# **Graphik** Collection

Originally released in 2009, Graphik has quickly become a modern classic. Created to be a blank slate, Graphik is a "vanilla-flavored" typeface that is perfectly suited for whatever style of expression is needed. With a rational grid composed of nine weights in eight different widths, the Graphik Collection is created for maximum flexibility in communication.

### PUBLISHED 2009, 2017, 2018

DESIGNED BY CHRISTIAN SCHWARTZ

PRODUCTION ASSISTANCE HRVOJE ŽIVČIĆ

144 STYLES 8 FAMILIES

### FAMILIES GRAPHIK

GRAPHIK COMPACT GRAPHIK CONDENSED GRAPHIK X CONDENSED GRAPHIK XXX CONDENSED GRAPHIK XXXX CONDENSED GRAPHIK WIDE Inspiration for Graphik came from designer Christian Schwartz's enduring interest in the expressive possibilities found in ordinary sans serif typefaces. This stems from his early exposure to Modernist graphic design, particularly posters, from the mid-twentieth century. Now expanded with assistance from Croatian designer Hrvoje Živčić, the collection ranges from the warm and friendly regular width, to the legibility-bending XXXX Condensed, all the way to the expansive Wide. The purposeful, elegant plainness and wide range of widths allow the Graphik collection to move effortlessly between being a central design element or playing a supporting role in editorial design, corporate branding, video and broadcast design, websites, apps, and user interfaces.

THIN	THIN	THIN	THIN	THIN	THIN	THIN	THIN
Gg	Gg	Gg	Gg	Gg	Gg	Gq	ſ.
Graphik Wide	Graphik	Graphik Compact	Graphik Condensed	Graphik X Condensed	Graphik XX Condensed	Graphik XXX Condensed	Graphik XXXX Condensed
EXTRALIGHT	EXTRALIGHT	EXTRALIGHT	EXTRALIGHT	EXTRALIGHT	EXTRALIGHT	EXTRALIGHT	EXTRALIGHT
Gg	Gg	Gg	Gg	Gg	Gg	69	<u>l</u>
Graphik Wide	Graphik	Graphik Compact	Graphik Condensed	Graphik X Condensed	Graphik XX Condensed	Graphik XXX Condensed	Graphik XXXX Condensed
LIGHT	LIGHT	LIGHT	LIGHT	LIGHT	LIGHT	LIGHT	LIGHT
Gg	Gg	Gg	Gg	Gg	Gg	Gg	ſı∥
Graphik Wide	Graphik	Graphik Compact	Graphik Condensed	Graphik X Condensed	Graphik XX Condensed	Graphik XXX Condensed	Graphik XXXX Condensed
REGULAR	REGULAR	REGULAR	REGULAR	REGULAR	REGULAR	REGULAR	REGULAR
Gg	Gg	Gg	Gg	Gg	Gg	Gg	ſġ
Graphik Wide	Graphik	Graphik Compact	Graphik Condensed	Graphik X Condensed	Graphik XX Condensed	Graphik XXX Condensed	Graphik XXXX Condensed
MEDIUM	MEDIUM	MEDIUM	MEDIUM	MEDIUM	MEDIUM	MEDIUM	MEDIUM
Gg	Gg	Gg	Gg	Gg	Gg	Gg	Gg
Graphik Wide	Graphik	Graphik Compact	Graphik Condensed	Graphik X Condensed	Graphik XX Condensed	Graphik XXX Condensed	Graphik XXXX Condensed
SEMIBOLD	SEMIBOLD	SEMIBOLD	SEMIBOLD	SEMIBOLD	SEMIBOLD	SEMIBOLD	SEMIBOLD
Gg	Gg	Gg	Gg	Gg	Gg	Gg	Gg
Graphik Wide	Graphik	Graphik Compact	Graphik Condensed	Graphik X Condensed	Graphik XX Condensed	Graphik XXX Condensed	Graphik XXXX Condensed
BOLD	BOLD	BOLD	BOLD	BOLD	BOLD	BOLD	BOLD
Gg	Gg	Gg	Gg	Gg	Gg	Gg	Gy
Graphik Wide	Graphik	Graphik Compact	Graphik Condensed	Graphik X Condensed	Graphik XX Condensed	Graphik XXX Condensed	Graphik XXXX Condensed
BLACK	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
Gg	Gg	Gg	Gg	Gg	Gg	Gg	6 <i>g</i>
Graphik Wide	Graphik	Graphik Compact	Graphik Condensed	Graphik X Condensed	Graphik XX Condensed	Graphik XXX Condensed	Graphik XXXX Condensed
SUPER	SUPER	SUPER	SUPER	SUPER	SUPER	SUPER	SUPER
Gg	Gg	Gg	Gg	Gg	Gg	Gg	Gg
Graphik Wide	Graphik	Graphik Compact	Graphik Condensed	Graphik X Condensed	Graphik XX Condensed	Graphik XXX Condensed	Graphik XXXX Condensed

# Graphik

Designed to be a blank slate; Graphik is a "vanilla-flavored" typeface that is perfectly suited for whatever style of expression is needed. Its purposeful, elegant plainness allows it to move effortlessly between being a central design element or playing a supporting role in a wide range of projects and applications.

### PUBLISHED

DESIGNED BY CHRISTIAN SCHWARTZ

18 STYLES 9 WEIGHTS W/ ITALICS

### FEATURES

PROPORTIONAL/TABULAR LINING FIGURES PROPORTIONAL/TABULAR OLDSTYLE FIGURES FRACTIONS (PREBUILT AND ARBITRARY) SUPERSCRIPT/SUBSCRIPT The inspiration for Graphik came from designer Christian Schwartz's longstanding interest in the expressive possibilities found in plain typefaces. This stems from his early exposure to Modernist graphic design, particularly posters, from the midtwentieth century. While many of these designs were dominated by the three iconic sans serifs from Europe: Helvetica, Univers, and Futura, Schwartz was drawn to the "B-list" of sans serifs, such as Plak, Folio, and Neuzeit Grotesk. Graphik is a typeface without the baggage of Univers and Helvetica that can be used in similar ways without only evoking Modernism. Graphik is a grotesk with humanity which is best expressed in the roundness of the uppercase **G** and circular points, such as the period and the dot on the **i**. These and other design details add warmth without calling attention to themselves. Graphik Thin Graphik Thin Italic Graphik Extralight Graphik Extralight Italic Graphik Light Graphik Light Italic Graphik Regular Graphik Regular Italic **Graphik Medium Graphik Medium Italic Graphik Semibold Graphik Semibold Italic Graphik Bold Graphik Bold Italic Graphik Black Graphik Black Italic Graphik Super Graphik Super Italic** 

GRAPHIK THIN, 70 PT

### CONSTITUTE Functionalism

GRAPHIK THIN ITALIC, 70 PT

# TYPOGRAFIE Maamerkkinä

GRAPHIK EXTRALIGHT, 70 PT

### AUTHORIZES Commerciële

GRAPHIK EXTRALIGHT ITALIC, 70 PT

# ARCHITECTS Dunaújvárosi

GRAPHIK LIGHT, 70 PT [ALTERNATE a]

# SATURATION Pracovitějším

GRAPHIK LIGHT ITALIC, 70 PT

# IDEOLOGIES Motorického

# KUNSTWERK Wernigerode

GRAPHIK REGULAR ITALIC, 70 PT

# MAKAKUPIA Požiadavkou

GRAPHIK MEDIUM, 70 PT

### **AUTOMATIC** Hamburgers GRAPHIK MEDIUM ITALIC, 70 PT

# GRAFISCHE Historischer

GRAPHIK SEMIBOLD, 70 PT

# DOCUMENT Foundations

GRAPHIK SEMIBOLD ITALIC, 70 PT [ALTERNATE t]

commercialtype.com



GRAPHIK BOLD, 70 PT

# **CREATIONS** Articulating

GRAPHIK BOLD ITALIC, 70 PT

# LONDONER Architekten

GRAPHIK BLACK, 70 PT

### SCHRIFTEN Zwitserland

GRAPHIK BLACK ITALIC, 70 PT

### SUÐURNES Praktischer

GRAPHIK SUPER, 70 PT [ALTERNATE a t]

# **ARTIFACTS Revolutions**

GRAPHIK SUPER ITALIC, 70 PT

Województwo podlaskie BISHOPRIC OF BÉZIERS Her political foundations

GRAPHIK THIN, THIN ITALIC, 40 PT [ALTERNATE a t]

Essentially independent NORÐURLAND VESTRA Saint-Guilhem-le-Désert

GRAPHIK EXTRALIGHT, EXTRALIGHT ITALIC, 40 PT

Over 1478 departments POST-IMPRESSIONISTS Regional administrators

GRAPHIK LIGHT, LIGHT ITALIC, 40 PT

### Historical Architecture İÇ ANADOLU BÖLGESİ Designs for Interaction

GRAPHIK REGULAR, REGULAR ITALIC, 40 PT

### Norður-Ísafjarðarsýsla EARLY SUBMARINERS Basarabia, Maramureş

GRAPHIK MEDIUM, MEDIUM ITALIC, 40 PT

### Niederkirchnerstraße ROSALIND FRANKLIN Traditional ingredient

GRAPHIK SEMIBOLD, SEMIBOLD ITALIC, 40 PT [ALTERNATE a t ß]

### Robert Oppenheimer CONCERTO GROSSO Quince de noviembre

GRAPHIK BOLD, BOLD ITALIC, 40 PT

### Near 5,200 residents POLYCHORAL STYLE Bölgenin 13 resmî dili

GRAPHIK BLACK, BLACK ITALIC, 40 PT [ALTERNATE ,]

### Klangfarbenmelodie WHAKAHINAPŌURI Chromolithographer

GRAPHIK SUPER, 40 PT [ALTERNATE a t]

### Physiological causes RÉGION D'ESPAGNE Forcing their peloton

GRAPHIK SUPER ITALIC, 40 PT

Appenzell Rhodes-Intérieures, Schwytz PLACED FIRST IN THE 2012 OLYMPICS The 27% increase of synthetic materials

GRAPHIK THIN, THIN ITALIC, 25 PT

Private label opens new headquarters HÓDMEZŐVÁSÁRHELYI, MÓRAHALMI Norður-Þingeyjarsýsla, Gullbringusýsla

The area's total population of 246,057 DE BAARSJES, CENTRUM, OUD–ZUID Bauhaus origin and early organization

GRAPHIK LIGHT, LIGHT ITALIC, 25 PT [PROPORTIONAL OLDSTYLE FIGURES, ALTERNATE , '

The earliest historical reference was GROPIUS' OPINIONS IMPACTED HIS Heinrich Hubert Maria Josef Houben

GRAPHIK REGULAR, REGULAR ITALIC, 25 PT [ALTERNATE t]

### Uden Bornholms Regionskommune EXPERIMENTELE GROEP HOLLAND Enseignement supérieur et grandes

GRAPHIK MEDIUM, MEDIUM ITALIC, 25 PT

### 237 artists exhibit work in biennale FUNDACIÓN DE LA CASA GRANDE Sprachgeschichte und Lautwandel

GRAPHIK SEMIBOLD, SEMIBOLD ITALIC, 25 PT

### Moved to Middlesbrough, England GÜNEYDOĞU ANADOLU BÖLGESİ The South East Dorset conurbation

GRAPHIK BOLD, BOLD ITALIC, 25 PT

### Región Metropolitana de Santiago DERBYSHIRE, WORCESTERSHIRE Groenvoorzieningen vormen 11.5%

GRAPHIK BLACK, BLACK ITALIC, 25 PT

### Established as a township in 1839 COUNT GEORGE HINSHELWOOD Snæfellsnes-og Hnappadalssýsla

GRAPHIK SUPER, SUPER ITALIC, 25 PT [ALTERNATE a]

REGION MIDTIYLLAND MED CENTRAL FORVALTNING Bekannte Schriftgießereien im deutschen Sprachraum POSIZIONE DELL'ITALIANO TRA LE LINGUE EUROPEE Ég gat ekki skorast undan því með öllu, en reyndi þó að

GRAPHIK THIN, THIN ITALIC, 18 PT [ALTERNATE ß]

ARCHITECTURE OF THE BAUHAUS FROM 1919-1927 Limba română vorbită în nordul Dunării, în România și THE EDICT OF NANTES WAS GRANTED IN LATE 1598 Wie, kiedy zza którego węgła wyjrzy w dzień pogodny GRAPHIK EXTRALIGHT, EXTRALIGHT ITALIC, 18 PT

