
Diplomat Collection

Diplomat is a hardworking sans serif by designer Shiva Nallaperumal, celebrating by his love of Bell Gothic and other anonymous, highly functional grotesques that manage to be invisible in spite of being made of idiosyncratic shapes. Diplomat is a typeface with functionalism both as its purpose and its aesthetic.

PUBLISHED
2023

DESIGNED BY
SHIVA NALLAPERUMAL

28 STYLES
2 FAMILIES

FAMILIES
DIPLOMAT
DIPLOMAT MONO

Function guided Shiva's design decisions at each turn: Truncated terminals keep apertures open for clarity at text sizes. Angled ascenders differentiate l from l without adding serifs, to remove ambiguity without adding extra visual elements. Restrained stroke contrast keeps counterforms open without causing connection points to become brittle. Lastly, eccentric figures clearly differentiate 3 from 5, 8, 6, and 9. The proportionally spaced and monospaced families share the same set of seven weights, for uncompromised flexibility.

Diplomat

Anonymity and eccentricity go hand in hand when it comes to the design of agate typefaces. Wanting to understand this tension better, Shiva Nallaperumal made a close analysis of typefaces designed for telephone books, newspaper classifieds, office forms, and typewriters—the kinds of typefaces that work so hard to be readable that they end up with a strong style almost in spite of themselves.

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SHIVA NALLAPERUMAL

14 STYLES

7 WEIGHTS W/ ITALICS

FEATURESPROPORTIONAL/TABULAR LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERScript/SUBSCRIPT

Shiva's research started with the classics of the 20th century: Chauncey H. Griffith's 1938 Bell Gothic was his first stop, before proceeding to Matthew Carter's Bell Centennial, the uncredited Spartan Classified, alphabets designed for the IBM Selectric by Bud Kettler, and more recent takes on the genre like Erik Spiekermann's FF Meta (originally designed for the German postal system), David Berlow's Poynter Agate, Tobias Frere-Jones's Retina, Christian Schwartz's Amplitude, and our own Guardian Agate Sans. What Shiva took away from this was not so much a series of shapes to synthesize into a new sans serif as a set of methods for emphasizing clarity and legibility.

Diplomat Thin

Diplomat Thin Italic

Diplomat Light

Diplomat Light Italic

Diplomat Regular

Diplomat Regular Italic

Diplomat Medium

Diplomat Medium Italic

Diplomat Bold

Diplomat Bold Italic

Diplomat Heavy

Diplomat Heavy Italic

Diplomat Black

Diplomat Black Italic

FOUNDATION
Discretionary

DIPLOMAT THIN, 70 PT

NUCLÉOTIDE
Metamorphic

DIPLOMAT THIN ITALIC, 70 PT

QALIĞINDAN
Verwandlung

DIPLOMAT LIGHT, 70 PT

ARCHITECTS
Roztavenými

DIPLOMAT LIGHT ITALIC, 70 PT [ALTERNATE a]

VERKRIJGEN
International

DIPLOMAT REGULAR, 70 PT

OBLIGATION
Yhdistymistä

DIPLOMAT REGULAR ITALIC, 70 PT

KÜPSUSEGA
Personalized

DIPLOMAT MEDIUM, 70 PT

CITOTÓXICO
Negotiations

DIPLOMAT MEDIUM ITALIC, 70 PT

ZÁLEŽITOST
Encouraging

DIPLOMAT BOLD, 70 PT

UPHOLSTER
pakflísagerð

DIPLOMAT BOLD ITALIC, 70 PT

SITUATIONS
Mikroskobik

DIPLOMAT HEAVY, 70 PT

DIMENSIONI
Agricultural

DIPLOMAT HEAVY ITALIC, 70 PT

**KERAPATAN
Gerüstionen**

DIPLOMAT BLACK, 70 PT

**COLLECTOR
*Transversal***

DIPLOMAT BLACK ITALIC, 70 PT [ALTERNATE a]

Toiminnassa 56 vuoden
CYCLE & FOOT BRIDGE
Separated 10 electrons

DIPLOMAT THIN, THIN ITALIC, 40 PT

International authority
UN PONT EN TREILLIS
Imparted an artsy vibe

DIPLOMAT LIGHT, LIGHT ITALIC, 40 PT

Spending Cap Debates
A FULL DISASSEMBLY
Cường độ chịu kéo cao

DIPLOMAT REGULAR, REGULAR ITALIC, 40 PT

Spragotinėmis sijomis
ÜBER 765 MILLIONEN
Audio cassette covers

DIPLOMAT MEDIUM, MEDIUM ITALIC, 40 PT [ALTERNATE a 5 6]

