#### Guardian Sans Headline X Condensed

The most condensed family of the entire Guardian collection, Guardian Sans Headline X Condensed exaggerates the subtle squareness of the original design to maintain the humanist forms, but without sacrificing its economy. Useful in editorial situations, it truly turns Guardian Sans Headline into a major sans family.

#### PUBLISHED

DESIGNED BY BERTON HASEBE WITH PAUL BARNES & CHRISTIAN SCHWARTZ

18 STYLES 9 WEIGHTS W/ ITALICS

#### FEATURES

PROPORTIONAL LINING FIGURES PROPORTIONAL OLDSTYLE FIGURES FRACTIONS SUPERSCRIPT/SUBSCRIPT Creating a condensed version of a humanist sans serif is often a difficult proposition, because the round and friendly forms have a tendency to become ungainly and squashed. Guardian Sans Headline X Condensed introduces the slightest amount of flatness to the sides of curves, allowing them to fit together neatly while still feeling quite organic. Guardian Sans Headline X Condensed Hairline Guardian Sans Headline X Condensed Hairline Italic Guardian Sans Headline X Condensed Thin Guardian Sans Headline X Condensed Thin Italic Guardian Sans Headline X Condensed Light Guardian Sans Headline X Condensed Light Italic **Guardian Sans Headline X Condensed Regular** Guardian Sans Headline X Condensed Regular Italic **Guardian Sans Headline X Condensed Medium** Guardian Sans Headline X Condensed Medium Italic **Guardian Sans Headline X Condensed Semibold** Guardian Sans Headline X Condensed Semibold Italic **Guardian Sans Headline X Condensed Bold** Guardian Sans Headline X Condensed Bold Italic **Guardian Sans Headline X Condensed Black Guardian Sans Headline X Condensed Black Italic Guardian Sans Headline X Condensed Ultra** Guardian Sans Headline X Condensed Ultra Italic

## SØREN KIERKEGAARD Drobeta-Turnu Severin

SANS HEADLINE X CONDENSED HAIRLINE, 70 PT

## ALEXANDER TROCCHI Sosthenes of Macedon

SANS HEADLINE X CONDENSED HAIRLINE ITALIC, 70 PT

## ELECTION OFFICIERS Artturi Ilmari Virtanen

SANS HEADLINE X CONDENSED THIN, 70 PT

## NEUE SACHLICHKEIT Portsmouth to Oxford

SANS HEADLINE X CONDENSED THIN ITALIC, 70 PT

## REHARMONIZATION Highbury & Islington SIJFUR-MULASÝSLA

Metropolitan Railway

## FERROMAGNETISM Bouches-du-Rhône

SANS HEADLINE X CONDENSED REGULAR, 70 PT

## JEAN-LUC GODARD Sir Donald Bradman

SANS HEADLINE X CONDENSED REGULAR ITALIC, 70 PT

## FEATHERWEIGHTS Jean-Louis Comolli

SANS HEADLINE X CONDENSED MEDIUM, 70 PT

## WILLIAMSBURGER Nordheim am Main

SANS HEADLINE X CONDENSED MEDIUM ITALIC, 70 PT

## ICHIKIKUSHIKINO Local Government

SANS HEADLINE X CONDENSED SEMIBOLD, 70 PT

## ROŞIORII DE VEDE Ertuğrul Melikoğlu

SANS HEADLINE X CONDENSED SEMIBOLD ITALIC, 70 PT [ALTERNATE a I]