ASSESSES THEIR CONSTRUCTION OF SITUATIONS Suprafața totală a României interbelice: 294.967 km<sup>2</sup> IN 1927, THE FIRST WERE MADE IN EAST KEARNSEA Autoroute A11 continue vers Le Mans. Paris & Nantes GRAPHIK LIGHT, LIGHT ITALIC, 18 PT [ALTERNATE t ţ ,]

AMERICAN COLONIAL ARCHITECTURE 1720–1780 In 2005, her first solo exhibition was in Vancouver NORTH WEST LEICESTERSHIRE AND RUNNYMEDE O papel da Madeira na época dos descobrimentos

GRAPHIK REGULAR, REGULAR ITALIC, 18 PT

HIS GROUP TRAVELED THROUGHOUT ARMENIA Western Departments of Comparative Vandalism SUBMITS HIMSELF AS AN INSCRUTABLE CIPHER Mylly oli kerran maalattu helakanpunaiseksi siivet

GRAPHIK MEDIUM, MEDIUM ITALIC, 18 PT

TIMOG NG TURKEY AT MGA 242 KM KANLURAN Heildaríbúafjöldi svæðisins er rúmlega 2.170.750 HOMERSKE HIMNE JE ZAJEDNIČKI NAZIV ZA 33 Politique de la Suisse envers l'Union européenne

GRAPHIK SEMIBOLD, SEMIBOLD ITALIC, 18 PT

DEBUTS NEW ORCHESTRATED PERFORMANCE A rejection of an art separated from the political ALS SCHRIFTGIESSEREI BEZEICHNET MAN DIE Commentaires sur la société du spectacle, 1988

GRAPHIK BOLD, BOLD ITALIC, 18 PT

ARGENTINIAN ARTISTS IN THE 19TH CENTURY Al cap d'algun temps potser t'acudeixi a la ment HELSINGIN SUURIMPIA URHEILUSEUROJA ON Grandeur et décadence d'un petit commerce de

GRAPHIK BLACK, BLACK ITALIC, 18 PT [ALTERNATE a t ']

BUT THE SPECTACLE IS NOT THE INEVITABLE The spectacle is the ruling apparatus of society *PRIVATPRAKTISERENDE OG SPECIALLÆGER* The general separation of worker and products

GRAPHIK SUPER, SUPER ITALIC, 18 PT

### Bildungsverbandes GRAPHIK THIN, 50 PT nishinaabemowin GRAPHIK EXTRALIGHT, 50 PT nromolithograph GRAPHIK LIGHT 50 PT [ALTERNATE a] ebensauffassung GRAPHIK REGULAR, 50 PT Menneskehedens PARENIK MEDILIM 50 Sebauvedomenia GRAPHIK SEMIBOLD, 50 P onochromatics GRAPHIK BOI D. 50 PT nticlimactica GRAPHIK BLACK, 50 PT astrichtenaar

GRAPHIK SUPER, 50 PT [ALTERNATE t]



REGULAR

SEMIBOLD

SEMIBOLD

GRAPHIK REGULAR, REGULAR ITALIC, SEMIBOLD, 16/20 PT

THE SPANISH WAR, which began in 1739, and REGULAR ALL CAPS the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the Treaty of Aix-la-Chapelle, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354 PROPORTIONAL LINING FIGURES from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's History of the Public REGULAR ITALIC Revenue). During the administration of Mr. Pelham, the interest of the public debt was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, PROPORTIONAL OLDSTYLE FIGURES at the conclusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of Considerations on the Trade and

GRAPHIK REGULAR, REGULAR ITALIC, SEMIBOLD, 10/13 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the general, philosophical, deductive, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the empirical, or inductive, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner's "aesthetics from above & from below."

### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his "architectonic" of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of "clear," logical thought. Kant, Schelling, and Hegel, again, made use of the concept of the Beautiful as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics "von unten." The answer is not that no system of philosophy is universally accepted, but that the general aesthetic theories have not, as yet at least, succeeded in answering the plain questions of "the plain man" in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or "Doctrine of Taste," as he called it, was possible, while the various definers of beauty as "the union of the Real and the Ideal" "the expression of the Ideal to Sense," have done no more than he. No one of these aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish a criterion of beauty. The criticism of the genGRAPHIK MEDIUM, MEDIUM ITALIC, BOLD, 10/13 PT

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GRAPHIK SEMIBOLD, SEMIBOLD ITALIC, 10/13 PT

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GRAPHIK BLACK, BLACK ITALIC, 10/13 PT

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GRAPHIK MEDIUM, MEDIUM ITALIC, BOLD, 8/11 PT

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# **Graphik Compact**

Graphik Compact is all about efficiency in copy fitting, having been designed to be narrow and space-saving without looking condensed. Used for both headlines and text, it gives a comfortable reading experience coupled with economy of space without appearing overtly narrow or crammed on the page, screen, or sign.

### PUBLISHED

DESIGNED BY CHRISTIAN SCHWARTZ

PRODUCTION ASSISTANCE HRVOJE ŽIVČIĆ

18 STYLES 9 WEIGHTS W/ ITALICS

### FEATURES

PROPORTIONAL/TABULAR LINING FIGURES PROPORTIONAL/TABULAR OLDSTYLE FIGURES FRACTIONS (PREBUILT AND ARBITRARY) SUPERSCRIPT/SUBSCRIPT With nine weights from Thin to Super, Graphik Compact can express ideas with attention-grabbing boldness or take on a more supportive role in a typographic palette. It feels perfectly at home in the world of branding, video and broadcast design, web design, apps, and user interfaces and is easily legible at small sizes on small screens. Due to its narrowness, Graphik Compact is likewise useful in wayfinding projects as it allows for larger letters in tighter spaces, improving readability for users. Graphik Compact Thin Graphik Compact Thin Italic Graphik Compact Extralight Graphik Compact Extralight Italic Graphik Compact Light Graphik Compact Light Italic **Graphik Compact Regular** Graphik Compact Regular Italic Graphik Compact Medium Graphik Compact Medium Italic Graphik Compact Semibold **Graphik Compact Semibold Italic Graphik Compact Bold Graphik Compact Bold Italic Graphik Compact Black Graphik Compact Black Italic Graphik Compact Super Graphik Compact Super Italic** 

GRAPHIK COMPACT THIN, 70 PT

# TRANSNATIONAL Sesquicentennial

# MEGADIVERSITY Cinematografică

GRAPHIK COMPACT EXTRALIGHT, 70 PT

# EXTRAVAGANCE Psychologických

GRAPHIK COMPACT EXTRALIGHT ITALIC, 70 PT

# PROTAGONISTA Nejnáročnějších

ÅRHUNDREDET Unprecedented

GRAPHIK COMPACT LIGHT ITALIC, 70 PT

# MECHANICALS Eavesdropping

GRAPHIK COMPACT REGULAR, 70 PT

# SEGÍTSÉGÉVEL Rettsaksdrama

GRAPHIK COMPACT REGULAR ITALIC, 70 PT

# VERLÄNGERTE Administration

GRAPHIK COMPACT MEDIUM, 70 PT [ALTERNATE a]

# HULIÐSHJÁLM Independently

GRAPHIK COMPACT MEDIUM ITALIC, 70 PT [ALTERNATE t]

# COINCIDENCE Whistleblower

GRAPHIK COMPACT SEMIBOLD, 70 PT

# **INSTITUIÇÕES Resemblances**

GRAPHIK COMPACT SEMIBOLD ITALIC, 70 PT

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GRAPHIK COMPACT BOLD, 70 PT

# FANTASTIČNA Annuellement

**MYSTERIEUZE** 

**Fundamentele** 

GRAPHIK COMPACT BOLD ITALIC, 70 PT

# **CONJECTURE Eccentricities**

GRAPHIK COMPACT BLACK, 70 PT

## DISTINGUISH Environments

GRAPHIK COMPACT BLACK ITALIC, 70 PT [ALTERNATE t]



GRAPHIK COMPACT SUPER, 70 PT

### **TECHNIQUES** Jednocześnie

GRAPHIK COMPACT SUPER ITALIC, 70 PT

Sharp spike in 700-year floods MODERN FAÇADE TYPOLOGY *Statistically expected to occur* 

GRAPHIK COMPACT THIN, THIN ITALIC, 40 PT [ALTERNATE a]

Összesen 1,72 millió előfizetés CELOSVETOVO PRESLÁVENÉ *Voting systems manufacturer* 

GRAPHIK COMPACT EXTRALIGHT, EXTRALIGHT ITALIC, 40 PT

15 Lionized Documentarians IL CINQUE CIRCOSCRIZIONI Singular flavor & personality

GRAPHIK COMPACT LIGHT, LIGHT ITALIC, 40 PT

### Specii de plante vasculare DATING TO OCTOBER 1681 Den varmaste månaden är

GRAPHIK COMPACT REGULAR, REGULAR ITALIC, 40 PT

### Laiu taimestik on liigirikas FEHLENDEN KENNTNISSE Officiellement candidates

GRAPHIK COMPACT MEDIUM, MEDIUM ITALIC, 40 PT

### Task of reshaping the city HONGKONGØYA UTGJØR Confirmed in a statement

GRAPHIK COMPACT SEMIBOLD, SEMIBOLD ITALIC, 40 PT [ALTERNATE t]

### Modern Homes in Madrid LAS SAGAS ISLANDESAS Tajā bija ap 70 iedzīvotāji

GRAPHIK COMPACT BOLD, BOLD ITALIC, 40 PT

### Nearly 760 visitors a day MINIMALIST INTERIORS 48,7 millions d'habitants

GRAPHIK COMPACT BLACK, BLACK ITALIC, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

### Een aantal monumenten CAME TO PROMINENCE Nach 1851 fanden in fast

GRAPHIK COMPACT SUPER, SUPER ITALIC, 40 PT

First gained serious historic respectability in 2007 MAI MULT O DOCTRINĂ ETICO-POLITICĂ DECÂT Unparalleled opportunity for the tourism industry

CRARUK COMPACT THIN THIN ITALIC 25 P

Many times these shoals cause extreme rapids BOUGHT EQUITIES BASED SOLELY ON CREDIT Panorami urbani più impressionanti del mondo GRAPHIK COMPACT EXTRALIGHT, EXTRALIGHT ITALIC, 25 PT

Negara-negara dan wilayah yang berbatasan DIE ABSTAMMUNG DER DYNASTIE WIRD AUF Takšni zalivi so lahko dolgi več 170 kilometrov

Istočni dio otoka pretežito je planinski kraj TUAIRIM IS 175,000 SOLASBHLIAIN Ó LÁR A major tourist attraction that offers views

GRAPHIK COMPACT REGULAR, REGULAR ITALIC, 25 PT

### The start of an archaeological expedition WIRELESS COMMUNICATIONS SERVICES Des caractéristiques d'une ville mondiale

GRAPHIK COMPACT MEDIUM, MEDIUM ITALIC, 25 PT - [ALTERNATE a

### Styles generally rooted in the Gilded Age THEIR WORK RECEIVED MUCH SUPPORT Bylo založeno čínskou říšskou správou na

GRAPHIK COMPACT SEMIBOLD, SEMIBOLD ITALIC, 25 PT

### Algunos de esos caudillos reclamaron el VIRTUALLY INDESTRUCTIBLE BUILDING Serious concerns as to whether that was

GRAPHIK COMPACT BOLD, BOLD ITALIC, 25 PT

### Le top 10 des universités dans le monde ESTIMATED TO BE AT LEAST \$1,711,000 *In 1684 veroverden de Zwaardbroeders*

GRAPHIK COMPACT BLACK, BLACK ITALIC, 25 PT [PROPORTIONAL OLDSTYLE FIGURES]

### Expoziția are loc într-un cartier special NAJVIŠI VRH VISOK JE 45,94 METARA *Mūsdienās alabastru joprojām izmanto*

GRAPHIK COMPACT SUPER, SUPER ITALIC, 25 PT

15 PROTOTYPICAL AVATARS OF DARING & ENDURING EXCLUSIVITY Even though Toyotomi Hideyoshi unified Japan and consolidated an MANAPOROFO FA TENA OLONA TOKOA IRENY VAZIMBA IRENY DIA Ito ay sistemang pampolitika na nagbigay ng kapangyarihan sa mga graphik compact thin, thin Italic, 18 pt

