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# Le Jeune *Poster*

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Le Jeune, originally designed by Commercial Type partners Paul Barnes and Christian Schwartz for *Vanity Fair*, is a modern adaptation of the French Modern popularized by the Didot family. Where the French Moderns typically feature soft teardrop forms, Le Jeune features sharp, round ball terminals more typical of British and American moderns.

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**PUBLISHED**  
2016

**DESIGNED BY**  
PAUL BARNES & CHRISTIAN SCHWARTZ  
STENCIL BY GREG GAZDOWICZ

**14 STYLES**  
7 WEIGHTS W/ ITALICS

**FEATURES**  
PROPORTIONAL LINING FIGURES  
PROPORTIONAL OLDSTYLE FIGURES  
FRACTIONS (PREBUILT AND ARBITRARY)  
SUPERSCRIP/T/SUBSCRIPT  
SMALL CAPS (ROMAN AND ITALIC)

Le Jeune Poster is the most flexible display size, intended for use between 40 and 96 point. In both roman and italic, Le Jeune is characterized by crispness and beauty. Though its vertical proportions and ball terminals differ significantly from Le Jeune's model, the spirit of the original comes through in the grace of the romans and the exuberant spirit of the italics. Though initially intended for magazines and editorial design, Le Jeune is well suited to graphic, book and corporate design where modern elegance is a requirement.

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Le Jeune Poster Light

*Le Jeune Poster Light Italic*

Le Jeune Poster Regular

*Le Jeune Poster Regular Italic*

Le Jeune Poster Medium

*Le Jeune Poster Medium Italic*

Le Jeune Poster Semibold

*Le Jeune Poster Semibold Italic*

Le Jeune Poster Bold

*Le Jeune Poster Bold Italic*

Le Jeune Poster Black

*Le Jeune Poster Black Italic*

Le Jeune Poster Stencil

*Le Jeune Poster Stencil Italic*

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NOTE: LE JEUNE DECK SUBSTITUTED HERE IN PLACE OF LE JEUNE POSTER, WHICH IS NOT SUITABLE FOR USE AT THIS SIZE.

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**RECOMMENDED MINIMUM & MAXIMUM SIZES**

TEXT, 8-18 PT

THE ENGLISH EAST INDIA COMPANY was established in 1600 and granted a Royal Charter by Queen Elizabeth. In their first four voyages in which they fitted out for India, their central provinces were for cotton, silk, and opium. In 1648 they banded

DECK, 18-40 PT

Even after several mishaps some by way of  
The malice of the Dutch East India Co  
And through other calamities they  
CARRIED ON FOR DECADES

POSTER, 40-96 PT

Successful trade  
Confirmed

HAIRLINE, 100 PT+

Mlove  
RUM

Kuuluviksi  
OBSERVE  
Linguistics

LE JEUNE POSTER LIGHT, 96 PT

*Klasikines*  
*AMPLIFY*  
*Désintégré*

LE JEUNE POSTER LIGHT ITALIC, 96 PT

Macchiato  
TERRÆEN  
Überprüft

LE JEUNE POSTER REGULAR, 96 PT

Århundre  
POSTING  
L'udského

LE JEUNE POSTER REGULAR ITALIC, 96 PT

Héraðsins  
CLOSING  
Organizer

LE JEUNE POSTER MEDIUM, 96 PT [ALTERNATE g]

*Mecánica*  
*RECENT*  
*Horských*

LE JEUNE POSTER MEDIUM ITALIC, 96 PT [ALTERNATE c]

Anodized  
RESPITE  
Mentyään

LE JEUNE POSTER SEMIBOLD, 96 PT

*Initiative*  
OCEANO  
*Hoofdról*

LE JEUNE POSTER SEMIBOLD ITALIC, 96 PT

**Instituită**  
**ROMANS**  
**Najväčšie**

LE JEUNE POSTER BOLD, 96 PT

*Province*  
*OBJECT*  
*Signifier*

LE JEUNE POSTER BOLD ITALIC, 96 PT [ALTERNATE g]



Costume  
KRAŠTO  
Muzikali

LE JEUNE POSTER BLACK, 96 PT [ALTERNATE K K]

*Between*  
*FÖRSTA*  
*Jazzmen*

LE JEUNE POSTER BLACK ITALIC, 96 PT [ALTERNATE W]

