## Caslon Sans

Within Caslon Sans Shaded is an inner letter, a simple condensed sans form, Caslon Sans. With capitals that match the shaded, Paul Barnes and Jesse Vega added a lower case, a form the foundry did not make until the end of the nineteenth century. Following careful research Barnes and Vega saw that Caslon's condensed slab form from the late 1830s offered many clues to how a lower case would look for a sans form. In a single weight it is a useful companion to the Shaded, or to Caslon Rounded cut around the same time as the Shaded, or as a stand alone bold condensed sans face.

## Designed by

Paul Barnes
Jesse Vega

## Published

2019

## 1 Style

## Features

Proportional Lining Figures Prebuilt Fractions Stylistic Alternates


CASLON SANS, 55 PT


CASLON SANS, 55 PT


CASLON SANS, 55 PT


CASLON SANS, 55 PT


CASLON SANS, 55 PT


CASLON SANS, 55 PT


CASLON SANS, 55 PT


CASLON SANS, 55 PT
CASLON SANS, 55 PT

## Caslon Sans

Within Caslon Sans Shaded is an inner letter, a simple condensed sans form, Caslon Sans. With capitals that match the shaded, Paul Barnes and Jesse Vega added a lower case, a form the foundry did not make until the end of the nineteenth century. Following careful research Barnes and Vega saw that Caslon's condensed slab form from the late 1830s offered many clues to how a lower case would look for a sans form. In a single weight it is a useful companion to the Shaded, or to Caslon Rounded cut around the same time as the Shaded, or as a stand alone bold condensed sans face.


CASLON SANS REGULAR, 130 PT


CASLON SANS REGULAR, 70 PT


Manchester Birmingham Leeds Dover Dreadnought Kaibōkan Falmouth Quay

## Mantle Asthenosphere Lithosphere Troposphere Stratosphere Mesosphere Thermosphere Core

CASLON SANS REGULAR, 15 PT

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijkImnopqrstuvwxyz

STANDARD PUNCTUATION



ALL CAP PUNCTUATION
iz()[1\{\}/I@@

PROPORTIONAL LINING
default figures

PREBUILT FRACTIONS

STYLISTIC ALTERNATES
$\begin{array}{llllll}\frac{1}{2} & \frac{1}{3} & \frac{1}{4} & \frac{2}{3} & \frac{3}{4}\end{array}$

ACCENTED UPPERCASE

ACCENTED LOWER CASE






 ŵẁẅy̌ŷỳẏjzžżz

FAMILY WIDE

## ALL CAPS

opens up spacing
moves punctuation up

PROPORTIONAL LINING default figures

# ifFish \& [Chips] 

@ \&24.65I?
Jan: \$3,460 ©1,895 Feb: \$7,031 £9,215

11/2 2 1/3 3 2/3 ...
COL-LECCIÓ cel-Ia
TOTUŞI conştiința
Over 83/4 kilometers

## LiFISH \& [CHIPS]

@ £24.65!?

## Jan: \$3,460 €1,895 Feb: \$7,031 \&9,215

## $11 / 221 / 3$ 3 $2 / 31 / 453 / 4$

COLLECCIÓ cel-la TOTUȘI conștiința

Over $8 \frac{3}{4}$ kilometers

STYLES INCLUDED IN COMPLETE FAMILY
Caslon Sans

SUPPORTED LANGUAGES
Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

## CONTACT

Commercial Classics
110 Lafayette Street, \#203
New York, New York 10013
office 212-604-0955
fax 212-925-2701
commercialclassics.com

## COPYRIGHT

© 2019 Commercial Classics. All rights reserved.
Commercial Classics ${ }^{\circledR}$ and Caslon Sans ${ }^{\text {TM }}$
are trademarks of Schwartzco Inc., dba Commercial Classics.

This file may be used for evaluation purposes only.

ABOUT THE DESIGNERS
Paul Barnes (born 1970) is a graphic and type designer, and a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He has also been a long term collaborator with Peter Saville which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit and the logo for Kate Moss.

Barnes has also been an advisor and consultant on numerous publications, notably Wallpaper*, Harper's Bazaar and frieze. His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive Chiswick typeface (2017). Whilst consultant to The Guardian he designed Guardian Egyptian with Christian Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup and also the England football team for Umbro. For Commercial Type he has codesigned Publico with Schwartz, and independently Austin, Dala Floda and Marian.

Following the redesign of The Guardian, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D\&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in Wallpaper*. A year later The Guardian named him as one of the 50 best designers in Britain.

Jesse Vega (born 1976) is a type designer based in New York. He has an industrial background in Fine Arts and is a graduate of the Type@Cooper type design program at Cooper Union. Vega began crafting letterforms in 2009 and has since collaborated with several respected New York-based foundries; assisting in the design and production of typefaces for both corporate and editorial use.

