
Publico Banner Condensed

Whether brash, expressive, delicate, or loud, condensed sans serifs are easy to come by. Harder to find, however, are condensed serif typefaces, in spite of how useful they are, allowing longer headlines in editorial settings, larger titles on book covers, and more dramatic emphasis in advertising.

PUBLISHED
2022

DESIGNED BY
THOMAS BOUILLET

BASED ON PUBLICO BANNER BY
PAUL BARNES & CHRISTIAN SCHWARTZ

14 STYLES
7 WIDTHS W/ ITALICS

FEATURES
PROPORTIONAL LINING / OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERScript/SUBSCRIPT

We have made a handful of forays into this genre, but had not yet built a truly comprehensive condensed serif, with the multiple widths and optical sizes providing the flexibility designers need. Publico was a natural choice for expansion, already featuring three optical sizes, a full range of weights, and having already found a home in editorial, cultural, and corporate settings. Publico Banner Condensed and X Condensed were drawn by Thomas Bouillet between 2020 and 2022. Matching the existing Banner, the Condensed has seven weights, from the slender Light to the powerful Ultra.

Publico Banner Condensed Light

Publico Banner Condensed Light Italic

Publico Banner Condensed Roman

Publico Banner Condensed Italic

Publico Banner Condensed Medium

Publico Banner Condensed Medium Italic

Publico Banner Condensed Bold

Publico Banner Condensed Bold Italic

Publico Banner Condensed Extrabold

Publico Banner Condensed Extrabold Italic

Publico Banner Condensed Black

Publico Banner Condensed Black Italic

Publico Banner Condensed Ultra

Publico Banner Condensed Ultra Italic

RECOMMENDED MINIMUM & MAXIMUM SIZES

PUBLICO BANNER, 60 PT+

Economy wonk Repainted OTHER

PUBLICO HEADLINE, 18 - 70 PT

Through the enmities of new competitors
Several mishaps befell the crew
During a new voyage

PUBLICO TEXT, 6 - 18 PT

THE ENGLISH EAST INDIA COMPANY was established in 1600 and was granted Royal Charter by Queen Elizabeth I. On these initial journeys to India, they had fitted out for India, centred mainly around silks cotton, rum, and opium. They'd seized a rich

PUBLICO TEXT MONO, 6 - 18 PT

1,200 tonne Portuguese Carrack in the Malacca Straits, with trade from the booty enabling the voyagers to set up eight factories: namely at Java & the Moluccas returning to England in mid-1603 to

Adventurism
ROMANTICS
Materialismo

PUBLICO BANNER CONDENSED LIGHT, 100 PT

Communaux
SÖGUSVIÐIÐ
Etymological

PUBLICO BANNER CONDENSED LIGHT ITALIC, 100 PT

Abschließen
ISKLJUČIVO
Distinctively

PUBLICO BANNER CONDENSED ROMAN, 100 PT

Transcribed
CONVEYING
Paleográfica

PUBLICO BANNER CONDENSED ITALIC, 100 PT

Elaborating
FACTUALLY
Criogénicas

PUBLICO BANNER CONDENSED MEDIUM, 100 PT

Framförallt
NORVEGIJA
Refurbishes

PUBLICO BANNER CONDENSED MEDIUM ITALIC, 100 PT

**Időszakból
EVASIVELY
Knowledge**

PUBLICO BANNER CONDENSED BOLD, 100 PT

***Campaigns
MASTERAT
Semblança***

PUBLICO BANNER CONDENSED BOLD ITALIC, 100 PT [ALTERNATE R]

Mysterious
ARTIKOAN
Judicatory

PUBLICO BANNER CONDENSED EXTRABOLD, 100 PT

Flutuações
REJOINING
Zapowiedź

PUBLICO BANNER CONDENSED EXTRABOLD ITALIC, 100 PT [ALTERNATE J]

Kõnelejate
MAGNETIC
Extinguish

PUBLICO BANNER CONDENSED BLACK, 100 PT

Credential
ABHÄNGIG
Gesprochen

PUBLICO BANNER CONDENSED BLACK ITALIC, 100 PT

Verbatim
KAPATTI
Endeavor

PUBLICO BANNER CONDENSED ULTRA, 100 PT

Première
DEALERS
Standard

PUBLICO BANNER CONDENSED ULTRA ITALIC, 100 PT

INTERPRETATION
Kaupunginhallitus

PUBLICO BANNER CONDENSED LIGHT, 70 PT

MANUFACTURING
Geburtstagsgericht

PUBLICO BANNER CONDENSED LIGHT ITALIC, 70 PT

VERNACULAIRES
Electromyograph

PUBLICO BANNER CONDENSED ROMAN, 70 PT

CIRCUMSTANCES
Unconsentaneous

PUBLICO BANNER CONDENSED ITALIC, 70 PT

GEZEITENFREIE
Fictionalizations

PUBLICO BANNER CONDENSED MEDIUM, 70 PT

SUPPLEMENTED
Könyhaművészet

PUBLICO BANNER CONDENSED MEDIUM ITALIC, 70 PT

DEVELOPMENT
Østersømusling

PUBLICO BANNER CONDENSED BOLD, 70 PT

PREMJJEŠTANJA
Geochronologer

PUBLICO BANNER CONDENSED BOLD ITALIC, 70 PT

SENSIBLEMENT
Kubsatelliterna

PUBLICO BANNER CONDENSED EXTRABOLD, 70 PT

BOATBUILDING
Sedimentologia

PUBLICO BANNER CONDENSED EXTRABOLD ITALIC, 70 PT

REGENERATED
Semiconductor

PUBLICO BANNER CONDENSED BLACK, 70 PT

BEZWERINGEN
Epipalaeolithic

PUBLICO BANNER CONDENSED BLACK ITALIC, 70 PT

DIPERLUKAN
Synchronizer

PUBLICO BANNER CONDENSED ULTRA, 70 PT

PHILOSOPHY
Nødvendighet

PUBLICO BANNER CONDENSED ULTRA ITALIC, 70 PT

A riot of mutilated chromaticism
VEEL MOEILIJKER ZOU MAKEN
From this unknown stellar space

PUBLICO BANNER CONDENSED LIGHT, 40 PT

Request independent verification
DAUG MECHANINIŲ DIRGINIMO
Amongst suburban voters in 1961

PUBLICO BANNER CONDENSED LIGHT ITALIC, 40 PT

Influência da corrente do Golfo
SOME FORBIDDEN WOODCUT
De første flyvningene gikk med

PUBLICO BANNER CONDENSED ROMAN, 40 PT [ALTERNATE R]

Plus de 500 bâtiments ou parcs
RARE ARTWORK COLLECTION
The bottom of a spacious valley

PUBLICO BANNER CONDENSED ITALIC, 40 PT

Arbitrary incidence structure
10 SPANISH OLOROSO CASKS
L-imprizi u l-azzjonijiet erojċi

PUBLICO BANNER CONDENSED MEDIUM, 40 PT

Maneuvers on celestial bodies
KËTO FANTAZI NË PRAKTIKË
Older provisions of this treaty

PUBLICO BANNER CONDENSED MEDIUM ITALIC, 40 PT

International responsibility
DEN TEORETISKE FILOSOFI
Sjáanlegt eða ósjáanlegt ljós

PUBLICO BANNER CONDENSED BOLD, 40 PT

Bis 1771 besaß die Bibliothek
A BROAD GENERALIZATION
Excavated by the academics

PUBLICO BANNER CONDENSED BOLD ITALIC, 40 PT [ALTERNATE R]

45 manuscritos misteriosos
APPEARED ANONYMOUSLY
Newer viticultural evidence

PUBLICO BANNER CONDENSED EXTRABOLD, 40 PT

Međunarodna organizacija
DESIGNERI INDEPENDENTI
Theories of Communication

PUBLICO BANNER CONDENSED EXTRABOLD ITALIC, 40 PT

Strategically distinct zones
UNO SPECIFICO ARTICOLO
Verilen mağrur unvanların

PUBLICO BANNER CONDENSED BLACK, 40 PT

Many logistical constraints
AN ENDURING SKEPTICISM
Such torrid invulnerability

PUBLICO BANNER CONDENSED BLACK ITALIC, 40 PT

Les plus contradictoires
HISTORIC LANDSCAPES
Mythological chronicler

PUBLICO BANNER CONDENSED ULTRA, 40 PT

Heavy-lift space vehicles
INFLUENZA CULTURALE
Die jüngste Übersetzung

PUBLICO BANNER CONDENSED ULTRA ITALIC, 40 PT

Revised the timetable

PUBLICO BANNER CONDENSED LIGHT, 60 PT

Prosperous & Steady

PUBLICO BANNER CONDENSED ROMAN, 60 PT

Académie française

PUBLICO BANNER CONDENSED MEDIUM, 60 PT

Sinaunang Griyego

PUBLICO BANNER CONDENSED BOLD, 60 PT

Emergent concept

PUBLICO BANNER CONDENSED EXTRABOLD, 60 PT

Pedagogical shifts

PUBLICO BANNER CONDENSED BLACK, 60 PT

Birlikte bölgede

PUBLICO BANNER CONDENSED ULTRA, 60 PT

Løbende inspektioner

PUBLICO BANNER CONDENSED LIGHT ITALIC, 60 PT

Deze jaarlijkse sessie

PUBLICO BANNER CONDENSED ROMAN ITALIC, 60 PT

Aegean civilizations

PUBLICO BANNER CONDENSED MEDIUM ITALIC, 60 PT

Fictionalized ideal

PUBLICO BANNER CONDENSED BOLD ITALIC, 60 PT

Politika in družba

PUBLICO BANNER CONDENSED EXTRABOLD ITALIC, 60 PT

A later unification

PUBLICO BANNER CONDENSED BLACK ITALIC, 60 PT

Higher latitudes

PUBLICO BANNER CONDENSED ULTRA ITALIC, 60 PT

UPPERCASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOWERCASE

abcdefghijklmnopqrstuvwxyz

STANDARD PUNCTUATION

!@#%&'()*+,-./:;<=>?`~{|}~&@*'"“”•„,«»<> §•¶†‡©®™

ALL CAP PUNCTUATION

i¿-—()[]{}/\@«»<>

LIGATURES

fb ff fh fi fj fk fl ft ffb ffh ffi ffj ffk ffl

PROPORTIONAL LINING default figures

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PROPORTIONAL OLDSTYLE

\$£€¥1234567890%‰<+=-×÷>

PREBUILT FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

NUMERATORS & DENOMINATORS

H1234567890/1234567890

SUPERSCRIPT & SUBSCRIPT

H¹²³⁴⁵⁶⁷⁸⁹⁰ H₁₂₃₄₅₆₇₈₉₀

STYLISTIC ALTERNATES

JR ® ĴŕŕŕıĴ

ACCENTED UPPERCASE

ÁÂÃÄÅ Æ ÇÈÉÊË ÌÍÎ Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã

ACCENTED LOWER CASE

á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã

UPPERCASE	ABCDEFGHIJKLMNOPQRSTUVWXYZ
LOWERCASE	abcdefghijklmnopqrstuvwxyz
STANDARD PUNCTUATION	! ? , . : ; ... - - - () [] { } / \ & @ * " ' " . , , « » ‹ › § • ¶ † ‡ © ® ™
ALL CAP PUNCTUATION	¡ ¿ - - - () [] { } / \ @ ‹ › ‹ ›
LIGATURES	fb ff fh fi fj fk fl ft ffb ffh ffi fff ffl
PROPORTIONAL LINING default figures	\$ £ € ¥ 1 2 3 4 5 6 7 8 9 0 ¢ ¢ % % ‰ ° # ° ‹ + = - × ÷ > ”
PROPORTIONAL OLDSTYLE	\$ £ € ¥ 1 2 3 4 5 6 7 8 9 0 % % ‰ ‹ + = - × ÷ >
PREBUILT FRACTIONS	1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8
NUMERATORS & DENOMINATORS	H ¹²³⁴⁵⁶⁷⁸⁹⁰ / ₁₂₃₄₅₆₇₈₉₀
SUPERSCRIPT & SUBSCRIPT	H ¹²³⁴⁵⁶⁷⁸⁹⁰ H ₁₂₃₄₅₆₇₈₉₀
STYLISTIC ALTERNATES	JR ® ĴR̂R̂R̂IJ
ACCENTED UPPERCASE	Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã
ACCENTED LOWER CASE	á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã

OPENTYPE FEATURES
FAMILY WIDEALL CAPS
opens up spacing, moves
punctuation upPROPORTIONAL LINING
default figures

PROPORTIONAL OLDSTYLE

FRACTIONS
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractionsNUMERATOR
for making arbitrary fractionsLANGUAGE FEATURE
Català (Catalan) † glyphLANGUAGE FEATURE
Polski (Polish) kreska accentLANGUAGE FEATURE
Română (Romanian) s accent**OPENTYPE FEATURES**
ROMAN & ITALICSTYLISTIC SET 01
alternate RSTYLISTIC SET 02
alternate JSTYLISTIC SET 03
alternate ®STYLISTIC ALTERNATES
Illustrator / Photoshop**DEACTIVATED**

¿[New] «Work» @ £712.46?

March: £721,825 €391,034

August: ¥267,132 \$182,176

March: £721,825 €391,034

August: ¥267,132 \$182,176

21/03/10 and 2 1/18 146/927

x¹⁵⁸ + y²³ × z¹⁸ - a⁴²⁶⁰x₁₅₈ ÷ y₂₃ × z₁₈ - a₄₂₆₀

0123456789 0123456789

0123456789 0123456789

COL·LECCIÓ al·lusió novel·la

ROZLICZEŃ możliwość ślady

ȘTIINȚIFICE însuși conștiința

DEACTIVATEDReplacing the *Rankled Rector*

RIJNLAND, JAÇANA, FJORDS

500 New Trade Publications®

Introducing Jaguar's R-Type®

ACTIVATED

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0123456789 0123456789

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STYLES INCLUDED IN COMPLETE FAMILY

Publico Banner Condensed Light
 Publico Banner Condensed Light Italic
 Publico Banner Condensed Roman
 Publico Banner Condensed Italic
 Publico Banner Condensed Medium
 Publico Banner Condensed Medium Italic
 Publico Banner Condensed Bold
 Publico Banner Condensed Bold Italic
 Publico Banner Condensed Extrabold
 Publico Banner Condensed Extrabold Italic
 Publico Banner Condensed Black
 Publico Banner Condensed Black Italic
 Publico Banner Condensed Ultra
 Publico Banner Condensed Ultra Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNERS

Thomas Bouillet is a designer from France. A 2020 graduate of the Type & Media program at the Royal Academy of Art (KABK) in The Hague, Thomas was previously educated in design at the ÉSAD Superior School of Arts and Design in Amiens, and L'École Estienne in Paris. Thomas has interned with a number of foundries and type designers including PampaType, Chevalvert, and Xavier Dupré. After spending time as an intern with Commercial Type in 2018, he returned as a staff designer at the end of 2020.

Paul Barnes (born 1970) is a graphic and type designer, and a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He has also been a long term collaborator with Peter Saville which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit and the logo for Kate Moss.

Barnes has also been an advisor and consultant on numerous publications, notably *Wallpaper**, *Harper's Bazaar* and *frieze*. His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive Chiswick typeface (2017). Whilst consultant to *The Guardian* he designed Guardian Egyptian with Christian Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup and also the England football team for Umbro. For Commercial Type he has codesigned Publico with Schwartz, and independently Austin, Dala Floda and Marian.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.