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# Publico Banner X Condensed

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Publico Banner X Condensed was drawn by Thomas Bouillet, who rose to the challenge of keeping a consistent tension in the curves while making the subtle adjustments to proportions necessary to give the right rhythm—particularly tricky in the italics.

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**PUBLISHED**  
2022

**DESIGNED BY**  
THOMAS BOUILLET

**BASED ON PUBLICO BANNER BY**  
PAUL BARNES & CHRISTIAN SCHWARTZ

**14 STYLES**  
7 WIDTHS W/ ITALICS

**FEATURES**  
PROPORTIONAL LINING / OLDSTYLE FIGURES  
FRACTIONS (PREBUILT AND ARBITRARY)  
SUPERScript/SUBSCRIPT

Like Publico Banner and Banner Condensed, Publico Banner X Condensed has seven weights and works best at large sizes, ideally at 90pt and above. The Ultra weight is evocative of 1970s advertising and editorial typefaces popular in New York and beyond, with tight spacing to match.

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Publico Banner X Condensed Light

*Publico Banner X Condensed Light Italic*

Publico Banner X Condensed Roman

*Publico Banner X Condensed Italic*

**Publico Banner X Condensed Medium**

***Publico Banner X Condensed Medium Italic***

**Publico Banner X Condensed Bold**

***Publico Banner X Condensed Bold Italic***

**Publico Banner X Condensed Extrabold**

***Publico Banner X Condensed Extrabold Italic***

**Publico Banner X Condensed Black**

***Publico Banner X Condensed Black Italic***

**Publico Banner X Condensed Ultra**

***Publico Banner X Condensed Ultra Italic***

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**RECOMMENDED MINIMUM & MAXIMUM SIZES**

PUBLICO BANNER, 60 PT+

# Economy wonk Repainted OTHER

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PUBLICO HEADLINE, 18 - 70 PT

Through the enmities of new competitors  
Several mishaps befell the crew  
During a new voyage

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PUBLICO TEXT, 6 - 18 PT

THE ENGLISH EAST INDIA COMPANY was established in 1600 and was granted Royal Charter by Queen Elizabeth I. On these initial journeys to India, they had fitted out for India, centred mainly around silks cotton, rum, and opium. They'd seized a rich

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PUBLICO TEXT MONO, 6 - 18 PT

1,200 tonne Portuguese Carrack in the Malacca Straits, with trade from the booty enabling the voyagers to set up eight factories: namely at Java & the Moluccas returning to England in mid-1603 to

Luxuscikkeket  
COMPETENZA  
Fundamentals

PUBLICO BANNER X CONDENSED LIGHT, 100 PT

*Folkräkningen*  
STRONGHOLD  
*Asymptomatic*

PUBLICO BANNER X CONDENSED LIGHT ITALIC, 100 PT

Collaboration  
URBANIZADA  
Sophisticated

PUBLICO BANNER X CONDENSED ROMAN, 100 PT

*International*  
*NIEKOL'KÝCH*  
*Alkuperäinen*

PUBLICO BANNER X CONDENSED ITALIC, 100 PT

Gleichmäßig  
LINGUISTICS  
Subscription

PUBLICO BANNER X CONDENSED MEDIUM, 100 PT

*Consolidator*  
**RELATIVELY**  
*Mogelijkheid*

PUBLICO BANNER X CONDENSED MEDIUM ITALIC, 100 PT

**Educational  
MILŽINIŠKA  
Activităților**

PUBLICO BANNER X CONDENSED BOLD, 100 PT

***Zemědělství  
THEORIZED  
Embayment***

PUBLICO BANNER X CONDENSED BOLD ITALIC, 100 PT [ALTERNATE R]

