

---

# Публико Πούμπλικο Publico Banner

---

Publico Banner was initially designed to meet the needs of magazine designers who didn't find Publico Headline quite sharp enough for enormous display type. This family exaggerates the contrast between thick and thin and the interplay between sharp and soft forms, and is intended for use at 60 point and above, where its sharp and delicate serifs can fully be appreciated. The Cyrillic version has been designed by Moscow-based type designer Ilya Ruderman, and the Greek was designed by Athens-based type designer Panagiotis Haratzopoulos.

---

**PUBLISHED**  
2022

**DESIGNED BY**  
PAUL BARNES & CHRISTIAN SCHWARTZ  
ILYA RUDERMAN  
PANAGIOTIS HARATZOPOULOS

**14 STYLES**  
7 WIDTHS W/ ITALICS

**FEATURES**  
PROPORTIONAL LINING / OLDSTYLE FIGURES  
FRACTIONS (PREBUILT AND ARBITRARY)  
SUPERSCRIPT/SUBSCRIPT

The decision to extend the Publico family to was driven by the designers' love of high contrast, large x-height, tightly spaced seventies display type. The Ultra weight, in particular, is a loving homage to Herb Lubalin, Tony Stan, Ed Benguiat, Tom Carnase, and others from their generation of lettering artists and type designers.

---

Publico Banner LCG Light  
*Publico Banner LCG Light Italic*  
Publico Banner LCG Roman  
*Publico Banner LCG Italic*  
Publico Banner LCG Medium  
*Publico Banner LCG Medium Italic*  
Publico Banner LCG Bold  
*Publico Banner LCG Bold Italic*  
Publico Banner LCG Extrabold  
*Publico Banner LCG Extrabold Italic*  
Publico Banner LCG Black  
*Publico Banner LCG Black Italic*  
Publico Banner LCG Ultra  
*Publico Banner LCG Ultra Italic*

---

Rather than using ambiguous names like “Pro”, “World” or “WGL” for our font files with extended language support, we have devised a simple way to denote which alphabets are supported in complex families like Publico.

**LC**  
Latin + Cyrillic

Font files with LC in the family name support our full standard range of languages that use the Latin alphabet, plus languages that use Cyrillic, including Russian, Ukrainian, Belorussian, Serbian, and Bulgarian.

**LG**  
Latin + Greek

Font files with LG in the family name support our full standard range of languages that use the Latin alphabet, plus monotonic Greek.

**LCG**  
Latin + Cyrillic + Greek

Font files with LCG in the family name support our full standard range of languages that use the Latin, Cyrillic, and Greek alphabets.

## RECOMMENDED MINIMUM &amp; MAXIMUM SIZES

PUBLICO BANNER LCG,  
60 PT+

# Economy wonk Морского ВРОХН

PUBLICO HEADLINE LCG,  
18 - 70 PT

Της αναλήφθηκαν από την κυβέρνηση της  
Последовало создание других  
During these voyages

PUBLICO TEXT LCG,  
6 - 18 PT

ЕДВА ЛИ НЕ САМОЙ ЗАМЕЧАТЕЛЬНОЙ ФИГУРОЙ в истории компании был Ян Питерсзон  
On these initial journeys to India, they centred on silk & rum  
Ήταν η πρώτη πολυεθνική εταιρεία στον κόσμο αφο  
Granted a Royal Charter on January 11<sup>th</sup>, 1849

PUBLICO TEXT MONO LCG,  
6 - 18 PT

1,200 tonne Portuguese Carrack in the Malacca Straits, with trade from  
Огромное количество изданий было сделано начале  
Μερίσμα 18% για σχεδον 200 ετη, εως οτου  
Returning from England in late-1603

Definitives  
SHAMBLE  
Kärsämäki

PUBLICO BANNER LIGHT, 100 PT

*Unknowns*  
ARCHWAY  
*Verwendet*

PUBLICO BANNER LIGHT ITALIC, 100 PT

Garðabær  
DURHAM  
Hørsholm

PUBLICO BANNER ROMAN, 100 PT

*Biologiske*  
FRIJOLE  
*Sandgerði*

PUBLICO BANNER ITALIC, 100 PT

Oakwood  
IRELAND  
Extensive

PUBLICO BANNER MEDIUM, 100 PT [ALTERNATE R]

