

---

# Action Grotesque

---

Situated squarely in the middle of the Noordzij cube, Action Grotesque is a screen-first, variable-first sans serif that is readable at every size, though it skews toward the small. A companion to Action Condensed, it is the third member of Erik van Blokland's Action Collection, which charts the behavior of the contemporary sans serif in its natural habitat: screens. Van Blokland's reflection on the neurological, optical, and technological constraints surrounding the seemingly simple act of reading provided a clear direction for the family's design.

---

**PUBLISHED**  
2026

**DESIGNED BY**  
ERIK VAN BLOKLAND

**VARIABLE FONT W/ WEIGHT AXIS**

**16 STATIC STYLES**  
8 WEIGHTS W/ ITALICS

**FEATURES**  
PROPORTIONAL/TABULAR LINING FIGURES  
FRACTIONS (PREBUILT AND ARBITRARY)  
SUPERSCRIP/T/SUBSCRIPT

Intently focused on what makes the apparently simple act of reading possible, Action Grotesque doesn't build on specific historical sources. Instead, it braids Van Blokland's empirical observations of how digital type conducts itself onscreen together with his thoughts about how to design a sans serif that performs *reasonably* well, at all sizes and weights, across all platforms. He took particular care to make punctuation, numerals, and diacritics emphatic and unambiguous. Perfect for complex, structured information from 5pt on up, Action Grot gives designers exacting control over weight, from thins to extra bolds.

---

Action Grotesque Thin  
*Action Grotesque Thin Italic*  
Action Grotesque Light  
*Action Grotesque Light Italic*  
Action Grotesque Regular  
*Action Grotesque Regular Italic*  
Action Grotesque Regular No. 2  
*Action Grotesque Regular No. 2 Italic*  
Action Grotesque Medium  
*Action Grotesque Medium Italic*  
Action Grotesque Bold  
*Action Grotesque Bold Italic*  
Action Grotesque Heavy  
*Action Grotesque Heavy Italic*  
Action Grotesque Extrabold  
*Action Grotesque Extrabold Italic*

---

VARIABLE AXIS

Bye Bye Bye  
300 600 900

Action Grotesque Variable features a weight axis. Weight refers to the thickness of a stroke. Static fonts feature predetermined weights; sometimes, though, thin is too thin and bold is too bold. Adjust the weight axis to tailor letters precisely to each situation.

QUESTION  
Aðstæðum

ACTION GROTESQUE THIN, 70 PT

KÖTÖMBJE  
Académica

ACTION GROTESQUE THIN ITALIC, 70 PT

REVIEWER  
Discernible

ACTION GROTESQUE LIGHT, 70 PT

MAJORITÉ  
Predictions

ACTION GROTESQUE LIGHT ITALIC, 70 PT [ALTERNATE I J]

GEREJAWI  
Inaugurate

ACTION GROTESQUE REGULAR, 70 PT

SCULPTED  
*Inhimillisiä*

ACTION GROTESQUE REGULAR ITALIC, 70 PT [ALTERNATE I a I]

PHANTOM  
Lõunaosas

ACTION GROTESQUE REGULAR NO. 2, 70 PT

TRADIÇÃO  
*Contractor*

ACTION GROTESQUE REGULAR NO. 2 ITALIC, 70 PT

MƏHSULU  
Destil·lada

ACTION GROTESQUE MEDIUM, 70 PT

*KANDIDAT*  
*Mechanics*

ACTION GROTESQUE MEDIUM ITALIC, 70 PT

POLITIČKI  
Centroidal

ACTION GROTESQUE BOLD, 70 PT

*FORMULA*  
*Reformasi*

ACTION GROTESQUE BOLD ITALIC, 70 PT

**QUESTED**  
**Obesomm**

ACTION GROTESQUE HEAVY, 70 PT

***OUTCAST***  
**Ministries**

ACTION GROTESQUE HEAVY ITALIC, 70 PT

**HEUVELS**  
**Tkomplija**

ACTION GROTESQUE EXTRABOLD, 70 PT [ALTERNATE a]

***RŮZNÝCH***  
***Traversed***

ACTION GROTESQUE EXTRABOLD ITALIC, 70 PT

New business affair  
SONNENSYSTEMS  
*Logistics & Trucking*

ACTION GROTESQUE THIN, THIN ITALIC, 40 PT

Chemical structure  
RECORDS SEALED  
*El mateix dia també*

ACTION GROTESQUE LIGHT, LIGHT ITALIC, 40 PT [ALTERNATE a I]

Résultats définitifs  
PRESTIGE GOODS  
*Nálezci náleží právo*

ACTION GROTESQUE REGULAR, REGULAR ITALIC, 40 PT

Để phản ứng lại với  
17 GIUGNO 2014  
*Identical proposals*

ACTION GROTESQUE REGULAR NO. 2, REGULAR NO. 2 ITALIC, 40 PT [DISCRETIONARY LIGATURES, ALTERNATE I]

Cả hai chính quyền  
**FORDED STREAM**  
*Design for function*

ACTION GROTESQUE MEDIUM, MEDIUM ITALIC, 40 PT

Enduring features  
**KABUL GÖRMEDI**  
*Classical typology*

ACTION GROTESQUE BOLD, BOLD ITALIC, 40 PT

Gravitational pull  
**NUEVE COLINAS**  
*Har zuwa karni na*

ACTION GROTESQUE HEAVY, HEAVY ITALIC, 40 PT

Architetture civili  
**GLACIAL PACING**  
*Entstalinisierung*

ACTION GROTESQUE EXTRABOLD, EXTRABOLD ITALIC, 40 PT [ALTERNATE a g ]

NOVEL PARADOXICAL EFFECT  
 Utveckla en helhetsbeskrivning  
 EN DE SATELLIET MOET IN EEN  
*Unique zoological nomenclature*

ACTION GROTESQUE THIN, THIN ITALIC, 25 PT

TAKO NA FILOZOFIJO ZNANJA  
 Externalizes the market effects  
 ANCIENT BUTTERFLY SPECIES  
*House of the National Congress*

ACTION GROTESQUE LIGHT, LIGHT ITALIC, 25 PT

DƏ ŞEYLƏRİN VƏ CANLILARIN  
 Khẳng định rằng vũ trụ là bao la  
 EXPRESSED INTERPRETATION  
*Plüton'un yörünge eğikliğinin ve*

ACTION GROTESQUE REGULAR, REGULAR ITALIC, 25 PT

A CHANNEL FOR DIPLOMATS  
 Leading critics of the monarch  
 CONSIDERANO UN'ELEZIONE  
*Señalaba que el atesoramiento*

ACTION GROTESQUE REGULAR NO. 2, REGULAR NO. 2 ITALIC, 25 PT

**GRAND LIVE-ACTION REVUE**  
Advancing financial gateways  
**CLEAN-ENERGY TRANSITION**  
*Nombreux dialectes régionaux*

ACTION GROTESQUE MEDIUM, MEDIUM ITALIC, 25 PT [ALTERNATE g]

**GENEROUS CREDIT POLICY**  
Ont la possibilité d'effectuer  
**KUSTAKIN JÄSENVALTIOSTA**  
*First published in 1762-1763*

ACTION GROTESQUE BOLD, BOLD ITALIC, 25 PT

**RINKIMUOSE TOJE ŠALYJE**  
‘Be goodi duudirka 459,087  
**WEDI TYFU O ANEDDIADAU**  
*Delegates from local parties*

ACTION GROTESQUE HEAVY, HEAVY ITALIC, 25 PT

**ISTRUCCION NECESARIA**  
Detached continental block  
**COMPLEX MORPHOLOGIES**  
*Stabbiltà għar-religjon ġdid*

ACTION GROTESQUE EXTRABOLD, EXTRABOLD ITALIC, 25 PT [ALTERNATE I]

MAASMONDIKS NIMETATAKSE PIIRJOONT  
 Inside the Indi Art Museum's Epic Meltdown  
*DES PAPETERIES DE LA HAYE-DESCARTES*  
*A perpetual cycle of formation & destruction*

ACTION GROTESQUE THIN, THIN ITALIC, 18 PT

KOMU ÚT FIMM BÆKUR Á ÁRUNUM 2016  
 New Platonist philosophy under Xenocrates  
*ESTIMATED COSTS OVER £12.53 BILLION*  
*Təsiri altında neft deqradasiyaya məruz qalır*

ACTION GROTESQUE LIGHT, LIGHT ITALIC, 18 PT

CONSIDERS THEM A LANDMARK GROUP  
 Pinakamalaking lungsod sa Italya at isa rin  
*FINALIZE THE AERODYNAMIC ANALYSES*  
*Die etwa 120,7 km südlich des Castillo liegt*

ACTION GROTESQUE REGULAR, REGULAR ITALIC, 18 PT [ALTERNATE I a g I]

VITI LEVU'DAKI JEOTERMAL SISTEMLER  
 Due to the extensive hybridization process  
*W MIEŚCIE ROZWINIĘTY JEST PRZEMYSŁ*  
*Hanggang sa mga daan-daang manlalahok*

ACTION GROTESQUE REGULAR NO. 2, REGULAR NO. 2 ITALIC, 18 PT

NEWER & EVER-EXPANDING UNIVERSE  
 Vliegtuigen zijn vervolgens door de Britse  
*BANKS AND WHOLESALE SPECULATORS*  
*Conventional manufacturing methodology*

ACTION GROTESQUE MEDIUM, MEDIUM ITALIC, 18 PT

**2029 VACCINE EVALUATION STATUTE**  
Utilizing their real-world emissions data  
**DAARENTEGEN WERD DESTIJD** VOOR  
*Deux ans et demi à Rijcksen pour achever*

ACTION GROTESQUE BOLD, BOLD ITALIC, 18 PT [ALTERNATE I]

**ANCIENT ADMINISTRATIVE ENTITIES**  
Nem a Kelet-Fríz-szigetekhez tartozik  
**OSTROVY JSOU SOUČÁSTÍ FRÍSKÝCH**  
*Frantic debates amid the 2012 election*

