
Publico Headline

Publico Headline exhibits a balanced interplay between sharp serifs and soft ball terminals. Its lack of fussy details gives the face a clean, contemporary look and a quiet elegance, and the wide range of weights allows it to bring a variety of tones to the page.

PUBLISHED
2010

DESIGNED BY
PAUL BARNES & CHRISTIAN SCHWARTZ

DESIGN ASSISTANCE
KAI BERNAU

PRODUCTION ASSISTANCE
ROSS MILNE

12 STYLES
6 WIDTHS W/ ITALICS

FEATURES
SMALL CAPS (ROMAN & ITALIC)
PROPORTIONAL LINING / OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIPT/SUBSCRIPT

Structurally, Publico takes many cues from contemporary Dutch type design with its narrow proportion, square and sturdy skeleton, consistent character widths, and pleasant sense of openness. The wide range of weights makes Publico Headline well-suited to any kind of publication design. All styles of Publico Headline include small caps, fractions, and both lining and oldstyle figures.

Publico Headline Light

Publico Headline Light Italic

Publico Headline Roman

Publico Headline Italic

Publico Headline Medium

Publico Headline Medium Italic

Publico Headline Bold

Publico Headline Bold Italic

Publico Headline Extrabold

Publico Headline Extrabold Italic

Publico Headline Black

Publico Headline Black Italic

RECOMMENDED MINIMUM & MAXIMUM SIZES

PUBLICO BANNER, 60 PT+

Economy wonk Repainted OTHER

PUBLICO HEADLINE, 18 - 70 PT

Through the enmities of new competitors
Several mishaps befell the crew
During a new voyage

PUBLICO TEXT, 6 - 18 PT

THE ENGLISH EAST INDIA COMPANY was established in 1600 and was granted Royal Charter by Queen Elizabeth I. On these initial journeys to India, they had fitted out for India, centred mainly around silks cotton, rum, and opium. They'd seized a rich

PUBLICO TEXT MONO, 6 - 18 PT

1,200 tonne Portuguese Carrack in the Malacca Straits, with trade from the booty enabling the voyagers to set up eight factories: namely at Java & the Moluccas returning to England in mid-1603 to

CENTIMÈTRE
Henceforward

PUBLICO HEADLINE LIGHT, 70 PT

OBERFLÄCHE
Heartwarming

PUBLICO HEADLINE LIGHT ITALIC, 70 PT [ALTERNATE R]

REJUVENATE
Astrobiologist

PUBLICO HEADLINE ROMAN, 70 PT

STRÁVENÝCH
Overbevisende

PUBLICO HEADLINE ITALIC, 70 PT

SPECTACLES
Administrate

PUBLICO HEADLINE MEDIUM, 70 PT

OVERHEARD
Presentations

PUBLICO HEADLINE MEDIUM ITALIC, 70 PT

JØRPELAND
Ydstebøhavn

PUBLICO HEADLINE BOLD, 70 PT [ALTERNATE J]

DEPOSITION
Estructurada

PUBLICO HEADLINE BOLD ITALIC, 70 PT

GENERATES
Transported

PUBLICO HEADLINE EXTRABOLD, 70 PT

PRODUCERS
Védőréteggel

PUBLICO HEADLINE EXTRABOLD ITALIC, 70 PT

NAVIGATOR
Fearlessness

PUBLICO HEADLINE BLACK, 70 PT [ALTERNATE R]

SALVATIONS
Ideologically

PUBLICO HEADLINE BLACK ITALIC, 70 PT

A hajó 1572-ben készült el
SANTA MARIA DA FEIRA
Gothic revivalist architect

PUBLICO HEADLINE LIGHT, 40 PT

Grčku mnogi povjesničari
SÃO BRÁS DE ALPORTEL
Synhåll för Northend Port

PUBLICO HEADLINE LIGHT ITALIC, 40 PT

The Komnenian dynasty
CLAYTON HEATHCOCK
Her primary protagonist

PUBLICO HEADLINE ROMAN, 40 PT

L'édition 2007 du tournoi
CSÖKMÓ, HOSSZÚPÁLYI
Structural Expressionism

PUBLICO HEADLINE ITALIC, 40 PT

Diversification of assets
RANDSTAD, RIJNLAND
Prispengar på \$247 600

PUBLICO HEADLINE MEDIUM, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

Wurde auch die Theorie
SÖDRA ÖSTERBOTTEN
Il remporte 170 victoires

PUBLICO HEADLINE MEDIUM ITALIC, 40 PT

Sumerian architecture
MIÈGJORN-PIRENÈUS
Hauptstadt der Region

PUBLICO HEADLINE BOLD, 40 PT [ALTERNATE J]

Grænser op til Frankrig
ALPHABETICAL LISTS
Hizkuntz deskribapena

PUBLICO HEADLINE BOLD ITALIC, 40 PT

**Nel 1471 il territorio fu
CITY OF BRANTFORD
Borgarfjarðarhreppur**

PUBLICO HEADLINE EXTRABOLD, 40 PT

***127 139 neliökilometriä
NORD-PAS-DE-CALAIS
Metropolitan Toulouse***

PUBLICO HEADLINE EXTRABOLD ITALIC, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