ELS CARRERS S'ESTRENYIEN A MESURA QUE LA CIUTAT CREIXIA Theobald entrusted him with several important missions to Rome *OLD WORLD CAPITAL COMBINED WITH NEW WORLD AMBITION Natomiast północna część wyspy, która graniczy z Zatoką Wiktorii* graphik compact extralight, extralight italic, 18 pt

THE FIFTH TOWER OF OSAKA CASTLE IS SITUATED ON A PLOT Plus récemment des bâtiments dédiés à l'accueil des touristes THE LARGE MUNICIPAL MERGERS IN UNITED STATES HISTORY In colder climates sometimes the stockade received a coating

APÓS A ABDICAÇÃO, A RAINHA BEATRIZ, NOS TERMOS DA Madagaskar oma 591 730 km<sup>2</sup> on suuruselt maailma 21. riik A SIGN OF THE INTENSE NATIONAL INTEREST IN THE RACE II-ħsibijiet ta' Konfuċju ġew żviluppati f'sistema ta' filosofija

GRAPHIK COMPACT REGULAR, REGULAR ITALIC, 18 PT [ALTERNATE , ']

WIENER KONGRESS 1815 GOUF DAT VIREGT HERZOGTUM Surveys proclaim the candidates in a statistical deadlock BRUTALIST BUILDINGS ROUTINELY FOUND IN THE AREAS The Wren family estate was at The Old Court House in the

GRAPHIK COMPACT MEDIUM, MEDIUM ITALIC, 18 PT [ALTERNATE a t]

TWO OF THE SMALLEST SOVEREIGN STATES OF EUROPE Koloni Nordik di Greenland ada selama hampir 100 tahun XANGAI GANHOU UM IMPORTANTE IMPULSO CULTURAL Tensions within the regions at the time were running high

GRAPHIK COMPACT SEMIBOLD, SEMIBOLD ITALIC, 18 PT

HET VOLKSLIED WERD IN 1920 GECOMPONEERD DOOR Das politische und verwaltungsmäßige Handeln genutzt THE COMBINATION OF NORTHWESTERN TRADE WINDS Pipina so na zboru Frankov leta 750 izvolili za kralja in ga

GRAPHIK COMPACT BOLD, BOLD ITALIC, 18 PT

LAS MÁS FUERTES ENTRE ESTAS CIUDADES-ESTADOS Blandt de mest bemærkelsesværdige eksempler på bio A SENSE OF PROPRIETY IN PUBLIC OFFICE AND TRUST Tioté's fame quickly spread throughout the community

GRAPHIK COMPACT BLACK, BLACK ITALIC, 18 PT

ROKU 1971, V ROCE SVÉ PLNOLETOSTI, ZÍSKAL TITUL Changing relations within all governmental ministries L'INDUSTRIE AÉRONAUTIQUE Y PREND SON ESSOR À Piekrastes tuksneši veidojās vietās kur aukstā okeāna

GRAPHIK COMPACT SUPER, SUPER ITALIC, 18 PT




GRAPHIK COMPACT REGULAR, REGULAR ITALIC, SEMIBOLD, 16/21 PT

THE SPANISH WAR, which began in 1739, and the REGULAR ALL CAPS French war which soon followed it occasioned REGULAR further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the Treaty of Aix-la-Chapelle, amounted to SEMIBOLD £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354 from it. A war of less than nine years' PROPORTIONAL LINING FIGURES continuance added £31,338,689 to it (Refer to James Postlethwaite's History of the Public Revenue). REGULAR ITALIC During the administration of Mr. Pelham, the interest of the public debt was reduced from 4% to 3%; or at least measures were taken for reducing it. from four to three per cent; the sinking fund was SEMIBOLD increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the con-PROPORTIONAL OLDSTYLE FIGURES clusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of Considerations on REGULAR ITALIC the Trade and Finances of Great Britain) an unfunded debt which was brought to account in that and the

commercialtype.com

GRAPHIK COMPACT REGULAR, REGULAR ITALIC, SEMIBOLD, 10/13 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the general, philosophical, deductive, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical*, or *inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner's "aesthetics from above & from below."

#### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his "architectonic" of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of "clear," logical thought. Kant, Schelling, and Hegel, again, made use of the concept of the Beautiful as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics "von unten." The answer is not that no system of philosophy is universally accepted, but that the general aesthetic theories have not, as yet at least, succeeded in answering the plain questions of "the plain man" in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or "Doctrine of Taste," as he called it, was possible, while the various definers of beauty as "the union of the Real and the Ideal" "the expression of the Ideal to Sense," have done no more than he. No one of these aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish a criterion of beauty. The criticism of the generations is summed up in the mild remark of Fechner, in his "Vorschule der Aesthetik," to the effect that the philosophical path leaves one in conceptions that, by reason of their generality, do not well fit the particular cases. And so it was that empirical aesthetics arose, which does not seek to answer those plain questions as to the

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#### GRAPHIK COMPACT MEDIUM, MEDIUM ITALIC, BOLD, 8/11 PT

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# Graphik Condensed

Graphik Condensed is an all-purpose editorial, online, corporate design, app, and wayfinding typeface. With warmly rounded letterforms and a comfortably condensed feel, it is an excellent blank slate for graphic design.

#### PUBLISHED

DESIGNED BY CHRISTIAN SCHWARTZ

PRODUCTION ASSISTANCE HRVOJE ŽIVČIĆ

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#### FEATURES

PROPORTIONAL/TABULAR LINING FIGURES PROPORTIONAL/TABULAR OLDSTYLE FIGURES FRACTIONS (PREBUILT AND ARBITRARY) SUPERSCRIPT/SUBSCRIPT Perfectly suited for editorial use, Graphik Condensed was created for fitting headlines in tight spaces on screen or in print, but is also suitable for text with some additional tracking. In designing the condensed widths, Schwartz focused on keeping the warmth and friendliness of Graphik by retaining the curved upper and lower sections of the characters, while elongating the straight sides. These consistent curves helps harmonize the system throughout the widths of Graphik as the characters become more condensed.

Graphik Condensed Thin Graphik Condensed Thin Italic Graphik Condensed Extralight Graphik Condensed Extralight Italic Graphik Condensed Light Graphik Condensed Light Italic Graphik Condensed Regular Graphik Condensed Regular Italic **Graphik Condensed Medium** Graphik Condensed Medium Italic **Graphik Condensed Semibold** Graphik Condensed Semibold Italic **Graphik Condensed Bold Graphik Condensed Bold Italic Graphik Condensed Black Graphik Condensed Black Italic Graphik Condensed Super Graphik Condensed Super Italic** 

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# INCOMPREHENSIBLE Protoanthropological

GRAPHIK CONDENSED THIN, 70 PT



### NORTHUMBERLAND Tutkimusretkikunnat

GRAPHIK CONDENSED EXTRALIGHT, 70 PT [ALTERNATE t]

FRIÐARSAMNINGUR Nangangahulugang

GRAPHIK CONDENSED EXTRALIGHT ITALIC, 70 PT

# CONTRADICTORILY Internationalization

GRAPHIK CONDENSED LIGHT, 70 PT

# TRANSFORMATION Burujabetasunaren

# ORIGINELLEMENT Mengembangkan

GRAPHIK CONDENSED REGULAR, 70 PT [ALTERNATE a]

# METEOROLOGIEN Radiogoniometer

GRAPHIK CONDENSED REGULAR ITALIC, 70 PT

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# BREAKTHROUGH Camisgimerdosu

GRAPHIK CONDENSED MEDIUM, 70 PT

# ESTABLISHMENT Semioxygenated

GRAPHIK CONDENSED MEDIUM ITALIC, 70 PT

# ACCREDITATION Interchangeably

GRAPHIK CONDENSED SEMIBOLD, 70 PT

# EMBAIXADORES Drëttplazéierten

GRAPHIK CONDENSED SEMIBOLD ITALIC, 70 PT

# **VOORNAMELIJK** Nonconformism

GRAPHIK CONDENSED BOLD, 70 PT

# HOSPODÁŘSKÝ Artistenfakultät

GRAPHIK CONDENSED BOLD ITALIC, 70 PT [ALTERNATE t]

## MAGNIFICENCE Commonwealth

GRAPHIK CONDENSED BLACK, 70 PT

# **REPRESENTING Apocalyptically**

GRAPHIK CONDENSED BLACK ITALIC, 70 PT

#### DISBANDHENT Systematyczną varie condensed super 70 pt (alternate)

### ECCENTRICITY Direktørposten

GRAPHIK CONDENSED SUPER ITALIC, 70 PT

Modern thought falls into two groups NESSA EXPEDIÇÃO LEVOU CONSIGO *Rejected the concept of singular text* 

GRAPHIK CONDENSED THIN, THIN ITALIC, 40 PT

From antiquity until the present day BASIC PRECEPTS OF THE CONCEPT An attack on the biographical detail

GRAPHIK CONDENSED EXTRALIGHT, EXTRALIGHT ITALIC, 40 PT

Emerging recruits with new ideals EARLY FORMS OF TENOCHTITLAN Meqjus bħala missier I-allat kollha

GRAPHIK CONDENSED LIGHT, LIGHT ITALIC, 40 PT

#### Að öðru leyti er ekkert vitað um LAST PUBLIC RELATIONS BLITZ Se sitúa a 8° 31' 14" de longitud

GRAPHIK CONDENSED REGULAR, REGULAR ITALIC, 40 PT

#### Issued a decree in spring 1875 HO'OKUMU 'IA NĀ MOKU 'ANO Administracinėms funkcijoms

GRAPHIK CONDENSED MEDIUM, MEDIUM ITALIC, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

#### The defining feature of an era 1,871 SALE PETITIONS IN 2011 *L'archipel était habité par des*

GRAPHIK CONDENSED SEMIBOLD, SEMIBOLD ITALIC, 40 PT

#### Pamamaraang pambatas sa LOPUSSA 174 166 HENKILÖÄ Utilize as a literary language

GRAPHIK CONDENSED BOLD, BOLD ITALIC, 40 PT [ALTERNATE a t]

#### Gaur egun, britainiar bizitza NEIGHBORHOOD ALLIANCE *Mit seiner großen Anzahl an*

GRAPHIK CONDENSED BLACK, BLACK ITALIC, 40 PT [ALTERNATE B]

#### Mintegy 1130 km-re fekszik LEVEL OF CONSUMER DEBT Paused admissions in 2007

GRAPHIK CONDENSED SUPER, 40 PT

#### *Earlier on in the 7th century THE FINAL, LAST DITCH BID Hennes konst har setts som*

GRAPHIK CONDENSED SUPER ITALIC, 40 PT [ALTERNATE ,]

The predator satiation hypothesis does not explain why the NAVRHOVANÝMI MISEMI JE TŘEBA "MARS SAMPLE RETURN" *Piyambakipun ingkang kaanggep anggubah wiracarita Iliad* 

La temperatura más baja registrada es de -64 °C en 1944 MCLAREN WOULD SURELY DELIVER HIS DEFINITIVE TAKE *Comercianții olandezi au negociat pe fiecare continent și* GRAPHIK CONDENSED EXTRALIGHT, EXTRALIGHT ITALIC, 25 PT

Various field researchers believing it to be reasonable COVERED BY ICE SHEETS UP TO 4,000 METERS THICK *The word aequātiō was used by ancient astronomers* 

GRAPHIK CONDENSED LIGHT, LIGHT ITALIC, 25 PT [ALTERNATE a]

De Mälarmar wie oant de 12e iuw in ynholte fan dy THE RELATIONSHIPS WEREN'T WIDELY ACCEPTED Ta võib ka parlamendi ennetähtaegselt laiali saata

GRAPHIK CONDENSED REGULAR, REGULAR ITALIC, 25 PT [ALTERNATE t]

#### The principal city and linchpin remained Lübeck PRVA ZBORNICA JE SESTAVLJENA IZ 45 ČLANOV Under Chandragupta Maurya and his successor

GRAPHIK CONDENSED MEDIUM, MEDIUM ITALIC, 25 PT

#### Søen rummer en overordentlig stor mængde af LA PROFONDITÀ MEDIA DEL LAGO È DI 4 METRI Endemic to temperate forests in the Himalayas

GRAPHIK CONDENSED SEMIBOLD, SEMIBOLD ITALIC, 25 PT

Poised to deliver reports by the 11th of August NUEVAS COMUNIDADES QUE COMPARTIRÍAN *Recorded that Gaither was a key driving force* 