### SAXONY-ANHALT Neuropsychiatric Neuropsychiatric

## ÖNKORMÁNYZAT Andrei Tarkovsky

SANS HEADLINE X CONDENSED BOLD ITALIC, 70 PT

## HEADLINE NEWS Oscilloscopically

SANS HEADLINE X CONDENSED BLACK, 70 PT

## WILLIAMSTOWN Anesthesiologist

SANS HEADLINE X CONDENSED BLACK ITALIC, 70 PT

## **OBYVATELSTVO Aurskog-Høland**

SANS HEADLINE X CONDENSED ULTRA, 70 PT

# **KLEPTOMANIAC States Admitted**

SANS HEADLINE X CONDENSED ULTRA ITALIC, 70 PT

## MARTONVÁSÁR Eyjafjarðarsýsla

## SOUTHEASTERN Raoul Vaneigem

SANS HEADLINE X CONDENSED ULTRA ITALIC, 70 PT

7 of 18

### MUNICIPALITIES IN LAPLAND, FINLAND Toured through Kentucky and Nebraska

SHE CURRENTLY RESIDES IN MONHEIM Vice Versa was formed in 1977 in Sheffield

SANS HEADLINE X CONDENSED HAIRLINE ITALIC, 40 PT [ALTERNATE a

#### LE CHANGEMENT À PLUS D'UN TITRE Avertissement aux écoliers et lycéens

SANS HEADLINE X CONDENSED THIN, 40 PT

BERLIN-AMSTERDAM, DIRECT FLIGHT In the administrative division of London

SANS HEADLINE X CONDENSED THIN ITALIC, 40 PT [ALTERNATE a f

#### YORKSHIRE COUNTY CRICKET CLUB Verwaltungsgemeinschaft Monheim

ANS HEADLINE X CONDENSED LIGHT, 40 PT

### MASCULIN FÉMININ, 15 FAITS PRÉCIS Regional State Administrative Agency

SANS HEADLINE X CONDENSED LIGHT ITALIC, 40 PT

#### LA PÊCHE AUX POISSONS ROUGES Works designed by Karl Hagenauer

SANS HEADLINE X CONDENSED REGULAR, 40 PT

### EKONOMICKÁ AKTIVITA OBYVATEL Great Western Steamship Company

SANS HEADLINE X CONDENSED REGULAR ITALIC, 40 F

### NEWTOWN POLICE DEPARTMENT Connecting flights through Lisbon

SANS HEADLINE X CONDENSED MEDIUM, 40 PT

WISDEN CRICKETERS' ALMANACK La Sortie de l'Usine Lumière à Lyon

SANS HEADLINE X CONDENSED MEDIUM ITALIC, 40 P

### POLITIK PÅ TVÆRS AF GRÆNSER English cricket captain Peter May

SANS HEADLINE X CONDENSED SEMIBOLD, 40 PT [ALTERNATE g

### **GUILLAUME-FRANÇOIS ROUELLE** Thèses sur la révolution culturelle

SANS HEADLINE X CONDENSED SEMIBOLD ITALIC, 40 PT

#### MICROBIAL EPIDEMIOLOGISTS Húsavík Norður-Þingeyjarsýsla

SANS HEADLINE X CONDENSED BOLD, 40 PT

### **PERIODIC TABLE OF ELEMENTS How to Be a...Zillionaire! (1985)**

SANS HEADLINE X CONDENSED BOLD ITALIC, 40 PT [ALTERNATE f]

### SIR MARC ISAMBARD BRUNEL Brandville Highway Authority

SANS HEADLINE X CONDENSED BLACK, 40 PT

### TAYLORSVILLE TO THORNHILL Werner Emmanuel Bachmann

SANS HEADLINE X CONDENSED BLACK ITALIC, 40 PT [ALTERNATE I]

### NORÐUR-ÍSAFJARÐARSÝSLA 348km in Northern Manitoba

SANS HEADLINE X CONDENSED ULTRA, 40 PT

### CÂMPULUNG MOLDOVENESC Tekniska försörjningssystem

SANS HEADLINE X CONDENSED ULTRA ITALIC, 40 PT

Průmysl výrobků ze skla, keramiky a porcelánu, stavební hmoty IN 2003, THEN-PRIME MINISTER JUNICHIRO KOIZUMI WASN'T *The second album, Beauty Stab, was released in November* 1983

SANS HEADLINE X CONDENSED HAIRLINE, HAIRLINE ITALIC, 24 PT [TRACKING +5]

Regions represent dialectal, cultural and economic variation A CONQUISTA ROMANA E O OURO DA PENÍNSULA IBÉRICA *Construction on the bridge initially began on March 2nd*, 1947

SANS HEADLINE X CONDENSED THIN, THIN ITALIC, 24 PT [TRACKING +5]

In 2002, a public television poll conducted by the BBC was SCANDINAVIAN INSTITUTE OF COMPARATIVE VANDALISM For Cambridge, he scored fifties against the Army and Surrey