**Desempeño**  
**RESERVOIR**  
**Perspective**

PUBLICO BANNER X CONDENSED EXTRABOLD, 100 PT

***Nomádokat***  
***EXPOSIÇÃO***  
***Framework***

PUBLICO BANNER X CONDENSED EXTRABOLD ITALIC, 100 PT



**Schematics**  
**PATRONIZE**  
**Indbyggere**

PUBLICO BANNER X CONDENSED BLACK, 100 PT

***Ganolbarth***  
***SOCIÉTAUX***  
***Chronicling***

PUBLICO BANNER X CONDENSED BLACK ITALIC, 100 PT

**Vibrations**  
**ČINJENICE**  
**Prehistory**

PUBLICO BANNER X CONDENSED ULTRA, 100 PT

***Buruzagia***  
**STYLLISTIC**  
***Legendary***

PUBLICO BANNER X CONDENSED ULTRA ITALIC, 100 PT

HISTORIC TRIUMPH  
Newer island groups

PUBLICO BANNER X CONDENSED LIGHT, 70 PT

ÖÐRUM TEGUNDUM  
*The Roman Republic*

PUBLICO BANNER X CONDENSED LIGHT ITALIC, 70 PT

MONUMENTA SAVO  
Radical subjectivist

PUBLICO BANNER X CONDENSED ROMAN, 70 PT

*INTERPRETATIONS*  
*Quals va participar*

PUBLICO BANNER X CONDENSED ITALIC, 70 PT

**ATLANDI OOKEAN**  
**Eons of Expansion**

PUBLICO BANNER X CONDENSED MEDIUM, 70 PT

***NEOLITHIC CAIRN***  
***Powerful alliances***

PUBLICO BANNER X CONDENSED MEDIUM ITALIC, 70 PT

**TECHNOLOGISTS**  
**Istotną dziedziną**

PUBLICO BANNER X CONDENSED BOLD, 70 PT

***STORBYOMRÅDE***  
***Grandes maisons***

PUBLICO BANNER X CONDENSED BOLD ITALIC, 70 PT [ALTERNATE R]

**MODERN IDEALS**  
**Aegean coastline**

PUBLICO BANNER X CONDENSED EXTRABOLD, 70 PT

***45 ENSEIGNANTS***  
***Historic Cultures***

PUBLICO BANNER X CONDENSED EXTRABOLD ITALIC, 70 PT

**TEGENSTELLING**  
**Seasonal festival**

PUBLICO BANNER X CONDENSED BLACK, 70 PT

***RIGOROUS TACT***  
***Molekülstruktur***

PUBLICO BANNER X CONDENSED BLACK ITALIC, 70 PT

**NEW METHODS**

**Angle of repose**

PUBLICO BANNER X CONDENSED ULTRA, 70 PT

**17,3 MILLJÓNIR**

***Inflection point***

PUBLICO BANNER X CONDENSED ULTRA ITALIC, 70 PT

Foremost scientific theses of this era  
ELABORATE ON THESE SUSPICIONS  
Assorbendo tutta l'energia incidente

PUBLICO BANNER X CONDENSED LIGHT, 40 PT

*Simula ng Unang Makabang Europa*  
BELANGRIJKE PUNTEN WAAROP DE  
*Explained this natural phenomenon*

PUBLICO BANNER X CONDENSED LIGHT ITALIC, 40 PT

Des systèmes véritablement isolés  
SERVING AS THE LINGUA FRANCA  
Went on to modernize production

PUBLICO BANNER X CONDENSED ROMAN, 40 PT

*Common phase in crystallography*  
HIS THEORIES ABOUT THE CAUSE  
*Við lát Maríu af Búrgund árið 1482*

PUBLICO BANNER X CONDENSED ITALIC, 40 PT

**Bélgica tem três idiomas oficiais**  
**INTRODUIT EN EUROPE EN 1846**  
**His country's political coalitions**

PUBLICO BANNER X CONDENSED MEDIUM, 40 PT

*Začelo se je s tekstilno industrijo*  
**ANTLAŞMASI'NA RAĞMEN ROMA**  
*Pioneers in cognitive psychology*

PUBLICO BANNER X CONDENSED MEDIUM ITALIC, 40 PT

**Local union of smiths & tailors**  
**THE FIRST MACEDONIAN WAR**  
**Parlamentos de nueve estados**

PUBLICO BANNER X CONDENSED BOLD, 40 PT [ALTERNATE R]

*Elektromagnetische Strahlung*  
**SHATTERING THIS COALITION**  
*The idea of mind-body dualism*

PUBLICO BANNER X CONDENSED BOLD ITALIC, 40 PT



**Modified forms of Phoenician**  
**ORIGINALLY FOUNDED IN 1712**  
**Publius Pomponius Secundus**

PUBLICO BANNER X CONDENSED EXTRABOLD, 40 PT

*Areal på 90 kvadratkilometer*  
**TEADLASTE HULGAS ÜKSMEE**  
*Microscopic vestige of erosion*

PUBLICO BANNER X CONDENSED EXTRABOLD ITALIC, 40 PT

**National television broadcast**  
**POSTAVIO CILJEVE RAZVOJA**  
**Made up 2% of the population**

PUBLICO BANNER X CONDENSED BLACK, 40 PT

*Among Plato's greatest works*  
**THE POST-CLOVIS CULTURES**  
*El territori de l'actual Bèlgica*

