## Guardian Sans Headline X Condensed

> The most condensed family of the entire Guardian collection, GuardianSans Headline X Condensed exaggerates the subtle squareness of the original design to maintain the humanist forms, but without sacrificing its economy. Useful in editorial situations, it truly turns Guardian Sans Headline into a major sans family.

## PUBLISHED

2012

## DESIGNED BY

BERTON HASEBE WITH
PAUL BARNES \& CHRISTIAN SCHWARTZ

## 18 STYLES

9 WEIGHTS W/ ITALICS
FEATURES
PROPORTIONAL LINING FIGURES PROPORTIONAL OLDSTYLE FIGURES
FRACTIONS
SUPERSCRIPT/SUBSCRIPT

Creating a condensed version of a humanist sans serif is often a difficult proposition, because the round and friendly forms have a tendency to become ungainly and squashed. Guardian Sans Headline X Condensed introduces the slightest amount of flatness to the sides of curves, allowing them to fit together neatly while still feeling quite organic.
Guardian Sans Headline X Condensed Hairline
Guardian Sans Headine X Condensed Hairline Italic
Guardian Sans Headline X Condensed Thin
Guardian Sans Headline X Condensed Thin Italic
Guardian Sans Headline X Condensed Light
Guardian Sans Headline X Condensed Light Italic
Guardian Sans Headline X Condensed Regular
Guardian Sans Headline X Condensed Regular Italic
Guardian Sans Headline X Condensed Medium
Guardian Sans Headline X Condensed Medium Italic
Guardian Sans Headline X Condensed Semibold
Guardian Sans Headline X Condensed Semibold Italic
Guardian Sans Headline X Condensed Bold
Guardian Sans Headline X Condensed Bold ItalicGuardian Sans Headline X Condensed Black
Guardian Sans Headline X Condensed Black ItalicGuardian Sans Headline X Condensed UltraGuardian Sans Headline X Condensed Ultra Italic


SANS HEADLINE X CONDENSED HAIRLINE, 70 PT


SANS HEADLINE X CONDENSED HAIRLINE ITALIC, 70 PT

## ELECTION OFFICIERS Artturi llmari Virtanen

[^0]

SANS HEADLINE X CONDENSED THIN ITALIC, 70 PT

## REHARMONIZATION Highbury \& Islington SUӨUR-MÚLASÝSLA Metropolitan Railway <br> FERROMAGNETISM Bouches-du-Rhône

# FEATHERWEIGHTS Jean-Louis Comolli 

SANS HEADLINE X CONDENSED MEDIUM, 70 PT


SANS HEADLINE X CONDENSED MEDIUM ITALIC, 70 PT

## ICHIKIKUSHIKINO Local Government

SANS HEADLINE X CONDENSED SEMIBOLD, 70 PT

# ROŞIORII DE VEDE Ertuğrul Melikoğlu 

## SAXONY-ANHALT Neuropsychiatric SANS HEADLINE $\times$ CONDENSED BOLD, 70 PT



Andrei Tarkovsky
SANS HEADLINE X CONDENSED BOLD ITALIC, 70 PT

## HEADLINE NEWS Oscilloscopically

SANS HEADLINE X CONDENSED BLACK, 70 PT


SANS HEADLINE X CONDENSED BLACK ITALIC, 70 PT

# OBYVATELSTVO Aurskog-Heland <br> SANS HEADLINE $X$ CONDENSED ULTRA, 70 PT 

## KLEPTOMANIAC States Admitted

SANS HEADLINE X CONDENSED ULTRA ITALIC, 70 PT


SANS HEADLINE X CONDENSED ULTRA, 70 PT [ALTERNATE I]


SANS HEADLINE X CONDENSED ULTRA ITALIC, 70 PT

## MUNCPPALITES ILAPLAND. FNLAND Toured through Kentudy and Nebraska <br> SANS HEADLINE X CONDENSED HAIRLINE, 40 PT

# SHE CURRENTLY RESIDES IN MONHEIM Vice Versa was formed in 1977 in Sheffield 

 SANS HEADLINE X CONDENSED HAIRLINE ITALIC, 40 PT [ALTERNATE a]LECHANGEMENT A PLUS D'UN TITRE Avertissement aux écoliers et lycéens

SANS HEADLINE X CONDENSED THIN, 40 PT
BERLIN-AMSTERDAM, DRECT FLIGHT In the administrative division of London