SANS HEADLINE X CONDENSED LIGHT, LIGHT ITALIC, 24 PT [ALTERNATE ROMAN I]

Finland consists of 19 regions called *maakunta* in Finnish AMALIE SZEPS AND EDUARD JOSEF WIMMER-WISGRILL *The endless loop tape cartridge was first designed in 1952* 

SANS HEADLINE X CONDENSED REGULAR, REGULAR ITALIC, 24 PT

#### The video had over 48,900,000 views in just four days WIRTSCHAFT SOWIE LAND- UND FORSTWIRTSCHAFT *Grandeur et décadence d'un petit commerce de cinéma*

SANS HEADLINE X CONDENSED MEDIUM, MEDIUM ITALIC, 24 PT

John Lydon condemned the band as "trendy hippies" GINSBERG INTRODUCES THE CHARACTER OF LORCA The City of Lake Macquarie is 150km North of Sydney

SANS HEADLINE X CONDENSED SEMIBOLD, SEMIBOLD ITALIC, 24

#### 'Tears Are Not Enough' made the UK Top 20 in 1981 THE SITUATIONIST MOVEMENT WAS THE SECOND *Located between two bodies of water, the villages*

SANS HEADLINE X CONDENSED BOLD, BOLD ITALIC, 24 PT

#### When Tampopo asks their opinion of her noodle RAUSCHENBERG MARRIED SUSAN WEIL IN 1950 *Praha je kulturní metropolí celé České republiky*

SANS HEADLINE X CONDENSED BLACK, BLACK ITALIC, 24 PT

#### Nikolay Nikolayevich Semyonov, (1896-1986) FÖR ATT INTE TALA OM ALLA DESSA KVINNOR Over 49,600 artworks are housed in the vault

SANS HEADLINE X CONDENSED ULTRA, ULTRA ITALIC, 24 PT [TRACKING +5]

## abær to Sauðárkrókur harles Frédéric Gerhardt **Evoluzione** Demografica Doesburg, Netherlands **Jean-Louis Trintignant** Harrow & Wealdstone **Aeschines Socraticus** eater Manchester ANS HEADLINE X CONDENSED BLACK, 60 PT **Pas-de-Calais**

SANS HEADLINE X CONDENSED BLACK, 60 PT



UPPERCASE	ABCDEFGHIJKLMNOPQRSTUVWXYZ
LOWERCASE	abcdefghijklmnopqrstuvwxyz
STANDARD PUNCTUATION	;!¿?.,:;()[]{}/ \&*@""′′·",«»‹› §•¶†‡©℗®®™
UPPERCASE PUNCTUATION	i!¿?−()[]{}/ \@«»↔
LIGATURES	fb fh fi fj fk fl ff ffb ffh ffi ffj ffk ffl
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PROPORTIONAL OLDSTYLE	\$£€¥1234567890¢f %‰#°<+=−×÷>
PREBUILT FRACTIONS	1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8
NUMERATORS, DENOMINATORS SUPERSCRIPT & SUBSCRIPT	H <sup>0123456789</sup> /0123456789 H <sup>0123456789</sup> H <sub>0123456789</sub>
STYLISTIC ALTERNATES	gl ğĝģģłĺľļŀ fl ffl
ACCENTED UPPERCASE	ÁÂÀÄÅĂĂĂĄŔÆÆÇĆĆČĊĎÐÉÊÈËĖĒĘĞĜĢĠĦĤ ÍÌÌÏİĪĮĨĬĴĶŁĹĽĻĿÑŃŃŇŅŊÓÓÔÒÖŐŐŐØØŒŔŘŖ ŠŚŚŞŜŞÞŤŢŦÚÛÙÜŬŰŪŲŮŨŴŴŴŴŸŶŸŸŹŹŻ
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LOWERCASE	abcdefghijklmnopqrstuvwxyz
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LIGATURES	fb fh fi fj fk fl ff ffb ffh ffi ffj ffk ffl
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	ŠŚŚŞŜŞÞŤŢŦÚÛÙÜŬŰŪŲŮŨŴŴŴŴŶŶŶŸŽŹŻ
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OPENTYPE FEATURES FAMILY WIDE