GRAPHIK CONDENSED BOLD, BOLD ITALIC, 25 PT

#### In 1917 werd in Stompetoren de zuivelfabriek SUNDRY PIVOTAL UNDERLYING OBJECTIVES Danas je Nizozemska jedna od najrazvijenijih

GRAPHIK CONDENSED BLACK, BLACK ITALIC, 25 PT [PROPORTIONAL OLDSTYLE FIGURES

Investigates virtually two dozen appointees A MOST COMPLETE WORK ON FINNO-UGRIC À chì hè causa di u so mali, piegni à sè stessu

GRAPHIK CONDENSED SUPER, SUPER ITALIC, 25 PT

MARK LEE'S SURREAL MANNERISMS SOUGHT TO CALL ATTENTION TO THE BLIGHT It hasn't been since the so-called "White Oak Rebellion" that interests have manifest RÂUL MUR CURGE PRIN GRAZ LANDUL STEIERMARK ȘI SE VARSĂ DUPĂ 2673 KM ÎN Vestri borgarmörkin nema við Bæjaraland en Alparnir eru aðeins steinsnar til suðurs graphik condensed thin, thin italic, 18 pt

ZDECYDOWANA WIĘKSZOŚĆ SPECJALISTÓW JEST ZDANIA, ŻE JĘZYKI URALSKIE The fashion icon's abrupt intervention cast doubt on the viability of the 2017 line VÄGEN SÖDERUT HAR SAMMA STRÄCKNINGS SOM DAGENS AVENIDA TLALPAN De oudste onbetwiste inscripties in het Brahmi zijn de edicten van Asoka uit het GRAPHIK CONDENSED EXTRALIGHT, EXTRALIGHT ITALIC, 18 PT (ALTERNATE 1)

MAHABHARATAN VARHAISIMPIEN TEKSTIEN OLETETAAN OLEVAN PERÄISIN Sawijining ringkesan cekak karya Mozarts ugi naté dipunterbitaken ing 1951 THEIR OFFICE'S RHETORIC EXPOSED GAPS BETWEEN NEW DEPARTMENTS Only two clauses expressly discuss national, social & economic conditions

EM 2004, ONZE ANOS APÓS A SUA PRIMEIRA TENTATIVA FRUSTRADA His witty debut film about the underworld demimonde in Montmartre *NEKOLIKO NIŽE VSTOPI V ZVEZNO DEŽELO ŠTAJERSKO IN NADALJUJE Those communications included references to a campaign chairman* 

GRAPHIK CONDENSED REGULAR, REGULAR ITALIC, 18 PT

THROUGH INHERITANCE OF SUBSTANTIAL WESTERN TERRITORIES By November 1956, 24 other states had acceded to the declaration LES LANGUES PRÂKRITES DEVINRENT DES LANGUES LITTÉRAIRES Die Sheepeater-Shoshonen lebten bis 1872 im Gebiet des heutigen

GRAPHIK CONDENSED MEDIUM, MEDIUM ITALIC, 18 PT [PROPORTIONAL OLDSTYLE FIGURES]

CLOSED DOOR BRIEFINGS REVEAL RIFT BETWEEN ALLIED CAMPS The work's true strength was its ability to subvert alternative film MANY OF THE IDEAS OF THE CHARTER CAME FROM AN IDEOLOGY Zostały wybrane i zastosowane w przestrajalnym spektrometrze

GRAPHIK CONDENSED SEMIBOLD, SEMIBOLD ITALIC, 18 PT [ALTERNATE a]

ONLY IN HER TRAVELS TO SAN FRANCISCO DID THE TRUTH OUT Kun i nogle få tilfælde findes der skriftlige kilder med ursproget SA KAHULIHULIAN NG IKA-17 NA SIGLO, SA DAAN NG DIGMAAN La commune d'Alkmaar compte 27 moulins dont le 't Roode Hert

GRAPHIK CONDENSED BOLD, BOLD ITALIC, 18 PT [ALTERNATE , ']

OUR TOP 10 FOR SUMMER 2018 WILL LEAVE YOU SPEECHLESS Rampant factionalism irrevocably contributed to their decline CONCERN WITH PRICES SWAMP BARGAIN WESTERN MARKET Yellowstone er fyrsti og elsti þjóðgarður heims, stofnaður árið

GRAPHIK CONDENSED BLACK, BLACK ITALIC, 18 PT

LOCAL MANUFACTURE LOOKS TO REINVIGORATE THE TRADE Ettersom det er for få muligheter til å avgjøre spørsmålet, har DEZE AGGLOMERATIE TELT ONGEVEER 1.268.520 INWONERS Unnamed sources sought to defect in anticipation of releases

GRAPHIK CONDENSED SUPER, SUPER ITALIC, 18 PT

Parlamentissa on 8 valiokuntaa, joissa tehdään valmistelutyötä täysistuntoa varten, ja lisäksi useita poliittisia FALTAVAM-LHE MEIOS PARA MELHORAR AS CONDIÇÕES DOS TERRENOS E PARA IMPLEMENTAR MEDIDAS Those four southwestern states saw a dramatic rise in monthly precipitation, leaving officials scrambling to graphik condensed thin, thin italic, 14 pt

This year's spring gala will, after 11 years, see the return of the Chatmoore House as the venue location MLAĐI DIJELOVI STJENJAKA SU SE UZDIGLI TIJEKOM KASNOG RAZDOBLJA KREDE NEKI JUŽNI DIJELOVI Their management company purchased the building and set out shift as many rent-stabilized tenants graphik condensed extralight, extralight italic, 14 pt

Anfang der 1970er Jahre hatte sich die NASA wieder auf bemannte Einsätze im niedrigen Erdorbit WE RIGOROUSLY TESTED 15 OF THE BEST VACUUMS IN THE MARKET AND NARROWED THE FIELD Well into the 20th century the area existed principally as a patchwork of minor warring fiefdoms graphik condensed light, light Italic, 14 PT

Such peer-reviewed pieces, she argues, more often than not tend to miss their rhetorical BERRONI TOTALLY REIMAGINED THE ART DECO FORM, TRANSPOSING IT TO A NEWER ERA *His small Copenhagen-based studio creates what one critic deemed "poetry in ceramics"* 

Nahuatl and the other 67 indigenous languages are recognized as lenguas nacionales MIS-SEKLU DISGHA SAL-1711, L-INGILTERRA U L-ISKOZJA KIENU JEŻISTU BHALA ŻEWĠ *Jo ilgis siekė tik 4,95 m, buvo varomas 4,549 cm³ dviejų cilindrų oru aušinamu varikliu* GRAPHIK CONDENSED MEDIUM, MEDIUM ITALIC, 14 PT

Na północ od gór leży wyżyna Yellowstone, na wschodzie rozciąga się obszar zwany GENERATED A NOMINAL GROSS DOMESTIC PRODUCT OF \$8.75 TRILLION IN Q1 2017 23,1 millió évvel ezelőtt egy ennél kisebb kitörés 280 köbkilométer anyagot lökött ki graphik condensed semibold, semibold italic, 14 pt

Devrin aydınları önlerine çıkan bu intizamlı lisânı memnuniyetle kabullenmişlerdir MALGRÉ L'INTÉRÊT QU'ELLE PORTE AUX BEAUX-ARTS – QU'ELLE DOIT À SON PÈRE Echoed some of the administration's "very ambiguous" and "contradictory" ideas

Nel 1571 la città respinse con successo l'assedio delle forze spagnole guidate da REITH GERÐI TILRAUNIR MEÐ TÓMIÐ EN HRYLLINGUR TÓMSINS VAR ÞÁ TALINN Aksara Tamil memiliki 961 tambahan huruf kombinasi mewakili 1.237 kombinasi

GRAPHIK CONDENSED BLACK, BLACK ITALIC, 14 PT [PROPORTIONAL OLDSTYLE FIGURES, ALTERNATE a t]

The value of the equation of time is approximated by the sum of two sine curves REPRESENTED THE VAUNTED DESIGNER'S FIRST TIME IN THE SUMMER LINEUP Stripped down to bare fundamentals and featuring a supercharged 7.3 liter V12

GRAPHIK CONDENSED SUPER, SUPER ITALIC, 14 PT

### Määrävähemmistöäänestystä

Netzwerkprotokollstandards

Stjórnmálahugmyndafræði

Vulkánobszervatóriumot

### Mechanomorphological

### Overapprehensiveness

### **Chemotherapeutically**

#### GRAPHIK CONDENSED BOLD, 50 PT

#### Pneumatophilosophic

GRAPHIK CONDENSED BLACK, 50 PT

### Kakorhaphiophobics



Rauhanneuvottelukomission

GRAPHIK CONDENSED EXTRALIGHT ITALIC, 50 PT [ALTERNATE t]

Electrocochleographically

Syngenesiotransplanted

Presidentsverkiezingen

Sınırlandırabileceğimiz

GRAPHIK CONDENSED SEMIBOLD ITALIC, 50 PT

Poststructuralistically

GRAPHIK CONDENSED BOLD ITALIC, 50 PT

Hadügyminisztersége

**Extemporaneousness** 

GRAPHIK CONDENSED SUPER ITALIC, 50 PT

# **Graphik** X Condensed

A workhorse for editorial design, Graphik X Condensed is designed for fitting large headlines in constrained spaces and can be used for a wide range of expression.

#### PUBLISHED

DESIGNED BY CHRISTIAN SCHWARTZ

PRODUCTION ASSISTANCE HRVOJE ŽIVČIĆ

18 STYLES 9 WEIGHTS W/ ITALICS

#### FEATURES

PROPORTIONAL/TABULAR LINING FIGURES PROPORTIONAL/TABULAR OLDSTYLE FIGURES FRACTIONS (PREBUILT AND ARBITRARY) SUPERSCRIPT/SUBSCRIPT Graphik X Condensed is an effective tool for the constraints and demands of modern publishing both in print and online, and has been used by many worldwide publications for surprisingly different needs. Iconic men's magazine *Esquire* pushed Graphik X Condensed to the limit in big and bold openers where the type has been photocopied, stenciled, traced with a felt-tip marker, and even had 3-D letterforms set on fire, with Graphik handily surviving the abuse with its personality intact. In contrast, food and dining magazine *Bon Appétit* employed the lighter weights to bring style and sophistication to their layouts. In concert with the rest of the widths of Graphik, X Condensed becomes a typeface that works for practically everything.

Graphik X Condensed Thin Graphik X Condensed Thin Italic Graphik X Condensed Extralight Graphik X Condensed Extralight Italic Graphik X Condensed Light Graphik X Condensed Light Italic Graphik X Condensed Regular Graphik X Condensed Regular Italic **Graphik X Condensed Medium** Graphik X Condensed Medium Italic **Graphik X Condensed Semibold Graphik X Condensed Semibold Italic Graphik X Condensed Bold Graphik X Condensed Bold Italic Graphik X Condensed Black Graphik X Condensed Black Italic Graphik X Condensed Super Graphik X Condensed Super Italic** 

### FREQUENTLY ATTENDED Diferencia entre lenguas

GRAPHIK X CONDENSED THIN, 70 PT

# BIPARTISAN TRANSITION Dijalekata u lingvističkim

GRAPHIK X CONDENSED THIN ITALIC, 70 PT [ALTERNATE a]

### LA VILLE DE TOULOUSE New historical account

GRAPHIK X CONDENSED EXTRALIGHT, 70 PT

### ELECTORAL ASSEMBLY Understood objectives

GRAPHIK X CONDENSED EXTRALIGHT ITALIC, 70 PT

### GENGÆLD FORNYEDE Initiée principalement

GRAPHIK X CONDENSED LIGHT, 70 PT [ALTERNATE t]

# 25 MILLION BICYCLES Extract & Standardize

GRAPHIK X CONDENSED LIGHT ITALIC, 70 PT

# CHERRY OAK FINISH Law of Emphyteusis

GRAPHIK X CONDENSED REGULAR, 70 PT

# DE STUDIE MOET ZO Critically timed acts

GRAPHIK X CONDENSED REGULAR ITALIC, 70 PT

# EXECUTIVE SUITES Hudobný skladateľ

GRAPHIK X CONDENSED MEDIUM, 70 PT

# *IL 1º GENNAIO 1991 Razão de cada jogo*

GRAPHIK X CONDENSED MEDIUM ITALIC, 70 PT

# FORSKNING KJENT The 1960s & 1970s

GRAPHIK X CONDENSED SEMIBOLD, 70 PT

### CHIEF ECONOMIST Influential Officers

GRAPHIK X CONDENSED SEMIBOLD ITALIC, 70 PT

# **FOUNDING IN 1871 Cinco Navegantes**

GRAPHIK X CONDENSED BOLD, 70 PT

# **ÜBER 57 PROZENT Three-judge panel**

GRAPHIK X CONDENSED BOLD ITALIC, 70 PT

# **26,7% ELANIKEST De facto standard**

GRAPHIK X CONDENSED BLACK, 70 PT

## TIMBER FRAMING Medieval England

GRAPHIK X CONDENSED BLACK ITALIC, 70 PT [ALTERNATE a]

