With a shallow shaded form, Blake and Stephenson Shaded is an elegant all capital form that works when a gentle emphasis is needed. Regular width sans serifs became popular in the 1830s, and Sheffield's Blake and Stephenson soon adopted the form, and eventually introduced the shaded form. Designed to imitate the style popularised by engravers for labelling, they gave the printer a simple yet effective style of letter. Updated with the addition of a second layer, they offer the modern graphic designer a face perfect for headlines and packaging.

Designed by

Paul Barnes Tim Ripper

Published 2019

1 Style

Features

Proportional Lining Figures Fractions (Prebuilt & Arbitrary) Superscript/Subscript

ZWISCHEN

BLAKE AND STEPHENSON SHADED, 55 PT

MIDTERMS

BLAKE AND STEPHENSON SHADED, 55 PT

ACADEMIC

BLAKE AND STEPHENSON SHADED, 55 PT

STÆKKAÐ[

BLAKE AND STEPHENSON SHADED, 55 PT

EXHIBITED

BLAKE AND STEPHENSON SHADED, 55 PT

CATALOGS

BLAKE AND STEPHENSON SHADED, 55 PT

WILDGARD

BLAKE AND STEPHENSON SHADED, 55 PT

SARDINIJĄ

BLAKE AND STEPHENSON SHADED, 55 PT

RIIGIVÕLG

BLAKE AND STEPHENSON SHADED, 55 PT

PROJECTS

BLAKE AND STEPHENSON SHADED, 55 PT

UPPERCASE

ABCDEFGHIJKLM NOPQRSTUVWXYZ

STANDARD PUNCTUATION

PROPORTIONAL LINING default figures

PREBUILT FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/3 3/3 5/3 7/3

NUMERATORS & DENOMINATORS

1234567890/1234567890

SUPERSCRIPT, SUBSCRIPT H1234567890 H1234567890

ACCENTED UPPERCASE

ÁÂÀÄÄÄÄÄÄÄÄÆÇĆČĈÖÐÉÊÈ ËĚĖĒĘĞĜĢĠĦĤÍÌÏÏĮĨĬĴĶŁĹĽ ĻĿŇŃŇŊŊÓŌÒÖÖÖØŒŔŘŖ ŠŚŞŜŞÞŤŢŦŰÛÙÜŰŰÜŲŮŰW ŴŴŴÝŶŸIJŽŹŻ

OPENTYPE FEATURES
FAMILY WIDE

PROPORTIONAL LINING

FRACTIONS ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR for arbitrary fractions

NUMERATOR

LANGUAGE FEATURE Català (Catalan) I glyph

LANGUAGE FEATURE Română (Romanian) s accent

DEACTIVATED

OLD: \$3,460 £1,895 NEW: ¥7,031 £9,215

21/3/10 & 42 11/18...

X158 + Y23 × Z18....

X158 + Y23 × Z18....

0123456789 012...

0123456789 012...

AL·LUSIÓ NOVEL·LA CÂSTIGAT TOTUSI

DEACTIVATED

OLD: \$3,460 £1,895 NEW: ¥7,031 £9,215

21/3/10 & 42 ¹¹/₁₈ ⁴⁶/₉₂₀

 $X^{158} + Y^{23} \times Z^{18} - A^{4291}$

 $X_{158} \div Y_{28} \times \overline{Z}_{18} - A_{4291}$

0123456789 0123456789

0123456739 0123456789

ALLUSIÓ NOVELLA CÂŞTIGAT TOTUŞI

USING LAYERS

METHOD 1 setting two lines, with the background layer at the top and the foreground layer at the bottom, and setting the leading value to zero

METHOD 2 setting the foregound and background layers in separate text boxes, and positioning the foreground layer directly on top of that of the background; this method is best for setting multi-line blocks of text

SEPARATED

NEWER PARADIGMS NEWER PARADIGMS

NEWER PARADIGMS NEWER PARADIGMS

COMBINED

NEWER PARADIGMS

NEWER PARADIGMS

STYLES INCLUDED IN COMPLETE FAMILY

Blake and Stephenson Shaded

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

CONTACT

Commercial Classics 110 Lafayette Street, #203 New York, New York 10013

office 212-604-0955 fax 212-925-2701 commercial classics.com

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ABOUT THE DESIGNER

Paul Barnes (born 1970) is a graphic and type designer, and a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He has also been a long term collaborator with Peter Saville which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit and the logo for Kate Moss.

Barnes has also been an advisor and consultant on numerous publications, notably Wallpaper*, Harper's Bazaar and frieze. His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive Chiswick typeface (2017). Whilst consultant to The Guardian he designed Guardian Egyptian with Christian Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup and also the England football team for Umbro. For Commercial Type he has codesigned Publico with Schwartz, and independently Austin, Dala Floda and Marian.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Tim Ripper (born 1986) studied physics at Amherst College and worked in educational publishing in China before obtaining an MFA in graphic design from the Yale School of Art. At Yale, he discovered a passion for type design through a class with Tobias Frere-Jones and Matthew Carter, and was a designer at Frere-Jones Type before joining Commercial in 2016. Tim has also worked at Fathom Information Design and independently as a freelance graphic designer and developer.