Dioničara  
MISSÕES  
Cognition

LE JEUNE POSTER STENCIL, 96 PT

*Extremes*  
*QUÉBEC*  
*Håndbok*

LE JEUNE POSTER STENCIL ITALIC, 96 PT

NOÖSPHERE  
Enhancements

LE JEUNE POSTER LIGHT, 70 PT

*DOGMAÁTICA*  
*Hallucinatory*

LE JEUNE POSTER LIGHT ITALIC, 70 PT

BEZOEKERS  
Zahlenmäßige

LE JEUNE POSTER REGULAR, 70 PT

*DISTINCTLY*  
*Pääteoksensa*

LE JEUNE POSTER REGULAR ITALIC, 70 PT

ZASAHOVAT  
Cunoștințelor

LE JEUNE POSTER MEDIUM, 70 PT

*KLUCZOWE*  
*Förstklassiga*

LE JEUNE POSTER MEDIUM ITALIC, 70 PT [ALTERNATE g k]

TEOLÓGICA  
Registrazioni

LE JEUNE POSTER SEMIBOLD, 70 PT [ALTERNATE g]

*COGNITIVE*  
*Marketplace*

LE JEUNE POSTER SEMIBOLD ITALIC, 70 PT [ALTERNATE C]

**RECURSIVE**  
**Geographics**

LE JEUNE POSTER BOLD, 70 PT

***FROMAGES***  
***Revitalizing***

LE JEUNE POSTER BOLD ITALIC, 70 PT [ALTERNATE v z]

**ADSTÆDUR**  
**Erschließen**

LE JEUNE POSTER BLACK, 70 PT

***FESTIVITY***  
***Düşünmeye***

LE JEUNE POSTER BLACK ITALIC, 70 PT

OFICJALNIE  
Paleographer

LE JEUNE POSTER STENCIL, 70 PT [CUT ALTERNATE J a g r]

*REJOINDER*  
*Combinaison*

LE JEUNE POSTER STENCIL ITALIC, 70 PT [ALTERNATE C]

In 1430 Rouen received an  
 UNASSUMING FAÇADE  
 Composizione Equilibrata

LE JEUNE POSTER LIGHT, 40 PT

*En dramatisk konstform*  
 KÖZÉPKORI EREDETŰ  
*Reduced down to essences*

LE JEUNE POSTER LIGHT ITALIC, 40 PT [ALTERNATE K]

Nearing year's end in 1981  
 AKLIN DENETIMINDE  
 Organická a Anorganická

LE JEUNE POSTER REGULAR, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

*Fizician și filosof scoțian*  
 TEXTILE INDUSTRIES  
*Estratégia de separação*

LE JEUNE POSTER REGULAR ITALIC, 40 PT

The Evolution of Trends  
ÉTUDES CLASSIQUES  
Persönlichkeitstheorien

LE JEUNE POSTER MEDIUM, 40 PT

*Stijlen en mechanismes*  
*ODDLY ASYMMETRIC*  
*Limestone outcropping*

LE JEUNE POSTER MEDIUM ITALIC, 40 PT

Agreed-upon definition  
ÞRÍR MÆLIKVARÐAR  
Revolusjonær tenkning

LE JEUNE POSTER SEMIBOLD, 40 PT [ALTERNATE K g k]

*Klasyfikacja objawów*  
*MASSIVE ENDEAVOR*  
*21st century magnates*

LE JEUNE POSTER SEMIBOLD ITALIC, 40 PT [ALTERNATE g k]



**Granted him audience**  
**LE ROUGE & LE NOIR**  
**Werkelijkheid bestaat**

LE JEUNE POSTER BOLD, 40 PT

*Tyto postoje vytvářejí*  
*APPARENT COLOUR*  
*Orderly masquerade*

LE JEUNE POSTER BOLD ITALIC, 40 PT [ALTERNATE C]

**Dæmi um afurðir eru**  
**AWTOBIJOGRAFIJA**  
**Valued @ £3.1 million**

LE JEUNE POSTER BLACK, 40 PT

*En el verano de 2001*  
*TIETOJA PIDETÄÄN*  
*Geri kalan ömrünün*

LE JEUNE POSTER BLACK ITALIC, 40 PT

Rakennesuunnittelussa  
CHANGE & IDENTITY  
Pedagogical philosophy

LE JEUNE POSTER STENCIL, 40 PT [ALTERNATE g]

*Worldwide Production*  
*DZIESIĘĆ SKRZYDEŁ*  
*La lectura mediante el*

LE JEUNE POSTER STENCIL ITALIC, 40 PT [ALTERNATE w]

Superintelligence

LE JEUNE POSTER LIGHT, 60 PT

Veronderstelling

LE JEUNE POSTER REGULAR, 60 PT [ALTERNATE g]

