
Superette

Superette is an exploration of letterforms typically seen outside the context of graphic design. With its striking angle and purposefully non-joining letterforms, Superette is a gleeful celebration of what is often considered “bad taste”.

PUBLISHED
2018

DESIGNED BY
ROSS MILNE

5 STYLES
4 WEIGHTS W/ 1 SHADE

FEATURES
PROPORTIONAL LINING/OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIPIT/SUBSCRIPT
SWASH CAPITALS & LETTERS
CONTEXTUAL ALTERNATES

Most script typefaces focus on replicating the look of a specific material or technique such as neon, wood, or brush calligraphy, but designer Ross Milne wanted Superette to embrace being a typeface instead of attempting to mimic lettering, hearkening back to pre-phototype 20th century script typefaces such as Mandate, Brush Script, and Kaufmann. With purposefully broken connections between each letter and the next, Superette deliberately sidesteps tradition. The family features four weights, plus a layered Shaded style with a deep, almost over-the-top shadow.

Superette Light
Superette Medium
Superette Semibold
Superette Bold
Superette Shaded

Minted
AWAIT
Critique

SUPERETTE LIGHT, 90 PT

Endmet
RDEČĀ
Lounges

SUPERETTE MEDIUM, 90 PT [ALTERNATE A]

Reflect
SPA1N
Törzsét

SUPERETTE SEMIBOLD, 90 PT [SWASH R T t]

Müssica
OUEST
Zießen

SUPERETTE BOLD, 90 PT [SWASH n]

Février
REVEZ
Quickly

SUPERETTE SHADED, 90 PT

MOBILE
 Altipiano
 ELECTOR
 Tyskland

SUPERETTE THIN, 70 PT [SWASH M d o]

FRÅGAN
 Contender
 ZÁTĚŠŤA
 Flugplatz

SUPERETTE MEDIUM, 70 PT [ALTERNATE A, SWASH F]

GÖZGEYİ
 Empowers
 READER
 Aquitania

SUPERETTE SEMIBOLD, 70 PT [SWASH R]

SPECTAZ
 Airborne
 BEZOEK
 Silvestre

SUPERETTE BOLD, 70 PT [TITLING ALTERNATE A S, SWASH e]

ARTFUL
Exhibited
STOLICA
Character

SUPERETTE SHADED, 70 PT [SWASH A d r]

BAFFAR TA' FUQ
 Implicit language
 45% OFF TODAY
 Antiquarian ware

SUPERETTE LIGHT, 40 PT

921 MWOMERS
 Verve & Tenacity
 'AUKUKULEIA
 First campaigner

SUPERETTE MEDIUM, 40 PT [ALTERNATE W, SWASH F T V]

ÞÓÐFLOKKAR
 Pueblos Antiguos
 BOOK LAUNCH
 Lungsood Quezon

SUPERETTE SEMIBOLD, 40 PT [SWASH L Q n]

KUTUB UTARA
Eastern Sealion
STREET STYLE
Väitti tietävästi

SUPERETTE BOLD, 40 PT [ALTERNATE V, SWASH E S n]

NEW LEGEND
znacznie większy
POLARISREISE
Light & Striking

SUPERETTE SHADED, 40 PT [SWASH L N P S g y, ALTERNATE &]

CREACIONES ARTÍSTICAS
 Swisong matimatiko at pisiko-
 15 BARYSHNIKOVA SHOWS
 Represent a shocking critique

SUPERETTE LIGHT, 24 PT [ALTERNATE A V W, SWASH R S e o]

PĚC TAM ARĪ OTRAI ACIĀ
 Years spent producing novelas
 ADVANCED TECHNOLOGY
 Biblioteche aperte al pubblico

SUPERETTE MEDIUM, 24 PT

SLICK & NOVEL ARTICLE
 Gebäude nahezu aller Größen
 FÄRRE DISTRAKSJONER
 The vast crowd of researchers

SUPERETTE SEMIBOLD, 24 PT

WORLDWIDE RECORDS!
 Coming into an expansive era
 SILVER & GOLD MARKET
 Käytetään kärryjajon lisäksi

SUPERETTE BOLD, 24 PT [SWASH C F G I K, ALTERNATE SWASH W, ALTERNATE &]

THE RUBY-COLORED SKY
 Berlaku di hemisfera selatan
 UN REGISTRE D'ÉLEVAGE
 25 antique apothecary vessels

SUPERETTE SHADED, 24 PT

Established

SUPERETTE THIN, 60 PT

Révélateurs

SUPERETTE LIGHT, 60 PT

Soundtrack

SUPERETTE REGULAR, 60 PT

Verschillen

SUPERETTE MEDIUM, 60 PT

Performers

SUPERETTE BOLD, 60 PT

UPPERCASE

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

LOWERCASE

a b c d e f g h i j k l m n
o p q r s t u v w x y z

STANDARD PUNCTUATION

¡ º ¿ ? , . : ; ... --- () [] { } / \ & @
* " " " . , , « » < > § • ¶ † ‡ © ® ™ ℹ