ACTION GROTESQUE HEAVY, HEAVY ITALIC, 18 PT

**LO ACCELERA SOTTO FORMA DI IONI**  
Țărmul are o lungime de 44,5 kilometri  
**THE HYPE AMASSED UP TO A FRENZY**  
*Generally considered revolutionary and*

ACTION GROTESQUE EXTRABOLD, EXTRABOLD ITALIC, 18 PT

Pour les autres pays, le terme d'industrialisation qualifie  
 DATA JUGA DIPERLUKAN DARI PERCOBAAN PARTIKEL  
*Self-preservation & the things that contribute towards it*

ACTION GROTESQUE THIN, THIN ITALIC, 14 PT

Til slutt er det de landene som ikke har et offisielt språk i  
 TWO OUTSIZED PERSONALITIES OF THE ART WORLD  
*Development initiatives for elite female athletes in 2021*

ACTION GROTESQUE LIGHT, LIGHT ITALIC, 14 PT [PROPORTIONAL LINING FIGURES]

The jaunty, brisk, and brash rendition of these art forms  
 MITTAISEEN TUNNELIIN SADAN METRIN SYVYYTEEN  
*Todos los monumentos más importantes de la exposición*

ACTION GROTESQUE REGULAR, REGULAR ITALIC, 14 PT

Market watchers expect to see a strong 2026 rebound  
 D'OBTENIR I SENSE CAPACITAT DE CONDUCTIVITAT  
*A fifty square meter modernist box borne out of urgency*

ACTION GROTESQUE REGULAR NO. 2, REGULAR NO. 2 ITALIC, 14 PT

Sena ĥadem princĥipalment fuq madrigali u kkompona  
 THE SPECIALIZED SUBJECT OF PLASMA PHYSICS  
*Mlaĥe venaĥe planine Alpi i Jura, poput Pirineja na jugu*

ACTION GROTESQUE MEDIUM, MEDIUM ITALIC, 14 PT [ALTERNATE J a g]

Als Amtssprache wird in den Siedlungsgebieten der  
 THE FREE SPIRIT OF REBELLION FROM THAT ERA  
*Saw professionalization as damaging the morality of*

ACTION GROTESQUE BOLD, BOLD ITALIC, 14 PT

Continued to be in line with the experimental data  
 LONG-STANDING DEBATES IN ANTHROPOLOGY  
*Razpravljali o njegovi varnosti, v znanstveni srenji*

ACTION GROTESQUE HEAVY, HEAVY ITALIC, 14 PT

Used for assemblies in Athens as early as 507 BC  
 RECOVERING THOSE NEW FOSSIL FRAGMENTS  
*Byĥ skutkiem wspólnej migracji ludzi i hodowanych*

ACTION GROTESQUE EXTRABOLD, EXTRABOLD ITALIC, 14 PT

Manufaktur

ACTION GROTESQUE THIN, 60 PT

Urbanization

ACTION GROTESQUE LIGHT, 60 PT

Nedůležitější

ACTION GROTESQUE REGULAR, 60 PT

Competición

ACTION GROTESQUE REGULAR NO. 2, 60 PT

Functionally

ACTION GROTESQUE MEDIUM, 60 PT

Hypotheses

ACTION GROTESQUE BOLD, 60 PT

Exploratory

ACTION GROTESQUE HEAVY, 60 PT

Schließung

ACTION GROTESQUE EXTRABOLD, 60 PT

*Kleinschalige*

ACTION GROTESQUE THIN ITALIC, 60 PT

*Mythological*

ACTION GROTESQUE LIGHT ITALIC, 60 PT

*Requirement*

ACTION GROTESQUE REGULAR ITALIC, 60 PT

*Preservation*

ACTION GROTESQUE REGULAR NO. 2 ITALIC, 60 PT

*Demokracije*

ACTION GROTESQUE MEDIUM ITALIC, 60 PT

*Takaitaccen*

ACTION GROTESQUE BOLD ITALIC, 60 PT

*Challengers*

ACTION GROTESQUE HEAVY ITALIC, 60 PT

*Resistência*

ACTION GROTESQUE EXTRABOLD ITALIC, 60 PT

ACTION GROTESQUE LIGHT, LIGHT ITALIC, BOLD, 13/18 PT

LIGHT ALL CAPS

LIGHT

BOLD

DEFAULT FIGURES

LIGHT ITALIC

BOLD

PROPORTIONAL  
LINING FIGURES

LIGHT ITALIC

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of **the public debt** was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of *Considerations on the Trade and Finances of Great Britain*) an unfunded debt which was brought to account in that and the following year of £975,071. In 1764, therefore, the public debt of Great Britain, funded and unfunded together, amounted, according

ACTION GROTESQUE REGULAR, REGULAR ITALIC, BOLD, 13/18 PT

REGULAR ALL CAPS

REGULAR

BOLD

DEFAULT FIGURES

REGULAR ITALIC

BOLD

PROPORTIONAL  
LINING FIGURES

REGULAR ITALIC

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of **the public debt** was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of *Considerations on the Trade and Finances of Great Britain*) an unfunded debt which was brought to account in that and the following year of £975,071. In 1764, therefore, the public debt of Great Britain, funded and unfunded together, amounted, according to

ACTION GROTESQUE MEDIUM, MEDIUM ITALIC, HEAVY, EXTRABOLD, 13/18 PT

MEDIUM ALL CAPS

MEDIUM

HEAVY

DEFAULT FIGURES

MEDIUM ITALIC

EXTRABOLD

PROPORTIONAL  
LINING FIGURES

MEDIUM ITALIC

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of **the public debt** was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of *Considerations on the Trade and Finances of Great Britain*) an unfunded debt which was brought to account in that and the following year of £975,071. In 1764, therefore, the public debt of Great Britain, funded and unfunded to-

---

 ACTION GROTESQUE REGULAR, REGULAR ITALIC, BOLD, 9/12 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

### **The State of Criticism**

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish a criterion of beauty. The

---

 ACTION GROTESQUE REGULAR NO. 2, REGULAR NO. 2 ITALIC, BOLD, 9/12 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

### **The State of Criticism**

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish a criterion

---

ACTION GROTESQUE MEDIUM, MEDIUM ITALIC, HEAVY, 9/12 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

#### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

#### **The State of Criticism**

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish

---

ACTION GROTESQUE BOLD, BOLD ITALIC, EXTRABOLD, 9/12 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: a prime example of Fechner’s “aesthetics from above & from below.”

#### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logi-

---

ACTION GROTESQUE HEAVY, HEAVY ITALIC, 9/12 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: a prime example of Fechner’s “aesthetics from above & from below.”

#### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to

---

 ACTION GROTESQUE REGULAR, REGULAR ITALIC, BOLD, 8/11 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

#### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

#### **The State of Criticism**

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish a criterion of beauty. The criticism of the generations is summed up in the mild remark of Fechner, in his “Vorschule der Aesthetik,” to the effect that the philosophical path leaves one in conceptions that, by reason of their generality, *do not well fit* the particular cases. And so it was that empirical aesthetics arose, which does not seek to answer those plain questions as to the enjoyment of

---

 ACTION GROTESQUE MEDIUM, MEDIUM ITALIC, HEAVY, 8/11 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

#### **Methodologies of Aesthetics**

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

#### **The State of Criticism**

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish a criterion of beauty. The criticism of the generations is summed up in the mild remark of Fechner, in his “Vorschule der Aesthetik,” to the effect that the philosophical path leaves one in conceptions that, by reason of their generality, *do not well fit* the particular cases. And so it was that empirical aesthetics arose, which does not seek to answer those plain questions as to the

ACTION GROTESQUE REGULAR, REGULAR ITALIC, BOLD, 7/10 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

#### Methodologies of Aesthetics

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

#### The State of Criticism

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish a criterion of beauty. The criticism of the generations is summed up in the mild remark of Fechner, in his “Vorschule der Aesthetik,” to the effect that the philosophical path leaves one in conceptions that, by reason of their generality, *do not well fit* the particular cases. And so it was that empirical aesthetics arose, which does not seek to answer those plain questions as to the enjoyment of concrete beauty down to its simplest forms, to which philosophical aesthetics had been inadequate. But it is clear that neither has empirical aesthetics said the last word concerning beauty. Criticism is still in a chaotic state that would be impossible if aesthetic theory were firmly grounded. This situation appears to me to be due to the inherent inadequacy and inconclusiveness of empirical aesthetics when it stands

ACTION GROTESQUE MEDIUM, MEDIUM ITALIC, HEAVY, 7/10 PT

Every introduction to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

#### Methodologies of Aesthetics

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

#### The State of Criticism

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called application of their principles to works of art, has been able to furnish a criterion of beauty. The criticism of the generations is summed up in the mild remark of Fechner, in his “Vorschule der Aesthetik,” to the effect that the philosophical path leaves one in conceptions that, by reason of their generality, *do not well fit* the particular cases. And so it was that empirical aesthetics arose, which does not seek to answer those plain questions as to the enjoyment of concrete beauty down to its simplest forms, to which philosophical aesthetics had been inadequate. But it is clear that neither has empirical aesthetics said the last word concerning beauty. Criticism is still in a chaotic state that would be impossible if aesthetic theory were firmly grounded. This situation appears to me to be due to the inherent inadequacy and inconclusiveness of empirical aesthetics when it stands

