## Frame Head

# Few typefounding dynasties command the enduring love and respect of the Caslon family. Frame pays homage without fawning reverence to the work of William Caslon I, updating the tradition for the Twenty First century. 

PUBLISHED
2022
DESIGNED BY
PAUL BARNES
PRODUCTION ASSISTANCE
DAN MILNE
THOMAS BOUILLET
8 STYLES
4 WEIGHTS W/ ITALICS

FEATURES
SMALL CAPS (ROMAN)
PROPORTIONAL/TABULAR LINING FIGURES
PROPORTIONAL/TABULAR OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIPT/SUBSCRIPT
SWASH ALTERNATES

2022

DESGNED B

## PRODUCTION ASSISTANCE

DAN MILNE
THOMAS BOUILLE

4 WEIGHTS W/ ITALICS

## FEATURES

PROPORTIONAL/TABULAR LINING FIGURES ( SUPERSCRIPT/SUBSCRIP
SWASH ALTERNATES

Designed by Paul Barnes for Rapha, Frame Head fits the needs for a face that can be used at larger sizes. With tighter spacing and reduced hairlines it works well in headlines without being overtly mannered and contrasted as some of the Caslon revivals of the last century. The sharpness of Frame which is hardly noticeable in the Text family, becomes more apparent, yet not overpowering in the Head. The italics have the steeper angle of Caslon's text faces, but with the greater consistency and rhythm of his display sizes. The swash italic capitals follow the tradition of the Granjon model, rather than the faux swashes added to Caslon in the Nineteenth century.

# Frame Head Roman Frame Head Italic Frame Head Medium Frame Head Medium Italic Frame Head Semibold Frame Head Semibold Italic Frame Head Bold Frame Head Bold Italic 

## RECOMMENDED MINIMUM \& MAXIMUM SIZES

FRAME HEAD, 40 PT+

# Regional trade 

 Merchant

FRAME DECK, 18-40 PT

## Due to animosities of their competitor Various upsets befell the ship It was the final voyage An official inquiry

the english east india company was established in 1600 and granted Royal Charter by Queen Elizabeth I. For early voyages to the East Indies they fitted out for India, trading mainly silk, rum cotton, and opium. In 1617 they undertook


FRAME HEAD ROMAN, 90 PT


FRAME HEAD ITALIC, 90 PT



FRAME HEAD SEMIBOLD, 90 PT


FRAME HEAD SEMIBOLD ITALIC, 90 PT [ALTERNATE J]


FRAME HEAD BOLD, 90 PT


FRAME HEAD BOLD ITALIC, 90 PT


FRAME HEAD ITALIC, 70 PT


FRAME HEAD MEDIUM, 70 PT [ALTERNATE C G S]


FRAME HEAD MEDIUM ITALIC, 70 PT [ALTERNATE $\mathrm{h} v \mathrm{w}$ ]


FRAME HEAD SEMIBOLD ITALIC, 70 PT


FRAME HEAD BOLD, 70 PT


FRAME HEAD BOLD ITALIC, 70 PT [SWASH A BEGK]

## Totalmente misturado STRUCTURAL IDEA Increasingurbanization

## Mediterranean nation

 VEDECKEJ TEÓRIE Successfully advocatingAerodynamic cockpit CLINCHER WHEEL Verwendung des Satzes

# Egyptian revival style <br> PREDIR FENÒMEN <br> Quát hóa của suy nghĩ 

## Conhecimento

FRAME HEAD ROMAN, 60 PT

# Synchronizing 

FRAME HEAD MEDIUM, 60 PT

## Demonstrator

FRAME HEAD SEMIBOLD, 60 PT
Trinityhalvön
FRAME HEAD BOLD, 60 PT

# Redevelopments <br> FRAME HEAD ITALIC, 60 PT <br> Energiatermelő <br> FRAME HEAD MEDIUM ITALIC, 60 PT 

## Archaeological <br> FRAME HEAD SEMIBOLD ITALIC, 60 PT



FRAME HEAD BOLD ITALIC, 60 PT

| uppercase | ABCDEFGHIJKLMNOPQRSTUVWXYZ |
| :---: | :---: |
| Lowercase | abcdefghijklmnopqrstuvwxyz |
| Small caps | ABCDEFGHIJKLMNOPQRSTUVWXYZ |
| Standard punctuation |  |
| all cap punctuation | id---()[]\{\}/ |
| @《>>> |  |
| Small cap punctuation | i!e?\&"", |
| Ligatures | fb ff fh fi fj fk fl ffb ffh ffi ffj ffk ffl |
| PROPORTIONAL LINING default figures |  |
| Proportional oldstrle |  |
| $\underset{\substack{\text { small cap } \\ \text { PRoportional ining }}}{ }$ |  |
| tabular lining |  |
| tabular olostrie |  |
| Prebulit rractions |  |
| ( ${ }_{\text {NuMERTORS }}^{\text {denominators }}$ | $\mathrm{H}^{1234567890} / 1234567890$ |
| SUPERSCRIPT \& SUBSCRIPT | $\mathrm{H}^{+-1234567890} \mathrm{H}_{+-1234567890}$ |
| strlistic alternates |  |
| Accented upergase |  <br>  ÍĵJ̧ĶĹL'LŁL̦ÑŃŇNNÒÓÔÕÖŌǑỎŐƠOỐÔ̂Ô̂Ọ ỔỚỜƠƠOỎØGERŘRSŚŜŞŠȘßȚŤȚTPÙUUUUUUUUU Ǔ <br>  |
| accented lower case | àáâãäåāăảąâấẫâậảăăăăăáæəçćĉċččđđèéêëēēěęęěẹẽẻ <br>  <br>  ứưưựử̂w ẁẃẅýÿŷỳyyȳỷźżž |
| Accented small caps |  <br>  <br>  <br>  |



|  | опастиarto | астимтір |
| :---: | :---: | :---: |
| Cus | ¿Ale \& 'Wine’@£1? | ¿ALE \& 'Wine'@ £1? |
|  | ¿Ale \& 'Wine’@ £1? | ¿ALE \& 'WINE’@ £I? |
| and | ¿Ale \& 'Wine’@£1? | ¿ALE \& 'WINE’@£1? |
| Remen | Q3: \$3,460 € 1,895 | Q3: \$3,460 € 1,895 |
|  | Q4: $\mathbf{¥ 7 , 0 3 1} \mathbf{£ 9 , 2 1 5}$ | Q4: $\mathbf{¥ 7 , 0 3 1} \mathbf{£ 9 , 2 1 5}$ |
|  | Q3: \$3,460 € 1,895 | Q3: \$3,460 € 1,895 |
|  | Q4: $\mathbf{Y 7 , 0 3 1}$ £9,215 | Q4: ¥ $7,031 \quad £ 9,215$ |
|  | Q3: \$3,460 € 1,895 | Q3: \$3,460 € 1,895 |
|  | Q4: $\mathbf{¥ 7 , 0 3 1}$ £9,215 | Q4: $\mathbf{¥ 7 , 0 3 1} \quad \mathbf{6 9 , 2 1 5}$ |
| man | Q3: \$3,460 € 1,895 | Q3: \$3,460 € 1,895 |
|  | Q4: $\mathbf{Y 7 , 0 3 1} \mathbf{£ 9 , 2 1 5}$ | Q4: ¥ 7,031 ¢9,215 |
| manureolosme | Q3: \$3,460 € 1,895 | Q3: \$3,460 € 1,895 |
|  | Q4: $\mathbf{Y 7 , 0 3 1} \mathbf{£ 9 , 2 1 5}$ | Q4: ¥7,03I £9,215 |
|  | 21/03/10 and $217 / 18$ | 21/03/10 and $2^{17 / 18}$ |
|  | x175 $\div$ y $60 \times$ z38 - a 294 | $\mathrm{x}^{175} \div \mathrm{y}^{60} \times \mathrm{z}^{38}-\mathrm{a}^{294}$ |
| sussaramweraor | $\mathrm{x} 175 \div \mathrm{y} 60 \times \mathrm{z} 38-\mathrm{a} 294$ | $\mathrm{X}_{175} \div \mathrm{y}_{60} \times \mathrm{Z}_{38}-\mathrm{a}_{294}$ |
| Sole | 01234567890123456 | 01234567890123456789 |
|  | $01234567890123456 \ldots$ | ${ }^{0123456789} 0123456789$ |
| Cumat | CEL•LA il-lògic AVEL•Lí | CELLA illògic avelilí |
|  | IJsselmeer vrijdag ZIJds | IJsselmeer vrijdag ZIJDs |
|  | ŚLADY rozliczeń SŁód | ŚLADY rozliczeń SEÓD |
| cimut | ORAŞUL totuşi însussi | ORAȘUL totuși Însuși |

OPENTYPE FEATURES ITALIC

SWASH
AEGJKQRVWYZkvw

STYLISTIC SET 04 alternate $h$

ACTIVATED Quickly Quantified Great Sport Classic

DEACTIVATED
WILD AVERAGE YARD'SJONQUILS Karaoke Zoo Review Thousand puncheons Thousandpuncheons Newer Malvasia type Newer Malvasia type Speyside $\mathcal{E} H i g h l a n d$ Speyside \& Highland

STYLES INCLUDED IN COMPLETE FAMILY
Frame Head Roman
Frame Head Italic
Frame Head Medium
Frame Head Medium Italic
Frame Head Semibold
Frame Head Semibold Italic
Frame Head Bold
Frame Head Bold Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNER
Paul Barnes (born 1970) is a graphic and type designer, as well as a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He is also a long-term collaborator with Peter Saville, resulting in diverse work such as identities for Givenchy, 'Original Modern’ for Manchester, the England football team kit, and the logo for Kate Moss.

Barnes has worked as an advisor and consultant to numerous publications, notably Wallpaper*, Harper's Bazaar, and frieze. His interest in the modern and vernacular is encompassed in his type design, ranging from the contemporary, such as for Björk, to the British lettering of the 18th century that influenced the extensive Chiswick typeface (2017). Whilst consultant to The Guardian, he designed Guardian Egyptian with Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup, and also for the England football team for Umbro. For Commercial Type, he co-designed Publico with Schwartz and, independently, Austin, Dala Floda, and Marian, amongst others.

Following the redesign of The Guardian, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D\&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, he was named one of the 40 most influential designers under 40 in Wallpaper* with Schwartz. A year later The Guardian named him as one of the 50 best designers in Britain.