Famous Art Collective
HISTORIC SOUTHSIDE
Monierkonstruktioner

DIPLOMAT BOLD, BOLD ITALIC, 40 PT

Corodează armăturile
HALOS 25% NG TIBAY
Suspended animation

DIPLOMAT HEAVY, HEAVY ITALIC, 40 PT

6 meticulous replicas
UNIQUE STANDPOINT
Valamilyen formában

DIPLOMAT BLACK, BLACK ITALIC, 40 PT

L'improvisation soient ménagés dans
LONGTIME PURVEYOR OF FINE WINE
Originally produced in the mid-1950s

DIPLOMAT THIN, THIN ITALIC, 25 PT

According to two former associates
JIPPRODUČU WKOLL FOROM IKTAR
Ang kultura ay umunlad sa tapat na

DIPLOMAT LIGHT, LIGHT ITALIC, 25 PT [ALTERNATE a]

Střední třídy po celé západní Evropě
UNDER PRESSURE FOR 1,157 YEARS
Launching a distinct visual language

DIPLOMAT REGULAR, REGULAR ITALIC, 25 PT

Multiple amplified outdoor systems
LE FABBRICERIE CHE GESTISCONO
Gecombineerd met die van scriptor

DIPLOMAT MEDIUM, MEDIUM ITALIC, 25 PT

Geliştirmek için her dilde kullanılan
STUDIED VAST REGIONS OF SPACE
Eine auf auf den Dialekten von Fars

DIPLOMAT BOLD, BOLD ITALIC, 25 PT

Further evolution of the institution
THE DISSOLUTION OF THE EMPIRE
O título voltou a ser usado em 1725

DIPLOMAT HEAVY, HEAVY ITALIC, 25 PT

Ərazisində alman vilayətlərinin bir
KAS TO ĪPAŠI IZCĒLA UZ VĒLĀKĀS
Starting under the House of Savoy

DIPLOMAT BLACK, BLACK ITALIC, 25 PT

EST LA PLUS IMPORTANTE ACTIVITÉ ÉCONOMIQUE
 Scholarship has been debated over the last decade
EACH STATE HAD THEIR OWN INSTITUTION & LAWS
Þrátt fyrir að konungar á útbreiðslusvæði fleygrúna

DIPLOMAT THIN, THIN ITALIC, 18 PT

THE ISLAND WAS DIVIDED INTO NINE PROVINCES
 In dieser Zeit befand sich der Kaperkrieg zwischen
THƯỜNG ĐƯỢC GỌI LÀ VĂN TỰ NGŨ TỔ NHƯ CHỮ
Not much can be gathered from the tomes of 1549

DIPLOMAT LIGHT, LIGHT ITALIC, 18 PT

RECOUNTS THE STORY OF AN ISLAND KINGDOM
 Biž-žmien, wara ħafna miljuni tas-snin, bdew anki
IMPOSING TARIFFS ON MANY EUROPEAN WINES
Derin bir denizdir ve derinliđi 7000 metreyi geęen

DIPLOMAT REGULAR, REGULAR ITALIC, 18 PT [ALTERNATE a]

A SZIGETEKET TÖBBSZÖR VÉGIGFOSZTOGATTÁK
 Debated long-term factors on the fate of mankind
BEHOREN TOT DE VROEGSTE SCHRIJFSYSTEMEN
Total land area of 157.92 km² within the city limits

DIPLOMAT MEDIUM, MEDIUM ITALIC, 18 PT [ALTERNATE 5 9]

NEW EXTERNAL REPORTS & COMMUNICATIONS
 Sumusulat ang mga Sumerian kundi sa tabletang
FIRST HALF OF THE MIDDLE BYZANTINE PERIOD
Improved following the 1997 Kapodistrias reform

DIPLOMAT BOLD, BOLD ITALIC, 18 PT

FINAL PUBLIC INQUIRIES INTO THE FUTURE USE
Sig fra Mesopotamien til den øvrige nære Orient
EXPANSIONS OVER THE FOLLOWING 250 YEARS
Incorporates personally identifiable information

DIPLOMAT HEAVY, HEAVY ITALIC, 18 PT

SERING DIANGGAP SERUPA DENGAN IDEOGRAM
Went to rank 21st on the quality of living survey
REVOLUTIONARY HYPOTHESIS POSITED IN 1756
Si dibatte sulla possibilità che i geroglifici egizi