ACTION GROTESQUE  
REGULAR, BOLD, 7 PT

<b>Quarterly data (millions)</b>	<b>25Q1</b>	<b>25Q2</b>	<b>25Q3</b>	<b>25Q4</b>	<b>26Q1</b>
Net revenues	41,721	42,768	38,456	33,423	32,121
Gross profit	22,612	21,251	19,112	18,109	16,655
Earnings, operations	12,213	13,211	15,066	16,303	12,124
Earnings (discontinued loss)	8,042	9,103	8,560	7,329	6,532
<b>Net earnings</b>	<b>15,603</b>	<b>16,411</b>	<b>18,899</b>	<b>19,122</b>	<b>14,201</b>
Per location average	179	167	256	172	160
<b>PSD Basic EPS</b>					
Continuing operations	1.151	1.218	1.231	1.147	1.054
Discontinued operations	0.036	0.041	0.073	0.065	0.029
<b>Net earnings</b>	<b>1.180</b>	<b>1.202</b>	<b>1.258</b>	<b>1.293</b>	<b>1.107</b>
<b>PSD Diluted EPS</b>					
Continuing operations	1.143	1.174	1.220	1.159	1.202
Discontinued operations	0.010	0.011	0.015	0.022	0.021
<b>Net earnings</b>	<b>1.153</b>	<b>1.184</b>	<b>1.261</b>	<b>1.217</b>	<b>1.104</b>
<b>Dividends declared</b>					
Market price (high)	64.35	67.70	68.01	66.92	65.21
Market price (low)	55.51	56.12	54.31	48.14	44.68
<b>Auxiliary</b>					
<i>Legal costs</i>	<i>124</i>	<i>213</i>	<i>412</i>	<i>156</i>	<i>176</i>
<i>Integration costs</i>	<i>4,810</i>	<i>5,149</i>	<i>3,401</i>	<i>1,324</i>	<i>2,414</i>
Relocation costs	921	756	657	775	865
Provisional exposure	30,123	28,201	27,312	29,308	35,352
Losses (sales gains)	213	123	421	531	351
Asset exit costs	1,612	1,145	2,104	1,787	2,231
<i>Adjusted earnings</i>	<i>14,514</i>	<i>22,149</i>	<i>18,455</i>	<i>19,517</i>	<i>15,561</i>
<b>Period exposure</b>	<b>11,155</b>	<b>10,527</b>	<b>10,025</b>	<b>9,140</b>	<b>12,122</b>

ACTION GROTESQUE  
MEDIUM, HEAVY, 7 PT

<b>Quarterly data (millions)</b>	<b>25Q1</b>	<b>25Q2</b>	<b>25Q3</b>	<b>25Q4</b>	<b>26Q1</b>
Net revenues	41,721	42,768	38,456	33,423	32,121
Gross profit	22,612	21,251	19,112	18,109	16,655
Earnings, operations	12,213	13,211	15,066	16,303	12,124
Earnings (discontinued loss)	8,042	9,103	8,560	7,329	6,532
<b>Net earnings</b>	<b>15,603</b>	<b>16,411</b>	<b>18,899</b>	<b>19,122</b>	<b>14,201</b>
Per location average	179	167	256	172	160
<b>PSD Basic EPS</b>					
Continuing operations	1.151	1.218	1.231	1.147	1.054
Discontinued operations	0.036	0.041	0.073	0.065	0.029
<b>Net earnings</b>	<b>1.180</b>	<b>1.202</b>	<b>1.258</b>	<b>1.293</b>	<b>1.107</b>
<b>PSD Diluted EPS</b>					
Continuing operations	1.143	1.174	1.220	1.159	1.202
Discontinued operations	0.010	0.011	0.015	0.022	0.021
<b>Net earnings</b>	<b>1.153</b>	<b>1.184</b>	<b>1.261</b>	<b>1.217</b>	<b>1.104</b>
<b>Dividends declared</b>					
Market price (high)	64.35	67.70	68.01	66.92	65.21
Market price (low)	55.51	56.12	54.31	48.14	44.68
<b>Auxiliary</b>					
<i>Legal costs</i>	<i>124</i>	<i>213</i>	<i>412</i>	<i>156</i>	<i>176</i>
<i>Integration costs</i>	<i>4,810</i>	<i>5,149</i>	<i>3,401</i>	<i>1,324</i>	<i>2,414</i>
Relocation costs	921	756	657	775	865
Provisional exposure	30,123	28,201	27,312	29,308	35,352
Losses (sales gains)	213	123	421	531	351
Asset exit costs	1,612	1,145	2,104	1,787	2,231
<i>Adjusted earnings</i>	<i>14,514</i>	<i>22,149</i>	<i>18,455</i>	<i>19,517</i>	<i>15,561</i>
<b>Period exposure</b>	<b>11,155</b>	<b>10,527</b>	<b>10,025</b>	<b>9,140</b>	<b>12,122</b>

ACTION GROTESQUE REGULAR, 6/8 PT

Situationist International (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a superior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.

The sense of constructing situations is to fulfill human primitive desires and pursue a superior passional quality. From *Internationale Situationiste #1*: “This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires whose material roots will be precisely the new reality engendered by situationist constructions. We must thus envisage a sort of situationist-oriented psychoanalysis in which, in contrast to the goals pursued by the various currents stemming from Freudianism, each of the partici-

ACTION GROTESQUE MEDIUM, 6/8 PT

Situationist International (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a superior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.

The sense of constructing situations is to fulfill human primitive desires and pursue a superior passional quality. From *Internationale Situationiste #1*: “This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires whose material roots will be precisely the new reality engendered by situationist constructions. We must thus envisage a sort of situationist-oriented psychoanalysis in which, in contrast to the goals pursued by the various

ACTION GROTESQUE BOLD, 6/8 PT

**Situationist International (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a superior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.**

**The sense of constructing situations is to fulfill human primitive desires and pursue a superior passional quality. From *Internationale Situationiste #1*: “This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires whose material roots will be precisely the new reality engendered by situationist constructions. We must thus envisage a sort of situationist-oriented psychoanalysis in which, in contrast to the goals pursued**

ACTION GROTESQUE REGULAR, 5/7 PT  
[TRACKING +6]

Situationist International (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a superior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.

The sense of constructing situations is to fulfill human primitive desires and pursue a superior passional quality. From *Internationale Situationiste #1*: “This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires whose material roots will be precisely the new reality engendered by situationist constructions. We must thus envisage a sort of situationist-oriented psychoanalysis in which, in contrast to the goals pursued by the various currents stemming from Freudianism, each of the par-

ACTION GROTESQUE MEDIUM, 5/7 PT  
[TRACKING +6]

Situationist International (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a superior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.

The sense of constructing situations is to fulfill human primitive desires and pursue a superior passional quality. From *Internationale Situationiste #1*: “This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires whose material roots will be precisely the new reality engendered by situationist constructions. We must thus envisage a sort of situationist-oriented psychoanalysis in which, in contrast to the goals pursued

ACTION GROTESQUE BOLD, 5/7 PT  
[TRACKING +6]

**Situationist International (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a superior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.**

**The sense of constructing situations is to fulfill human primitive desires and pursue a superior passional quality. From *Internationale Situationiste #1*: “This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires whose material roots will be precisely the new reality engendered by situationist constructions. We must thus envisage a sort of situationist-oriented psychoanalysis in which, in contrast to the goals pursued by the**

ACTION GROTESQUE  
REGULAR, BOLD, 6 & 5 PT

†CPACB Group	45.50	+3.6	—
Assembly LLC	296.50	3.5	22.4
†Metro Printing	<b>*211.50</b>	<b>-1.50</b>	<b>2.4</b>
MEV Technical	301.50	-6.00	3.4
Intensys Corp	16.50	—	—
Altera Group	282.00	-0.25	3.0
NXT Chemical Inc	54.50	-1.00	—
Oxford Systems	191.00	+2.00	4.5
Modus Group	550.00	+18.75	3.3
West Coast MTN	316.50	3.2	27.2
Built Enviro	421.50	-4.50	3.2
YVR Framework	163.00	-0.50	6.2
Wright Materials	106.00	5.4	—
†Arco Foods CA	<b>53.00</b>	<b>-0.50</b>	<b>2.1</b>
†AMC Importers	<b>*626.00</b>	+5.00	2.4
Sei Fay Shipping	452.00	+7.25	2.7
†DTS Industries	366.50	3.6	—
†Carter Group	382.00	4.9	7.5
Commissionaires	113.00	-0.75	3.1
Kingston Sys	<b>114.00</b>	<b>3.3</b>	—
Johnson Imports	541.00	-2.50	3.9
Barton Industry	168.50	+0.25	2.0
†PPKS Intl	192.00	+0.50	4.4
†AOCSS Oil Group	153.50	+2.50	5.8
Harker Ltd	506.00	-1.50	1.3
Unified Systems	<b>219.50</b>	<b>+1.00</b>	<b>3.4</b>
TYTE Medical	<b>31.75</b>	<b>-0.50</b>	<b>1.7</b>
†Tytera Corp	326.00	+6.00	5.8
SCHO Planning	494.50	+9.00	3.7
†UNNO Plastics	135.00	-2.00	5.0
Alexon	345.00	2.2	8.5
Ashley (L)	14.25	—	—
Blacks Leisure	415.00	2.0	—
BodyShop Intl	157.00	+1.00	3.6
†Boots Group	<b>679.50</b>	<b>+8.50</b>	<b>4.4</b>

Brown & Jackson	58.50	-2.50	—
Brown (N)	106.00	-1.00	5.5
†Burberry Group	379.50	1.2	19.1
Carpetright	1093.00	+16.00	4.1
<b>Carphone Warehouse</b>	<b>137.00</b>	<b>+0.75</b>	<b>0.9</b>
Clinton Cards	86.00	3.7	8.9
Courts	103.50	-4.00	1.1
DFS Furniture	440.75	-1.25	5.4
Dixons Group	160.00	+1.50	4.7
ebookers	139.50	-0.50	—
Findel	<b>*408.75</b>	+0.50	3.5
French Connection	372.50	+2.50	0.9
Game Group	60.75	+1.50	3.3
†GUS	860.00	+12.50	3.1
HMV	216.00	+7.25	2.7
Homestyle	105.50	6.9	7.3
House of Fraser	113.75	4.8	15.8
JJB Sports	<b>*247.50</b>	+2.50	4.0
†John David	195.00	3.3	30.3
Kesa Electricals	279.00	+2.00	3.6
Kingfisher	283.75	+3.50	3.4
lastminute.com	140.00	-6.00	—
Marks & Spencer	347.75	+3.00	3.3
Matalan	209.50	+2.25	3.9
Merchant Retail	141.50	+0.50	2.5
MFI Furniture	133.00	3.1	11.6
Mothercare	320.50	-1.00	1.2
Next	1506.00	+14.00	2.3
Ottakar	392.50	1.4	16.7
†Peacock Group	243.50	3.2	10.2
SCS Upholstery	251.00	4.4	12.3
Signet	108.00	+2.25	2.3
<b>Smith (WH)</b>	<b>289.25</b>	<b>+2.25</b>	<b>5.9</b>
<b>Sothebys</b>	<b>837.50</b>	—	—
Ted Baker	404.00	-3.50	2.4
Topps Tiles	<b>*170.00</b>	+5.00	1.9
Woolworths	43.50	3.4	11.9
Wyevale Garden	352.50	3.9	11.6