## YORKSHIRECOUNTY CRICKET CLUB Verwaltungsgemeinschaft Monheim

## LA PÊCHE AUX POISSONS ROUGES Works designed by Karl Hagenauer

## EKONOMICKÁ AKTIVITA OBYVATEL Great Western Steamship Company

## NEWTOWN POLICE DEPARTMENT Connecting flights through Lisbon

## WISDEN CRICKETERS' ALMANACK La Sortie de l'Usine Lumièreà Lyon

 POLITIK PÅ TVARS AF GR/ENSER English cricket captain Peter May
# GUILLAUME-FRANÇOIS ROUELLE Thèses sur la révolution culturelle 

# MICROBIAL EPIDEMIOLOGISTS Húsavik Norơur-pingeyjarsýsla 

## PERIODIC TABLE OF ELEMENTS How to Bea....Zillionaire! (1985)

## SIR MARC ISAMBARD BRUNEL Brandville Highway Authority

# TAYLORSVILLE TO THORNHILL Werner Emmanuel Bachmann 

# NORDUR-ISAFJARDARSY̌SLA 348kmin Northern Manitoba 

SANS HEADLINE X CONDENSED ULTRA, 40 PT


[^1]
# Průmys výrobkỉ ze skla, keramiky a porcelánu, stavebniíhmoty IN 2003, THEN-PRIME MINISTER JUNICHIRO KOIZUMI WASNT The second album, Beauty Stab, was released in November 1983 

# Regions represent dialectal, cultural and economic variation A CONQUISTA ROMANA E O OURO DA PENÍNSULA IBÉRICA Construction on the bridge initially began on March 2nd, 1947 

In 2002, a public television poll conducted by the BBC was SCANDINAVIAN INSTITUTE OF COMPARATIVE VANDALISM For Cambridge, he scored fifties against the Army and Surrey

Finland consists of 19 regions called maakunta in Finnish AMALIESZEPS AND EDUARD JOSEF WIMMER-WISGRILL The endless loop tape cartridge was first designed in 1952

# The video had over 48,900,000 views in just four days WIRTSCHAFT SOWIE LAND- UND FORSTWIRTSCHAFT Grandeur et décadence d'un petit commerce de cinéma 

[^2]
# John Lydon condemned the band as "trendy hippies" GINSBERG INTRODUCES THE CHARACTER OF LORCA The City of Lake Macquarie is 150km North of Sydney 

# 'Tears Are Not Enough' made the UK Top 20 in 1981 THE SITUATIONIST MOVEMENT WAS THE SECOND Located between two bodies of water, the villages 

When Tampopo asks their opinion of her noodle RAUSCHENBERG MARRIED SUSAN WEIL IN 1950 Prahaje kulturni metropolíceléčeskérepubliky

## Nikolay Nikolayevich Semyonov, (1896-1986) FÖR ATT INTE TALA OM ALLA DESSA KVINNOR Over 49,600 artworks are housed in the vault



Charles Frédéric Gerhardt
SANS HEADLINE X CONDENSED THIN, 60 PT

## Evoluzione Demografica

## Doesburg, Netherlands

 Jean-Louis Trintignant Harrow \& Wealdstone


Cornwall Railway viaducts Hardinxveld-Giessendam

SANS HEADLINE X CONDENSED LIGHT ITALIC, 60 PT

## München Neu Freimann

SANS HEADLINE X CONDENSED REGULAR ITALIC, 60 PT

## Austur-Skaftafellssýsla

 Eudorus of Alexandria Seattle Metropolitan Jackson, Mississippi Formos de AlgodresUPPERCASE

LOWERCASE

STANDARD PUNCTUATION

UPPERCASE PUNCTUATION

LIGATURES

PROPORTIONAL LINING
default figures

PROPORTIONAL OLDSTYLE

PREBUILT FRACTIONS

NUMERATORS, DENOMINATORS SUPERSCRIPT \& SUBSCRIPT

STYLISTIC ALTERNATES

ACCENTED UPPERCASE

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

## abcdefghijklmnopqrstuvwxyz



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UPPERCASE

LOWERCASE

STANDARD PUNCTUATION

UPPERCASE PUNCTUATION

LIGATURES

PROPORTIONAL LINING
default figures

PROPORTIONAL OLDSTYLE

PREBUILT FRACTIONS

STYLISTIC ALTERNATES

ACCENTED UPPERCASE

ACCENTED LOWERCASE

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

## abcdefghijklmnopqrstuvwxyz

## 

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OPENTYPE FEATURES
FAMILY WIDE