DIPLOMAT BLACK, BLACK ITALIC, 18 PT

Klasskonfiguration

DIPLOMAT THIN, 50 PT

Electromagnetism

DIPLOMAT LIGHT, 50 PT

Simultaneousness

DIPLOMAT REGULAR, 50 PT

Triebwerksausfall

DIPLOMAT MEDIUM, 50 PT

Counterterrorism

DIPLOMAT BOLD, 50 PT

Économiquement

DIPLOMAT HEAVY, 50 PT

Aerodynamically

DIPLOMAT BLACK, 50 PT

Vekselstrømskrets

DIPLOMAT THIN ITALIC, 50 PT

Phenomenological

DIPLOMAT LIGHT ITALIC, 50 PT

Matemáticamente

DIPLOMAT REGULAR ITALIC, 50 PT

Spectroscopically

DIPLOMAT MEDIUM ITALIC, 50 PT

Recommendation

DIPLOMAT BOLD ITALIC, 50 PT

Indistinguishable

DIPLOMAT HEAVY ITALIC, 50 PT

Tanımlamışlardır

DIPLOMAT BLACK ITALIC, 50 PT

DIPLOMAT REGULAR, REGULAR ITALIC, BOLD, 16/20 PT

REGULAR ALL CAPS

REGULAR

BOLD

PROPORTIONAL
LINING FIGURES

REGULAR ITALIC

BOLD

REGULAR ITALIC

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of the public debt was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; **the sinking fund** was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of *Considerations on the Trade and*

DIPLOMAT REGULAR, REGULAR ITALIC, BOLD, 10/13 PT

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Methodologies of Aesthetics

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

The State of Criticism

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish a criterion of

DIPLOMAT MEDIUM, MEDIUM ITALIC, HEAVY, 10/13 PT

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 DIPLOMAT BOLD, BOLD ITALIC, BLACK, 10/13 PT

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 DIPLOMAT REGULAR, REGULAR ITALIC, BOLD, 9/12 PT

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 DIPLOMAT REGULAR, REGULAR ITALIC, BOLD, 8/10 PT

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The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic*

DIPLOMAT REGULAR, 7/9 PT

SITUATIONIST INTERNATIONAL (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a Blackior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.

The sense of constructing situations is to fulfill human primitive desires and pursue a Blackior passional quality. From *Internationale Situationiste #1*: "This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires whose material roots will be precisely the new reality engendered by situationist construc-

DIPLOMAT REGULAR, 6/8 PT
[TRACKING +6]

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DIPLOMAT BOLD, 7/9 PT

SITUATIONIST INTERNATIONAL (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a Blackior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.

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DIPLOMAT BOLD, 6/8 PT
[TRACKING +6]

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Diplomat Mono

Like its proportionally-spaced counterpart, Shiva Nallaperumal's Diplomat Mono is focused on clear differentiation of letterforms for maximal legibility. His adaptations from the original are intentionally conspicuous.

PUBLISHED

2023

DESIGNED BY

SHIVA NALLAPERUMAL

ASSISTED BY

THOMAS BOUILLET

14 STYLES

7 WEIGHTS W/ ITALICS

FEATURESTABULAR LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERScript/SUBSCRIPT

The **r f** and **t** fill up the maximum horizontal space, and the serifs added to **I i j** and **l** are not timid about making their presence known. The result is an appealingly “full” texture, without the gappiness often seen in monospaced sans serifs.

Diplomat Mono Thin
Diplomat Mono Thin Italic
Diplomat Mono Light
Diplomat Mono Light Italic
Diplomat Mono Regular
Diplomat Mono Regular Italic
Diplomat Mono Medium
Diplomat Mono Medium Italic
Diplomat Mono Bold
Diplomat Mono Bold Italic
Diplomat Mono Heavy
Diplomat Mono Heavy Italic
Diplomat Mono Black
Diplomat Mono Black Italic

ENVELOPING
Fotografía

DIPLOMAT MONO THIN, 70 PT

DINADAGLAT
Augmenting

DIPLOMAT MONO THIN ITALIC, 70 PT

BYGGNADSUR
Hemisphere

DIPLOMAT MONO LIGHT, 70 PT

PRODUCTION
Inzwischen

DIPLOMAT MONO LIGHT ITALIC, 70 PT

FONDATEURS
Authorized

DIPLOMAT MONO REGULAR, 70 PT

INTERACTED
Bevægelsen

DIPLOMAT MONO REGULAR ITALIC, 70 PT

MEDITATION
Głosowania

DIPLOMAT MONO MEDIUM, 70 PT [ALTERNATE a]