Eystrasaltsráðið

LE JEUNE POSTER MEDIUM, 60 PT

Compatibilistic

LE JEUNE POSTER SEMIBOLD, 60 PT

Kristalogrāfija

LE JEUNE POSTER BOLD, 60 PT

Enciclopedias

LE JEUNE POSTER BLACK, 60 PT

Prognostication

LE JEUNE POSTER STENCIL, 60 PT

*Geschwindigkeit*

LE JEUNE POSTER LIGHT ITALIC, 60 PT

*Caractéristique*

LE JEUNE POSTER REGULAR ITALIC, 60 PT

*Rappreżentant*

LE JEUNE POSTER MEDIUM ITALIC, 60 PT

*Nødvendighed*

LE JEUNE POSTER SEMIBOLD ITALIC, 60 PT [ALTERNATE v]

*Supplemental*

LE JEUNE POSTER BOLD ITALIC, 60 PT

*Tækjabúnaði*

LE JEUNE POSTER BLACK ITALIC, 60 PT

*Numerological*

LE JEUNE POSTER STENCIL ITALIC, 60 PT

UPPERCASE ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOWERCASE abcdefghijklmnopqrstuvwxyz

SMALL CAPS ABCDEFGHIJKLMNOPQRSTUVWXYZ

STANDARD PUNCTUATION !;?.,:;...---()[]{}/\|&@\*“”‘’.,,«»<> §•¶†‡©®™

ALL CAP PUNCTUATION ¡:;?.,:;...---()[]{}/\|@«»<

SMALL CAP PUNCTUATION !;?&“”‘’ ()[]{}/\|@

LIGATURES fb ff fh fi fj fk fl ffb ffh ffi ffj ffk ffi

PROPORTIONAL LINING default figures \$£€¥1234567890¢ƒ%‰°ª«»¼½¾¿

PROPORTIONAL OLDSTYLE \$£€¥1234567890‰°ª«»¼½¾¿

PROPORTIONAL SMALL CAP \$£€¥1234567890‰°ª«»¼½¾¿

PREBUILT FRACTIONS ½ ⅓ ⅔ ¼ ¾ ⅛ ⅜ ⅝ ⅞

NUMERATORS & DENOMINATORS H1234567890/1234567890

SUPERSCRIP & SUBSCRIPT H<sup>1234567890</sup> H<sub>1234567890</sub>

STYLISTIC ALTERNATES K k Kg fk ffk (Hn)[]{} (HN)[]{} (HN)[]{}  
 1 1 ⅓ ¼ ½ H½ H<sub>1</sub> H<sup>1</sup>  
 OI23456789 8  
 K k K k g g g g

ACCENTED UPPER CASE Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý ÿ ŷ Ÿ Ž ž

ACCENTED LOWER CASE á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý ÿ ŷ Ÿ Ž ž

ACCENTED SMALL CAPS Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý ÿ ŷ Ÿ Ž ž

NOTE: LE JEUNE TEXT SUBSTITUTED HERE IN PLACE OF LE JEUNE POSTER, WHICH IS NOT SUITABLE FOR USE AT THIS SIZE. CHARACTER SET IS IDENTICAL.









**OPENTYPE FEATURES**  
FAMILY WIDE

**DEACTIVATED**

**ACTIVATED**

ALL CAPS  
opens up spacing, moves  
punctuation up

1 Gal. [3.78 L] @ £20

1 GAL. [3.78 L] @ £20

SMALL CAPS

1 Gal. [3.78 L] @ £20

1 GAL. [3.78 L] @ £20

ALL SMALL CAPS  
includes punctuation & figures

1 Gal. [3.78 L] @ £20

1 GAL. [3.78 L] @ £20

PROPORTIONAL LINING  
default figures

May: \$3,460 €1,895  
June: ¥7,031 £7,215

May: \$3,460 €1,895  
June: ¥7,031 £7,215

PROPORTIONAL OLDSTYLE

May: \$3,460 €1,895  
June: ¥7,031 £7,215

May: \$3,460 €1,895  
June: ¥7,031 £7,215

PROPORTIONAL SMALL CAP

May: \$3,460 €1,895  
June: ¥7,031 £7,215

MAY: \$3,460 €1,895  
JUNE: ¥7,031 £7,215

ARBITRARY FRACTIONS  
ignores numeric date format

21/06/15 & 28/116/92

21/06/15 & 2<sup>8</sup>/<sub>11</sub> <sup>6</sup>/<sub>92</sub>

SUPERSCRIPT/SUPERIOR

x<sup>78</sup> + y<sup>13</sup> × z<sup>54</sup> - a<sup>426</sup>

x<sup>78</sup> + y<sup>13</sup> × z<sup>54</sup> - a<sup>426</sup>

SUBSCRIPT/INFERIOR

x<sub>78</sub> + y<sub>13</sub> × z<sub>54</sub> - a<sub>426</sub>

x<sub>78</sub> + y<sub>13</sub> × z<sub>54</sub> - a<sub>426</sub>

LANGUAGE FEATURE  
Română ș accent

ÎNSUȘI FAIMOȘI știri

ÎNSUȘI FAIMOȘI știri

LANGUAGE FEATURE  
Nederlands IJ glyph

VRIJDAG RIJK zijds

VRIJDAG RIJK zijds

LANGUAGE FEATURE  
Deutsche, Suomi, Svenska  
low i j dot

Römisç höjd börjar

Römisç höjd börjar

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**OPENTYPE FEATURES**  
ROMAN & ITALIC