# **SOM ÄR SKRIVEN Former executive**

GRAPHIK X CONDENSED SUPER, 70 PT

### **EDICTS & POLICY Käuflichen Milieu**

GRAPHIK X CONDENSED SUPER ITALIC, 70 PT

Businesses surpassed by the retail sectors LOCATED THIRTY-TWO MILES FROM MARFA *Hugtakið "fornöld" var fyrr á árum oft notað* 

GRAPHIK X CONDENSED THIN, THIN ITALIC, 40 PT [ALTERNATE " "]

Com a llengua de la població, l'antic norn ONLY 16% OF INDUSTRY EXPERTS AGREE Istoriografia de specialitate a încercat să

GRAPHIK X CONDENSED EXTRALIGHT, EXTRALIGHT ITALIC, 40 PT

Advancements due to this technology TRIUMPHAL ARCH OF THE TETRARCHY Azokban a nyelvekben, amelyek fejlett

GRAPHIK X CONDENSED LIGHT, LIGHT ITALIC, 40 PT

#### Folketallet falder til under 1.761.210 FÖRSTA VIKTIGA ÖVERSÄTTNINGEN Became besotted with the majesty

GRAPHIK X CONDENSED REGULAR, REGULAR ITALIC, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

#### This grandeur of wide open space COROADO EM 4 DE MAYO DE 1643 Pasak legendų, jau nuo senų laikų

GRAPHIK X CONDENSED MEDIUM, MEDIUM ITALIC, 40 PT

#### L'ACT è in'enclava da 2.736,71 km NEW MATERIALS & ERGONOMICS Developing cosmopolitan courts

GRAPHIK X CONDENSED SEMIBOLD, SEMIBOLD ITALIC, 40 PT [ALTERNATE a]

#### Nel 1117 le leggi islandesi furono ALS IN DEN 1970ER JAHREN DAS Bien qu'utilisant l'alphabet latin

GRAPHIK X CONDENSED BOLD, BOLD ITALIC, 40 PT [ALTERNATE ']

#### **Prolonged battles with nobility BLACK MOUNTAIN SANDSTONE Down from \$215 million in 2016**

GRAPHIK X CONDENSED BLACK, BLACK ITALIC, 40 PT

#### Areas of political maneuvering MORPHOLOGY OF A LANGUAGE Á tímum og þar er kirkjugarður

GRAPHIK X CONDENSED SUPER, 40 PT

#### *Uf selbstverantwortlichi Ethik NEW €1.41 BILLION FACTORIES Using early beliefs & practices*

GRAPHIK X CONDENSED SUPER ITALIC, 40 PT

Ocak 2004 tarihine kadar bu madalya hem sivillere hem de askerlere TRIBUTO COBRADO PELO REI AOS POSSUIDORES DE CERTAS TERRAS *The move, following a detailed review, is likely to open the door to the* 

The screenwriter didn't collect many showbiz plaudits, but it's her AUNQUE LA GENÉTICA JUEGA CON UN PAPEL MUY SIGNIFICATIVO Každý rok kvalifikovaní nominátoři nominují sto žijících osob jejich

L'état des connaissances concernant la physiologie cellulaire MODEL OF RESISTANCE IN DEMAGOGIC POLITICAL MOMENTS Seven copies of the 1300 exemplification by Edward I survive

Ausgenommen die abseits liegenden Inseln Fair Isle und BANKS HAD RESURRECTED INTEREST-ONLY MORTGAGES Ble i 1811 utnevnt til den tyske ordenen Pour le Mérite für

GRAPHIK X CONDENSED REGULAR, REGULAR ITALIC, 25 PT

#### Kangelaslaulud räägivad germaani rahvaste ühistest FACILITIES RE-ABSORBED INTO THIS COUNTY SYSTEM Después de una serie de esquemas gubernamentales

GRAPHIK X CONDENSED MEDIUM, MEDIUM ITALIC, 25 PT [ALTERNATE a]

#### Tādējādi, ja sekundārajā tinumā ir vairāk vijumu nekā WALTARI ALOITTI VARUSMIESPALVELUKSENSA 2004 They're as politically divided as the rest of the nation

GRAPHIK X CONDENSED SEMIBOLD, SEMIBOLD ITALIC, 25 P

Correla i fenomeni elettrici con quelli magnetici nel PLAYS HOST TO THE 2010 WINTER OLYMPIC GAMES *W zawodach weźmie udział 31 drużyn podzielonych* 

GRAPHIK X CONDENSED BOLD, BOLD ITALIC, 25 PT

#### Several familiar methods of political maneuvering CONTINUED ALONG THE EASTERN COAST OF INDIA People here are go-it-alone, independent thinkers

GRAPHIK X CONDENSED BLACK, BLACK ITALIC, 25 PT

#### **Classification was decided during the Final Stage DIVIDED IT INTO THREE TRADITIONAL DISTRICTS** *Provinsen havde 87.465 indbyggere, svarende til*

GRAPHIK X CONDENSED SUPER, SUPER ITALIC, 25 PT [PROPORTIONAL OLDSTYLE FIGURES]

THE IDEA WAS TO REDUCE FEDERAL EXPENSES BY COORDINATING THE USAGE OF REAL ESTATE Grad posjeduje bogato kulturno nasljeđe i jedinstveno kulinarstvo s brojnim čuvenim jelima, kao A FAIT LE LIEN ENTRE L'ORIENT ET L'OCCIDENT D'OÙ SA POSITION GÉOSTRATÉGIQUE DE PREMIER The etymological root for the word originated before the 5th century BCE from an ancient Latin graphik x condensed thin, thin Italic, 18 pt

THEIR 2015 POLL FEATURED OVER 64,000 RESPONDENTS AND INDICATED THAT 17% WERE Ing taun 1946, Kawah Jonggring Salaka ana kubahé, saéngga dhuwuré gunung 3.744,82 m *THIS IS A CRISIS THAT DOESN'T HAVE ANY SOLUTIONS AT THE MOMENT AND IS YET TO RUN Die Präambel erinnert an die Erklärung der Menschen- und Bürgerrechte von 1884 und die* 

ENTONCES EN EL PAÍS SE PRODUCE UN CONSIDERABLE DESARROLLO EN MEDIOS DE Doubtless a perennial group of eccentrics & ideologues has fed the area's reputation IS IAD NA COIRDÍNIGH AN DREAM EITNEACH IS MÓ A BHFUIL TEANGA AGUS NÓSANNA It is located in the central north of the country near the second-most populous areas

GRAPHIK X CONDENSED LIGHT, LIGHT HALIC, 18 PT

ANALYSTS HAD PROJECTED THAT 12,640 STORES WOULD OPEN IN EARLY 2004 From fashionable city abodes to countryside, riverside and oceanfront homes HER DERÊ DORA ÇIYAYÊ QEREJDAX MIROV DIKARE LI VAN KEVIRAN RAST BÊ KU Dan il-pajjiż Nordiku jinsab lejn l-ilbiċ tal-lżveżja lejn in-nofsinhar tan-Norveġja

GRAPHIK X CONDENSED REGULAR, REGULAR ITALIC, 18 PT

P'UNCHAWPI KAYLLAMAN ACHKIN, MANATAQ TUTAPI TIKSIMUYUP HUKLLA Through the hardships of the Great Depression and the ensuing lean years JONES PULLS BACK THE VELVET ROPE ON THE GREATEST CLUB OF ALL TIME Aynı zamanda kraliyet yazıhanesinde gerçekleştirdiği bilim, tarih ve hukuk

GRAPHIK X CONDENSED MEDIUM, MEDIUM ITALIC, 18 PT [ALTERNATE a]
BEGAN THE PROCESS OF ANALYZING THE SAMPLE FOR CARBON CONTENT Develops concepts & future scenarios wherein this boundary fades away ARU TOOK OVER THE RACE LEAD FOLLOWING THE MOUNTAINOUS STAGE 1 With an addition of five new distinct layering oils this is our favorite scent

GRAPHIK X CONDENSED SEMIBOLD, SEMIBOLD ITALIC, 18 PT

DE RECHTSFILOSOFIE IS EEN ONDERDEEL VAN DE ETHIEK EN PROBEERT Tágabb értelmezések szerint ide tartoznak a természetfeletti létezését DET HENDTE AT KUNDENE VILLE INNLØSE FLERE INNSKUDDSBEVIS ENN Microbes convert some of it to carbon dioxide and methane which then

GRAPHIK X CONDENSED BOLD, BOLD ITALIC, 18 PT

**ĪPAŠĀM VAJADZĪBĀM IZMANTO ARĪ TRANSFORMATORUS BEZ SERDES** Formalnie była przywilejem mającym równocześnie znamiona umowy *ANG KAPULUAN NG PEROE AY NAHAHATI SA 31 NA MUNISIPALIDAD AT Although he's rumored to have done pseudonymous work in an earlier* 

GRAPHIK X CONDENSED BLACK, BLACK ITALIC, 18 PT

THIS EXPERIMENTAL CONVENIENCE SHOP OFFERS GLIMPSES OF THE Då huset Visconti utslocknade på manssidan 1445 med Filippo Maria BOLSTERED BY ITS 75-YEAR HISTORY & WORLD-CLASS REPUTATION Last autumn's penchant for the tried-and-true t-shirt reveals that no

GRAPHIK X CONDENSED SUPER, SUPER ITALIC, 18 PT

#### The record was surpassed in 1948 GRAPHIK X CONDENSED THIN, 50 P Régió teljes lakossága 19000 főt Maintaining a complex system HIK X CONDENSED LIGHT. Con sus cincuenta pisos fue RAPHIK X CONDENSED REGULAR, 50 P Seeks a coherent narrative Da região da Vale de Aosta Internal self-government RAPHIK X CONDENSED BOLD, 50 PT [ALTERNATE a] he world's top 10 places RAPHIK X CONDENSED BLACK, 50 P vento ay nagsisimula GRAPHIK X CONDENSED SUPER, 50 PT



## Graphik XX Condensed

#### Expressive, but still eminently readable, Graphik XX Condensed was designed for the biggest headlines in editorial and digital design.

PUBLISHED

DESIGNED BY CHRISTIAN SCHWARTZ

PRODUCTION ASSISTANCE HRVOJE ŽIVČIĆ

18 STYLES 9 WEIGHTS W/ ITALICS

#### FEATURES

PROPORTIONAL/TABULAR LINING FIGURES PROPORTIONAL/TABULAR OLDSTYLE FIGURES FRACTIONS (PREBUILT AND ARBITRARY) SUPERSCRIPT/SUBSCRIPT The dramatically condensed letterforms of Graphik XX Condensed grab attention while still maintaining their elegance in the thinner weights. The XX Condensed width can hold its own in combination with powerful imagery either in a magazine spread or online publication. At large sizes, it is suitable for general graphic design use including book covers, signage, and magazine layouts.