*Karabörk*  
**CÉLÈBRE**  
*Quincunx*

PUBLICO BANNER MEDIUM ITALIC, 100 PT

**Criticism**  
**FIGURES**  
**Uxbridge**

PUBLICO BANNER BOLD, 100 PT

***Titulares***  
***PIMILICO***  
***Nijmegen***

PUBLICO BANNER BOLD ITALIC, 100 PT

**Highgate**  
**MELODY**  
**Créateur**

PUBLICO BANNER EXTRABOLD, 100 PT

***Originali***  
**DIVJAKË**  
***Continue***

PUBLICO BANNER EXTRABOLD ITALIC, 100 PT [ALTERNATE J]



**Borough**  
**MELTON**  
**Cymraeg**

PUBLICO BANNER BLACK, 100 PT

***Junction***  
***BOEKEN***  
***Shushicë***

PUBLICO BANNER BLACK ITALIC, 100 PT

**Victoria**  
**RÉGION**  
**Çanakkale**

PUBLICO BANNER ULTRA, 100 PT

***Pulkcila***  
***BLEND***  
***Suitably***

PUBLICO BANNER ULTRA ITALIC, 100 PT

Бейресми  
ПЕДЕСЕТ  
Камертон

PUBLICO BANNER CYRILLIC LIGHT, 100 PT

*Дыяпазон  
ОСТАВИЛ  
Инженеру*

PUBLICO BANNER CYRILLIC LIGHT ITALIC, 100 PT

Площади  
ОКТЯБРЬ  
Жыхароў

PUBLICO BANNER CYRILLIC ROMAN, 100 PT

*Комплекс*  
ГРАМОТА  
*Объекты*

PUBLICO BANNER CYRILLIC ITALIC, 100 PT

СВЕТСКОГО  
ЧАСТЬЮ  
ИЗУЧЕНЫ

PUBLICO BANNER CYRILLIC MEDIUM, 100 PT

*Объекта*  
*МІСЬКОЇ*  
*Времето*

PUBLICO BANNER CYRILLIC MEDIUM ITALIC, 100 PT

**Тяжести  
МЕТОДУ  
Природу**

PUBLICO BANNER CYRILLIC BOLD, 100 PT

***Посети  
ЖЫЩЦЁ  
Лунитер***

PUBLICO BANNER CYRILLIC BOLD ITALIC, 100 PT

**Чекашка  
ЗНАТНО  
Ашарат**

PUBLICO BANNER CYRILLIC EXTRABOLD, 100 PT

***Қалаған  
ЛЮБУЮ  
Гласный***

PUBLICO BANNER CYRILLIC EXTRABOLD ITALIC, 100 PT

**СЮЖЕТИ  
ГАЗЕТЫ  
ЛУНОХОД**

PUBLICO BANNER CYRILLIC BLACK, 100 PT

***Часовой  
ИЗДАЁТ  
Здобива***

PUBLICO BANNER CYRILLIC BLACK ITALIC, 100 PT



**Облицы  
учёбы  
Енергія**

PUBLICO BANNER CYRILLIC ULTRA, 100 PT [ALTERNATE 9]

