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# Гардиан Санс Хедлайн

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Guardian Sans Headline is built of entirely unadorned forms, making it a typographic chameleon, combining well with a wide range of typefaces. In spite of their simplicity, the lightest and heaviest weights still have quite a bit of personality, while the rest of the family is characterized by respectable neutrality.

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**PUBLISHED**

2022

**DESIGNED BY**

PAUL BARNES & CHRISTIAN SCHWARTZ

**CYRILLIC BY**

ILYA RUDERMAN

**18 STYLES**

9 WEIGHTS W/ ITALICS

**FEATURES**

PROPORTIONAL LINING FIGURES  
PROPORTIONAL OLDSTYLE FIGURES  
FRACTIONS (PREBUILT AND ARBITRARY)  
SUPERScript/SUBSCRIPT

Typographic trends come and go, but the most enduring genre to come out of the past century is probably the humanist sans serif. Guardian Sans is more constructed than most of its peers, with little influence from handwriting or classical proportions, instead, like the Egyptian, sharing a clean, approachable openness with many contemporary Dutch sans serifs, combined with the more buttoned-up British attitude as typified in the classic Gill Sans.

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Guardian Sans Headline Cyrillic Hairline

*Guardian Sans Headline Cyrillic Hairline Italic*

Guardian Sans Headline Cyrillic Thin

*Guardian Sans Headline Cyrillic Thin Italic*

Guardian Sans Headline Cyrillic Light

*Guardian Sans Headline Cyrillic Light Italic*

Guardian Sans Headline Cyrillic Regular

*Guardian Sans Headline Cyrillic Regular Italic*

Guardian Sans Headline Cyrillic Medium

*Guardian Sans Headline Cyrillic Medium Italic*

Guardian Sans Headline Cyrillic Semibold

*Guardian Sans Headline Cyrillic Semibold Italic*

Guardian Sans Headline Cyrillic Bold

*Guardian Sans Headline Cyrillic Bold Italic*

Guardian Sans Headline Cyrillic Black

*Guardian Sans Headline Cyrillic Black Italic*

Guardian Sans Headline Cyrillic Ultra

*Guardian Sans Headline Cyrillic Ultra Italic*

ПРАДКАЗАННІ  
Одночасно

GUARDIAN SANS HEADLINE CYRILLIC HAIRLINE, 70 PT

ДОПОМОГОЮ  
Концентрація

GUARDIAN SANS HEADLINE CYRILLIC HAIRLINE ITALIC, 70 PT

ТЕРРИТОРИЮ  
Фантастичні

GUARDIAN SANS HEADLINE CYRILLIC THIN, 70 PT

ОБ'ЄДИНЕНА  
Должностным

GUARDIAN SANS HEADLINE CYRILLIC THIN ITALIC, 70 PT

ВЕЛИЧЕСТВА  
Семимісячним

GUARDIAN SANS HEADLINE CYRILLIC LIGHT, 70 PT