ALL CAP PUNCTUATION

¡ º --- () [] { } @ « » < >

LIGATURES

bb bi bj bl bt bbj bbt ob obb
obt ub vbb wj vs vt vx vz tt

PROPORTIONAL OLDSTYLE
default figures

£ € ¥ 1 2 3 4 5 6 7 8 9 0
¢ % ‰ ° α # ° < + = - × ÷

PROPORTIONAL LINING

1 2 3 4 5 6 7 8 9 0

PREBUILT FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

NUMERATORS &
DENOMINATORS

H 1 2 3 4 5 6 7 8 9 0 / 1 2 3 4 5 6 7 8 9 0

SUPERSCRIP &
SUBSCRIPT

H 1 2 3 4 5 6 7 8 9 0 H 1 2 3 4 5 6 7 8 9 0

SWASH

A B C D E F G H I J K
L M N O P Q R S T U
V W X Y Z

TITLING ALTERNATES

A B D J S

STYLISTIC ALTERNATES

α υ v w W a b c d e f
g h i j k l m n o p q r
s t u v w x y z é

ACCENTED UPPERCASE

Á Â Ã Ä Å Æ Ç Ć Ĉ Ċ Ď
Đ É Ê Ë Ì Í Î Ï Ĵ Ķ Ĺ ĺ Ľ Ļ Ń Ņ ņ Ŋ Ó Ò
Ö Ö Ø Œ Ŕ Ŗ Œ Š Š Š Š Š Š Š Š
Ţ Ț Ů ů Ű ű Ų ų Ŵ Ŷ
Ẁ ẁ Ẃ ẃ Ẅ ẅ Ẇ ẇ Ẉ ẉ Ẑ ẑ Ẓ ẓ Ẕ ẕ

ACCENTED LOWER CASE

á â ã ä å æ ç ć ĉ ċ ġ đ é ê ë è é ě
ę ħ ģ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ
ı ŋ ó ô õ ö ø œ ŕ ŗ Œ š š š š š š š š
ű ű Ų ų Ŵ Ŷ ẁ Ẃ ẃ Ẅ ẅ Ẇ ẇ Ẉ ẉ Ẑ ẑ Ẓ ẓ Ẕ ẕ

ACCENTED LIGATURES

fi fi fl' vs vs vs vs vt vt vs vs vs vs
it it vz vz vz vz vz tt

ACCENTED SWASH

Á Â Ã Ä Å Æ Ç Ć Ĉ Ċ Ď Đ É Ê Ë È É ě
Ę ħ ģ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ ħ
ı ŋ ó ô õ ö ø œ ŕ ŗ Œ š š š š š š š š
ű ű Ų ų Ŵ Ŷ ẁ Ẃ ẃ Ẅ ẅ Ẇ ẇ Ẉ ẉ Ẑ ẑ Ẓ ẓ Ẕ ẕ

ACCENTED TITLING ALTERNATES

À Á Â Ã Ä Å Æ Ď Đ Ĵ Š Š Š Š Š Š Š

ACCENTED STYLISTIC ALTERNATES

á â ã ä å æ ç ẁ Ẃ ẃ Ẅ

OPENTYPE FEATURES
FAMILY WIDE

ALL CAPS
opens up spacing, moves
punctuation up

PROPORTIONAL OLDSTYLE
default figures

PROPORTIONAL LINING

FRACTIONS
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractions

NUMERATOR
for making arbitrary fractions

LANGUAGE FEATURE
Română (Romanian) s accent

OPENTYPE FEATURES
FAMILY WIDE

SWASH
all uppercase

TITLING ALTERNATES
A B D J S

STYLISTIC SET 01
alternate A V W

STYLISTIC SET 02
alternate &

STYLISTIC SET 04 + SWASH
alternate swash V W

STYLISTIC SET 05
swash terminal lowercase
(only occurs at end of line)

DEACTIVATED

[Works] @ £71.46

Old: £1,825 €6,130
New: ¥4,732 \$9,175

Old: £1,825 €6,130
New: ¥4,732 \$9,175

21/03/10 & 2 23/47

$x^5 \div y^{23} \times z^{18} - a^{76}$

$x_5 \div y_{23} \times z_{18} - a_{76}$

0123456789 01234...

0123456789 01234...

CONȘTINȚA însuși

DEACTIVATED

PERILOUS TOME
Nine Recent Events

Six Judges Augment
a Divided Biosphere

Very Average Weave

Dynamic & Rarefied

Wireless Vacation

Ready Availability
Grander Junctions
Over Four Million

ACTIVATED

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21/03/10 & 2²³/₄₇

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$x_5 \div y_{23} \times z_{18} - a_{76}$

0123456789 0123456789

0123456789 0123456789

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USING LAYERED FONTS

What are layered fonts?