**Заханіў  
СЛУЖБИ  
Терфида**

PUBLICO BANNER CYRILLIC ULTRA ITALIC, 100 PT

Επομένως  
ΥΠΑΙΤΙΟΥ  
Καταρτίζει

PUBLICO BANNER GREEK LIGHT, 100 PT

Συμβούλιο  
ΠΗΛΙΝΩΝ  
Επιφάνεια

PUBLICO BANNER GREEK LIGHT ITALIC, 100 PT

Σύγχρονο  
ΕΝΙΩΘΑΝ  
Άρχουσας

PUBLICO BANNER GREEK ROMAN, 100 PT

Καθεστώς  
ΣΕΙΣΜΩΝ  
Τμημάτων

PUBLICO BANNER GREEK ITALIC, 100 PT

Ανώτατοι  
ΙΑΠΩΝΙΑ  
Δικαίωμα

PUBLICO BANNER GREEK MEDIUM, 100 PT

*Κυρώσεις*  
ΑΡΧΙΣΑΝ  
*Επιτροπή*

PUBLICO BANNER GREEK MEDIUM ITALIC, 100 PT

**Βασίλειο  
ΕΛΛΑΦΦΟΣ  
Οδήγησε**

PUBLICO BANNER GREEK BOLD, 100 PT

**Φαβατάς  
ΚΤΙΡΙΩΝ  
Οργάνων**

PUBLICO BANNER GREEK BOLD ITALIC, 100 PT

**Εκλεγχτεί  
ΠΡΩΤΕΣ  
Ορόφων**

PUBLICO BANNER GREEK EXTRABOLD, 100 PT

***Τακτικές  
ΩΣΤΟΣΟ  
Μονίμων***

PUBLICO BANNER GREEK EXTRABOLD ITALIC, 100 PT

**Δωμάτιο  
ΛΑΒΟΥΝ  
Επίσημα**

PUBLICO BANNER GREEK BLACK, 100 PT

**Λάρνακα  
ΘΕΤΟΥΝ  
Κεράτων**

PUBLICO BANNER GREEK BLACK ITALIC, 100 PT

**Τοίχους  
Θεωρία  
Γενικής**

PUBLICO BANNER GREEK ULTRA, 100 PT

**Εύλωνων  
Χωριού  
Ειρήνης**

PUBLICO BANNER GREEK ULTRA ITALIC, 100 PT



DEUX-SÈVRES  
Minamikyūshū

PUBLICO BANNER LIGHT, 70 PT

£9,702/\$13,524  
*Geldrop-Mierlo*

PUBLICO BANNER LIGHT ITALIC, 70 PT

HVERAGERÐI  
Dumfriesshire

PUBLICO BANNER ROMAN, 70 PT [ALTERNATE R]

*VALLENSBÆK*  
*Maine-et-Loire*

PUBLICO BANNER ITALIC, 70 PT

**SPECTATORS**  
**Formularistic**

PUBLICO BANNER MEDIUM, 70 PT

***ROTTERDAM***  
***Montevecchia***

PUBLICO BANNER MEDIUM ITALIC, 70 PT

**OSNABRÜCK**  
**Skanderborg**

PUBLICO BANNER BOLD, 70 PT

***ENDURANCE***  
***Souveraineté***

PUBLICO BANNER BOLD ITALIC, 70 PT

**OVERNIGHT**  
**Manipulated**

PUBLICO BANNER EXTRABOLD, 70 PT

***EXPLORERS***  
***Filibustering***

PUBLICO BANNER EXTRABOLD ITALIC, 70 PT [ALTERNATE R]

**MIKITAMÄE**  
**Bolungarvík**

PUBLICO BANNER BLACK, 70 PT

***SITUATIONS***  
***Geógraphiké***

PUBLICO BANNER BLACK ITALIC, 70 PT

**KEMIJÄRVI**  
**Nieuwegein**

PUBLICO BANNER ULTRA, 70 PT [ALTERNATE J]

**EXPANSIVE**  
**Økonomisk**

PUBLICO BANNER ULTRA ITALIC, 70 PT

ПРОТИДІЯТИ  
УСТОЙЧИВОСТИ

PUBLICO BANNER CYRILLIC LIGHT, 70 PT

ОГРАНИЧЕНА  
*Подмножеств*

PUBLICO BANNER CYRILLIC LIGHT ITALIC, 70 PT

ӘРЕКЕТТЕСУ  
Възможност

PUBLICO BANNER CYRILLIC ROMAN, 70 PT

СРОСИШИЕСЯ  
*Посредством*

PUBLICO BANNER CYRILLIC ITALIC, 70 PT [ALTERNATE Я]