**Ar lan y Môr Canoldir
PAÇOS DE FERREIRA
São João da Pesqueira**

PUBLICO HEADLINE BLACK, 40 PT

***Wojnę zakończył pokój
2,500 DATA CENTERS
County of Lac La Biche***

PUBLICO HEADLINE BLACK ITALIC, 40 PT

STEENWIJKSMOER, ELDIJK, DALERPEEL
West-Friesland is een regio in het noorden
ALL TARGETS FOR FOREIGN INVESTORS
O concelho de Lisboa tem 83,81 km² de área

PUBLICO HEADLINE LIGHT, LIGHT ITALIC, 24 PT

RESTORING A HISTORIC TOWNHOUSE
Total WATA membership fell in mid-2007
GROWTH OF OVER 29.15% ON AVERAGE
Por ejemplo, antes de recorrer sus patios y

PUBLICO HEADLINE ROMAN, ITALIC, 24 PT

SUBRAHMANYAN CHANDRASEKHAR
The population of the city was 1,147,651
IL SUO DISLOCAMENTO ERA DI 6 TON
Rhododendron ferrugineum (Alpenrose)

PUBLICO HEADLINE MEDIUM, MEDIUM ITALIC, 24 PT

DIVIDIDO ADMINISTRATIVAMENTE
Eight days of street festivals in August
GEMI OLARAK KULLANILMAKTADIR
From her late twenties onward she was

PUBLICO HEADLINE BOLD, BOLD ITALIC, 24 PT [ALTERNATE R]

HISTORICAL DISTRICT OF LONDON
Lisboa tem 1 819 573 habitantes, 1996
SAI LIPPULAIIVANA TULIKASTEENSA
Private and public primary education

PUBLICO HEADLINE EXTRABOLD, EXTRABOLD ITALIC, 24 PT

SCHWEINFURT, PASSAU, BAMBERG
Il Cervino è una montagna delle Alpi
BYLA NĚKOLIKRÁT PŘESTAVOVÁNA
Miasto zajmuje powierzchnię 47,1 km²

PUBLICO HEADLINE BLACK, BLACK ITALIC, 24 PT

Kalven Grove was established as a neighborhood in 1946
FROM MAY 1917, SMITH'S NEWSPAPER ARTICLES HAD
A wide range of presentations at the 2001 ABPI conference

PUBLICO HEADLINE LIGHT, LIGHT ITALIC, 18 PT

Australian Western Standard Time (AWST) in the 1870s
BORGARBYGGÐ, SVEITARFÉLAGIÐ SKAGAFJÖRÐUR
Duchamp's early art works align with Post-Impressionist

PUBLICO HEADLINE ROMAN, ITALIC, 18 PT

An exhibition of his work was held in Mexico in 1971
THE RECONQUEST OF THE WESTERN PROVINCES
The Canal de Garonne connects Toulouse to Bordeaux

PUBLICO HEADLINE MEDIUM, MEDIUM ITALIC, 18 PT

Union Internationale des Associations d'Alpinisme
IN 1711 THE BROTHERS MOVED TO MONTMARTE
Jacques Villon, born Gaston Emile Duchamp in 1875

PUBLICO HEADLINE BOLD, BOLD ITALIC, 18 PT [ALTERNATE JJ]

18 mathematical models & abstractions of physics
SHE RECEIVED THE 1998 ROOKIE OF THE YEAR
To be increased to NOK 100 million (USD 12.2 million)

PUBLICO HEADLINE EXTRABOLD, EXTRABOLD ITALIC, 18 PT [ALTERNATE R, PROPORTIONAL OLDSTYLE FIGURES]

Internet Control Message Protocol (ICMP) in 1992
COLLECTIVE AND COLLABORATIVE WORKERS
Debates concerning architectural theory and form