ACTION GROTESQUE  
MEDIUM, EXTRABOLD, 6 & 5 PT

†CPACB Group	45.50	+3.6	—
Assembly LLC	296.50	3.5	22.4
†Metro Printing	<b>*211.50</b>	<b>-1.50</b>	<b>2.4</b>
MEV Technical	301.50	-6.00	3.4
Intensys Corp	16.50	—	—
Altera Group	282.00	-0.25	3.0
NXT Chemical Inc	54.50	-1.00	—
Oxford Systems	191.00	+2.00	4.5
Modus Group	550.00	+18.75	3.3
West Coast MTN	316.50	3.2	27.2
Built Enviro	421.50	-4.50	3.2
YVR Framework	163.00	-0.50	6.2
Wright Materials	106.00	5.4	—
†Arco Foods CA	<b>53.00</b>	<b>-0.50</b>	<b>2.1</b>
†AMC Importers	<b>*626.00</b>	+5.00	2.4
Sei Fay Shipping	452.00	+7.25	2.7
†DTS Industries	366.50	3.6	—
†Carter Group	382.00	4.9	7.5
Commissionaires	113.00	-0.75	3.1
Kingston Sys	<b>114.00</b>	<b>3.3</b>	—
Johnson Imports	541.00	-2.50	3.9
Barton Industry	168.50	+0.25	2.0
†PPKS Intl	192.00	+0.50	4.4
†AOCSS Oil Group	153.50	+2.50	5.8
Harker Ltd	506.00	-1.50	1.3
Unified Systems	<b>219.50</b>	<b>+1.00</b>	<b>3.4</b>
TYTE Medical	<b>31.75</b>	<b>-0.50</b>	<b>1.7</b>
†Tytera Corp	326.00	+6.00	5.8
SCHO Planning	494.50	+9.00	3.7
†UNNO Plastics	135.00	-2.00	5.0
Alexon	345.00	2.2	8.5
Ashley (L)	14.25	—	—
Blacks Leisure	415.00	2.0	—
BodyShop Intl	157.00	+1.00	3.6
†Boots Group	<b>679.50</b>	<b>+8.50</b>	<b>4.4</b>

Brown & Jackson	58.50	-2.50	—
Brown (N)	106.00	-1.00	5.5
†Burberry Group	379.50	1.2	19.1
Carpetright	1093.00	+16.00	4.1
<b>Carphone Warehouse</b>	<b>137.00</b>	<b>+0.75</b>	<b>0.9</b>
Clinton Cards	86.00	3.7	8.9
Courts	103.50	-4.00	1.1
DFS Furniture	440.75	-1.25	5.4
Dixons Group	160.00	+1.50	4.7
ebookers	139.50	-0.50	—
Findel	<b>*408.75</b>	+0.50	3.5
French Connection	372.50	+2.50	0.9
Game Group	60.75	+1.50	3.3
†GUS	860.00	+12.50	3.1
HMV	216.00	+7.25	2.7
Homestyle	105.50	6.9	7.3
House of Fraser	113.75	4.8	15.8
JJB Sports	<b>*247.50</b>	+2.50	4.0
†John David	195.00	3.3	30.3
Kesa Electricals	279.00	+2.00	3.6
Kingfisher	283.75	+3.50	3.4
lastminute.com	140.00	-6.00	—
Marks & Spencer	347.75	+3.00	3.3
Matalan	209.50	+2.25	3.9
Merchant Retail	141.50	+0.50	2.5
MFI Furniture	133.00	3.1	11.6
Mothercare	320.50	-1.00	1.2
Next	1506.00	+14.00	2.3
Ottakar	392.50	1.4	16.7
†Peacock Group	243.50	3.2	10.2
SCS Upholstery	251.00	4.4	12.3
Signet	108.00	+2.25	2.3
<b>Smith (WH)</b>	<b>289.25</b>	<b>+2.25</b>	<b>5.9</b>
<b>Sothebys</b>	<b>837.50</b>	—	—
Ted Baker	404.00	-3.50	2.4
Topps Tiles	<b>*170.00</b>	+5.00	1.9
Woolworths	43.50	3.4	11.9
Wyevale Garden	352.50	3.9	11.6

ACTION GROTESQUE  
REGULAR, BOLD, 5 & 4 PT

BRANCH	JAN-MAR	APR-JUN	JUL-SEP	OCT-DEC
Chilliwack	280,892	266,254	254,251	268,055
Claresholm	109,124	461,125	401,620	350,510
Coaldale	114,235	354,677	298,551	241,165
Coalhurst	245,245	651,313	340,165	402,523
Cold Lake	250,698	190,259	208,567	220,325
Courtenay	149,214	146,297	158,256	155,267
Colwood	312,563	324,864	295,345	314,415
Coquitlam	114,565	101,820	108,215	105,317
Coutts	125,987	772,250	180,266	225,611
Cowley	354,100	420,561	380,014	328,955
Crowsnest Pass	101,214	124,215	114,659	112,521
Dawson	317,896	377,134	312,232	350,002
Delta	196,723	195,411	190,222	198,651
Drumheller	142,567	112,245	120,174	128,166
Eckville	214,320	623,211	298,265	359,261
Edmonton	101,255	145,850	115,616	140,668
Fernie	125,256	516,101	450,212	415,299
Fort Macleod	156,546	351,516	301,772	280,879
Fort St, John	178,128	618,177	408,981	224,161
Fruit Vale	254,515	257,315	287,224	217,147
Grand Prairie	120,899	148,114	135,255	141,788
Granum	224,556	515,165	296,662	294,219
Halkirk	141,154	345,012	315,998	281,328
High River	213,488	315,215	294,015	280,155
Hill Spring	171,684	189,541	180,656	175,158
Holden	410,215	552,165	450,981	402,265
Innisfail	144,121	336,112	290,642	298,615
Kamloops	192,882	185,407	189,625	192,665
Kelowna	162,276	136,349	155,258	178,654
Kimberley	225,665	129,425	198,313	212,611
Lacombe	168,788	214,798	200,651	206,622
Langford	179,778	229,215	202,123	188,331
Langley	293,726	280,179	283,613	285,551
Leduc	158,628	215,840	220,122	213,646
Lethbridge	561,124	612,454	541,421	559,445
Lloydminster	200,264	150,210	180,266	186,142
Magrath	113,241	190,149	175,645	176,330
Manning	214,129	491,729	278,808	350,146
Maple Ridge	156,411	353,331	308,310	280,309
Medicine Hat	250,186	480,610	404,558	408,510
Milk River	227,266	164,894	188,265	192,656
Millet	632,235	662,864	622,221	677,550
Mission	234,643	261,648	240,135	249,051

BRANCH	JAN-MAR	APR-JUN	JUL-SEP	OCT-DEC
Chilliwack	280,892	266,254	254,251	268,055
Claresholm	109,124	461,125	401,620	350,510
Coaldale	114,235	354,677	298,551	241,165
Coalhurst	245,245	651,313	340,165	402,523
Cold Lake	250,698	190,259	208,567	220,325
Courtenay	149,214	146,297	158,256	155,267
Colwood	312,563	324,864	295,345	314,415
Coquitlam	114,565	101,820	108,215	105,317
Coutts	125,987	772,250	180,266	225,611
Cowley	354,100	420,561	380,014	328,955
Crowsnest Pass	101,214	124,215	114,659	112,521
Dawson	317,896	377,134	312,232	350,002
Delta	196,723	195,411	190,222	198,651
Drumheller	142,567	112,245	120,174	128,166
Eckville	214,320	623,211	298,265	359,261
Edmonton	101,255	145,850	115,616	140,668
Fernie	125,256	516,101	450,212	415,299
Fort Macleod	156,546	351,516	301,772	280,879
Fort St, John	178,128	618,177	408,981	224,161
Fruit Vale	254,515	257,315	287,224	217,147
Grand Prairie	120,899	148,114	135,255	141,788
Granum	224,556	515,165	296,662	294,219
Halkirk	141,154	345,012	315,998	281,328
High River	213,488	315,215	294,015	280,155
Hill Spring	171,684	189,541	180,656	175,158
Holden	410,215	552,165	450,981	402,265
Innisfail	144,121	336,112	290,642	298,615
Kamloops	192,882	185,407	189,625	192,665
Kelowna	162,276	136,349	155,258	178,654
Kimberley	225,665	129,425	198,313	212,611
Lacombe	168,788	214,798	200,651	206,622
Langford	179,778	229,215	202,123	188,331
Langley	293,726	280,179	283,613	285,551
Leduc	158,628	215,840	220,122	213,646
Lethbridge	561,124	612,454	541,421	559,445
Lloydminster	200,264	150,210	180,266	186,142
Magrath	113,241	190,149	175,645	176,330
Manning	214,129	491,729	278,808	350,146
Maple Ridge	156,411	353,331	308,310	280,309
Medicine Hat	250,186	480,610	404,558	408,510
Milk River	227,266	164,894	188,265	192,656
Millet	632,235	662,864	622,221	677,550
Mission	234,643	261,648	240,135	249,051