РЕЗУЛЬТАТЕ  
Нуклеатыды

PUBLICO BANNER CYRILLIC MEDIUM, 70 PT

АНТИКВАРК  
Ұғымдардың

PUBLICO BANNER CYRILLIC MEDIUM ITALIC, 70 PT

УЧАСТВУЕТ  
Аналитичко

PUBLICO BANNER CYRILLIC BOLD, 70 PT

ВЕЛИЧИНЫ  
Значениями

PUBLICO BANNER CYRILLIC BOLD ITALIC, 70 PT

**ОБМЕННОЕ**  
**Представља**

PUBLICO BANNER CYRILLIC EXTRABOLD, 70 PT

**СПОРАНГІЙ**  
**Биосферная**

PUBLICO BANNER CYRILLIC EXTRABOLD ITALIC, 70 PT

**ВОДАРАСЦІ**  
**Структурой**

PUBLICO BANNER CYRILLIC BLACK, 70 PT

**ЦЕНТРАМИ**  
**Формализм**

PUBLICO BANNER CYRILLIC BLACK ITALIC, 70 PT

**ГРИБНОГО**  
**Придумать**

PUBLICO BANNER CYRILLIC ULTRA, 70 PT

**ДИРЕКТНЕ**  
**Обратимо**

PUBLICO BANNER CYRILLIC ULTRA ITALIC, 70 PT



ΘΑΛΑΜΙΣΚΩΝ  
Τοιχογραφικής

PUBLICO BANNER GREEK LIGHT, 70 PT

ΜΑΡΜΑΡΙΝΩΝ  
Ανακαλύφθηκε

PUBLICO BANNER GREEK LIGHT ITALIC, 70 PT

ΥΠΟΝΟΜΟΥΣ  
Πληροφοριών

PUBLICO BANNER GREEK ROMAN, 70 PT [ALTERNATE R]

ΚΕΝΟΤΑΦΙΟΥ  
Λιθόστρωτους

PUBLICO BANNER GREEK ITALIC, 70 PT

ΓΡΑΜΜΑΤΕΑ  
Ψηφισμάτων

PUBLICO BANNER GREEK MEDIUM, 70 PT

ΡΑΔΙΕΝΕΡΓΟ  
Αρμοδιότητες

PUBLICO BANNER GREEK MEDIUM ITALIC, 70 PT

ΕΠΕΚΤΑΣΗΣ  
Περιπτώσεις

PUBLICO BANNER GREEK BOLD, 70 PT

ΧΑΡΑΚΤΗΡΑ  
Βιοτεχνικούς

PUBLICO BANNER GREEK BOLD ITALIC, 70 PT

**ΛΑΞΕΥΤΟΥΣ**  
**Δημοσιεύσει**

PUBLICO BANNER GREEK EXTRABOLD, 70 PT

**ΕΠΙΓΡΑΦΩΝ**  
**Περιπτώσεις**

PUBLICO BANNER GREEK EXTRABOLD ITALIC, 70 PT

**ΣΥΝΗΓΟΡΕΙ**  
**Κηδεμονιών**

PUBLICO BANNER GREEK BLACK, 70 PT

**ΠΕΡΙΦΗΜΗ**  
**Τουλάχιστον**

PUBLICO BANNER GREEK BLACK ITALIC, 70 PT

**ΜΙΕΘΟΔΟΥΣ**  
**Χωρίζονται**

PUBLICO BANNER GREEK ULTRA, 70 PT

**ΚΡΗΤΙΚΗΣ**  
**Ζητημάτων**

PUBLICO BANNER GREEK ULTRA ITALIC, 70 PT

Science & Art Department  
STAATSANGEHÖRIGKEIT  
Prominent cultural figures

PUBLICO BANNER LIGHT, 40 PT

*Formed a company in 1874*  
CONVENTIONS IN WALES  
*A new modern-day history*

PUBLICO BANNER LIGHT ITALIC, 40 PT

Incontables exposiciones  
INEXPLICABLE THEMES  
A unique polka dot livery

PUBLICO BANNER ROMAN, 40 PT

*Constitutionele Republiek*  
HALLINNOLLINEN JAKO  
*L'institution de la régence*