PUBLICO BANNER X CONDENSED BLACK ITALIC, 40 PT

**Auxiliary science of history**  
**YSGRIFENNODD HEFYD AR**  
**Varied recent chronologies**

PUBLICO BANNER X CONDENSED ULTRA, 40 PT

***Alphabetischen Anordnung***  
**HIS CHIEF CONTRIBUTORS**  
***The latest series of etchings***

PUBLICO BANNER X CONDENSED ULTRA ITALIC, 40 PT

Nascent writing prodigy

PUBLICO BANNER X CONDENSED LIGHT, 60 PT

Personlighetsutvikling

PUBLICO BANNER X CONDENSED ROMAN, 60 PT

Conflicting paradigm

PUBLICO BANNER X CONDENSED MEDIUM, 60 PT

Qualified negotiator

PUBLICO BANNER X CONDENSED BOLD, 60 PT

Hellének vallásából

PUBLICO BANNER X CONDENSED EXTRABOLD, 60 PT

Singular document

PUBLICO BANNER X CONDENSED BLACK, 60 PT

La acción exterior

PUBLICO BANNER X CONDENSED ULTRA, 60 PT

*Temperature & Pressure*

PUBLICO BANNER X CONDENSED LIGHT ITALIC, 60 PT

*Gynybos mechanizmas*

PUBLICO BANNER X CONDENSED ROMAN ITALIC, 60 PT

*Uma solução alcalina*

PUBLICO BANNER X CONDENSED MEDIUM ITALIC, 60 PT

*Meticulous program*

PUBLICO BANNER X CONDENSED BOLD ITALIC, 60 PT

*Improved banknote*

PUBLICO BANNER X CONDENSED EXTRABOLD ITALIC, 60 PT

*Götter und der Welt*

PUBLICO BANNER X CONDENSED BLACK ITALIC, 60 PT

*Significant dialect*

PUBLICO BANNER X CONDENSED ULTRA ITALIC, 60 PT





**OPENTYPE FEATURES**  
FAMILY WIDEALL CAPS  
opens up spacing, moves  
punctuation upPROPORTIONAL LINING  
default figures

PROPORTIONAL OLDSTYLE

FRACTIONS  
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR  
for making arbitrary fractionsNUMERATOR  
for making arbitrary fractionsLANGUAGE FEATURE  
Català (Catalan) † glyphLANGUAGE FEATURE  
Polski (Polish) kreska accentLANGUAGE FEATURE  
Română (Romanian) s accent**OPENTYPE FEATURES**  
ROMAN & ITALICSTYLISTIC SET 01  
alternate RSTYLISTIC SET 02  
alternate JSTYLISTIC SET 03  
alternate ®STYLISTIC ALTERNATES  
Illustrator / Photoshop**DEACTIVATED**

¿[New] «Work» @ £712.46?

March: £721,825 €391,034

August: ¥267,132 \$182,176

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August: ¥267,132 \$182,176

21/03/10 and 2 1/18 146/927

x<sup>158</sup> + y<sup>23</sup> × z<sup>18</sup> - a<sup>4260</sup>x<sub>158</sub> ÷ y<sub>23</sub> × z<sub>18</sub> - a<sub>4260</sub>

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0123456789 0123456789

COL·LECCIÓ al·lusió novel·la

ROZLICZENÍ możliwość ślady

ȘTIINȚIFICE însuși conștiința

**DEACTIVATED**Replacing the *Rankled Rector*

RIJNLAND, JAÇANA, FJORDS

500 New Trade Publications®

Introducing Jaguar's R-Type®

**ACTIVATED**

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## STYLES INCLUDED IN COMPLETE FAMILY

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 Publico Banner X Condensed Black  
 Publico Banner X Condensed Black Italic  
 Publico Banner X Condensed Ultra  
 Publico Banner X Condensed Ultra Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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## ABOUT THE DESIGNERS

**Thomas Bouillet** is a designer from France. A 2020 graduate of the Type & Media program at the Royal Academy of Art (KABK) in The Hague, Thomas was previously educated in design at the ÉSAD Superior School of Arts and Design in Amiens, and L'École Estienne in Paris. Thomas has interned with a number of foundries and type designers including PampaType, Chevalvert, and Xavier Dupré. After spending time as an intern with Commercial Type in 2018, he returned as a staff designer at the end of 2020.

**Paul Barnes** (born 1970) is a graphic and type designer, and a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He has also been a long term collaborator with Peter Saville which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit and the logo for Kate Moss.

Barnes has also been an advisor and consultant on numerous publications, notably *Wallpaper\**, *Harper's Bazaar* and *frieze*. His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive Chiswick typeface (2017). Whilst consultant to *The Guardian* he designed Guardian Egyptian with Christian Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup and also the England football team for Umbro. For Commercial Type he has codesigned Publico with Schwartz, and independently Austin, Dala Floda and Marian.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper\**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

**Christian Schwartz** (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper\**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.