 29
Hace unos años, paseando

SANS HEADLINE LIGHT, 40 PT

TWENTY-FIRST CENTURY
Osječko-baranjska, Istarska

SANS HEADLINE LIGHT ITALIC, 40 PT

PRINT ADVERTISEMENT
Exacerbated by a reliance

SANS HEADLINE REGULAR, 40 PT

CARLTON-ON-MEDLOCK
Overwhelming opposition

SANS HEADLINE REGULAR ITALIC, 40 PT

PROVISIONAL RATIONS
Știință și cinematografie!

SANS HEADLINE MEDIUM, 40 PT

POPULATION DEMANDS
The population of 34,020

SANS HEADLINE MEDIUM ITALIC, 40 PT

JANSSONS FRESTELSE!
Văile și munții se uimeau

SANS HEADLINE SEMIBOLD, 40 PT

ACCOMMODATES 2,560
Škofjeloški kruhek, Pinca

SANS HEADLINE SEMIBOLD ITALIC, 40 PT

VÄSTERBOTTENS LÄN
The twelve o'clock train

SANS HEADLINE BOLD, 40 PT

NEW YORK TO NEVADA
Bradford-with-Beswick!

SANS HEADLINE BOLD ITALIC, 40 PT [ALTERNATE f]

VUODENVAIHTEESSA
Member of Parliament

SANS HEADLINE BLACK, 40 PT

CONTEMPORARY ART
Lai gan latviešu valoda

SANS HEADLINE BLACK ITALIC, 40 PT

P. BERNSTEIN & SONS
Member of the Senate

SANS HEADLINE ULTRA, 40 PT

A PLEASANT COUNTY
The Eighth Convention

SANS HEADLINE ULTRA ITALIC, 40 PT

Lawmakers Promote New Health Bill Reforms
 POLL RESULTS FINDS 24,564 DISSIDENTS
Pharmaceutical and optoelectronic engineering

SANS HEADLINE HAIRLINE, HAIRLINE ITALIC, 24 PT [TRACKING +5]

The numbers reveal a startling gap between
 PRESIDENT MEETS WITH TOP ADVISORS
There was a spike in profits during Q4 of 2001

SANS HEADLINE THIN, THIN ITALIC, 24 PT [TRACKING +5]

Auf die überwiegend horizontale Bildfläche
 CONTEMPORARY LIFESTYLE MAGAZINE
Tíðindamenn stórblaðanna þefuðu mig uppi

SANS HEADLINE LIGHT, LIGHT ITALIC, 24 PT [ALTERNATE ROMAN I]

Fakat İskender Paşa, bir gün seccadesinin
 NEUROLOGICAL RESEARCH INSTITUTE
We were camping in the Montana Rockies

SANS HEADLINE REGULAR, REGULAR ITALIC, 24 PT

The alienation of the spectator and then
 THE SPECTACLE PRESENTS ITSELF AS
Over 119,000 subscribers to the RSS feed

SANS HEADLINE MEDIUM, MEDIUM ITALIC, 24 PT

Rayonnement culturel et francophonie
SUPPORT SLIPS FOR HIGHWAY PLAN
Po invazi emigrovalo mnoho především

SANS HEADLINE SEMIBOLD, SEMIBOLD ITALIC, 24 PT

Aluminum mining creates new jobs in
UPPER HIGHLANDS FACE DISASTER
An Inquiry into the Nature and Causes

SANS HEADLINE BOLD, BOLD ITALIC, 24 PT

La cédille aux débuts de l'imprimerie
MAYOR CONFRONTED BY CITIZENS
The city population of over 1,510,000

SANS HEADLINE BLACK, BLACK ITALIC, 24 PT

Knightsbridge, Parkwells, Newport
THE SPECTACLE PRESENTS ITSELF
Roughly 8,510 art forgeries found in

SANS HEADLINE ULTRA, ULTRA ITALIC, 24 PT [TRACKING +5]

Microseismometer

SANS HEADLINE HAIRLINE, 60 PT

Simultaneousness

SANS HEADLINE THIN, 60 PT

Overconservative

SANS HEADLINE LIGHT, 60 PT

Határozottabban

SANS HEADLINE REGULAR, 60 PT

Gastronomically

SANS HEADLINE MEDIUM, 60 PT [ALTERNATE I]