PUBLICO BANNER ITALIC, 40 PT

Årsmedeltemperaturen  
CYCLOON IN BRAZILIË  
49 local shipping offices

PUBLICO BANNER MEDIUM, 40 PT

*Do intelecto strategista*  
**VELKÉ A HLAVNÍ RADĚ**  
*Utah's aviation capacity*

PUBLICO BANNER MEDIUM ITALIC, 40 PT

Az árfolyam jelentősen  
**NEW OFFICE TOWERS**  
**340 traditional recipes**

PUBLICO BANNER BOLD, 40 PT

*Venkateshwara Kirana*  
**HOUSING INVENTORY**  
*Unique political theory*

PUBLICO BANNER BOLD ITALIC, 40 PT [ALTERNATE R]

**Mita 3,171 juu ya usawa**  
**IL-PAJJIŻ JURI ŻĠĦAR**  
**Realpolitik operations**

PUBLICO BANNER EXTRABOLD, 40 PT [ALTERNATE J]

***Expansion territoriale***  
**VIEDENSKÝ KONGRES**  
***Overall market decline***

PUBLICO BANNER EXTRABOLD ITALIC, 40 PT [ALTERNATE R]

**279.000 Kubikmetern**  
**INDONESIAN SUGARS**  
**Small cap indices soar**

PUBLICO BANNER BLACK, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

***Rettmessige herskeres***  
**4 BALLOT MEASURES**  
***Spring Flight Discount***

PUBLICO BANNER BLACK ITALIC, 40 PT

**An epic cyber-attack**  
**HISTORIA NATURAL**  
**Shortage of ICU beds**

PUBLICO BANNER ULTRA, 40 PT

***Pięknosuset złocisty***  
**GROUP HIERARCHY**  
***About 17 new species***

PUBLICO BANNER ULTRA ITALIC, 40 PT



Својствен за движењето  
ОБЫЧНО ВЫРАЖАЕТСЯ  
Первый финал Гран-при

PUBLICO BANNER CYRILLIC LIGHT, 40 PT

*Наружные прицветники*  
МІЖ БОКОСПОРОГОННИ  
*Өмірінің көп бөлігінде ол*

PUBLICO BANNER CYRILLIC LIGHT ITALIC, 40 PT

Јачи од пута композита  
ГИГРОСКОПИЧНОСТИ  
Абсолютизм стремился

PUBLICO BANNER CYRILLIC ROMAN, 40 PT [ALTERNATE #]

*Начальное образование*  
ЭЛЕКТРОСТАТИЧЕСКИ  
*Приложната квантова*

PUBLICO BANNER CYRILLIC ITALIC, 40 PT

Условие тех движений  
ЯПАНСКИ ФИЗИЧАР  
Привело к длительной

PUBLICO BANNER CYRILLIC MEDIUM, 40 PT [ALTERNATE J]

*Драматичныя творы*  
**И ВРЕМЯ ПРАВЛЕНИЯ**  
*В 11-м тысячелетии до*

PUBLICO BANNER CYRILLIC MEDIUM ITALIC, 40 PT

Упркос великог броја  
**БАЛЬНЕОГРЯЗЕВЫЙ**  
Детермінований хаос

PUBLICO BANNER CYRILLIC BOLD, 40 PT [ALTERNATE Я]

*Осуждая феодальные*  
**ЛИСТЬЯ КОЖИСТЫЕ**  
*Икемді нәрсе ретінде*

PUBLICO BANNER CYRILLIC BOLD ITALIC, 40 PT [ALTERNATE Я]

**Сухоземни растения  
ДУЖЕ ВКОРОЧЕНИХ  
Завершения лечения**

PUBLICO BANNER CYRILLIC EXTRABOLD, 40 PT

***Рух пен руханиятты  
ГЛАВНЫХ ОТЛИЧИЙ  
Эта модель получила***

PUBLICO BANNER CYRILLIC EXTRABOLD ITALIC, 40 PT

**Обширных участков  
34 ВИДОВ ФРУКТОВ  
Когнитивная теория**

PUBLICO BANNER CYRILLIC BLACK, 40 PT [ALTERNATE ъ]