PROPORTIONAL LINING

PROPORTIONAL OLDSTYLE

ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

ALL CAPS

default figures

FRACTIONS

DEACTIVATED

¿info@commercialtype.com? Approximately 250,896,500 attended Approximately 250,896,500 attended Fractions: 21/03/10 and 21/18 40/90

x158 + y23 × z18 – algebraic42607 x158 ÷ y23 × z18 – algebraic42607 Numerals 0123456789 0123456789 Numerals 0123456789 0123456789

ŹRÓDŁA możliwość Ślady rozliczeń ÎNSUŞI conștiință științifice Românește ACTIVATED

¿INFO@COMMERCIALTYPE.COM? Approximately 250,896,500 attended Approximately 250,896,500 attended Fractions: 21/03/10 and 21/18 40%0

x<sup>158</sup> + y<sup>23</sup> × z<sup>18</sup> – algebraic<sup>42607</sup> x<sub>158</sub> ÷ y<sub>23</sub> × z<sub>18</sub> – algebraic<sub>42607</sub> Numerals 0123456789 0123456789 Numerals 0123456789 <sup>0123456789</sup>

ŹRÓDŁA możliwość Ślady rozliczeń ÎNSUŞI conștiință științifice Românește

#### DEACTIVATED

Messages Lagging Archaeology Railings Sterilize Alliterate Fault Ailment Nullified Messages Ailment Archaeology Railings

#### ACTIVATED

Messages Lagging Archaeology Railings Sterilize Alliterate Fault Ailment Nullified Messages Ailment Archaeology Railings

#### DEACTIVATED

Messages Lagging Archaeology Alternate Sterilize Alliterate Fault Ailment Alternate Prefaces Schriftgießerei Bluffing Alternate Prefaces Schriftgießerei Bluffing Alternate ACTIVATED

Messages Lagging Archaeology Alternate Sterilize Alliterate Fault Ailment Alternate Prefaces Schriftgießerei Bluffing Alternate Prefaces Schriftgießerei Bluffing Alternate

DENOMINATOR for making arbitrary fractions

NUMERATOR for making arbitrary fractions

LANGUAGE FEATURE Polski (Polish) kreska accent

LANGUAGE FEATURE Română (Romanian) s accent

OPENTYPE FEATURES ROMANS

STYLISTIC SET 01 g and related

STYLISTIC SET 02 I and related

STYLISTIC ALTERNATES Illustrator/Photoshop

#### OPENTYPE FEATURES

STYLISTIC SET 01 a and related

STYLISTIC SET 02 I and related

STYLISTIC SET 03 f ß and related

STYLISTIC ALTERNATES Illustrator/Photoshop

#### STYLES INCLUDED IN COMPLETE FAMILY

Guardian Sans Headline X Condensed Hairline Guardian Sans Headline X Condensed Hairline Italic Guardian Sans Headline X Condensed Thin Guardian Sans Headline X Condensed Thin Italic Guardian Sans Headline X Condensed Light Guardian Sans Headline X Condensed Light Italic Guardian Sans Headline X Condensed Regular Guardian Sans Headline X Condensed Regular Italic Guardian Sans Headline X Condensed Medium Guardian Sans Headline X Condensed Medium Italic Guardian Sans Headline X Condensed Semibold Guardian Sans Headline X Condensed Semibold Italic Guardian Sans Headline X Condensed Bold Guardian Sans Headline X Condensed Bold Italic Guardian Sans Headline X Condensed Black Guardian Sans Headline X Condensed Black Italic Guardian Sans Headline X Condensed Ultra Guardian Sans Headline X Condensed Ultra Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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#### ABOUT THE DESIGNERS

**Paul Barnes** (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&lc*. He later returned to America to be art director of the music magazine *Spin*. Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer, Gianvito Rossi and German publisher, Schirmer Graf.

Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine, The Guardian* and *The Observer Newspapers, GQ, Wallpaper\*, Harper's Bazaar* and *frieze.* He has designed many books for publishers all over Europe including, Schirmer Mosel, Oxford University Press, the Tate and the iconic Schirmer Graf series. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper\**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

**Christian Schwartz** (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Director's Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned The Guardian, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper\**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.