

## Caslon Rounded

With its oval like terminals, Caslon Rounded is a characterful sans display face. A variant of the condensed sans form that had been introduced in the 1830s to great success. With the ability to get as many characters in a line as possible, the condensed sans remains a staple of graphic designers today. In 1836, Caslon introduced a rounded style, the first of its kind, giving the form a warmer, almost humorous appearance as if inflated like a balloon, that seems more typical of the next century. Later they added an inline and ornamented version. In this new version, a lower case and italic variant have been added, fitting seamlessly with the original. With its playful and joyous appearance, Caslon Rounded is a design suited for all manner of applications, from graphic design, editorial design through to logos.

**Designed by**  
Paul Barnes  
Tim Ripper

**Published**  
2019

**4 Styles**  
Roman, Italic, Shaded, Shaded Italic

**Features**  
Proportional Lining Figures  
Fractions (Prebuilt & Arbitrary)  
Superscript/Subscript

STRUCTURING

CASLON ROUNDED SHADED REGULAR, 60 PT

EXPLORACIÓN

CASLON ROUNDED REGULAR, 60 PT

ADJUDICATION

CASLON ROUNDED SHADED ITALIC, 60 PT

TECHNOLOGIES

CASLON ROUNDED ITALIC, 60 PT

SCHILDERIJEN

CASLON ROUNDED SHADED REGULAR, 60 PT [ALTERNATE J]

GHAQQADHOM

CASLON ROUNDED, 60 PT

AUTONOMOUS

CASLON ROUNDED SHADED ITALIC, 60 PT

CONSEQUENCE

CASLON ROUNDED ITALIC, 60 PT [ALTERNATE Q]

INVESTMENTS

CASLON ROUNDED SHADED REGULAR, 60 PT

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# Grains

CASLON ROUNDED REGULAR, 130 PT

# Wieheda

CASLON ROUNDED REGULAR, 100 PT

# Naturally

CASLON ROUNDED REGULAR, 90 PT

# Descubierta

CASLON ROUNDED REGULAR, 70 PT

# De vierde planeet

CASLON ROUNDED REGULAR, 50 PT

# Hypothesize 15 areas

CASLON ROUNDED REGULAR, 40 PT

**Jewel Seascape Tristar Sparkle Cavendish  
Fort Laramie Alibritton Earliglow Calypso**

CASLON ROUNDED REGULAR, 20 PT

**Rubel Hardyblue O'Neal Duke Jersey Northsky Polaris  
Climax Golf Coast Misty Brightwell Patriot Northland**

CASLON ROUNDED REGULAR, 16 PT [ALTERNATE J]

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***Orbită***

CASLON ROUNDED ITALIC, 130 PT

***Technics***

CASLON ROUNDED ITALIC, 100 PT

***Precisión***

CASLON ROUNDED ITALIC, 90 PT

***Local squad***

CASLON ROUNDED ITALIC, 70 PT

***Moved 18.47 tons***

CASLON ROUNDED ITALIC, 50 PT

***Kunst især er knyttet***

CASLON ROUNDED ITALIC, 40 PT

***Zenda Laredo Abilene Jules Ankor Quantum  
Bounty Mankato Nekota Bronco Ponderosa***

CASLON ROUNDED ITALIC, 20 PT

***Buckskin Hatcher Mesa Culver Guymon Byrd Longhorn  
Mustang Lonerider Robidoux Millennium Smith's Gold***

CASLON ROUNDED ITALIC, 16 PT

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# The 2019 Look

CASLON ROUNDED SHADED REGULAR, 60 PT

# Expansive era

CASLON ROUNDED SHADED REGULAR, 60 PT

# La Côte d'Azur

CASLON ROUNDED SHADED REGULAR, 60 PT

# Dažādus citrus

CASLON ROUNDED SHADED REGULAR, 60 PT

# Grey Ironbark

CASLON ROUNDED SHADED REGULAR, 60 PT

# Drafts & Edits

CASLON ROUNDED SHADED REGULAR, 60 PT

# Regelmæssige

CASLON ROUNDED SHADED REGULAR, 60 PT

# Astute Notion

CASLON ROUNDED SHADED REGULAR, 60 PT

# Latent impact

CASLON ROUNDED SHADED REGULAR, 60 PT

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*Širokou škálu*

CASLON ROUNDED SHADED ITALIC, 60 PT

*Major reform*

CASLON ROUNDED SHADED ITALIC, 60 PT

*National Park*

CASLON ROUNDED SHADED ITALIC, 60 PT

*En el año 1875*

CASLON ROUNDED SHADED ITALIC, 60 PT

*Western Seas*

CASLON ROUNDED SHADED ITALIC, 60 PT

*Désert Ténéré*

CASLON ROUNDED SHADED ITALIC, 60 PT

*Beeldhouwers*

CASLON ROUNDED SHADED ITALIC, 60 PT

*Studio spaces*

CASLON ROUNDED SHADED ITALIC, 60 PT

*Rotary Engine*

CASLON ROUNDED SHADED ITALIC, 60 PT

UPPERCASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOWERCASE

abcdefghijklmnopqrstuvwxyz

STANDARD PUNCTUATION

! : ; ? . , : ; ... - - - ( ) [ ] { } / \ & @ \*  
“ ” ‘ ’ „ „ „ „ « » « » < > § • ¶ † ‡ © ® ™