НАЗІРАННЯМИ  
*Чрезвычайных*

GUARDIAN SANS HEADLINE CYRILLIC LIGHT ITALIC, 70 PT

ИЗМЕНЕНИЙ  
Поддерживал

GUARDIAN SANS HEADLINE CYRILLIC REGULAR, 70 PT

УЧАСТВОВАЛ  
*Декоративни*

GUARDIAN SANS HEADLINE CYRILLIC REGULAR ITALIC, 70 PT

**ДОБАВЛЯЛИ  
Африканской**

GUARDIAN SANS HEADLINE CYRILLIC MEDIUM, 70 PT

***ЛУПИТЕРОВЕ  
Апавяданнем***

GUARDIAN SANS HEADLINE CYRILLIC MEDIUM ITALIC, 70 PT

**ЖАНДАНУЫ  
Найбiльшого**

GUARDIAN SANS HEADLINE CYRILLIC SEMIBOLD, 70 PT

***УПОМИНАЕТ  
Забеременев***

GUARDIAN SANS HEADLINE CYRILLIC SEMIBOLD ITALIC, 70 PT

**ПРЕДГРАТЪУ  
Асклепийдің**

GUARDIAN SANS HEADLINE CYRILLIC BOLD, 70 PT

**ИЗЛУЧЕНИЯ  
Напярэдадні**

GUARDIAN SANS HEADLINE CYRILLIC BOLD ITALIC, 70 PT

**ГРЕЧЕСКОЙ  
Встановлені**

GUARDIAN SANS HEADLINE CYRILLIC BLACK, 70 PT

**ГАЛИЛЕЕВИ  
Изложена**

GUARDIAN SANS HEADLINE CYRILLIC BLACK ITALIC, 70 PT [ALTERNATE a]

**ЖІКТЕЛЕДІ  
Мифология**

GUARDIAN SANS HEADLINE CYRILLIC ULTRA, 70 PT

**ОТКРЫТЫЕ  
Прызначыў**

GUARDIAN SANS HEADLINE CYRILLIC ULTRA ITALIC, 70 PT

АЙСБЕРГИ ВЫВОДИМЫХ  
Сблъсква с повърхността

GUARDIAN SANS HEADLINE CYRILLIC HAIRLINE, 40 PT

ВЫСОТА ОТ 140 ДО 650 М  
Гренланд бил населуван од

GUARDIAN SANS HEADLINE CYRILLIC HAIRLINE ITALIC, 40 PT

КОЛИЧЕСТВО ОСАДКОВ  
Факультетов Гонконгского

GUARDIAN SANS HEADLINE CYRILLIC THIN, 40 PT

ВІДСТАННЮ МІЖ ДВОМА  
Климат острова впливають

GUARDIAN SANS HEADLINE CYRILLIC THIN ITALIC, 40 PT

В РИМСКОМ ПАНТЕОНЕ  
Иерархия орбит системы

GUARDIAN SANS HEADLINE CYRILLIC LIGHT, 40 PT

ИНТЕРЕСОВ КОМПАНИИ  
Распространены болота

GUARDIAN SANS HEADLINE CYRILLIC LIGHT ITALIC, 40 PT



**ВОСПОЛЬЗОВАВШИСЬ**  
**Ако метеороид преживи**

GUARDIAN SANS HEADLINE CYRILLIC REGULAR, 40 PT

***ОНА БЫЛА НА КОРАБЛЕ***  
***Диагноз стали ставить***

GUARDIAN SANS HEADLINE CYRILLIC REGULAR ITALIC, 40 PT [ALTERNATE a]

**ПРАВАТА СЕ ЗАДАВА С**  
**Название дано по цвету**

GUARDIAN SANS HEADLINE CYRILLIC MEDIUM, 40 PT

***АВАНПОРТОМ ГОРОДА***  
***Складала больш за 400***

GUARDIAN SANS HEADLINE CYRILLIC MEDIUM ITALIC, 40 PT

**В 1371 ГОДУ МИНСКАЯ**  
**Пыльные бури бывают**

GUARDIAN SANS HEADLINE CYRILLIC SEMIBOLD, 40 PT

***СЕРЕД ПЕРШИХ РАКЕТ***  
***Этот эпизод особенно***

GUARDIAN SANS HEADLINE CYRILLIC SEMIBOLD ITALIC, 40 PT

**МИЛЛИОНОВ КОПИЙ  
Феврале температура**

GUARDIAN SANS HEADLINE CYRILLIC BOLD, 40 PT

***ЧИТАТЬ ИЕРОГЛИФЫ  
Еуклидова іеомейірија***

GUARDIAN SANS HEADLINE CYRILLIC BOLD ITALIC, 40 PT [ALTERNATE a]