ACTION GROTESQUE  
MEDIUM, EXTRABOLD, 5 & 4 PT

BRANCH	JAN-MAR	APR-JUN	JUL-SEP	OCT-DEC
Chilliwack	280,892	266,254	254,251	268,055
Claresholm	109,124	461,125	401,620	350,510
Coaldale	114,235	354,677	298,551	241,165
Coalhurst	245,245	651,313	340,165	402,523
Cold Lake	250,698	190,259	208,567	220,325
Courtenay	149,214	146,297	158,256	155,267
Colwood	312,563	324,864	295,345	314,415
Coquitlam	114,565	101,820	108,215	105,317
Coutts	125,987	772,250	180,266	225,611
Cowley	354,100	420,561	380,014	328,955
Crowsnest Pass	101,214	124,215	114,659	112,521
Dawson	317,896	377,134	312,232	350,002
Delta	196,723	195,411	190,222	198,651
Drumheller	142,567	112,245	120,174	128,166
Eckville	214,320	623,211	298,265	359,261
Edmonton	101,255	145,850	115,616	140,668
Fernie	125,256	516,101	450,212	415,299
Fort Macleod	156,546	351,516	301,772	280,879
Fort St, John	178,128	618,177	408,981	224,161
Fruit Vale	254,515	257,315	287,224	217,147
Grand Prairie	120,899	148,114	135,255	141,788
Granum	224,556	515,165	296,662	294,219
Halkirk	141,154	345,012	315,998	281,328
High River	213,488	315,215	294,015	280,155
Hill Spring	171,684	189,541	180,656	175,158
Holden	410,215	552,165	450,981	402,265
Innisfail	144,121	336,112	290,642	298,615
Kamloops	192,882	185,407	189,625	192,665
Kelowna	162,276	136,349	155,258	178,654
Kimberley	225,665	129,425	198,313	212,611
Lacombe	168,788	214,798	200,651	206,622
Langford	179,778	229,215	202,123	188,331
Langley	293,726	280,179	283,613	285,551
Leduc	158,628	215,840	220,122	213,646
Lethbridge	561,124	612,454	541,421	559,445
Lloydminster	200,264	150,210	180,266	186,142
Magrath	113,241	190,149	175,645	176,330
Manning	214,129	491,729	278,808	350,146
Maple Ridge	156,411	353,331	308,310	280,309
Medicine Hat	250,186	480,610	404,558	408,510
Milk River	227,266	164,894	188,265	192,656
Millet	632,235	662,864	622,221	677,550
Mission	234,643	261,648	240,135	249,051

BRANCH	JAN-MAR	APR-JUN	JUL-SEP	OCT-DEC
Chilliwack	280,892	266,254	254,251	268,055
Claresholm	109,124	461,125	401,620	350,510
Coaldale	114,235	354,677	298,551	241,165
Coalhurst	245,245	651,313	340,165	402,523
Cold Lake	250,698	190,259	208,567	220,325
Courtenay	149,214	146,297	158,256	155,267
Colwood	312,563	324,864	295,345	314,415
Coquitlam	114,565	101,820	108,215	105,317
Coutts	125,987	772,250	180,266	225,611
Cowley	354,100	420,561	380,014	328,955
Crowsnest Pass	101,214	124,215	114,659	112,521
Dawson	317,896	377,134	312,232	350,002
Delta	196,723	195,411	190,222	198,651
Drumheller	142,567	112,245	120,174	128,166
Eckville	214,320	623,211	298,265	359,261
Edmonton	101,255	145,850	115,616	140,668
Fernie	125,256	516,101	450,212	415,299
Fort Macleod	156,546	351,516	301,772	280,879
Fort St, John	178,128	618,177	408,981	224,161
Fruit Vale	254,515	257,315	287,224	217,147
Grand Prairie	120,899	148,114	135,255	141,788
Granum	224,556	515,165	296,662	294,219
Halkirk	141,154	345,012	315,998	281,328
High River	213,488	315,215	294,015	280,155
Hill Spring	171,684	189,541	180,656	175,158
Holden	410,215	552,165	450,981	402,265
Innisfail	144,121	336,112	290,642	298,615
Kamloops	192,882	185,407	189,625	192,665
Kelowna	162,276	136,349	155,258	178,654
Kimberley	225,665	129,425	198,313	212,611
Lacombe	168,788	214,798	200,651	206,622
Langford	179,778	229,215	202,123	188,331
Langley	293,726	280,179	283,613	285,551
Leduc	158,628	215,840	220,122	213,646
Lethbridge	561,124	612,454	541,421	559,445
Lloydminster	200,264	150,210	180,266	186,142
Magrath	113,241	190,149	175,645	176,330
Manning	214,129	491,729	278,808	350,146
Maple Ridge	156,411	353,331	308,310	280,309
Medicine Hat	250,186	480,610	404,558	408,510
Milk River	227,266	164,894	188,265	192,656
Mission	234,643	261,648	240,135	249,051
Munson	265,621	652,611	310,651	351,123
Nanaimo	192,361	382,691	309,991	299,641
Nanton	544,241	412,124	399,641	501,165
Nobleford	254,879	792,214	610,896	580,640
North Cowichan	168,600	123,511	150,240	159,145
Okotoks	256,450	411,520	312,644	290,655
Olds	682,561	561,615	562,650	604,787
Onoway	616,511	102,261	505,611	555,200
Parksville	562,164	415,250	480,551	477,790

ACTION GROTESQUE REGULAR, 8/10 PT

The Spanish War, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after the war had been concluded by the Treaty of Aix-la-Chapelle, amounted to £78,293,313. The most profound peace of seventeen years continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it. (Refer to James Postlethwaite's *The History of the Public Revenue*.) During the administration of Mr. Pelham, the interest of the public debt was reduced, or at least measures were taken for reducing it, from four to three per cent; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt

ACTION GROTESQUE REGULAR, 8/11 PT

The Spanish War, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after the war had been concluded by the Treaty of Aix-la-Chapelle, amounted to £78,293,313. The most profound peace of seventeen years continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it. (Refer to James Postlethwaite's *The History of the Public Revenue*.) During the administration of Mr. Pelham, the interest of the public debt was reduced, or at least measures were taken for reducing it, from four to three per cent; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt

ACTION GROTESQUE REGULAR, 8/12 PT

The Spanish War, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after the war had been concluded by the Treaty of Aix-la-Chapelle, amounted to £78,293,313. The most profound peace of seventeen years continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it. (Refer to James Postlethwaite's *The History of the Public Revenue*.) During the administration of Mr. Pelham, the interest of the public debt was reduced, or at least measures were taken for reducing it, from four to three per cent; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt

ACTION GROTESQUE REGULAR, 8/13 PT

The Spanish War, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after the war had been concluded by the Treaty of Aix-la-Chapelle, amounted to £78,293,313. The most profound peace of seventeen years continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it. (Refer to James Postlethwaite's *The History of the Public Revenue*.) During the administration of Mr. Pelham, the interest of the public debt was reduced, or at least measures were taken for reducing it, from four to three per cent; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt

ČESKÝ (CZECH)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Ačkoli Klimšova nenapsala knih mnoho, přece zná ji ta naše četbychtivá mládež tuze dobře. Zná ji zejména z knih: Z jara do léta, Kniha báchorek, Paleček a Malenka, Z ráje, Rodinná skříňka a j., a pak z různých časopisů pro mládež, do nichž velice pilně přispívá. Její práce vesměs děti naše rády čítají, poněvadž skutečně vynikají vším, čeho se na dobré četbě žádá. *Však Klimšova také pracuje s láskou, pracuje opravdově vážně a nevydá nic na světlo, co by důkladně nepodrobila soudu svému i soudu jiných.* A to právě dodává jejím pracem té pravé ceny. Nuže seznámež se se životem této tiché a skromné pracovnice, seznámež se i s jejími pěknými spisy. Klimšova narodila se 7. dne měsíce prosince roku 1851. v Poličce. Otec její byl dosti zámožným a váženým měšťanem, měltě v Poličce dům a byl dlouhá léta členem obecního zastupitelstva, ba i městským radním. *Při domě měli Klimšovi zahrádku.* Něžná matka Bohumilčina milovala totiž velice květiny a při tom Inula také velikou láskou ku zvířatům. Byla dobrá, o vše, ale zvláště o děti své starostliva, při tom pilna, šetrna a skoro až příliš skromna. Podobala se, zvláště v pozdějším svém věku, na

DANSK (DANISH)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Der var en lille havfisk af god familie, navnet husker jeg ikke, det må de lærde sige dig. Den lille fisk havde attenhundrede søskende, alle lige gamle; de kendte ikke deres fader eller moder, de måtte straks skøtte sig selv og svømme om, men det var en stor fornøjelse; vand havde de nok at drikke, hele verdenshavet, føden tænkte de ikke på, den kom nok; hver ville følge sin lyst, hver ville få sin egen historie, ja det tænkte heller ingen af dem på. *Solen skinnede ned i vandet, det lyste om dem, det var så klart, det var en verden med de forunderligste skabninger,* og nogle så gruelig store, med voldsomme gab, de kunne sluge de attenhundrede søskende, men det tænkte de heller ikke på, for ingen af dem var endnu blevet slugt. De små svømmede sammen, tæt op til hverandre, som sildene og makrellerne svømmer; men som de allerbedst svømmede i vandet og tænkte på ingenting, sank, med forfærdelig lyd, ovenfra, midt ned imellem dem, en lang, tung ting, der slet ikke ville holde op; længere og længere strakte den sig, og hver af småfiskene, som den ramte, blev kvast eller fik et knæk, som de ikke kunne forvinde. Alle småfisk, de store med,

DEUTSCH (GERMAN)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Sehen wir das Gesamtbild unseres heutigen Lebens nur mit unseren Augen an, so können wir die Folgerung ziehen, daß dieses Gebilde einen chaotischen Charakter trägt, und es kann uns nicht wundern, daß diejenigen, welche sich in diesem scheinbaren Chaos unwohl fühlen, der Welt entfliehen oder sich in geistigen Abstraktionen verlieren wollen. *Doch jedenfalls muß es uns klar sein, daß diese Flucht vor der Wirklichkeit ein ebenso großer Irrtum ist wie jene Anlehnung an den reinsten Materialismus.* Weder die Flucht in das Mittelalter, noch der von verschiedenen Kunsthistorikern empfohlene Wiederaufbau des Olympos kann und die Lösung bringen. Unsere Zeit hat eine andere Mission zu erfüllen als die des Mittelalters und des Hellenismus. Um die Aufgabe unserer Zeit richtig zu verstehen, ist es notwendig, daß wir nicht nur mit unseren Augen, sondern vielmehr mit unseren innerlichen Sinnesorganen die Lebensstruktur erfassen. Haben wir einmal die Synthese des Lebens aus der Tiefe unseres Wesens gewonnen und als Inhalt von Kultur und Kunst anerkannt, so wird es uns nicht schwer fallen an Hand von Dokumenten, die uns