***Сэдьхэл шудалаашад  
ДРЖАВА ИЗЛАЗИ НА  
Проектов являються***

PUBLICO BANNER CYRILLIC BLACK ITALIC, 40 PT

**Олімпійську медаль  
ВОРОВСКОЙ ЯЗЫК  
Продажа и покупка**

PUBLICO BANNER CYRILLIC ULTRA, 40 PT

***Значения детским  
ПРАВИТЕЛСТВОТО  
Открытом рынке***

PUBLICO BANNER CYRILLIC ULTRA ITALIC, 40 PT

Απεικονίζουν υπηρέτες να  
ΘΕΩΡΕΙΤΑΙ ΛΟΓΟΤΕΧΝΙΑ  
Ασαφή περίοδο βασιλείας

PUBLICO BANNER GREEK LIGHT, 40 PT

*Μορφοποίησης υπό πίεση*  
ΣΥΝΕΧΟΥΣ ΛΕΙΤΟΥΡΓΙΑΣ  
*Τα πιο σημαντικά μέταλλα*

PUBLICO BANNER GREEK LIGHT ITALIC, 40 PT

Μεγάλο βαθμό την θεϊκή  
ΤΑΦΟΥΣ ΜΕ ΔΙΑΔΡΟΜΟ  
Αναζήτηση για ενδείξεων

PUBLICO BANNER GREEK ROMAN, 40 PT

*Κατασκευάζονται σήμερα*  
ΔΙΑΣΤΗΜΑ 40 ΗΜΕΡΩΝ  
*Μεγάλες και με βαθύτερο*

PUBLICO BANNER GREEK ITALIC, 40 PT

**4,3 γραμμάρια αργύρου  
Ο ΧΡΥΣΟΣ ΣΥΜΒΟΛΙΖΕ  
Επιδέχονται διάφορους**

PUBLICO BANNER GREEK MEDIUM, 40 PT

***Και μεγέθη όπως κόκκοι  
ΧΡΟΝΟΛΟΓΙΟ ΑΡΧΑΙΑΣ  
Συμβατικά οδοντιατρικά***

PUBLICO BANNER GREEK MEDIUM ITALIC, 40 PT

**19 ηγεμόνες η κάθε μία  
ΡΩΜΑΙΩΝ ΕΠΙΒΙΩΣΑΝ  
Μνημεία της περιόδου**

PUBLICO BANNER GREEK BOLD, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

***Στο φιλμ ο βρωμιούχος  
ΑΠΟΤΕΛΕΙ ΙΔΙΑΙΤΕΡΗ  
Μικρότερης εμπορικής***

PUBLICO BANNER GREEK BOLD ITALIC, 40 PT

**Θεσπίζει τελετουργίες  
ΤΟΠΙΚΩΝ ΑΡΧΟΝΤΩΝ  
Σημαντική ένδειξη για**

PUBLICO BANNER GREEK EXTRABOLD, 40 PT

***Έχουν αντιβακτηριακή  
ΟΤΙ ΕΧΑΣΑΝ ΔΥΝΑΜΗ  
Μεταβατικής περιόδου***

PUBLICO BANNER GREEK EXTRABOLD ITALIC, 40 PT

**Και την 11η Δυναστεία  
ΚΛΙΜΑΤΙΚΗ ΑΛΛΑΓΗ  
Ωχριούν μπροστά στα**

PUBLICO BANNER GREEK BLACK, 40 PT

***Έχουν χρησιμοποιηθεί  
ΟΙ ΠΡΩΤΟΙ ΒΑΣΙΛΕΙΣ  
Δικαίως αναγνωριστεί***

PUBLICO BANNER GREEK BLACK ITALIC, 40 PT

**Μια σειρά ηγεμόνων  
ΧΑΡΑΚΤΗΡΙΖΟΝΤΑΙ  
Τέλους του Παλαιού**

PUBLICO BANNER GREEK ULTRA, 40 PT

***Καθένα επεδίωκε να  
ΠΟΥ ΔΙΑΤΗΡΗΘΗΚΕ  
11 χιλιόμετρα βόρεια***

PUBLICO BANNER GREEK ULTRA ITALIC, 40 PT



Photosynthesizes

PUBLICO BANNER LIGHT, 60 PT

Hermeneutically

PUBLICO BANNER ROMAN, 60 PT

Gloucestershire

PUBLICO BANNER MEDIUM, 60 PT

Administration

PUBLICO BANNER BOLD, 60 PT

Ekonomického

PUBLICO BANNER EXTRABOLD, 60 PT

Circumstances

PUBLICO BANNER BLACK, 60 PT

Demographic

PUBLICO BANNER ULTRA, 60 PT

*Eichelbergertown*

PUBLICO BANNER LIGHT ITALIC, 60 PT

*Pseudohistorical*

PUBLICO BANNER ROMAN ITALIC, 60 PT

*Nanotechnology*

PUBLICO BANNER MEDIUM ITALIC, 60 PT

*Establishments*

PUBLICO BANNER BOLD ITALIC, 60 PT

*Székesfehérvár*

PUBLICO BANNER EXTRABOLD ITALIC, 60 PT

*Recalculations*

PUBLICO BANNER BLACK ITALIC, 60 PT

*Denbighshire*

PUBLICO BANNER ULTRA ITALIC, 60 PT

Происхождение

PUBLICO BANNER CYRILLIC LIGHT, 60 PT

Учредителите

PUBLICO BANNER CYRILLIC ROMAN, 60 PT

Определённый

PUBLICO BANNER CYRILLIC MEDIUM, 60 PT

Европейских

PUBLICO BANNER CYRILLIC BOLD, 60 PT

Исследования

PUBLICO BANNER CYRILLIC EXTRABOLD, 60 PT

Нацьянальна

PUBLICO BANNER CYRILLIC BLACK, 60 PT [ALTERNATE Я]

