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# Frame Deck

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Commissioned in 2018 by Creative Director, Jack Saunders, Frame forms one of the key elements of Rapha's graphic identity. Its modern take on Caslon allows the cycling brand to elegantly communicate its message across all medias. Frame Deck offers a useful bridge between Frame Head and Frame Text at sizes around 16–24 point.

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**PUBLISHED**  
2022

**DESIGNED BY**  
PAUL BARNES

**PRODUCTION ASSISTANCE**  
DAN MILNE  
THOMAS BOUILLET

**8 STYLES**  
4 WEIGHTS W/ ITALICS

**FEATURES**  
SMALL CAPS (ROMAN)  
PROPORTIONAL/TABULAR LINING FIGURES  
PROPORTIONAL/TABULAR OLDSTYLE FIGURES  
FRACTIONS (PREBUILT AND ARBITRARY)  
SUPERScript/SUBSCRIPT  
SWASH ALTERNATES

In the days of William Caslon, all of his faces were cut by hand creating a range of styles that change from size to size. Frame with its three size masters follows a more consistent approach, with contrast and spacing the most obvious difference between them. This gives the collection a streamlined and unified feel with no apparent difference between them. Like the rest of the family Frame Deck has all that one would expect in a serious serif face; small capitals and multiple numeral styles.

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Frame Deck Roman

*Frame Deck Italic*

Frame Deck Medium

*Frame Deck Medium Italic*

Frame Deck Semibold

*Frame Deck Semibold Italic*

Frame Deck Bold

*Frame Deck Bold Italic*

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**RECOMMENDED MINIMUM & MAXIMUM SIZES**

FRAME HEAD, 40 PT+

# Regional trade Merchant STAKE

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FRAME DECK, 18 – 40 PT

Due to animosities of their competitor  
Various upsets befell the ship  
It was the final voyage  
An official inquiry

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FRAME TEXT, 6 – 18 PT

THE ENGLISH EAST INDIA COMPANY was established in 1600 and granted Royal Charter by Queen Elizabeth I. For early voyages to the East Indies they fitted out for India, trading mainly silk, rum cotton, and opium. In 1617 they undertook

Administrative centre  
NORTH MIDLANDS  
*Europæiske astronomer*

FRAME DECK ROMAN, ITALIC, 40 PT

Ancient clay riverbed  
PERIODO DE AÑOS  
*Une nouvelle géométrie*

FRAME DECK MEDIUM, MEDIUM ITALIC, 40 PT

Hệ sao gần nhất và hệ  
MAIN INDUSTRIES  
*First prime meridians*

FRAME DECK SEMIBOLD, SEMIBOLD ITALIC, 40 PT

The celestial spheres  
DI CONSEGUENZA  
*Subsequent Reference*

FRAME DECK BOLD, BOLD ITALIC, 40 PT [ALTERNATE C G S]

QUICKLY REBUILT THE CITIES  
Within the opéra comique tradition  
*SPUNTO FURONO LE ANOMALIE*  
*This competent orchestral complement*

FRAME DECK ROMAN, ITALIC, 25 PT

JAAR BIJ ZIJN GROOTMOEDER  
Popolazzjoni ta' madwar 12,471 ruħ  
*THE SAN FRANCISCO BAY AREA*  
*Medir a pequena deflexão da vertical*

FRAME DECK MEDIUM, MEDIUM ITALIC, 25 PT

REQUIRES NEW INVESTMENT  
Underlying geologic environment  
*JAHRZEHNT ZUVOR GEMACHT*  
*Based on the novella of the same title*

FRAME DECK SEMIBOLD, SEMIBOLD ITALIC, 25 PT [ALTERNATE Q h]

OM GENERELL GRAVITASJON  
Kraftiga bränder utbröt som följd  
*MOUVEMENT POUR JARDINS*  
*Their analysis division was skillful*

FRAME DECK BOLD, BOLD ITALIC, 25 PT [ALTERNATE J, SWASH E J M P T V k v w]

XEM LÀ NGƯỜI ĐẦU TIÊN TẬN DỤNG VIỆC  
 Over 15 preeminent hardwoods of North America  
*17 LIMITED SEASONAL JERSEYS FOR WINTER*  
*Unterlagen für die Weiterentwicklung seines Arbeiten*

FRAME DECK ROMAN, ITALIC, 18 PT

GAINED 5 SECONDS IN THE FINAL SPRINT  
 Rachetée en 1983 par Bernard Tapie pour 1 franc  
*JAPONSKI SAMOLOT SZKOLNY O NAPĘDZIE*  
*His all-steel percussion bands of Trinidad & Tobago*

FRAME DECK MEDIUM, MEDIUM ITALIC, 18 PT [ALTERNATE C G J S]

STUDY OF THE HISTORY OF SHORTHAND  
 The approximately 154,890 main sequence stars  
*JAAR DAARVOOR ONTWIKKELD WAS DOOR*  
*Wafat pada beberapa hari sebelum ia dimahkotai*

FRAME DECK SEMIBOLD, SEMIBOLD ITALIC, 18 PT [PROPORTIONAL OLDSTYLE FIGURES]

OPRINDELIG DØVELÆRER OG FYSIOLOG  
 The usage for at least 1500 years as an analgesic  
*WIDELY TRANSLATED & ADAPTED WORKS*  
*Various properties attached to Strangeways Hall*

FRAME DECK BOLD, BOLD ITALIC, 18 PT [ALTERNATE h w &]

Cariera sa literară

FRAME DECK ROMAN, 50 PT

Musical tradition

FRAME DECK MEDIUM, 50 PT

Ventilated Gilets

FRAME DECK SEMIBOLD, 50 PT

Il certo interesse

FRAME DECK BOLD, 50 PT

*Independent Agent*

FRAME DECK ITALIC, 50 PT

*Brièveté des délais*

FRAME DECK ITALIC MEDIUM, 50 PT

*Technical advisor*

FRAME DECK ITALIC SEMIBOLD, 50 PT

*Die länge Galerie*

FRAME DECK ITALIC BOLD, 50 PT



[illegible]



**OPENTYPE FEATURES**  
 FAMILY WIDE

SMALL CAPS

ALL SMALL CAPS  
includes punctuation & figuresALL CAPS  
opens up spacing, moves  
punctuation upPROPORTIONAL LINING  
default figures

PROPORTIONAL OLDSTYLE

SMALL CAP  
PROPORTIONAL LINING

TABULAR LINING

TABULAR OLDSTYLE

FRACTIONS  
ignores numeric date format

SUPERScript/SUPERIOR

SUBScript/INFERIOR

DENOMINATOR  
for making arbitrary fractionsNUMERATOR  
for making arbitrary fractionsLANGUAGE FEATURE  
Català (Catalan) l glyphLANGUAGE FEATURE  
Nederlands (Dutch) IJ glyphLANGUAGE FEATURE  
Polski (Polish) kreska accentLANGUAGE FEATURE  
Română (Romanian) s accent

## DEACTIVATED

¿Ale &amp; 'Wine' @ £15?

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Q3: \$3,460 €1,895

Q4: ¥7,031 £9,215

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21/03/10 and 2 17/18

 $x^{175} \div y^{60} \times z^{38} - a^{294}$  $x_{175} \div y_{60} \times z_{38} - a_{294}$ 

0123456789 0123456...

0123456789 0123456...

CEL·LA il·lògic AVEL·LÍ

IJsselmeer vrijdag ZIJDS

ŚLADY rozliczeń sŁÓD

ORAȘUL totuși ÎNSUȘI

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**OPENTYPE FEATURES**  
 ROMAN & ITALIC
 

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 STYLISTIC SET 01  
 alternate J
 

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 STYLISTIC SET 02  
 alternate Q
 

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 STYLISTIC SET 03  
 alternate C G S
 

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**OPENTYPE FEATURES**  
 ITALIC
 

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 SWASH  
 A E G J K Q R V W Y Z k v w
 

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 STYLISTIC SET 04  
 alternate h
 

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 STYLISTIC SET 05  
 alternate v w
 

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 STYLISTIC SET 06  
 alternate &
 

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**DEACTIVATED**


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Janes's Justification  
 Quickly Quantified  
 Great Sport Classic

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**DEACTIVATED**


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*WILD AVERAGE  
 YARD'S JONQUILS  
 Karaoke Zoo Review  
 Thousand puncheons  
 Newer Malvasia type  
 Speyside & Highland*

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STYLES INCLUDED IN COMPLETE FAMILY

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Frame Deck Italic  
Frame Deck Medium  
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SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNER

**Paul Barnes** (born 1970) is a graphic and type designer, as well as a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He is also a long-term collaborator with Peter Saville, resulting in diverse work such as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit, and the logo for Kate Moss.

Barnes has worked as an advisor and consultant to numerous publications, notably *Wallpaper\**, *Harper's Bazaar*, and *frieze*. His interest in the modern and vernacular is encompassed in his type design, ranging from the contemporary, such as for Björk, to the British lettering of the 18th century that influenced the extensive Chiswick typeface (2017). Whilst consultant to *The Guardian*, he designed Guardian Egyptian with Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup, and also for the England football team for Umbro. For Commercial Type, he co-designed Publico with Schwartz and, independently, Austin, Dala Floda, and Marian, amongst others.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, he was named one of the 40 most influential designers under 40 in *Wallpaper\** with Schwartz. A year later *The Guardian* named him as one of the 50 best designers in Britain.