STYLISTIC SET 04  
thin parenthesis, braces,  
and brackets

STYLISTIC SET 05  
alternate oldstyle 3 5

STYLISTIC SET 06  
archaic oldstyle figures

STYLISTIC SET 07  
alternate oldstyle 8

STYLISTIC SET 12  
cut terminals (stencil only)

**DEACTIVATED**

[License: €5 (£4) {\$6}]

In 1853 it was decreed

Worth £12,657,348.09

Only until 13,800 BCE

JUST configure after  
*JOY for 3<sup>5</sup>/<sub>9</sub> icy crux*

**ACTIVATED**

[License: €5 (£4) {\$6}]

In 1853 it was decreed

Worth £12,657,348.09

Only until 13,800 BCE

JUST configure after  
*JOY for 3<sup>5</sup>/<sub>9</sub> icy crux*

**OPENTYPE FEATURES**  
ROMAN

STYLISTIC SET 01  
alternate K k

STYLISTIC SET 02  
alternate g

STYLISTIC SET 03  
alternate lining 1

STYLISTIC ALTERNATES  
Illustrator/Photoshop

**DEACTIVATED**

KINGS RISK backers

Top rankings pegged

Buyout of \$12 million

(Selling) [1] {\$14675.03}

**ACTIVATED**

KINGS RISK backers

Top rankings pegged

Buyout of \$12 million

(Selling) [1] {\$14675.03}

**OPENTYPE FEATURES**  
ITALIC

STYLISTIC SET 01  
alternate K

STYLISTIC SET 02  
alternate g k

STYLISTIC SET 08  
alternate v w (straight serif)

STYLISTIC SET 09  
alternate v w (curved serif)

STYLISTIC SET 10  
alternate z

STYLISTIC SET 11  
alternate C

STYLISTIC ALTERNATES  
Illustrator/Photoshop

**DEACTIVATED**

*RANK QUICK Kneels*

*Staggering cloaking*

*Everyone's own view*

*Allows simple travel*

*Styles frozen in time*

*CLOCK PICKS Crops*

[Fig. (v) {1305.47} cwt]

**ACTIVATED**

*RANK QUICK Kneels*

*Staggering cloaking*

*Everyone's own view*

*Allows simple travel*

*Styles frozen in time*

*CLOCK PICKS Crops*

[Fig. (v) {1305.47} cwt]

NOTE: LE JEUNE DECK SUBSTITUTED HERE IN PLACE OF LE JEUNE POSTER, WHICH IS NOT SUITABLE FOR USE AT THIS SIZE.

## STYLES INCLUDED IN COMPLETE FAMILY

Le Jeune Poster Light  
 Le Jeune Poster Light Italic  
 Le Jeune Poster Regular  
 Le Jeune Poster Regular Italic  
 Le Jeune Poster Medium  
 Le Jeune Poster Medium Italic  
 Le Jeune Poster Semibold  
 Le Jeune Poster Semibold Italic  
 Le Jeune Poster Bold  
 Le Jeune Poster Bold Italic  
 Le Jeune Poster Black  
 Le Jeune Poster Black Italic  
 Le Jeune Poster Stencil  
 Le Jeune Poster Stencil Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

## CONTACT

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[www.commercialtype.com](http://www.commercialtype.com)

## COPYRIGHT

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## ABOUT THE DESIGNERS

**Paul Barnes** (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design, and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&Ic*. He later returned to America to be art director of the music magazine *Spin*. Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects. Independently he has created identities for luxury Italian shoe manufacturer Gianvito Rossi, and German publisher Schirmer Graf.

Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine*, *The Guardian* and *The Observer* Newspapers, *GQ*, *Wallpaper\**, *Harper's Bazaar* and *frieze*. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper\**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

**Christian Schwartz** (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London.

**Greg Gazdowicz** (born 1988), studied graphic design at the Maryland Institute College of Art, where he also found his deep passion for type design and cycling. He worked as a graphic designer at a number of branding studios, start-ups, and non-profits before going on to study typeface design at Type@Cooper in New York City. Greg began working with Commercial Type in early 2014, and has been a staff designer since that year.