ESPAÑOL (SPANISH)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

En esta conferencia no pretendo, como en anteriores, definir, sino subrayar; no quiero dibujar, sino sugerir. Animar, en su exacto sentido. Herir pájaros soñolientos. Donde haya un rincón oscuro, poner un reflejo de nube alargada y regalar unos cuantos espejos de bolsillo a las señoras que asisten. *He querido bajar a la ribera de los juncos. Por debajo de las tejas amarillas.* A la salida de las aldeas, donde el tigre se come a los niños. Estoy en este momento lejos del poeta que mira el reloj, lejos del poeta que lucha con la estatua, que lucha con el sueño, que lucha con la anatomía; he huido de todos mis amigos y me voy con aquel muchacho que se come la fruta verde y mira cómo las hormigas devoran al pájaro aplastado por el automóvil. Por las calles más puras del pueblo me encontraréis; por el aire viajero y la luz tendida de las melodías que Rodrigo Caro llamó "reverendas madres de todos los cantares". Por todos los sitios donde se abre la tierna orejita rosa del niño o la blanca orejita de la niña que espera, llena de miedo, el alfiler que abra el agujero para la arracada. En todos los paseos que yo he dado por España, un poco cansado

FRANÇAIS (FRENCH)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Dada a son origine dans le dictionnaire. C'est terriblement simple. En français cela signifie «cheval de bois». En allemand «va te faire, au revoir, à la prochaine». En roumain «oui en effet, vous avez raison, c'est ça, d'accord, vraiment, on s'en occupe», etc. *C'est un mot international. Seulement un mot et ce mot comme mouvement.* Très facile à comprendre. Lorsqu'on en fait une tendance artistique, cela revient à vouloir supprimer les complications. Psychologie Dada. Allemagne Dada y compris indigestions et crampes brouillardieuses, littérature Dada, bourgeoisie Dada et vous, très vénérés poètes, vous qui avez toujours fait de la poésie avec des mots, mais qui n'en faites jamais du mot lui-même, vous qui tournez autour d'un simple point en poétisant. Guerre mondiale Dada et pas de fin, révolution Dada et pas de commencement. Dada, amis et soi-disant poètes, très estimés fabricateurs et évangélistes Dada Tzara, Dada Huelsenbeck, Dada m'dada, Dada m'dada, Dada mhm, dada dera dada, Dada Hue, Dada Tza. Comment obtenir la béatitude ? En disant Dada. Comment devenir célèbre ? En disant Dada. D'un geste

ÍSLENSKA (ICELANDIC)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Það var árið 1866, að sá kvittur kom upp og gekk staflaust um öll lönd, að vart hefði orðið við sjóskrímsl eitt mikið og ilt. Sumum fanst nú samt fátt um þessa sögu, sem heyrðu hana í fyrsta sinni. Sögðu þeir þetta mundu vera sæorminn alkunna, sem kemur í ljós á hverju ári og hverfur aftur án þess að gera nokkrum manni mein. En í þetta sinn urðu margir að láta sannfærast, þó ekki væru þeir auðtrúa, því skrímsl þetta var séð af mörgum skipum og hvað eftir annað. Einu sinni sást það frá tveim skipum í senn, og var svo skamt frá þeim, að gera mátti áætlun um stærð þess. Eftir því sem sagan sagði, var það miklu meira vexti en nokkurt annað dýr, dautt eða lífandi, sem þekst hefir í höfum jarðarinnar. Það fylgdi líka sögunni, að það væri ærið hraðfara, því að á hálfsmánaðarfresti kom það í ljós á tveim stöðum með þúsund mílna millibili. Sögur um sjóskrímslið vóru á hvers manns vörum. Blöðin fluttu langar greinar um það, og gamanvísur vóru sungnar um það á leikhúsunum. Og lærðir menn háðu harðar rimmur. Þeir gátu ekki borið á móti því að skrímslið væri til, svo margir menn höfðu séð það og svo var hitt, að í undirdjúpum haf-

BAHASA INDONESIA (INDONESIAN)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Hari yang panas itu berangsur-angsur menjadi dingin, karena matahari, raja siang itu, akan masuk ke dalam peraduanannya, *ke balik Gunung Sibualbuali*, yang menjadi watas dataran tinggi Sipirok yang bagus itu. Langit di sebelah barat pun merah kuning rupanya, dan sinar matahari yang turun itu nampaklah di atas puncak kayu yang tinggi-tinggi, indah rupanya, sebagai disepuh dengan emas juwita. Angin gunung yang lemah-lembut itu pun berembuslah, *sedap dan nyaman rasanya bagi orang-orang kampung yang sedang di perjalanan kembali dari kebun kopi*, yang terletak di lereng gunung dan bukit-bukit yang subur itu. Maka angin itu pun bertambahlah sedikit kerasnya, sehingga daun dan cabang-cabang kayu itu bergoyang-goyang perlahan-lahan sebagai menunjukkan kegirangannya, karena cahaya yang panas itu sudah bertukar dengan hawa yang sejuk dan nyaman rasanya. Batang padi yang tumbuh di sawah yang luas itu pun dibuai-buakan angin, sebagai ombak yang berpalu-paluan di atas laut yang lebar; *sawah yang seluas itu pun tiadalah ubahnya dengan lautan*, sedang daun padi itu seba-

ITALIANO (ITALIAN)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Dapprima, ripetendo l'errore commesso in gioventù, scrisse di animali che conosceva poco, e le sue favole risonarono di ruggiti e barriti. Poi si fece più umano, se così si può dire, scrivendo degli animali che credeva di conoscere. *Così la mosca gli regalò una gran quantità di favole dimostrandosi un animale più utile di quanto si creda.* In una di quelle favole ammirava la velocità del dittero, velocità sprecata perché non gli serviva né a raggiungere la preda né a garantire la sua incolumità. Qui faceva la morale una testuggine. Un'altra favola esaltava la mosca che distruggeva le cose sozze da essa tanto amate. Una terza si meravigliava che la mosca, l'animale più ricco d'occhi, veda tanto imperfettamente. Infine una raccontava di un uomo che, dopo di aver schiacciato una mosca noiosa, le gridò: "Ti ho beneficiata; ecco che non sei più una mosca". Con tale sistema era facile di avere ogni giorno la favola pronta col caffè del mattino. Doveva venire la guerra ad insegnargli che la favola poteva divenire un'espressione del proprio animo, il quale così inseriva la mummietta nella macchina della vita, quale un suo organo. Ed ecco come avvenne. Allo

LATVIEŠU (LATVIAN)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Ceļš mūs drīz noved pie tilta, kas pārstiepies par šē ne visai plato upi. Kas šī tāda par upi ir, to jau tu atminēsi, kad teikšu, ka viņa viena no mūsu tēvijās jaukajām upēm, kas te gan vēl, kā jau palaikam jaunībā, maziņa, bet sava mūža beigumā izplētusies īsti liela; viņai īsti tur gals, kur mūsu nākošai stāsta bildei iesākums. Nu tu skaidri zināsi. Tātad tiltā jau arī esam pāri un ejam pa gludo, *labi kopto lielceļu* uz priekšu. Labi kopts viņš tiešām saucams, šis lielceļš: lielākie akmentiņi rūpīgi nokasīti malā, grāvīši iztīrīti — viss pēc ceļu uzrauga pavēles — uz mata! Pa to iedams, tu domā: ja tā līdz galam, kam tad mums kājām iet? Bet nespried par agru. Kādas verstis gājušiem, mums *jau pa ceļmalām rādās* meži. Valoda mums tūliņ arī griežas uz mežiem, ka tie mūsu tēvijā dien no dienas vairāk izzūd un ar šiem iet mazumā arī pašas tēvijās jaukums. Kā lai jel viņus kopt un sargāt, kā glābt no izpostīšanas? Tā spriežot, mums priekšā necik tālu smalcītē sāņus *viensliežu ciema celiņš*, pa to mēs nogriežamies no gludā lielceļa, atstādami kultūras dāvātos labumus un uzņemdami dabas uzliktos grūtumus. No kultūras uz dabu! Vai tu

MAGYAR (HUNGARIAN)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Hajnali két óraker a segédtszt belépett a tábornok szobájába és jelentette, hogy a járőrök elindultak a hodricsi úton. Az asztalra állított petróleumlámpa körül szétteregtetett tereprajzok és jelentések heverték, rajtuk keresztbe dobva egy ezüstgombos lovaglópálca. A tábornok a szoba közepén állt és hideg arccal hallgatta a segédtszt szavait. Kurtára nyírt szakála rőtesen csillogott a lámpafényben. *Aranykeretes szeművege mögül jeges nyugalommal csillámlottak elő kék szemei.* Csupa energia volt ez a hat láb magas, karcsú ember, aki egy hónap előtt vette át a feldunai hadtest parancsnokságát. De most mégis, mintha valami fáradtságot vagy inkább fásultságot árultak volna el mozdulatai. Némán bólintott s mikor a segédtszt mögött becsukódott az ajtó, kimerülten dobta magát a kopott díványra. Két nap óta mindig talpon volt s egyik izgalom a másik után érte. A Szélakna irányában fekvő főcsapat felé haladó ellenség már egy napi előnyt nyert a Zsarnócra kirendelt zászlóalj parancsnokának ügyetlensége folytán. Első felindulásában maga vette át a

BAHASA MELAYU (MALAY)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Malam merangkak dari senja ke maghrib dan terns masuk waktu isyak. Lahuma sedang bertimpuh di atas tikar mengkuang sambil kedua-dua belah tangannya tercantum menadah langit. Jeha yang berada di belakangnya dalam keadaan serba putih bertimpuh dengan kemas sekali. *Mukanya ditutup rapat dengan kedua-dua belah tapak tangan.* Masingmasing bermohon doa kepada Allah S.W.T. Esok akan berjuanglah mereka selama beberapa bulan. Selagi padi tidak masuk jelapang dengan selamat, selagi itulah perjuangan belum selesai. Hal ini disedari oleh Lahuma, juga turut disedari oleh Jeha. Azam Lahuma tidak mahu melangkah turun esok pagi-pagi tanpa keizinan Yang Maha Esa. Kedua-dua belah tangannya ditadah. Sudut hatinya melupakan segala kerumitan, hanya tertumpu pada Allah. "Ya Allah, Yang Maha Besar, Yang Maha Agung, *benarkanlah aku mula bekerj a esok dan biarlah selama itu aku dilindungi oleh-MU.* Jauhkan aku daripada segala bencana alam, daripada segala penyakit, daripada lipan-lipan dan ular-ular dan kala jengking yang bisa-bisa. Singkirkan segala banjir besar yang *boleh* melimpahi padiku.