COLLECTIVA
Liberating

DIPLOMAT MONO MEDIUM ITALIC, 70 PT

PERFORMING
Waarborgen

DIPLOMAT MONO BOLD, 70 PT

OGRANIČENI
Negotiates

DIPLOMAT MONO BOLD ITALIC, 70 PT

HOTĂRÂRIILE
Engagement

DIPLOMAT MONO HEAVY, 70 PT

INTERACTED
Banda 1agi ò

DIPLOMAT MONO HEAVY ITALIC, 70 PT

LÄÄNEPIIRI
Department

DIPLOMAT MONO BLACK, 70 PT

JOURNALIST
Taşkınları

DIPLOMAT MONO BLACK ITALIC, 70 PT

New Featured Film
RÉGIONS CONQUISES
Senior executives

DIPLOMAT MONO THIN, THIN ITALIC, 40 PT

Liquido contenuto
SATELLITE IMAGERY
Cosmic explosions

DIPLOMAT MONO LIGHT, LIGHT ITALIC, 40 PT

Human personality
IDEOLOGICAL IDEAL
Malzeme ve teknik

DIPLOMAT MONO REGULAR, REGULAR ITALIC, 40 PT

Differing account
STARKT ETRUSKISKT
Maintenance areas

DIPLOMAT MONO MEDIUM, MEDIUM ITALIC, 40 PT [ALTERNATE a]

Það var ekki fyrr
POLITICAL CONCERN
135% annual gains

DIPLOMAT MONO BOLD, BOLD ITALIC, 40 PT

Central microdata
LA CIUTAT DE ROMA
Verbundene Gefäße

DIPLOMAT MONO HEAVY, HEAVY ITALIC, 40 PT

International era
OLD MOBILITY RATE
Financial reports

DIPLOMAT MONO BLACK, BLACK ITALIC, 40 PT

Ir toliau daro dideleę itaką
NEWLY INCREASED INVESTMENTS
Sabi ng mga ilang historyan

DIPLOMAT MONO THIN, THIN ITALIC, 25 PT

Significant final challenge
MÉTHODES ONT ÉTÉ CONSERVÉES
Their national conversation

DIPLOMAT MONO LIGHT, LIGHT ITALIC, 25 PT

A stark contrast to the era
PRIMERA ESTRUCTURA POLÍTICA
State polls of 6,935 voters

DIPLOMAT MONO REGULAR, REGULAR ITALIC, 25 PT [ALTERNATE a]

Básicas da sociedade romana
HE INVESTED £35,000 IN 1796
Sem endaõĩ meõ einveldistiõ

DIPLOMAT MONO MEDIUM, MEDIUM ITALIC, 25 PT [ALTERNATE 3 5 6 9]

Ergänzt durch ein oder zwei
SHE DOMINATED THE HEADLINES
Ruling a justified response

DIPLOMAT MONO BOLD, BOLD ITALIC, 25 PT

The lack of Neolithic sites
OLD BIOLOGICAL DESIGNATIONS
Black Sea deluge hypothesis

DIPLOMAT MONO HEAVY, HEAVY ITALIC, 25 PT

Is-sistema ta' Dijokleżjanu
A POPULAR MARITIME WATERWAY
Besser erging es regelmäÙig

DIPLOMAT MONO BLACK, BLACK ITALIC, 25 PT

FORGED A SECRET ALLIANCE IN EARLY 1763
 Trở nên cực kỳ bất ổn sau các xung đột
 WAREN GEDURENDE DE GEHELE MIDDELEEUEWEN
 Sent 1.5°C above pre-industrial levels

DIPLOMAT MONO THIN, THIN ITALIC, 18 PT

BOSPOR SE SMATRA JEDNIM OD NAJVAŽNIJIH
 Master of tennis, pickleball and padel
 WELL SUITED FOR THE BUSINESS OF DESIGN
 L'epítet de Lògios és la representació

DIPLOMAT MONO LIGHT, LIGHT ITALIC, 18 PT

THE 13TH GENERAL CONFERENCE ON WEIGHTS
 Vuonna 1965 korvattiin alttaritaululla
 BEGREPET KOMMER FRA DEN GAMMELLATINSKE
 Provocatively demanded from the senate

DIPLOMAT MONO REGULAR, REGULAR ITALIC, 18 PT [ALTERNATE a 3 5 6 9]