Флувијалног

PUBLICO BANNER CYRILLIC ULTRA, 60 PT

*Формализовать*

PUBLICO BANNER CYRILLIC LIGHT ITALIC, 60 PT

*Стараяжытных*

PUBLICO BANNER CYRILLIC ITALIC, 60 PT

*Неоднократно*

PUBLICO BANNER CYRILLIC MEDIUM ITALIC, 60 PT

*Двовимірному*

PUBLICO BANNER CYRILLIC BOLD ITALIC, 60 PT

*Кайнозойская*

PUBLICO BANNER CYRILLIC EXTRABOLD ITALIC, 60 PT

*Дълбочината*

PUBLICO BANNER CYRILLIC BLACK ITALIC, 60 PT

*Нахождение*

PUBLICO BANNER CYRILLIC ULTRA ITALIC, 60 PT

Κατασκευαστικές

PUBLICO BANNER GREEK LIGHT, 60 PT

Αργυροκαρβίδιο

PUBLICO BANNER GREEK ROMAN, 60 PT

Επιδεκτικότητα

PUBLICO BANNER GREEK MEDIUM, 60 PT

Χρηματαγορές

PUBLICO BANNER GREEK BOLD, 60 PT

Περισσοτέρων

PUBLICO BANNER GREEK EXTRABOLD, 60 PT

Αποτυπώματα

PUBLICO BANNER GREEK BLACK, 60 PT

Στεγασμένου

PUBLICO BANNER GREEK ULTRA, 60 PT

*Μαχαιροπήρουνα*

PUBLICO BANNER GREEK LIGHT ITALIC, 60 PT

*Ολοκληρώθηκαν*

PUBLICO BANNER GREEK ROMAN ITALIC, 60 PT

*Πειραματίστηκε*

PUBLICO BANNER GREEK MEDIUM ITALIC, 60 PT

*Αλκαλιμέταλλα*

PUBLICO BANNER GREEK BOLD ITALIC, 60 PT

*Ελευθερώνεται*

PUBLICO BANNER GREEK EXTRABOLD ITALIC, 60 PT

*Σχηματίζοντας*

PUBLICO BANNER GREEK BLACK ITALIC, 60 PT

*Διακινούνται*

PUBLICO BANNER GREEK ULTRA ITALIC, 60 PT

## STYLES INCLUDED IN COMPLETE FAMILY

Publico Banner LCG Light  
 Publico Banner LCG Light Italic  
 Publico Banner LCG Roman  
 Publico Banner LCG Italic  
 Publico Banner LCG Medium  
 Publico Banner LCG Medium Italic  
 Publico Banner LCG Bold  
 Publico Banner LCG Bold Italic  
 Publico Banner LCG Extrabold  
 Publico Banner LCG Extrabold Italic  
 Publico Banner LCG Black  
 Publico Banner LCG Black Italic  
 Publico Banner LCG Ultra  
 Publico Banner LCG Ultra Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Azerbaijani (Cyrillic), Basque, Belarusian, Breton, Bosnian (Cyrillic), Bosnian (Latin), Bulgarian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greek, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Macedonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Russian, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Cyrillic), Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Ukrainian, Uzbek (Cyrillic), Uzbek (Latin), Walloon, Welsh, Wolof

## CONTACT

Commercial Type  
 277 Grand Street, Floor 3  
 New York, New York 10002

office 212 604-0955  
 www.commercialtype.com

## COPYRIGHT

© 2022 Commercial Type. All rights reserved.  
 Commercial® is a registered trademark & Publico™ is  
 a trademark of Schwartzco Inc., dba Commercial Type.

*This file may be used for evaluation purposes only.*