**ОДНОСТУПЕНЧАТАЯ  
Собирна лека со мало**

GUARDIAN SANS HEADLINE CYRILLIC BLACK, 40 PT

***РЕАКТИВНОЙ СТРУИ  
Считаются частями***

GUARDIAN SANS HEADLINE CYRILLIC BLACK ITALIC, 40 PT

**ДАЛЁКИ РАЁН ЗЯМЛІ  
Которых оптическое**

GUARDIAN SANS HEADLINE CYRILLIC ULTRA, 40 PT

***ВЛАДА ОПИНИЛАСЯ  
Онда түзу сызықты***

GUARDIAN SANS HEADLINE CYRILLIC ULTRA ITALIC, 40 PT

Для описания игрового процесса различают  
УЧАСТВУЕТ В БОЛЬШИНСТВЕ ПРОЕКТОВ  
*Эстония территориясе буйлап 740 елга ага*

GUARDIAN SANS HEADLINE CYRILLIC HAIRLINE, HAIRLINE ITALIC, 24 PT

Сваки од панела је димензија 15,26 × 24,57 m  
ПОПЕРЕДУ ПЕРЕМОЖНОГО РИМСЬКОГО  
*Однако в своей книге Поло демонстрирует*

GUARDIAN SANS HEADLINE CYRILLIC THIN, THIN ITALIC, 24 PT

Стракатую мультікультурную супольнасць  
ЧЕРЕЗ НЕБОЛЬШОЙ ТЕЛЕСКОП ВИДНО  
*К сентябрю 1991 года чётко обозначились*

GUARDIAN SANS HEADLINE CYRILLIC LIGHT, LIGHT ITALIC, 24 PT

Были написаны восемь работ художника  
41% ВСЕХ ОПРОШЕННЫХ СООБЩИЛИ  
*Долазак друїих ѿако шїо дневно їрайїи*

GUARDIAN SANS HEADLINE CYRILLIC REGULAR, REGULAR ITALIC, 24 PT

Сонда Фобос-грунт беше насрочена за  
**НЫНЕШНИЙ ГУБЕРНАТОР ВАТИКАНА**  
***В Рийгикогу устанавливается Законом***

GUARDIAN SANS HEADLINE CYRILLIC MEDIUM, MEDIUM ITALIC, 24 PT

По форме конституции делятся на две  
**ЧИСЛЕННОСТЬ ВООРУЖЕННЫХ СИЛ**  
*Се покажа дека тоа беше и крај на СКЈ*

GUARDIAN SANS HEADLINE CYRILLIC SEMIBOLD, SEMIBOLD ITALIC, 24 PT

Гражданских и канонических правил  
**СПОРЕД ГРУПА И МРЕЖА ЗА ГРАДА**  
*Прежде всего теории суверенитета*

GUARDIAN SANS HEADLINE CYRILLIC BOLD, BOLD ITALIC, 24 PT

Минералогиялық картасын жасауға  
**ГАЛИЛЕЕВЫ СПУТНИКИ НАЗВАНЫ**  
*Летом может обволакивать город*

GUARDIAN SANS HEADLINE CYRILLIC BLACK, BLACK ITALIC, 24 PT

Экономико-географический очерк  
**УЧАСТВОВАЛ В ЖИЗНИ РУССКОГО**  
*Легко збити і виїхати на зустрічну*

GUARDIAN SANS HEADLINE CYRILLIC ULTRA, ULTRA ITALIC, 24 PT [ALTERNATE ITALIC a]