Graphik XX Condensed Thin Graphik XX Condensed Thin Italic Graphik XX Condensed Extralight Graphik XX Condensed Extralight Italic Graphik XX Condensed Light Graphik XX Condensed Light Italic Graphik XX Condensed Regular Graphik XX Condensed Regular Italic **Graphik XX Condensed Medium Graphik XX Condensed Medium Italic Graphik XX Condensed Semibold Graphik XX Condensed Semibold Italic Graphik XX Condensed Bold Graphik XX Condensed Bold Italic Graphik XX Condensed Black Graphik XX Condensed Black Italic Graphik XX Condensed Super Graphik XX Condensed Super Italic** 

## JEGO PIERWSZA SZTUKA TEATRALNA Unquestionably the most important

GRAPHIK XX CONDENSED THIN, 70 PT [ALTERNATE t]

EEPOKSEN ARVIOIDAAN SYNTYNEEN Aerospace, engineering and mining

### FOX RIVER'S 300 STORM REGIONS Populazioaren arabera, beste hiri

GRAPHIK XX CONDENSED EXTRALIGHT, 70 PT

THE PROVINCE'S NORTHERN HALF Reflects each of the five variants

GRAPHIK XX CONDENSED EXTRALIGHT ITALIC, 70 PT

## JAWATAN SEHINGGA PARLIMEN Conducting malware analysis

GRAPHIK XX CONDENSED LIGHT, 70 PT [ALTERNATE a]

### MARRIAGE OF MAN & MACHINE Within ancient Greek theatres

GRAPHIK XX CONDENSED LIGHT ITALIC, 70 PT

### CITY MANDATED PROGRAMS Geisteswissenschaftlichen

GRAPHIK XX CONDENSED REGULAR, 70 PT [ALTERNATE t]

# *SES ŒUVRES PAR DES TIERS Het gedicht zoals het in het*

GRAPHIK XX CONDENSED REGULAR ITALIC, 70 PT

### AN AWARD OF £1,750,000 17 fundamental solutions

GRAPHIK XX CONDENSED MEDIUM, 70 PT

## EXKLUSIVA VARUMÄRKEN Interpretació d'un solista

GRAPHIK XX CONDENSED MEDIUM ITALIC, 70 PT

## FINAL "PUBLIC" DISPLAY Rotating 90, 180, or 270°

GRAPHIK XX CONDENSED SEMIBOLD, 70 PT [PROPORTIONAL OLDSTYLE FIGURES, ALTERNATE a ,]

### *32.17% NG POPULASYON Ghnóthaigh sé aitheanta*

GRAPHIK XX CONDENSED SEMIBOLD ITALIC, 70 PT

### **SEKITAR 30 KILOMETER Expanding its influence**

GRAPHIK XX CONDENSED BOLD, 70 PT

### WAS REFORMED IN 1974 Recherche scientifique

GRAPHIK XX CONDENSED BOLD ITALIC, 70 PT

### IMPORT ITALIAN SLATE Største internasjonale

GRAPHIK XX CONDENSED BLACK, 70 PT

## *KEMÉNYLOMBÚ ERDŐK Approach to prototype*

GRAPHIK XX CONDENSED BLACK ITALIC, 70 PT

### LOUISIANA PURCHASE Región de la Antártida

GRAPHIK XX CONDENSED SUPER, 70 PT

#### HIJ DEZELFDE FUNCTIE The new outdoorsman

GRAPHIK XX CONDENSED SUPER ITALIC, 70 PT [ALTERNATE a t]

This development of catastrophe theory between 1968–1972 HINDI NALALAMAN KUNG SINO ANG SUMULAT NG EPIKO, NGUNIT *A recent survey of the world's 500 most prominent physicists* 

Os Xogos Olímpicos de Verán de 1960 foron realizados en STATISTICAL MEANS OF DESCRIBING MECHANICAL ASPECTS Pääsi ensimmäisen kerran mukaan politiikkaan, kun hänet

Securing a democratic nomination for sheriff in 1846 MACHINE CODE INSTRUCTION FOR TESTING PURPOSES *Töötas selle materjaliga aastatel 1750–1760 van Zelo* 

GRAPHIK XX CONDENSED LIGHT, LIGHT ITALIC, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

XX CONDENSED EXTRALIGHT, EXTRALIGHT ITALIC, 40 PT [ALTERNAT

Mas uma história apócrifa de fins dos anos 1970 PŘEDEVŠÍM OTÁZKA INDIVIDUÁLNÍHO POSOUZENÍ *Draped within dramatically folding white cotton* 

GRAPHIK XX CONDENSED REGULAR, REGULAR ITALIC, 40 PT

#### Nem hivatalos másodlagos fizetőeszközként THE TALLEST LOAD-BEARING BRICK BUILDING Kültürün oluşmasında iki süreç vardır birinci

GRAPHIK XX CONDENSED MEDIUM, MEDIUM ITALIC, 40 PT

#### Conçu pour permettre à la personne qui les START AN ADDITIONAL KONTORS IN BRUGES Längerfristige Äußerungen des Zeitgeistes

GRAPHIK XX CONDENSED SEMIBOLD, SEMIBOLD ITALIC, 40 PT [ALTERNATE t]

#### Em última instância, lidaria com qualquer DE ELEMENTE TRADIȚIONALE FRANCEZE ȘI *The oldest building in Chicago that hadn't*

#### National Trust for Historic Preservation A LIMITED, SIMPLE & STURDY ATTORNEY Á meðal þeirra orða sem komið hafa upp

GRAPHIK XX CONDENSED BLACK, BLACK ITALIC, 40 PT [ALTERNATE a]

#### Teni 39.244.878 abitanti sendu u statu ISANG PANGKALAHATANG KATAGA ANG Clearing the final hurdle of the process

GRAPHIK XX CONDENSED SUPER, 40 PT

#### Pressure of underwater environments HIS FORWARD-THINKING APPROACHES Così i cheques dei viaggiatori non sono

GRAPHIK XX CONDENSED SUPER ITALIC, 40 PT [ALTERNATE a t]

La transmisión de información requiere algún tipo de codificación del contenido semántico en cada NEID PÜSTITATI SUURTE SÕJALISTE VÕITUDE VÕI MUUDE ÜHISKONDLIKULT TÄHTSATE SÜNDMUSTE AUKS Past administrations tried to promote newer options for reducing repayment plans for federal loans graphik XX condensed Thin, Thin Italic, 25 PT

The final design utilizes large sheets of curtain glass, activating the space and allowing light A ESCRITA TAMBÉM É MUITO ESTUDADA E NOVOS MEIOS DE ESTUDÁ-LA SÃO CONSTANTEMENTE *Voru það fyrstu nútíma Ólympíuleikarnir eftir að þeir vorum afnumdir 392 e. Kr. vegna tengsla* 

Much of the drive for this cooperation came from the fragmented nature of existing ECONOMISTS FORCASTED THE EFFECTS OF SUCH A TAX HIKE WOULD BE CATASTROPHIC Dalam perkembangannya, Ketoprak kemudian menggunakan iringan gamelan jawa graphik XX condensed light, light italic, 25 pt [alternate a]

Their 2005 model packs a 4.0 liter twin-turbo V8 delivering 607 horsepower KIRSALDAKI EVLERINDE ÇEVRESINDEN IZOLE BIR ŞEKILDE BÜYÜYÜP 10 YAŞINA Such lofty interpretations can be judged only incompletely from his writings

#### Die Gleichungen sind grundlegend für Radio und Fernsehen und können EACH MOLECULE THEN BINDS WITH EIGHT RECEPTORS WITHIN THE BRAIN Applying to bands of merchants traveling between the Hanseatic cities

GRAPHIK XX CONDENSED MEDIUM, MEDIUM ITALIC, 25 PT

#### En vanlig grundläggande uppdelning av språkvetenskapen är mellan THROUGH THE PROCESS CALLED DIPHTHONG HEIGHT HARMONIZATION *Months later, he was sent to New Orleans, Louisiana as the assistant*

GRAPHIK XX CONDENSED SEMIBOLD, SEMIBOLD ITALIC, 25 PT [ALTERNATE a]

Meteorologists were recording wind speeds as high as 205.6 mph TYRIMUOSE NAUDOJAMASI STEBĖJIMU, EKSPERIMENTU, DERINAMI *Vulkanen höört to de beindruckendstens Saken in 'n Tosamenhang* 

GRAPHIK XX CONDENSED BOLD, BOLD ITALIC, 25 PT [ALTERNATE , ']

#### The Vordingborg Treaty of 1471 finally renewed privileges of the LA MAYOR PARTE DE LOS ABOGADOS VENDÍAN SU MINISTERIO Y A *Existuje několik hlavních důvodů kritiky tohoto přístupu k mysli*

GRAPHIK XX CONDENSED BLACK, BLACK ITALIC, 25 PT

Ljudska etimologija poimenuje laično razlago besed, ki temelji DIRECTING A EMOTIVE, MEDITATIVE DOCUMENTARY SHAPED BY *Trivializations revealed that the function was locally constant* 

GRAPHIK XX CONDENSED SUPER, SUPER ITALIC, 25 PT





RAPHIK XX CONDENSED EXTRALIGHT ITALIC, 50 PT [ALTERNATE

Unele pesonalități menționate în poem au

In 1964, he became Assistant Director

El análisis de audiencias televisivas

GRAPHIK XX CONDENSED MEDIUM ITALIC, 50 PT

A new and exciting lighting fixture

GRAPHIK XX CONDENSED SEMIBOLD ITALIC, 50 PT

Banjur ana ing taun 1907 wiwitan

GRAPHIK XX CONDENSED BOLD ITALIC, 50 PT [PROPORTIONAL OLDSTYLE FIGURES]

#### Played host to 1,300 dignitaries

GRAPHIK XX CONDENSED BLACK ITALIC, 50 PT [ALTERNATE ,]

Newly acquainted, but familiar

GRAPHIK XX CONDENSED SUPER ITALIC, 50 PT

## Graphik XXX Condensed

Created for big, expressive display typography, Graphik XXX Condensed is best for "screamers" (an old British term for big, tabloid headlines) and feature spreads in magazines.

PUBLISHED

DESIGNED BY CHRISTIAN SCHWARTZ

PRODUCTION ASSISTANCE HRVOJE ŽIVČIĆ

18 STYLES 9 WEIGHTS W/ ITALICS

#### FEATURES

PROPORTIONAL/TABULAR LINING FIGURES PROPORTIONAL/TABULAR OLDSTYLE FIGURES FRACTIONS (PREBUILT AND ARBITRARY) SUPERSCRIPT/SUBSCRIPT In contrast to the typical style of straight-sided sans serifs, which traditionally maximize the black with closed terminals and small counterforms, Graphik's condensed widths feature open terminals that allow for breathing room in the white spaces within the characters. This results in an inviting openness in the text, rather than becoming a relentless series of verticals reminiscent of a barcode.

Graphik XXX Condensed Thin Graphik XXX Condensed Thin Italic Graphik XXX Condensed Extralight Graphik XXX Condensed Extralight Italic Graphik XXX Condensed Light Graphik XXX Condensed Light Italic Graphik XXX Condensed Regular Graphik XXX Condensed Regular Italic **Graphik XXX Condensed Medium** Graphik XXX Condensed Medium Italic **Graphik XXX Condensed Semibold Graphik XXX Condensed Semibold Italic Graphik XXX Condensed Bold Graphik XXX Condensed Bold Italic Graphik XXX Condensed Black Graphik XXX Condensed Black Italic Graphik XXX Condensed Super Graphik XXX Condensed Super Italic** 

## Involve these social components REPLACE CONVENTIONAL CANVAS Lungo più di due millenni di Storia

## Fark dayanıklılık ile alakalı olmayıp INVESTIGATE THESE URBAN FLORA Famed Cognac-producing sector

GRAPHIK XXX CONDENSED THIN ITALIC, 100 PT

## Many of the earlier recordings TAKOĐER SLAVNOG ARHITEKTA Proffering an astonishing vista

## Able to weather future shocks PROFESSIONELLA FORMGIVARE Líma saman lög af viðarspæni

GRAPHIK XXX CONDENSED EXTRALIGHT ITALIC, 100 PT

## Au début des années 2004 PREOBLEČE JO IN SPOČIJE JO Conclusion & Potentialities

GRAPHIK XXX CONDENSED LIGHT, 100 PT

## Many theatrical capacities AT THE FORE OF HER FIELDS Vanaf 1812 produceerde hij

GRAPHIK XXX CONDENSED LIGHT ITALIC, 100 PT [ALTERNATE a]

## Aðrar mikilvægar borgir MAVADACONC DANALION

## MAKABAGONG PANAHON Slashing prices by 84%

GRAPHIK XXX CONDENSED REGULAR, 100 PT [ALTERNATE %]

## The beautiful necessity ZAPPI KIEN JIEHU HSIEB Top four key takeaways

GRAPHIK XXX CONDENSED REGULAR ITALIC, 100 PT

## Tischler selbstständig LOSS OF BIODIVERSITY El principio de la gloria

## Mosaic of '70s fashion ON NEWSSTANDS NOW Fontanalta on säilynyt

GRAPHIK XXX CONDENSED MEDIUM ITALIC, 100 PT [ALTERNATE t ']