ALL CAPS

PROPORTIONAL LINING
default figures
PROPORTIONAL OLDSTYLE

FRACTIONS
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractions
NUMERATOR
for making arbitrary fractions

LANGUAGE FEATURE
Polski (Polish) kreska accent
LANGUAGE FEATURE
Română (Romanian) s accent

## OPENTYPE FEATURES

 ROMANS
## STYLISTIC SET 01 <br> g and related

STYLISTIC SET 02
I and related

STYLISTIC ALTERNATES
Illustrator/Photoshop

## OPENTYPE FEATURES

ITALICS

STYLISTIC SET 01
a and related
STYLISTIC SET 02
I and related
STYLISTIC SET 03
$f B$ and related

STYLISTIC ALTERNATES
Illustrator/Photoshop

DEACTIVATED
¿info@commercialtype.com? Approximately 250,896,500 attended Approximately 250,896,500 attended Fractions: 21/03/10 and 21/1840/90
x158 + y23 $\times$ z18 - algebraic 42607 x $158 \div$ y $23 \times 218$ - algebraic 42607 Numerals 01234567890123456789 Numerals 01234567890123456789

ŻRÓDłA możliwośćŚlady rozliczeń ÎNSUŞI conştiință ştiintitifice Românește

## DEACTIVATED

Messages Lagging Archaeology Railings Sterilize Alliterate Fault Ailment Nullified Messages Ailment Archaeology Railings

## DEACTIVATED

Messages Lagging Archaeology Alternate Sterilize Alliterate Fault Ailment Alternate Prefaces Schriftgießerei Bluffing Alternate Prefaces Schriftgießerei Bluffing Alternate

ACTIVATED
¿INFO@COMMERCIALTYPE.COM?
Approximately 250,896,500 attended Approximately 250,896,500 attended Fractions: 21/03/10 and 21/8 4\% 90
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ŻRÓDłA możliwość Ślady rozliczeń ÎNSUȘI conștiințăștiințtifice Românește

## ACTIVATED

Messages Lagging Archaeology Railings Sterilize Alliterate Fault Ailment Nullified Messages Ailment Archaeoology Railings

## ACTIVATED

Messages Lagging Archaeology Alternate Sterilize Alliterate Fault Ailment Alternate Prefaces Schriftgießerei Bluffing Alternate Prefaces Schriftgießerei Bluffing Alternate

## STYLES INCLUDED IN COMPLETE FAMILY

Guardian Sans Headline X Condensed Hairline Guardian Sans Headline X Condensed Hairline Italic Guardian Sans Headline X Condensed Thin Guardian Sans Headline X Condensed Thin Italic Guardian Sans Headline X Condensed Light Guardian Sans Headline X Condensed Light Italic Guardian Sans Headline X Condensed Regular Guardian Sans Headline X Condensed Regular Italic Guardian Sans Headline X Condensed Medium Guardian Sans Headline X Condensed Medium Italic Guardian Sans Headline X Condensed Semibold Guardian Sans Headline X Condensed Semibold Italic Guardian Sans Headline X Condensed Bold Guardian Sans Headline X Condensed Bold Italic Guardian Sans Headline X Condensed Black Guardian Sans Headline X Condensed Black Italic Guardian Sans Headline X Condensed Ultra Guardian Sans Headline X Condensed Ultra Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of Newsweek, US and British Esquire and Foreign Affairs. During this time he art directed Esquire Gentleman and U\&lc. He later returned to America to be art director of the music magazine Spin. Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer, Gianvito Rossi and German publisher, Schirmer Graf.

Barnes has also been an advisor and consultant on numerous publications, notably The Sunday Times Magazine, The Guardian and The Observer Newspapers, GQ, Wallpaper*, Harper's Bazaar and frieze. He has designed many books for publishers all over Europe including, Schirmer Mosel, Oxford University Press, the Tate and the iconic Schirmer Graf series. Following the redesign of The Guardian, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D\&AD. They were also nominated for the Design Museum ‘Designer of the Year’. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in Wallpaper*. A year later The Guardian named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Director's Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D\&AD. As part of the team that redesigned The Guardian, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by Wallpaper*, and Schwartz was included in Time magazine’s 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.


[^0]:    SANS HEADLINE X CONDENSED THIN, 70 PT

[^1]:    SANS HEADLINE $X$ CONDENSED ULTRA ITALIC, 40 PT

[^2]:    SANS HEADLINE X CONDENSED MEDIUM, MEDIUM ITALIC, 24 PT