Неотектоникалық

GUARDIAN SANS HEADLINE CYRILLIC HAIRLINE, 60 PT

Многочисленные

GUARDIAN SANS HEADLINE CYRILLIC THIN, 60 PT

Виноградниками

GUARDIAN SANS HEADLINE CYRILLIC LIGHT, 60 PT

Происхождение

GUARDIAN SANS HEADLINE CYRILLIC REGULAR, 60 PT

Существования

GUARDIAN SANS HEADLINE CYRILLIC MEDIUM, 60 PT

Вулканических

GUARDIAN SANS HEADLINE CYRILLIC SEMIBOLD, 60 PT

Наивысшая

GUARDIAN SANS HEADLINE CYRILLIC BOLD, 60 PT

Помпеянами

GUARDIAN SANS HEADLINE CYRILLIC BLACK, 60 PT

Реабилитира

GUARDIAN SANS HEADLINE CYRILLIC ULTRA, 60 PT

Антрапагенавага

GUARDIAN SANS HEADLINE CYRILLIC HAIRLINE ITALIC, 60 PT

Обгрунтованого

GUARDIAN SANS HEADLINE CYRILLIC THIN ITALIC, 60 PT

Сформировались

GUARDIAN SANS HEADLINE CYRILLIC LIGHT ITALIC, 60 PT

Происхождению

GUARDIAN SANS HEADLINE CYRILLIC REGULAR ITALIC, 60 PT

Североизточна

GUARDIAN SANS HEADLINE CYRILLIC MEDIUM ITALIC, 60 PT

Францисканцы

GUARDIAN SANS HEADLINE CYRILLIC SEMIBOLD ITALIC, 60 PT

Рыболовецких

GUARDIAN SANS HEADLINE CYRILLIC BOLD ITALIC, 60 PT

Жағалауында

GUARDIAN SANS HEADLINE CYRILLIC BLACK ITALIC, 60 PT

Современный

GUARDIAN SANS HEADLINE CYRILLIC ULTRA ITALIC, 60 PT







**OPENTYPE FEATURES**  
 FAMILY WIDE

 ALL CAPS  
 opens up spacing, moves  
 punctuation up

 PROPORTIONAL LINING  
 default figures

PROPORTIONAL OLDSTYLE

 FRACTIONS  
 ignores numeric date format

SUPERSCRIP/SUPERIOR

SUBSCRIPT/INFERIOR

 DENOMINATOR  
 for making arbitrary fractions

 NUMERATOR  
 for making arbitrary fractions

 LANGUAGE FEATURE  
 Polski (Polish) kreska accent

 LANGUAGE FEATURE  
 Română (Romanian) s accent

 LANGUAGE FEATURE  
 Македонски (Macedonian) б

 LANGUAGE FEATURE  
 Српски (Serbian) б г д п т

 LANGUAGE FEATURE  
 Български (Bulgarian) Д Ж К Л  
 В Г Д Ж И Й К Л Н П Т Ц Щ Ю

**DEACTIVATED**

žiFish &amp; «Chips» @ £24.65!?

 Sale Price: \$3,460 €1,895  
 Originally: **\$7,031 £9,215**

 Sale Price: \$3,460 €1,895  
 Originally: **\$7,031 £9,215**

21/03/10 and 2 1/18 460/920

 $x^{158} + y^{23} \times z^{18} - a^{4260}$ 
 $x_{158} \div y_{23} \times z_{18} - a_{4260}$ 

0123456789 0123456789

0123456789 0123456789

 ŹRÓDŁA ślady *możliwość*

 JUCĂUȘA însuși *științifice*

 Чељабинска *Оренбуршка*

 Одобрѝ бидејќи *породица*

 ДРУГО задружен *детайл*
**ACTIVATED**

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0123456789 0123456789

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 ŹRÓDŁA ślady *możliwość*

 JUCĂUȘA însuși *științifice*

 Чељабинска *Оренбуршка*

 Одобрѝ *бидејќи* *породица*

 ДРУГО задружен *детайл*

**OPENTYPE FEATURES**  
ROMAN & ITALICSTYLISTIC SET 06  
Macedonian 6**DEACTIVATED**

Чељабинска и Оренбуршка

**ACTIVATED**

Чељабинска и Оренбуршка

**OPENTYPE FEATURES**  
ROMANSTYLISTIC SET 01  
alternate latin gSTYLISTIC SET 02  
alternate latin lSTYLISTIC SET 05  
Serbian 6**DEACTIVATED**Archaeological messages lag  
Old ailments alarm specialists  
Библиотека добила одобри**ACTIVATED**Archaeological messages lag  
Old ailments alarm specialists  
Библиотека добила одобри**OPENTYPE FEATURES**  
ITALICSTYLISTIC SET 01  
alternate aSTYLISTIC SET 02  
alternate latin lSTYLISTIC SET 03  
alternate latin f ßSTYLISTIC SET 05  
Serbian б г д п т**DEACTIVATED**Разница в счёте настолько  
Having availability at all times  
Walks roughly eleven leagues  
Difficulties affirming a favorite  
Топлије небу услед нагну́та**ACTIVATED**Разница в счёте настолько  
Having availability at all times  
Walks roughly eleven leagues  
Difficulties affirming a favorite  
Тоїлије небу услед наїгну́та

## STYLES INCLUDED IN COMPLETE FAMILY

Guardian Sans Headline Cyrillic Hairline  
 Guardian Sans Headline Cyrillic Hairline Italic  
 Guardian Sans Headline Cyrillic Thin  
 Guardian Sans Headline Cyrillic Thin Italic  
 Guardian Sans Headline Cyrillic Light  
 Guardian Sans Headline Cyrillic Light Italic  
 Guardian Sans Headline Cyrillic Regular  
 Guardian Sans Headline Cyrillic Regular Italic  
 Guardian Sans Headline Cyrillic Medium  
 Guardian Sans Headline Cyrillic Medium Italic  
 Guardian Sans Headline Cyrillic Semibold  
 Guardian Sans Headline Cyrillic Semibold Italic  
 Guardian Sans Headline Cyrillic Bold  
 Guardian Sans Headline Cyrillic Bold Italic  
 Guardian Sans Headline Cyrillic Black  
 Guardian Sans Headline Cyrillic Black Italic  
 Guardian Sans Headline Cyrillic Ultra  
 Guardian Sans Headline Cyrillic Ultra Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Belarusian, Bosnian, Breton, Bulgarian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Gaelic, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Italian, Kazakh, Kurdish, Latin, Latvian, Lithuanian, Livonian, Macedonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Russian, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Cyrillic), Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Ukrainian, Walloon, Welsh, Wolof

## CONTACT

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## ABOUT THE DESIGNERS

**Paul Barnes** (born 1970) is a graphic and type designer, as well as a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He is also a long-term collaborator with Peter Saville, resulting in diverse work such as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit, and the logo for Kate Moss.

Barnes has worked as an advisor and consultant to numerous publications, notably *Wallpaper\**, *Harper's Bazaar*, and *frieze*. His interest in the modern and vernacular is encompassed in his type design, ranging from the contemporary, such as for Björk, to the British lettering of the 18th century that influenced the extensive Chiswick typeface (2017). Whilst consultant to *The Guardian*, he designed Guardian Egyptian with Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup, and also for the England football team for Umbro. For Commercial Type, he co-designed Publico with Schwartz and, independently, Austin, Dala Floda, and Marian, amongst others.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, he was named one of the 40 most influential designers under 40 in *Wallpaper\** with Schwartz. A year later *The Guardian* named him as one of the 50 best designers in Britain.

**Christian Schwartz** (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper\**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

**Ilya Ruderman** is a type designer living and working in Moscow, where he did his undergraduate studies at the Moscow State University of Print. His interest in type came from his classes with Alexander Tarbeev, and as his interest developed into a passion he chose to attend the Type and Media course at the Royal Academy of Art (KABK) in The Hague.

After graduating from Type and Media he returned to Moscow to pursue commercial projects for clients such as *Men's Health Russia*, *Yes* magazine, *Best Life* magazine, *Big City* magazine, Moscow City and Transport system, Perm City and Tele2. Later he worked for several years as the creative director at news agency RIA Novosti. Ruderman has lectured extensively on type and typography, both on his own and together with Valery Golyzhenkov. Ruderman is a curator of the Type & Typography course at the British Higher School of Art and Design and currently is co-founder of two studios: CSTM Fonts and Moscow Design Studio.