## Nearly 3100 members WITTY HAUTE CUISINE Sus método científico

GRAPHIK XXX CONDENSED SEMIBOLD, 100 PT

## Dans ces spiritualités SER FELSEFE Û OPTÎKÊ Her fierce legal battle

GRAPHIK XXX CONDENSED SEMIBOLD ITALIC, 100 PT

## 2 miliuna di abbitanti EHUNKA GAZTA MOTA Theoretical Property

GRAPHIK XXX CONDENSED BOLD, 100 PT

## 1971 Wonton Festival IMPORTANTE FUENTE Eye-catching display

GRAPHIK XXX CONDENSED BOLD ITALIC, 100 PT [ALTERNATE a t]

## Village areas of yore LEVINUI KOHVILIK Sefydlwyd prifysgol

## Urban beach culture TRADITIONAL CRAFT Des plants d'arabica

GRAPHIK XXX CONDENSED BLACK ITALIC, 100 PT [ALTERNATE ']

## Milan & Paris shows INCREASE SUPPORT Toistuvat uudelleen

GRAPHIK XXX CONDENSED SUPER, 100 PT

## Disappeared in 1918 ŽE IDEA WIECZNEGO Flash flood warning

GRAPHIK XXX CONDENSED SUPER ITALIC, 100 PT [PROPORTIONAL OLDSTYLE FIGURES]



A KÉZI FARAGÁSTÓL ELTÉRŐEN ÍGY GYORSABBAN Felvadjustments to the regulatory frameworks

### EN LA CIUDAD METROPOLITANA DE LONDRES A porticoed building and two smaller wings

GRAPHIK XXX CONDENSED EXTRALIGHT, 70 PT

*LEVERAGE PAST EXPERTISE IN DATA SCIENCE Geregeld beschouwd als een microkosmos* 

GRAPHIK XXX CONDENSED EXTRALIGHT ITALIC, 70 PT

## SVÝM KONCEPTEM ODPORUJE NÁVRATU Nagwagi siya sa isang paligsahan para

MYRIAD COMPLEMENTARY FLAVORINGS Testing grounds for newer approaches

### 18,712-SQUARE-FOOT GREEN ROOF Consummate eager start-up pitch

GRAPHIK XXX CONDENSED REGULAR, 70 PT [ALTERNATE t]

## BÖYLE BUYURDU ZERDÜŞT'ÜN ANA As plantas que produzem madeira

GRAPHIK XXX CONDENSED REGULAR ITALIC, 70 PT

### OFFERING AN UNUSUAL PROMISE Prices starting @ €2400/\$2852

GRAPHIK XXX CONDENSED MEDIUM, 70 PT [PROPORTIONAL OLDSTYLE FIGURES]

## EXTRAVAGANZA OF HOSPITALITY Immersive learning atmosphere

GRAPHIK XXX CONDENSED MEDIUM ITALIC, 70 PT

### CREȘTEREA ANIMALELOR ESTE O Largest business marketplaces

GRAPHIK XXX CONDENSED SEMIBOLD, 70 PT

### EEN BIJPASSENDE VOETENBANK Está na concepção e realização

GRAPHIK XXX CONDENSED SEMIBOLD ITALIC, 70 PT [ALTERNATE a

## PARHAILLAAN ON MENEILLÄÄN Le prime commesse pubbliche

GRAPHIK XXX CONDENSED BOLD, 70 PT

### INVESTIGATING AN OUTBREAK Produkten des Unternehmens

GRAPHIK XXX CONDENSED BOLD ITALIC, 70 PT [ALTERNATE t]

### FINALLY ELECTED IN MID-1927 Slow, deliberative movement

GRAPHIK XXX CONDENSED BLACK, 70 PT

#### QUICK-WITTED TROUBADOUR Un dualismo sustancial entre

GRAPHIK XXX CONDENSED BLACK ITALIC, 70 PT

### MULTITUDES OF FRIVOLITIES Bønner fra kaffeplanter som

GRAPHIK XXX CONDENSED SUPER, 70 PT

# *KULTA AT SUWERO NG GATAS Extra entry-level employees*

GRAPHIK XXX CONDENSED SUPER ITALIC, 70 PT





## Graphik XXXX Condensed

#### Graphik XXXX Condensed pushes letterforms to the edge of readability, creating an abstract visual pattern for maximum impact.

PUBLISHED

DESIGNED BY CHRISTIAN SCHWARTZ

PRODUCTION ASSISTANCE HRVOJE ŽIVČIĆ

18 STYLES 9 WEIGHTS W/ ITALICS

#### FEATURES

PROPORTIONAL/TABULAR LINING FIGURES PROPORTIONAL/TABULAR OLDSTYLE FIGURES FRACTIONS (PREBUILT AND ARBITRARY) SUPERSCRIPT/SUBSCRIPT The most extreme condensed width of Graphik, XXXX Condensed is perfect for posters, album covers, and any other situation where text has the room to boldly push the boundaries of legibility. The idea for XXXX Condensed started when designer Christian Schwartz was working on what he thought would be the narrowest possible variant of Graphik when fellow designer Abi Huynh challenged him to try making it twice as narrow. This encouragement helped Schwartz create his most condensed typeface yet.
Graphik XXXX Condensed Thin Graphik XXXX Condensed Thin Italic Graphik XXXX Condensed Extralight Graphik XXXX Condensed Extralight Italic Graphik XXXX Condensed Light Graphik XXXX Condensed Light Italic Graphik XXXX Condensed Regular Graphik XXXX Condensed Regular Italic Graphik XXXX Condensed Medium Graphik XXXX Condensed Medium Italic Graphik XXXX Condensed Semibold Graphik XXXX Condensed Semibold Italic Graphik XXXX Condensed Bold Graphik XXXX Condensed Bold Italic **Graphik XXXX Condensed Black Graphik XXXX Condensed Black Italic Graphik XXXX Condensed Super Graphik XXXX Condensed Super Italic** 

## EREDETI SZERZŐDÉST TÖBDSZÖR Lübeck and its northern borders

GRAPHIK XXXX CONDENSED THIN, 150 PT

) )

GRAPHIK XXXX CONDENSED THIN ITALIC, 150 PT

### DECLAPATIA STIPULA CĂ CELE HOLLAN, A STIPULA CĂ CELE HOLMANIA JIULA LI CĂ CELE HOLMANIA JULIA LI CĂ CELE HOLMANIA JULIA LI CĂ CĂ CELE HOLMANIA JULIA STIPULA CĂ CĂ CELE HOLMANIA JULIA STIPULA CĂ CĂ CELE HOLMANIA JULIA STIPULA CĂ CĂ CELE HOLMANIA JULIA STIPULA CĂ CĂ CELE HOLMANIA JULIA STIPULA CĂ CĂ CELE



GRAPHIK XXXX CONDENSED EXTRALIGHT ITALIC, 150 PT

## PEZONED NEICHBORHDODS Toppografiskt ingår följande

## 53-ITER TURBOCHARDED Depending this practice

GRAPHIK XXXX CONDENSED LIGHT ITALIC, 150 PT [ALTERNATE a]

### VFIRBURÐUM ÁRIÐ 1931 VFIRBURÐUM ÁRIÐ 1931 Ví divorga lagalidada

## Há diversas localidades

GRAPHIK XXXX CONDENSED REGULAR, 150 PT

## NEW SEASON PREMIÈRE Declining by up to 40%

GRAPHIK XXXX CONDENSED REGULAR ITALIC, 150 PT

## BEGAN THIS ALLIANCE Television broadcasts

GRAPHIK XXXX CONDENSED MEDIUM, 150 PT

## À L'OUEST DE LA VILLE Vyjadřit v procentech

GRAPHIK XXXX CONDENSED MEDIUM ITALIC, 150 PT

## NUSICAL BIOGRAPHY Umuuri at tumutukoy

GRAPHIK XXXX CONDENSED SEMIBOLD, 150 PT [ALTERNATE a t]

## OUF ORGULLO CÍVICO During the rehearsal

GRAPHIK XXXX CONDENSED SEMIBOLD ITALIC, 150 PT

### UN BISCENO UMANO Public Investigation GRAPHIK XXXX CONDENSED BOLD, 150 PT

## ATTACHED TERRACE Complete & Careful

GRAPHIK XXXX CONDENSED BOLD ITALIC, 150 PT

## ONTWERPHERS Distribution of the second states of th

## WORD CHANGERS Sold for £432,587

GRAPHIK XXXX CONDENSED BLACK ITALIC, 150 PT

## OUROTIC CLANS Substitution of the second sec



GRAPHIK XXXX CONDENSED SUPER ITALIC, 150 PT



Neasuring 1134 m (3720 ft) from the water level AS RAZÕES DESTE AFASTAMENTO TERÃO SIDO AS The car was outfitted with % (15 mm) windows

GRAPHIK XXXX CONDENSED THIN ITALIC, 100 PT

### Two characters, such as Puccini's Liù & Mimi LAAMTEKTOONIKAT MÕISTETAKSE MÕNIKORD Inoltre lo studio dei fenomeni sismici intorno

GRAPHIK XXXX CONDENSED EXTRALIGHT, 100 PT [ALTERNATE , ']

Göre şehrin nüfusunun 75,732 olduğu tespit COSTLY AND TIME-CONSUMING TO MAINTAIN Gave 310 speeches from the front platform

GRAPHIK XXXX CONDENSED EXTRALIGHT ITALIC, 100 PT

### The Center for Visual and Performing Art NANANATILING MASISIGLANG MGA PAKSA 15 largest wooden structures ever made

### Poetical feud between Homer & Hesiod VARIOUS SOCIAL AND POLITICAL CAUSES Aproximativ 351 milioane de ani în urmă

GRAPHIK XXXX CONDENSED LIGHT ITALIC, 100 PT

### La hija de los titanes Hiperión y Tea RECOMMENDED TREATMENT OPTION Contemporary architectural design

GRAPHIK XXXX CONDENSED REGULAR, 100 PT

### Markets up 7.1% by end of business EXPOSING NEW KINDS OF CONFLICT Mikä on kallein teoksesta taiteilijan

GRAPHIK XXXX CONDENSED REGULAR ITALIC, 100 PT [PROPORTIONAL OLDSTYLE FIGURES, ALTERNATE %]

### Fast and buzzy marketing efforts BELAJAR BIOLA PADA USIA TUJUH Litosféra "pláva" na astenosfére

GRAPHIK XXXX CONDENSED MEDIUM, 100 PT [ALTERNATE t]

### The vast landscapes of the west GEOGRAFIE OF AARDRIJKSKUNDE Revealed few inventive features

GRAPHIK XXXX CONDENSED MEDIUM ITALIC, 100 PT

### Participate in coastal exercises UNA MIDA MOLT MÉS PETITA QUE Sve današnje teorije baziraju se

GRAPHIK XXXX CONDENSED SEMIBOLD, 100 PT

### As montanhas da Sierra Nevada SUCCESSFUL FINAL CAMPAIGNS Enterprising 'warehouse' show

GRAPHIK XXXX CONDENSED SEMIBOLD ITALIC, 100 PT [ALTERNATE '']

124 of 151

### Durch seine Nähe ist der Mond Do Ärfoul Chriften Projekte Underlying economic problem

### This situation calls for reform ARCHITECTS & CONTRACTORS Bavi izučavanjem zemljotresa

GRAPHIK XXXX CONDENSED BOLD ITALIC, 100 PT

### Wasser in den Atlantik fließt GRAND CITY SKYLINE VIEWS Crafted high-quality marble

GRAPHIK XXXX CONDENSED BLACK, 100 PT

### Neljä sukkulaa rakennettiin L'UNDES PLUS IMPORTANTS Knighting at Windsor Castle

GRAPHIK XXXX CONDENSED BLACK ITALIC, 100 PT [ALTERNATE a t]

### la juga menyatukan hampir OPEN-PLAN LIVING SPACES Adjacent to the north sides

GRAPHIK XXXX CONDENSED SUPER, 100 PT

### The sought-after gamefish ÎSKENDER KEYÊ MAKEDONÎ Niektórym pozar przyniósł

GRAPHIK XXXX CONDENSED SUPER ITALIC, 100 PT





### **Graphik Wide**

Extended sans serifs first appeared in the 19th century, when printers making lottery posters demanded endless novelty in letterforms, encouraging typefounders to explore the limits of width and weight. The 20th century saw wide sans serifs incorporated into systematic, grid-friendly grotesks. Graphik Wide draws on both of these traditions, further broadening the utility of the Graphik collection.