NEDERLANDS (DUTCH)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

De meubelmaker en zijn gezelschap waren vroo-lijk tot diep in den nacht, maar eindelijk legden zij zich toch te slapen; de jonge gezel ging ook naar bed, en zijn toovertafeltje zette hij tegen den muur. Doch de waard kon niet tot rust komen, hij dacht, dat hij op den *rommelzolder* een oud tafeltje staan had, dat er juist zoo uitzag; hij haalde het voor den dag en ruidde het voor het toovertafeltje. Den *volgenden morgen* betaalde de meubelmaker zijn nachtverblijf, nam zijn tafeltje en merkte niet, dat het een ander was; zoo ging hij op weg. 's Middags kwam hij bij zijn vader aan, die hem met groote vreugde ontving! »Wel, lieve zoon, en wat heb je geleerd?« »Vader, ik ben meubelmaker geworden.« »Een goed handwerk,« zei de vader, »en wat heb je van je reis meêgebracht.« »Vader, *het beste wat ik heb meêgebracht*, is dit tafeltje.« De kleermaker bekeek het eerst en zei: »Dat is anders geen meesterstuk, het is een oud, slecht tafeltje.« »Maar het is een Tafeltje dek je,« zei de zoon, »als ik het neerzet en zeg dat het zich dekken moet, dan staan er in eens de heerlijkste gerechten op, en wijn er bij, dat het je hart verkwikt. Noodig alle

POLSKI (POLISH)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Od wczoraj jakiś niepokój panuje w uliczkach. Stary Mendel dziwi się i częściej niż zwykle nakłada krótką łajkę patrząc w okno. Tych ludzi nie widział on tu jeszcze. Gdzie idą? Po co przystają z robotnikami, śpieszącymi do kopania fundamentów pod nowy dom niciarza Greulichy? Skąd się tu wzięły te obszarpane wyrostki? Dlaczego patrzą tak po sieniach? Skąd mają pieniądze, że idą w pięciu do szynku? Stary Mendel kręci głową, smokcząc mały, silnie wygięty wiśniowy cybuszek. *On zna tak dobrze tę uliczkę cichą. Jej fizjonomię, jej ruch. jej głosy, jej tętno. Wie, kiedy zza którego węgła wyrzy w dzień pogodny słońce; ile dzieci przebiegnie rankiem, drepcząc do ochronki, do szkoły; ile zwiędłych dziewcząt w ciemnych chustkach, z małymi blaszeczkami w ręku przejdzie po trzy, po cztery, do fabryki cygar na robotę; ile kobiet przystanie z koszami na starym, wytartym chodniku, pokazując sobie zakupione jarzyny, skarżąc się na drogość jaj, mięsa i masła; ilu wyrobników przecłapie środkiem bruku, ciężkim chodem nóg obutych w trepy, niosąc pod pachą wężełki, a w ręku cebrzyki, kielnie, liny, siekiery, piły. Ba, on i to*

SUOMI (FINNISH)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

He olivat ystäviä ystävydessä, joka oli läheisempää kuin veljeys. Nello oli pieni Ardennelainen — Patras suuri Flamandilainen. He olivat saman ikäisiä vuosilla mitattuna, mutta kuitenkin toinen oli vielä nuori, toinen oli jo vanha. He olivat asuneet yhdessä koko ikänsä; molemmat he olivat orpoja ja kurjia sekä saivat leipänsä samasta kädestä. *Se oli ollut heidän siteensä alku, heidän ensimmäinen sympatian säikeensä;* se oli vahvistunut päivä päivältä ja kasvanut heidän mukanaan kiinteänä ja erottamattomana niin, että he alkoivat rakastaa toisiansa erittäin paljon. Heidän kotinsa oli pieni mökki pienen Flamandilaisen kylän reunalla, peninkulman päässä Antverpenistä. Kylä sijaitsi leveiden laidunkaistaleiden ja viljavainioiden välissä, ja sen läpi virtaavan suuren kanavan reunamilla kasvoi pitkät rivit tuulessa taipuvia poppeleita ja tervaleppiä. Siinä oli parikymmentä maatilaa ja taloa, joiden ikkunaluukut olivat kirkkaan vihreät tai taivaansiniset ja katot ruusunpunaiset tai mustavalkoiset sekä seinät niin valkoisiksi maalatut, että ne loistivat auringossa kuin puhtas lumi. Kylän keskustassa oli tuulimylly pienellä

PORTUGUÊS (PORTUGUESE)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

D. Benedita levantou-se, no dia seguinte, com a idéia de escrever uma carta ao marido, uma longa carta em que lhe narrasse a festa da véspera, nomeasse os convivas e os pratos, descrevesse a recepção noturna, e, principalmente, desse notícia das novas relações com D. Maria dos Anjos. A mala fechava-se às duas horas da tarde, *D. Benedita acordara às nove, e, não morando longe (morava no Campo da Aclamação), um escravo levaria a carta ao correio muito a tempo.* Demais, chovia; D. Benedita arredou a cortina da janela, deu com os vidros molhados; era uma chuvinha teimosa, o céu estava todo brochado de uma cor pardo-escuro, malhada de grossas nuvens negras. Ao longe, viu flutuar e voar o pano que cobria o balaio que uma preta levava à cabeça: concluiu que ventava. Magnífico dia para não sair, e, portanto, escrever uma carta, duas cartas, todas as cartas de uma esposa ao marido ausente. Ninguém viria tentá-la. Enquanto ela compõe os babadinhos e rendas do roupão branco, um roupão de cambraia que o desembargador lhe dera em 1862, no mesmo dia aniversário, 19 de setembro, convidou a leitora a observar-lhe as

SHQIP (ALBANIAN)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Para ksaj prandvere bani një dimën acar. Bora që tashti shifet si kunorë vetëm nder bjeshkët e nalta, në dimën kish mbulue mbarë tokën. E stuhia e tmerrshme s'kish lanë pa futë borën deri ndër *shpella mali dhe zgavriqe* drunjsh. Në këtë acarim dimri dhe bishët e malit zbriten nëpër katunde te njerëzit. Por kta nuk i priten mirë. Bashkë me bishët e malit zbriti edhe Cubi, i cili ishte tmera për ata që kishin ndigjue për të e që nuk e njifshin. Në besë, *në buk'e krypë*, i ati i Diles e mbajti cubin si mik. Dhe gjatë një mueji sa ndenji Cubi në shtëpi te saj, Diles iu ba se ky Cub nuk asht ai Cub për të cilin flisnin se vret, grabit, përdhunon. me të vërtet po at emen kishte; por jo nuk ishte ai. Cubit mik njezetekatërveçar i buzqeshej nana, i buzqeshej Prenda, e shoqja e re e vllaut, baba i fliste me za të butë e vllau këndonte me te. Cubi-mik ishte i mirë dhe të *gjithë e nderojshin*, Dila kanjëherë me dashje dhe pa dashje e shikonte në sy dhe kuqe, kanjëherë me dashje e pa dashje, tue bamë punë nëpër shtëpi, në të kaluem e prekte me krah dhe nga kjo prekje iu rritshin gjitë. As nga armët e tija, rrypat me fishekë, pushka dhe revolva nga të

SVENSKA (SWEDISH)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Klockan var mellan åtta och nio den vackra majmorgonen, då Arvid Falk efter scenen hos brodern vandrade gatorna framåt, missnöjd med sig själv, missnöjd med brodern och missnöjd med det hela. Han önskade att det vore mulet och att han hade dåligt sällskap. Att han var en skurk, det trodde han icke fullt på, *men han var icke nöjd med sig själv, han var så van att ställa höga fordringar på sig*, och han var inlärd att i brodern se ett slags styvfar, för vilken han hyste stor aktning, nästan vördnad. Men även andra tankar dök upp och gjorde honom bekymrad. Han var utan pengar och utan sysselsättning. Detta senare var kanske det värsta ty sysslolösheten var honom en svår fiende, begåvad med en aldrig vilande fantasi som han var. Under ganska obehagliga funderingar hade han kommit ner på Lilla Trädgårdsgatan; han följde vänstra trottoaren utanför Dramatiska Teatern och befann sig snart inne på Norrlandsgatan; han vandrade utan mål och gick rätt fram; snart började stenläggningen bli ojämn, tråkåkar efterträdde stenhusen, illa klädda människor kastade misstänksamma blickar på den snyggt klädda personen som så ti-

TAGALOG (FILIPINO)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Walang kasunduan kung paano magbigay-kahulugan sa demokrasya, ngunit natukoy ang *legal na pagkakapantay-pantay*, maka-pulitikang kalayaan at pamamahala ng batas bilang mga mahahalagang katangian nito. Ipinapakita ang mga prinsipyong ito sa pagkakapantay-pantay ng lahat ng mga mamamayang nararapat sa harap ng batas at pagkakaroon ng magkapan-tay na daan sa mga proseso ng pambatasan. Halimbawa, sa isang kinatawaw demo-krasya, *magkasimbigat ang bawat boto*, walang mai-kakapit na di-makatuwirang paghihigpit sa sinumang nagnanais na maging kinatawan, at sinisiguro ang kalayaan ng kanyang mamamayang nararapat sa naisalehitimong karapatan at kalayaan na karaniwang pinoprotektahan ng sali-gang batas. Kabilang sa ibang paggamit ng *“demokrasya”* ang yaong sa tuwirang demokrasya. Sinasabi ng isang teorya na kinakailangan ng demokrasya ang tatlong pangunahing alituntunin: pamamahalang pataas (ang kapangyarihan ay nasa pinakamababang antas ng awtoridad), pagkakapantay-pantay sa pulitika, at pamantayang panlipunan kung saan isinaalang-