FORTEMENT CARACTÉRISÉE PAR LA PRÉSENCE
 Also an idea for humid & arid climates
 MOVES THEM INTO AN UNCHARTED TERRITORY
 Nakatira sa dako ng Kalakhang Helsinki

DIPLOMAT MONO MEDIUM, MEDIUM ITALIC, 18 PT

THE SELF-PROCLAIMED “ENGINEER OF SWAG”
 Hirmust rabatud ning üritavad põgeneda
 BUNDAN SONRA ONUN BAŞINA YENƏ MÜXTƏLIF
 Wellness & personal service industries

DIPLOMAT MONO BOLD, BOLD ITALIC, 18 PT

ED'S A WRITER & CRITIC BASED IN LONDON
Soft-ripened cheese with a rustic rind
E ABSORVENDO AGLOMERADOS RURAIS OUTRAS
Während der ersten beiden Jahrhunderte

DIPLOMAT MONO HEAVY, HEAVY ITALIC, 18 PT

NASELJENI DIJELOVI PRIPADAJUĆIH DRŽAVA
Besiedelte und höchstindustrialisierte
THIS ANCIENT ROMAN DEFINITION OF DOMUS
Configured an updated wireless network

DIPLOMAT MONO BLACK, BLACK ITALIC, 18 PT

Legjelentősebb

DIPLOMAT MONO THIN, 50 PT

Administrative

DIPLOMAT MONO LIGHT, 50 PT

Wissenschaften

DIPLOMAT MONO REGULAR, 50 PT

Investigations

DIPLOMAT MONO MEDIUM, 50 PT

Systematically

DIPLOMAT MONO BOLD, 50 PT

Disperatamente

DIPLOMAT MONO HEAVY, 50 PT

Constitutional

DIPLOMAT MONO BLACK, 50 PT

Constitutional

DIPLOMAT MONO THIN ITALIC, 50 PT

Acontecimiento

DIPLOMAT MONO LIGHT ITALIC, 50 PT

Establishments

DIPLOMAT MONO REGULAR ITALIC, 50 PT

Territooriumil

DIPLOMAT MONO MEDIUM ITALIC, 50 PT

Necessàriament

DIPLOMAT MONO BOLD ITALIC, 50 PT

Reconciliation

DIPLOMAT MONO HEAVY ITALIC, 50 PT

Counterbalance

DIPLOMAT MONO BLACK ITALIC, 50 PT

DIPLOMAT MONO REGULAR, REGULAR ITALIC, BOLD, 14/18 PT

REGULAR ALL CAPS

REGULAR

BOLD

REGULAR ITALIC

BOLD

TABULAR
LINING FIGURES

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of the public debt was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; **the sinking fund** was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed au-

 DIPLOMAT MONO REGULAR, REGULAR ITALIC, BOLD, 10/13 PT

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Methodologies of Aesthetics

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.” The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant,

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 DIPLOMAT MONO REGULAR, REGULAR ITALIC, BOLD, 9/12 PT

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DIPLOMAT MONO REGULAR, 7/9 PT

BRH	JAN	APR	JUL
ABB	123,864	104,403	122,231
AIR	245,856	287,968	266,550
ATH	164,168	116,164	180,652
ARR	341,215	420,021	399,981
BAN	126,845	154,861	140,616
BAR	120,103	220,044	190,820
BAQ	315,614	351,414	340,156
BEA	436,493	352,241	389,325
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DEC	416,452	397,752	400,282
DOV	236,861	249,765	287,201
DRA	736,875	700,658	710,456
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EIR	218,342	210,968	199,267
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The sense of constructing situations is to fulfill human primitive desires and pursue a Blackior passion-al quality. From *Internationale Situation-*

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EKE	491,384	458,620	446,182
FAL	102,924	113,078	108,912
FBR	634,432	592,244	615,347
FDO	387,116	414,278	402,621

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INCLUDED FAMILIES

Diplomat
Diplomat Mono

SUPPORTED LANGUAGES

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ABOUT THE DESIGNER

Shiva Nallaperumal (b. 1993) is a Graphic Designer, Art Director and Typeface Designer and co-founder of the plural design practice November with Juhi Vishnani. November has created identity systems, printed matter, typefaces, exhibitions and campaigns for a wide variety of clients from the Tech, Film, Media, Art, Publishing and Fashion industries from around the world. As a type designer, Shiva has worked with and published typefaces with Typotheque, Commercial Type, Bold Monday, Sharp Type and Lost Type Co-Op. In 2017 Shiva became the first graphic designer to be chosen as one of Forbes India's 30 Under 30.

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