PUBLICO HEADLINE BLACK, BLACK ITALIC, 18 PT

Ridicolosamente

PUBLICO HEADLINE LIGHT, 60 PT

Geomorfológica

PUBLICO HEADLINE ROMAN, 60 PT

Bibliographical

PUBLICO HEADLINE MEDIUM, 60 PT

Mediterranean

PUBLICO HEADLINE BOLD, 60 PT

Photomontage

PUBLICO HEADLINE EXTRABOLD, 60 PT

Wielkopolskie

PUBLICO HEADLINE BLACK, 60 PT

Deconstructivism

PUBLICO HEADLINE LIGHT ITALIC, 60 PT

Administracyjny

PUBLICO HEADLINE ITALIC, 60 PT

Cambridgeshire

PUBLICO HEADLINE MEDIUM ITALIC, 60 PT

Hubschmanova

PUBLICO HEADLINE BOLD ITALIC, 60 PT

Neskaupstaður

PUBLICO HEADLINE EXTRABOLD ITALIC, 60 PT

Amalgamation

PUBLICO HEADLINE BLACK ITALIC, 60 PT

UPPERCASE	ABCDEFGHIJKLMNOPQRSTUVWXYZ
LOWERCASE	abcdefghijklmnopqrstuvwxyz
SMALL CAPS	ABCDEFGHIJKLMNOPQRSTUVWXYZ
STANDARD PUNCTUATION	! ? , . : ; ... - - - () [] { } / \ & @ * " ' ` . , , « » « » < > \$ • ¶ † ‡ © ® ™
ALL CAP PUNCTUATION	¡ ¿ --- () [] { } / \ @ « » < >
SMALL CAP PUNCTUATION	! ¿ ? & “ ” ‘ ’
LIGATURES	fb ff fh fi fj fk fl ft ffb ffh ffi ffj ffk ffl
PROPORTIONAL LINING default figures	\$ £ € ¥ 1234567890 ¢ ¢ ¢ % % % ‰ ° # ° < + = - × ÷ > ' "
PROPORTIONAL OLDSTYLE	\$ £ € ¥ 1234567890 % % ‰ < + = - × ÷ >
PROPORTIONAL SMALL CAP	\$ £ € ¥ 1234567890 % % ‰ < + = - × ÷ >
PREBUILT FRACTIONS	1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8
NUMERATORS & DENOMINATORS	H ¹²³⁴⁵⁶⁷⁸⁹⁰ / ₁₂₃₄₅₆₇₈₉₀
SUPERSCRIP & SUBSCRIPT	H ¹²³⁴⁵⁶⁷⁸⁹⁰ H ₁₂₃₄₅₆₇₈₉₀
STYLISTIC ALTERNATES	JR JR ® JŔŔŔIJ JŔŔŔIJ
ACCENTED UPPER CASE	Á Â Ã Ä Å Æ Ç Ć Ĉ Ċ Ď Đ É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Æ Ŕ Ŗ Ŝ ŝ Š š Ţ ţ Ŧ Ũ Ū Ŭ Ů Ű Ų Ŵ ŵ Ŷ ŷ Ÿ Ź ź
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OPENTYPE FEATURES
FAMILY WIDE

SMALL CAPS

ALL SMALL CAPS

ALL CAPS
opens up spacing, moves
punctuation upPROPORTIONAL LINING
default figures

PROPORTIONAL OLDSTYLE

PROPORTIONAL SMALL CAPS

FRACTIONS
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractionsNUMERATOR
for making arbitrary fractionsLANGUAGE FEATURE
Català (Catalan) † glyphLANGUAGE FEATURE
Polski (Polish) kreska accentLANGUAGE FEATURE
Română (Romanian) s accent**OPENTYPE FEATURES**
ROMAN & ITALICSTYLISTIC SET 01
alternate RSTYLISTIC SET 02
alternate JSTYLISTIC SET 03
alternate ®STYLISTIC ALTERNATES
Illustrator / Photoshop**DEACTIVATED**

¿[New] «Work» @ £712.46?

¿[New] «Work» @ £712.46?

¿[New] «Work» @ £712.46?

Updated: £721,825 €391,034
Original: ¥267,132 \$182,176Updated: £721,825 €391,034
Original: ¥267,132 \$182,176Updated: £721,825 €391,034
Original: ¥267,132 \$182,176

21/03/10 and 2 1/18 146/927

x¹⁵⁸ + y²³ × z¹⁸ - a⁴²⁶⁰x₁₅₈ ÷ y₂₃ × z₁₈ - a₄₂₆₀

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CEL·LA CAL·LIGRAFIA novel·la

ROZLICZENÍ MOŻLIWOŚĆ ślady

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DEACTIVATEDReplacing the *Rankled Rectors*

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Original: ¥267,132 \$182,176Updated: £721,825 €391,034
Original: ¥267,132 \$182,176UPDATED: £721,825 €391,034
ORIGINAL: ¥267,132 \$182,17621/03/10 and 2^{1/18} 146/927x¹⁵⁸ + y²³ × z¹⁸ - a⁴²⁶⁰X₁₅₈ ÷ y₂₃ × Z₁₈ - a₄₂₆₀

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CELLA CALLIGRAFIA novella

ROZLICZENÍ MOŻLIWOŚĆ ślady

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STYLES INCLUDED IN COMPLETE FAMILY

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 Publico Headline Medium Italic
 Publico Headline Bold
 Publico Headline Bold Italic
 Publico Headline Extrabold
 Publico Headline Extrabold Italic
 Publico Headline Black
 Publico Headline Black Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic and type designer, and a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He has also been a long term collaborator with Peter Saville which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit and the logo for Kate Moss.

Barnes has also been an advisor and consultant on numerous publications, notably *Wallpaper**, *Harper's Bazaar* and *frieze*. His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive Chiswick typeface (2017). Whilst consultant to *The Guardian* he designed Guardian Egyptian with Christian Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup and also the England football team for Umbro. For Commercial Type he has codesigned Publico with Schwartz, and independently Austin, Dala Floda and Marian.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.