## ABOUT THE DESIGNERS

**Paul Barnes** (born 1970) is a graphic and type designer, as well as a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He is also a long-term collaborator with Peter Saville, resulting in diverse work such as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit, and the logo for Kate Moss.

Barnes has worked as an advisor and consultant to numerous publications, notably *Wallpaper\**, *Harper's Bazaar*, and *frieze*. His interest in the modern and vernacular is encompassed in his type design, ranging from the contemporary, such as for Björk, to the British lettering of the 18th century that influenced the extensive Chiswick typeface (2017). Whilst consultant to *The Guardian*, he designed Guardian Egyptian with Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup, and also for the England football team for Umbro. For Commercial Type, he co-designed Publico with Schwartz and, independently, Austin, Dala Floda, and Marian, amongst others.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, he was named one of the 40 most influential designers under 40 in *Wallpaper\** with Schwartz. A year later *The Guardian* named him as one of the 50 best designers in Britain.

**Christian Schwartz** (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper\**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

**Ilya Ruderman** is a type designer living and working in Moscow, where he did his undergraduate studies at the Moscow State University of Print. His interest in type came from his classes with Alexander Tarbeev, and as his interest developed into a passion he chose to attend the Type and Media course at the Royal Academy of Art (KABK) in The Hague.

After graduating from Type and Media he returned to Moscow to pursue commercial projects for clients such as Men's Health Russia, Yes magazine, Best Life magazine, Big City magazine, Moscow City and Transport system, Perm City and Tele2. Later he worked for several years as the creative director at news agency RIA Novosti. Ruderman has lectured extensively on type and typography, both on his own and together with Valery Golyzhenkov. Ruderman is a curator of the Type & Typography course at the British Higher School of Art and Design and currently is co-founder of two studios: CSTM Fonts and Moscow Design Studio.

**Panagiotis Haratzopoulos** is an Athens-based designer specializing in Greek type design and typography. Born in 1967 in Athens, Panos studied graphic design in Polytechnic College in Athens and then acquired an MA in Graphic Fine Arts from the University of Kent in England. He is specialised in type and multimedia design, and has designed websites and CD-ROMs for large cultural institutions and museums. Together with Yiannis Kouroudis he started Cannibal ([www.fonts.gr](http://www.fonts.gr)) in 1995.

An accomplished type designer, Panos has created original designs for clients in Greece as well as Greek versions of well-known typefaces for a range of typefoundries in Europe and the United States, including Christian Schwartz's Neutraface, Farnham, Amplitude, Stag, and Stag Sans.