Layered fonts use multiple styles stacked on top of one another in order to create optical effects. In the case of Superette, there are styles for the foreground and background, named “Shaded Face” and “Shaded,” respectively.

How do I use layered fonts?

There are two ways you can use layered fonts in desktop publishing and design programs. The examples below were composed in Adobe InDesign, but the principles are equally as applicable in programs such as Quark, Illustrator, Photoshop, etc.

Method 1 – Stacked Text Boxes

1. Set your text in the background layer (“Superette Shaded”)
2. Copy and paste the text box and align it directly on top of the background layer (for example, using the *Paste in Place* shortcut found in most desktop publishing software)
3. Set the foreground text box in “Superette Shaded Face” to complete the effect.

You can change the colors of both the foreground and background to whatever colors you wish.

To edit text, it’s easiest to simply delete the foreground layer, reset your text in the “Shaded” style, and repeat the process described above.

The “Stacked Text Boxes” method works best for multiple lines of copy.

Method 2 – Negative Leading

1. In the same text box, set two lines of identical text: the top line set in “Superette Shaded,” and the bottom line in “Superette Shaded Face.” This would also be a good time to make your color selections for each layer.
2. Set the leading of the text box to a value of 0 pt (zero points). The “Shaded Face” line should now be overlaid on top of the “Shaded” layer.

To edit text, set leading to a positive value so that you can easily position a text cursor on each line of text, then repeat the above process to reset the effect.

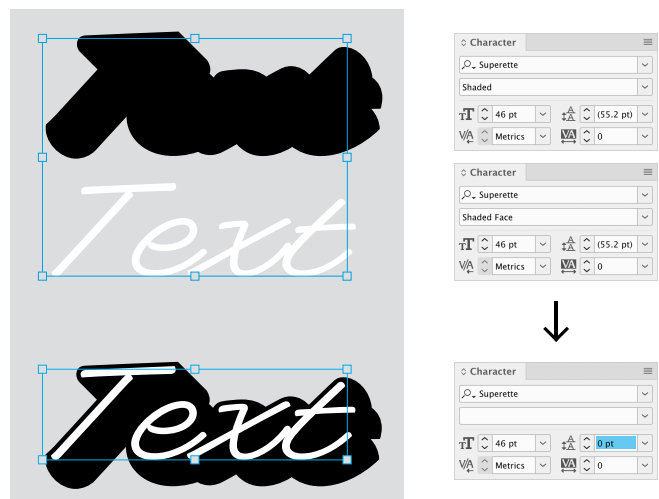
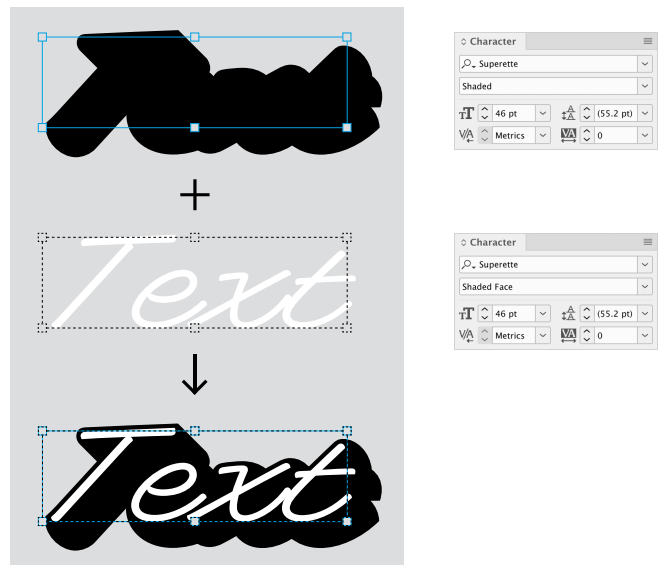
The “Negative Leading” method works best for a single line of copy.

Layered font

SUPERETTE SHADED FACE, 28 PT

Layered font

SUPERETTE SHADED, 28 PT



STYLES INCLUDED IN COMPLETE FAMILY

Superette Light
Superette Medium
Superette Semibold
Superette Bold
Superette Shaded

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNER

Ross Milne (born 1985) works and lives in Vancouver, Canada where he studied at the Emily Carr University. After graduating with a degree in Communication Design (2007), he moved to the Hague, Netherlands where he pursued a postgraduate education in type design from the Type and Media masters course at the Royal Academy of Art (KABK). Later travelling to San Francisco, he worked in a handful of boutique design offices before eventually returning to Vancouver in early 2009. Ross currently works as a contributing designer with Commercial Type while pursuing his own projects in graphic design and type design.

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