TIẾNG VIỆT (VIETNAMESE)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Ông ấy nói thế một cách sốt sắng chẳng kém những người gầy gò ốm yếu không hề tập thể thao bao giờ và chỉ xui giục kẻ khác. Nguyên do ông ấy là một du học sinh quay về tổ quốc mà không có một mảnh văn bằng nào cả. Hình như ở bên Pháp, ông là bạn thân của những nhà chính trị đã từng làm thứ trưởng, thượng thư, văn hào, văn vãn, những vị có danh tiếng mà báo chí *Việt Nam cũng nhắc nhỡm tới*. Sở Liêm Phóng Securité đã cắt hai viên thám tử đi dò ông. Sau ba tháng rông rã hai viên thám tử chỉ thấy những hạnh tung bí mật của ông là: hút thuốc lá Camel. Về sau ông lấy vợ giàu. Cố vợ rồi, ông đặt là Văn Minh. Sở Liêm Phóng Securité lại phải một phen lo sợ. Dò mãi mới biết rằng tên của vợ ông là Văn, của ông là Minh thì ông đặt ngay là Văn Minh, tên vợ ở trên tên ông, tên ông đội dưới, *cho nó có vẻ nịnh đầm*. Thế thôi, chứ ông chẳng phân đối, cũng chẳng cãi cách, quốc gia, quốc tế chi chi, cũng không cả. Từ đó được nhiều người gọi là Văn Minh, ông ta thấy cần phải chủ trương cuộc Âu hoá thì cái tên mới khỏi vô nghĩa. Một cái linh hồn khoẻ trong một xác thịt khoẻ! Phát minh được chân lý ấy rồi, *đi đâu ông cũng hăng hái cổ động*

TÜRKÇE (TURKISH)  
ACTION GROTESQUE REGULAR, REGULAR ITALIC, 8/11 PT

Sadık genç, araladığı kapıyı çekince, yine birden kararan sanduka sükunu içinde, İskender Paşa, galeyansız ibadetine başladı. Artık dünyaya dair hiçbir ümidi kalmamıştı. İstedığı yalnız bir iman selameti idi. *Vâkıa korkak bir adam değildi. Ama, muhakkak bir ölümü her gün, her saat, her dakika, hatta her saniye beklemek... Onun cesaretini kırmış, sınırlarını zayıflatmıştı.* Düşündükçe, ensesinde soğuk bir satırın sarıh temasını duyar gibi oluyordu. Bu sarıh temas silinirken karşısına kendi boğuk hayali gelirdi; gözleri patlamış, kavuğu bir tarafa yuvarlanmış, boynu yağlı bir kement ile sıkılmış, ayağından pabuçları çıkmış, ipek kuşağı çözülmüş, karanlık, köpüklü ağzından siyah dili sarkmış bir naaş... İskender Paşa'nın yerde sürünen ölüsü! Titrer, gözlerini oğuşturur, yine salât-ü selamlarını çekmeye başladı. Yakın akibetinin bu uzvî hatırası o kadar bariz, o kadar kuvvetliydi ki... Çocukluğunun saf muhayyilesini süsleyen cennet bahçelerini, hûri, gılman alaylarını, Tûba ağacını, Sırat köprüsünü şimdi düşünmüyordu bile... Zihni durmuştu. Sinirleri, beyni pek yorgundu. Yemek yiyemiyordu. Boğazına kurşundan bir yumruk





**OPENTYPE FEATURES**  
 FAMILY WIDE

 ALL CAPS  
 opens up spacing, moves  
 punctuation up

## DEFAULT FIGURES

## PROPORTIONAL LINING

## TABULAR LINING

 FRACTIONS  
 ignores numeric date format

## SUPERScript/SUPERIOR

## SUBSCRIPT/INFERIOR

 DENOMINATOR  
 for making arbitrary fractions

 NUMERATOR  
 for making arbitrary fractions

 LANGUAGE FEATURE  
 Nederlands (Dutch) IJ glyph

 LANGUAGE FEATURE  
 Català (Catalan) † glyph

 LANGUAGE FEATURE  
 Română (Romanian) s accent

**DEACTIVATED**

¿Fish &amp; «Chips» @ £2/\$5?

Sale Price: \$3,460 €1,895

Originally: ¥7,031 £9,215

Sale Price: \$3,460 €1,895

Originally: ¥7,031 £9,215

Sale Price: \$3,460 €1,895

Originally: ¥7,031 £9,215

21/03/10 and 2 1/18 46/92

 $x_{158} + y_{23} \times z_{18} - a_{4260}$ 
 $x_{158} \div y_{23} \times z_{18} - a_{4260}$ 

0123456789 0123456789

0123456789 0123456789

VRIJDAG IJsselmeer IJmuiden

DESTIL·LAT novel·la col·lecció

CONȘTIINȚA științifice însuși

**ACTIVATED**

¿FISH &amp; «CHIPS» @ £2/\$5?

Sale Price: \$3,460 €1,895

Originally: ¥7,031 £9,215

Sale Price: \$3,460 €1,895

Originally: ¥7,031 £9,215

Sale Price: \$3,460 €1,895

Originally: ¥7,031 £9,215

 21/03/10 and 2<sup>1/18</sup> 46<sup>6/92</sup>
 $x^{158} + y^{23} \times z^{18} - a^{4260}$ 
 $x_{158} \div y_{23} \times z_{18} - a_{4260}$ 

0123456789 0123456789

0123456789 0123456789

VRIJDAG IJsselmeer IJmuiden

DESTIL·LAT novel·la col·lecció

CONȘTIINȚA științifice însuși

**OPENTYPE FEATURES**  
ROMAN & ITALIC

SLASHED ZERO

STYLISTIC SET 01  
optical size @ + - ± × = ≠ ® ™STYLISTIC SET 02  
alternate ISTYLISTIC SET 03  
alternate JSTYLISTIC SET 04  
alternate ISTYLISTIC SET 05  
alternate I J ISTYLISTIC SET 06  
alternate N**DEACTIVATED**

200 Officials in Østerbro  
Space × Time @ Bildung®  
Illinois Judicial Inspector  
Illinois Judicial Inspector  
Illinois Judicial Inspector  
Illinois Judicial Inspector  
ÀGG CI 150 MILYONJ NIT

**ACTIVATED**

200 Officials in Østerbro  
Space × Time @ Bildung®  
Illinois Judicial Inspector  
Illinois Judicial Inspector  
Illinois Judicial Inspector  
Illinois Judicial Inspector  
ÀGG CI 150 MILYONJ NIT

**OPENTYPE FEATURES**  
ROMAN ONLYSTYLISTIC SET 07  
alternate gSTYLISTIC SET 08  
alternate a**DEACTIVATED**

Mitigating figurative fires  
Several real amendments

**ACTIVATED**

Mitigating figurative fires  
Several real amendments

**OPENTYPE FEATURES**  
ITALIC ONLYSTYLISTIC SET 09  
alternate gSTYLISTIC SET 10  
alternate a**DEACTIVATED**

*Rigorous genetic coverage*  
*Many additional variations*

**ACTIVATED**

*Rigorous genetic coverage*  
*Many additional variations*

## STYLES INCLUDED IN COMPLETE FAMILY

Action Grotesque Thin  
 Action Grotesque Thin Italic  
 Action Grotesque Light  
 Action Grotesque Light Italic  
 Action Grotesque Regular  
 Action Grotesque Regular Italic  
 Action Grotesque Regular No. 2  
 Action Grotesque Regular No. 2 Italic  
 Action Grotesque Medium  
 Action Grotesque Medium Italic  
 Action Grotesque Bold  
 Action Grotesque Bold Italic  
 Action Grotesque Extrabold  
 Action Grotesque Extrabold Italic  
 Action Grotesque Heavy  
 Action Grotesque Heavy Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bono, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Fulani, Galician, German, Greenlandic, Guarani, Hausa, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Twi-Fante, Vietnamese, Walloon, Wasa, Welsh, Wolof

## CONTACT

Commercial Type  
 277 Grand Street #3  
 New York, New York 10002

office 212-604-0955  
 www.commercialtype.com

## COPYRIGHT

© 2026 Commercial Type. All rights reserved.  
 Commercial® is a registered trademark & Action™ is a trademark of Schwartzco Inc., dba Commercial Type.

*This file may be used for evaluation purposes only.*

## ABOUT THE DESIGNER

**Erik van Blokland** (born 1967) could not choose between type design and programming and decided to do both. His work includes randomfont Beowolf<sup>1</sup> (1990, MoMA collection 2011), typewriter Trixie (1991), banknote LTR Federal (1996, TDC 2002) and Eames Century Modern (2009, TDC, Letter.2, 2011).

For many years he has focused on the technical aspects of type design and developed, among other things, the acclaimed type interpolation tools MutatorMath and Superpolator. Erik co-authored the Unified Font Object (UFO) specification and the W3C Web Open Font Format standard.<sup>2</sup> He, along with Paul van der Laan, is also co-organizer of the triannual Robothon Type & Technology conference.

Van Blokland is a 1989 graduate of the Royal Academy of Art in The Hague (KABK). He returned in 1999 as a faculty member and teaches at the Type and Media master department. He invented the TypeCooker sketching tool which challenges students to meet ridiculous requirements.

Van Blokland consults on type design tools, logos, lettering and typefaces, with clients including The Government of The Netherlands, Adidas, and Adobe. He can talk endlessly about ancient digital font formats and currently dabbles in research projects on optics, digitisation, drawing and responsive type. More at LettError.com.

<sup>1</sup> with Just van Rossum

<sup>2</sup> with Tal Leming