ALL CAP PUNCTUATION

! : ; - - - ( ) [ ] { } / \ @ « » < >

LIGATURES

fb ff fh fi fj fk fl ft ffb fff fh fi fj ffk ffi

PROPORTIONAL LINING  
default figures

\$ £ € ¥ 1 2 3 4 5 6 7 8 9 0 ¢ ¢ ¢ % % % ° ° # °

PREBUILT FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

NUMERATORS &  
DENOMINATORS

H 1 2 3 4 5 6 7 8 9 0 / 1 2 3 4 5 6 7 8 9 0

SUPERSCRIPT &  
SUBSCRIPT

H 1 2 3 4 5 6 7 8 9 0 H 1 2 3 4 5 6 7 8 9 0

STYLISTIC ALTERNATES

J Q Ĵ I Ĵ

ACCENTED UPPER CASE

Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý þ ß

ACCENTED LOWER CASE

á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý þ ß



UPPERCASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOWERCASE

abcdefghijklmnopqrstuvwxyz

STANDARD PUNCTUATION

! ? , . : ; ... - - - ( ) [ ] { } / \ & @ \*  
“ ” ‘ ’ „ „ „ « » « » † ‡ © ® ™

ALL CAP PUNCTUATION

! ? , . : ; ... - - - ( ) [ ] { } / \ @ « » † ‡

LIGATURES

fb ff fh fi fj fk fl ft ffb ffh fñ fj ffk ffi ftt

PROPORTIONAL LINING  
default figures

\$ £ € ¥ 1 2 3 4 5 6 7 8 9 0 ¢ f % ‰ ° ª º # °

PREBUILT FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

NUMERATORS &  
DENOMINATORS

H 1 2 3 4 5 6 7 8 9 0 / 1 2 3 4 5 6 7 8 9 0

SUPERSCRIPT &  
SUBSCRIPT

H 1 2 3 4 5 6 7 8 9 0 H 1 2 3 4 5 6 7 8 9 0

STYLISTIC ALTERNATES

J Q Î I J

ACCENTED UPPER CASE

Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã

ACCENTED LOWER CASE

á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã  
ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß





OPENTYPE FEATURES  
FAMILY WIDE

ALL CAPS  
opens up spacing,  
moves punctuation up

PROPORTIONAL LINING  
default figures

FRACTIONS  
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR  
for arbitrary fractions

NUMERATOR  
for arbitrary fractions

LANGUAGE FEATURE  
Català (Catalan) † glyph

LANGUAGE FEATURE  
Română (Romanian) s accent

STYLISTIC SET 01  
alternate J

STYLISTIC SET 01  
alternate Q

USING LAYERS

METHOD 1  
setting two lines, with the  
background layer at the top  
and the foreground layer at  
the bottom, and setting the  
leading value to zero

METHOD 2  
setting the foreground  
and background layers in  
separate text boxes, and  
positioning the foreground  
layer directly on top of that  
of the background; this  
method is best for setting  
multi-line blocks of text

DEACTIVATED

¿¡[Chips] @ £5.89!?

Jan: \$3,460 €1,895  
Mar: ¥7,031 £9,215

21/3/10 & 2 11/18...

x<sup>158</sup> + y<sup>23</sup> × z<sup>18</sup>...

x<sub>158</sub> ÷ y<sub>23</sub> × z<sub>18</sub>...

0123456789 01234...

0123456789 01234...

AL·LUSIÓ cal·ligrafia

ȘTIINȚIFICE activiști

Joined a club in June

Quick & Quantifiable

SEPARATED

A Fine Surface Finish  
A Fine Surface Finish

A Fine Surface Finish  
A Fine Surface Finish

ACTIVATED

¿¡[CHIPS] @ £5.89!?

Jan: \$3,460 €1,895  
Mar: ¥7,031 £9,215

21/3/10 & 2 11/18 <sup>460</sup>/<sub>920</sub>

x<sup>158</sup> + y<sup>23</sup> × z<sup>18</sup> - a<sup>4291</sup>

x<sub>158</sub> ÷ y<sub>23</sub> × z<sub>18</sub> - a<sub>4291</sub>

0123456789 0123456789

0123456789 0123456789

ALLUSIÓ cal·ligrafia

ȘTIINȚIFICE activiști

Joined a club in June

Quick & Quantifiable

COMBINED

A Fine Surface Finish

A Fine Surface Finish

## Caslon Rounded

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### STYLES INCLUDED IN COMPLETE FAMILY

Caslon Rounded Regular  
Caslon Rounded Italic  
Caslon Rounded Shaded Regular  
Caslon Rounded Shaded Italic

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### SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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### CONTACT

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### ABOUT THE DESIGNERS

**Paul Barnes** (born 1970) is a graphic and type designer, and a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He has also been a long term collaborator with Peter Saville which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit and the logo for Kate Moss.

Barnes has also been an advisor and consultant on numerous publications, notably *Wallpaper\**, *Harper's Bazaar* and *frieze*. His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive Chiswick typeface (2017). Whilst consultant to *The Guardian* he designed Guardian Egyptian with Christian Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup and also the England football team for Umbro. For Commercial Type he has codesigned Publico with Schwartz, and independently Austin, Dala Floda and Marian.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper\**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

**Tim Ripper** (born 1986) studied physics at Amherst College and worked in educational publishing in China before obtaining an MFA in graphic design from the Yale School of Art. At Yale, he discovered a passion for type design through a class with Tobias Frere-Jones and Matthew Carter, and was a designer at Frere-Jones Type before joining Commercial in 2016. Tim has also worked at Fathom Information Design and independently as a freelance graphic designer and developer.