Előregörnyedve

SANS HEADLINE SEMIBOLD, 60 PT

Immaterialness

SANS HEADLINE BOLD, 60 PT

Housewarming

SANS HEADLINE BLACK, 60 PT

Aerodynamica

SANS HEADLINE BLACK, 60 PT

Nondestructiveness

SANS HEADLINE HAIRLINE ITALIC, 60 PT

Náttúrugripasafnið

SANS HEADLINE THIN ITALIC, 60 PT

Erottamattomana

SANS HEADLINE LIGHT ITALIC, 60 PT

Conventionalized

SANS HEADLINE REGULAR ITALIC, 60 PT

Ambassadorship

SANS HEADLINE MEDIUM ITALIC, 60 PT

Electromagnetic

SANS HEADLINE SEMIBOLD ITALIC, 60 PT [ALTERNATE a]

Journalisticaille

SANS HEADLINE BOLD ITALIC, 60 PT

Multicellularity

SANS HEADLINE BLACK ITALIC, 60 PT

Authoritarians

SANS HEADLINE ULTRA ITALIC, 60 PT

OPENTYPE FEATURES
FAMILY WIDE

ALL CAPS

PROPORTIONAL LINING
default figures

PROPORTIONAL OLDSTYLE

FRACTIONS
ignores numeric date format

SUPERSCRIPIT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractionsNUMERATOR
for making arbitrary fractionsLANGUAGE FEATURE
Polski (Polish) kreska accentLANGUAGE FEATURE
Română (Romanian) s accent**OPENTYPE FEATURES**
ROMANSSTYLISTIC SET 01
g and relatedSTYLISTIC SET 02
l and relatedSTYLISTIC ALTERNATES
Illustrator / Photoshop**OPENTYPE FEATURES**
ITALICSSTYLISTIC SET 01
a and relatedSTYLISTIC SET 02
l and relatedSTYLISTIC SET 03
f ß and relatedSTYLISTIC ALTERNATES
Illustrator / Photoshop**DEACTIVATED**

¿info@commercialtype?

Nearly 250,896,500 attended

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21/03/10 and 2 1/18 40/90

x¹⁵⁸ + y₂₃ × z¹⁸ - a⁴²⁶⁰x₁₅₈ ÷ y²³ × z¹⁸ - a⁴²⁶⁰

0123456789 0123456789

0123456789 0123456789

ŹRÓDŁA możliwość Ślady

ÎNSUȘI conștiință științifice

DEACTIVATED

Messages Lagging Archaeology

Sterilize Alliterate Fault Ailment

Messages Ailment Archaeology

DEACTIVATED*Messages Lagging Archaeology**Sterilize Alliterate Fault Ailment**Prefaces Schriftgießerei Bluffing**Prefaces Schriftgießerei Bluffing***ACTIVATED**

¿INFO@COMMERCIALTYPE?

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0123456789 0123456789

0123456789 0123456789

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Sterilize Alliterate Fault Ailment

Messages Ailment Archaeology

ACTIVATED*Messages Lagging Archaeology**Sterilize Alliterate Fault Ailment**Prefaces Schriftgießerei Bluffing**Prefaces Schriftgießerei Bluffing*

STYLES INCLUDED IN COMPLETE FAMILY

Guardian Sans Headline Hairline
 Guardian Sans Headline Hairline Italic
 Guardian Sans Headline Thin
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 Guardian Sans Headline Semibold
 Guardian Sans Headline Semibold Italic
 Guardian Sans Headline Bold
 Guardian Sans Headline Bold Italic
 Guardian Sans Headline Black
 Guardian Sans Headline Black Italic
 Guardian Sans Headline Ultra
 Guardian Sans Headline Ultra Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&Ic*. He later returned to America to be art director of the music magazine *Spin*. Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, ‘Original Modern’ for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer, Gianvito Rossi and German publisher, Schirmer Graf.

Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine*, *The Guardian* and *The Observer Newspapers*, *GQ*, *Wallpaper**, *Harper’s Bazaar* and *frieze*. He has designed many books for publishers all over Europe including, Schirmer Mosel, Oxford University Press, the Tate and the iconic Schirmer Graf series. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum ‘Designer of the Year’. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz’s typefaces have been honored by the Smithsonian’s Cooper Hewitt National Design Museum, the New York Type Director’s Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine’s 2007 ‘Design 100’. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.