### PUBLISHED

### DESIGNED BY

CHRISTIAN SCHWARTZ

### 18 STYLES

9 WEIGHTS W/ ITALICS

### FEATURES

PROPORTIONAL/TABULAR LINING FIGURES FRACTIONS (PREBUILT AND ARBITRARY) SUPERSCRIPT/SUBSCRIPT As a typeface family gets wider, the tops and bottoms of characters often flatten out and curves generally become more rectangular. This approach did not suit the distinctive roundness of Graphik, so effort was made to keep the roundness and friendliness of Graphik throughout the design. In the thinnest weights, Graphik Wide expresses itself in a surprisingly elegant and forthright manner, while the heaviest weights assertively demand the reader's attention. Graphik Wide is suited for posters, book covers, editorial design, and when set with an expansive enough measure, it can even be comfortable for text. Graphik Wide Thin Graphik Wide Thin Italic Graphik Wide Extralight Graphik Wide Extralight Italic Graphik Wide Light Graphik Wide Light Italic Graphik Wide Regular Graphik Wide Regular Italic **Graphik Wide Medium** Graphik Wide Medium Italic **Graphik Wide Semibold Graphik Wide Semibold Italic Graphik Wide Bold Graphik Wide Bold Italic Graphik Wide Black Graphik Wide Black Italic Graphik Wide Super Graphik Wide Super Italic** 





GRAPHIK WIDE EXTRALIGHT, EXTRALIGHT ITALIC, 70 PT

### Circumstances ANNOUNCING Fußballreporter

GRAPHIK WIDE LIGHT, LIGHT ITALIC, 70 PT [ALTERNATE t]

### Reprezentacija SPECULATION Cholmondeley

GRAPHIK WIDE REGULAR, REGULAR ITALIC, 70 PT

### Cyfansoddiad PANTSÆTTES Sportsmanlike

### Aerodinamica PINAKASIKAT Modernization

GRAPHIK WIDE SEMIBOLD, SEMIBOLD ITALIC, 70 PT

# <section-header><text>

### Największym EXCHEQUER Policymaking

GRAPHIK WIDE BLACK, BLACK ITALIC, 70 PT [ALTERNATE a]

135 of 151

### Uzaklaştırıldı TRADITIONS *Broadcasters*

GRAPHIK WIDE SUPER, SUPER ITALIC, 70 PT

### Aproximadament 1.500 km² OBJETO TRASNETUNIANO Schutz von Feuchtgebieten

GRAPHIK WIDE THIN, THIN ITALIC, 40 PT [ALTERNATE a t]

### Bethford's enduring appeal INNENFOR KUIPERBELTET Dash of jackfruit and guava

Refreshingly unconcerned DOMED MOSAIC CEILING Mondiale delle zone umide

GRAPHIK WIDE LIGHT, LIGHT ITALIC, 40 PT

### Most anticipated opening NEW TRADEMARK STYLE A home's historical façade

GRAPHIK WIDE REGULAR, REGULAR ITALIC, 40 PT [ALTERNATE ']

### Chobotnicemi je druhem RISKIEST FLOOD ZONES Les funcions ecològiques

### Souvenirs of this journey NAIIMPLUWENSIYAHAN Élőhelyek megőrzésének

GRAPHIK WIDE SEMIBOLD, SEMIBOLD ITALIC, 40 PT

### Brick-and-mortar shops MONTAÑAS DE CALIZA 27 functional prototypes

GRAPHIK WIDE BOLD, BOLD ITALIC, 40 PT

### Unei dezvoltări durabile RELIABLE ECONOMIES Gove daqshekk b'saħħtu

### Thorough test regimen GRZECZNOŚCIOWYMI 114 high-yield securities

GRAPHIK WIDE SUPER, SUPER ITALIC, 40 PT

Nagsimula ng makabagong awtobiograpiya PLOT OF FORMER BROOKLYN FARMLAND *Rates could eventually rise to \$6,750 per day* 

GRAPHIK WIDE THIN, THIN ITALIC, 25 PT

Oldest examples date back 5,327,000 years L'ARTIFICIALIDAT D'AS REGLAS FORMAN A 1971 spillet sin hidtil suverænt bedste sæson

GRAPHIK WIDE EXTRALIGHT, EXTRALIGHT ITALIC, 25 PT

Several exceptionally distant stellar objects TEŻ UCZYĆ MUZYKI, DO CZEGO NIE MIAŁ Perskaityti pranešimą ir parodyti, kaip nauju

GRAPHIK WIDE LIGHT, LIGHT ITALIC, 25 PT

Korsikako bigarren hiririk populatuena eta BUNDLES OF HOME-COOKING STAPLES Nine sculpted plaques of Norse horsemen

GRAPHIK WIDE REGULAR, REGULAR ITALIC, 25 PT

### Suurin Pyreneiltä alkava joki on Garonne HE KĀHUI WHETŪ E WHITU A MATARIKI Rows of historically significant ephemera

GRAPHIK WIDE MEDIUM, MEDIUM ITALIC, 25 PT

### 4,698 acres of waterfront development PROFESIONALMENTE ENTRE 1992–97 Eftirtektarverðust vegna eldvirkni sinnar

GRAPHIK WIDE SEMIBOLD, SEMIBOLD ITALIC, 25 PT

### La structure complexe des montagnes GOVERNMENT REFORM COMMITTEE Linguistic equivalents of "kakistocracy"

GRAPHIK WIDE BOLD, BOLD ITALIC, 25 PT [ALTERNATE a t ""]

### Indicative of paleolithic bread-making ANNUAL PRIVATE BOARD MEETINGS Gotovo dva desetljeća intertnih sukoba

GRAPHIK WIDE BLACK, BLACK ITALIC, 25 PT

### In der sechstgrößten Stadt Pakistans BEARISH INVESTMENTS IN ROBOTS Leading 23 teams of archaeobotanists

GRAPHIK WIDE SUPER, SUPER ITALIC, 25 PT

Os senegaleses estão muito orgulhosos da sua reputação de A FELFÖLDBŐL, MELYNEK CSAPADÉKVIZEIT NYUGAT FELÉ *Fu costruito a partire dal 1885, con i lavori che si conclusero nel* graphik wide thin, thin Italic, 18 pt

Monet kaupungin matkailukohteet liittyvät sen merihistoriaan SCHWABING WAR VON 1890 BIS ZUM ERSTEN WELTKRIEG *Multi-ethnic country encompassing a wide variety of cultures* 

Svæðið handan marklínunnar kallast markteigur og er hann THOROUGH INVESTIGATION INTO THE CIRCUMSTANCES Reportedly purged 158 million accounts in just three months

3.782 de kilometri de coastă maritimă la Oceanul Atlantic HER BRIEF REMARKS AHEAD OF THE CABINET MEETING A chain with more than 47,500 locations around the world

GRAPHIK WIDE REGULAR, REGULAR ITALIC, 18 PT [ALTERNATE a t]

Mitov and its suburbs are by far the largest urban area in A LOOK AT THE NEWEST TOP-TIER AIRPORT LOUNGES Overkoepelende organisatie voor bergsportverenigingen

GRAPHIK WIDE MEDIUM, MEDIUM ITALIC, 18 PT

Taigi didžiosios mokymo įstaigos konkuruoja I divizijoje HÈ U PORTU PRINCIPALE DI L'ISULA A SO PRINCIPALE A succession of incidents at the 2001 Belgian Grand Prix

GRAPHIK WIDE SEMIBOLD, SEMIBOLD ITALIC, 18 PT

### Na rozdíl od mechorostů a nižších rostlin mají cévnaté L'INDÉPENDANCE DE LA RÉPUBLIQUE D'INDONÉSIE Vast plateau with altitudes between 900m and 1,700m

GRAPHIK WIDE BOLD, BOLD ITALIC, 18 PT [ALTERNATE , ']

New system of party-list proportional representation RATE ANALYSIS OF SOME 29 ZIP CODES IN THE U.S. He downplayed the significance of the 2011 discussion

GRAPHIK WIDE BLACK, BLACK ITALIC, 18 PT

### Senadyan jenengé ngisor demok utawa touchdown THE ASSESSMENT OF 5 INTELLIGENCE AGENCIES Oko polovice teksta predstavlja biografiju Ken Aroka

GRAPHIK WIDE SUPER, SUPER ITALIC, 18 PT [ALTERNATE a]





GRAPHIK WIDE REGULAR, REGULAR ITALIC, SEMIBOLD, 15/20 PT

REGULAR ALL CAPS THE SPANISH WAR, which began in 1739, a war which soon followed it occasioned furt	
the debt, which, on the 31st of December 1	
been concluded by the <b>Treaty of Aix-la-Ch</b> to £78,293,313. The most profound peace of	apelle, amounted
years of continuance had taken no more th	an £8,328,354
from it. A war of less than nine years' contir	luance added
E31,338,689 to it (Refer to James Postlethwa	aite's History of the
Public Revenue). During the administration	of Mr. Pelham, the
interest of the public debt was reduced fro	m 4% to 3%; or at
least measures were taken for reducing it, f	rom four to three
semiBold per cent; <b>the sinking fund</b> was increased, a	and some part of
the public debt was paid off. In 1755, before	the breaking out
of the late war, the funded debt of Great Br	itain amounted
to £72,289,673. On the 5th of January 1763,	at the conclusion
of the peace, the funded debt amounted to	o £122,603,336.
The unfunded debt has been stated at £13,	927,589. But the
expense occasioned by the war did not en	d with the con-
clusion of the peace, so that though, on the	e 5th of January
1764, the funded debt was increased (partl <sup>y</sup>	y by a new
loan, and partly by funding a part of the uni	funded debt) to

GRAPHIK WIDE REGULAR, REGULAR ITALIC, SEMIBOLD, 10/13 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the general, philosophical, deductive, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical*, or *inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner's "aesthetics from above & from below."

### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his "architectonic" of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of "clear," logical thought. Kant, Schelling, and Hegel, again, made use of the concept of the Beautiful as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics "von unten." The answer is not that no system of philosophy is universally accepted, but that the general aesthetic theories have not, as yet at least, succeeded in answering the plain questions of "the plain man" in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or "Doctrine of Taste," as he called it, was possible,

GRAPHIK WIDE MEDIUM, MEDIUM ITALIC, BOLD, 10/13 PT

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GRAPHIK BLACK, BLACK ITALIC, 10/13 PT

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Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the general, philosophical, deductive, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the empirical, or inductive, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner's "aesthetics from above & from below."

### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his "architectonic" of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of "clear," logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics "von unten."

### The State of Criticism

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of "the plain man" in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or "Doctrine of Taste," as he called it, was possible, while the various definers of beauty as "the union of the Real and the Ideal" "the expression of the Ideal to Sense," have done no more than he. No one of *these* aesthetic systems, in spite of volumes of GRAPHIK WIDE MEDIUM, MEDIUM ITALIC, BOLD, 8/11 PT [TRACKING +4]

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### ABOUT THE DESIGNER

**Christian Schwartz** (born 1977), is a type designer and typography consultant based in New York City and with Paul Barnes is a partner in Commercial Type. A graduate of the Communication Design program at Carnegie Mellon University, Schwartz first worked at MetaDesign Berlin, developing typefaces for Volkswagen and logos for a number of corporations. He then returned to the US and joined the design staff at The Font Bureau, Inc., working for a wide range of corporate and publication clients.

Schwartz set out on his own in 2001, first forming Orange Italic with product designer Dino Sanchez and Schwartzco Inc. in 2006. He has released fonts with Village, FontFont, House Industries, and digital type pioneers Emigre. Many of Schwartz's typefaces have been proprietary designs for publications, including the The New York Times, the US edition of Esquire, Roger Black's redesign of the Houston Chronicle, and the extensive Guardian Egyptian family, with Paul Barnes, for The Guardian's celebrated new look in 2005. Schwartz has also designed typefaces for corporations including Bosch and Deutsche Bahn, both with design luminary Erik Spiekermann, reinsurance giant Munich Re, with Kai Bernau and Susana Carvalho of Atelier Carvalho Bernau, and the Empire State Building, also with Barnes.

Schwartz was awarded the prestigious Prix Charles Peignot in 2007, given every four or five years to a designer under 35 who has made "an outstanding contribution to the field of type design" by the Association Typographique Internationale. As part of the redesign team for The Guardian, Schwartz and Barnes were shortlisted for the Designer of the Year prize by the Design Museum in London. The pair were named two of the 40 most influential designers under 40 by Wallpaper\* in 2006, and Schwartz was included in Time magazine's 2007 "Design 100". Also in 2007, Schwartz and Spiekermann received a gold medal from the German Design Council (Rat für Formgebung) for their Deutsche Bahn typeface system. Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Director's Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD.