
Stag Sans Round

Stag Sans Round adapts the blunt terminal forms seen in the original sans into slight swelling in terminals, giving this family an organic quality unusual for a rounded sans. Care has been taken to keep the heaviest weights from becoming too cartoonishly obese. Instead, they temper the softness and retain their masculine power.

PUBLISHED
2009

DESIGNED BY
CHRISTIAN SCHWARTZ & ROSS MILNE

12 STYLES
6 WEIGHTS W/ ITALICS

FEATURES
PROPORTIONAL LINING FIGURES
FRACTIONS

Stag Sans Round is the result of the US edition of *Esquire's* continued appetite for variations on Stag. The family was commissioned in 2009 for use in smaller-size display typography to freshen up their front section, but soon expanded its reach to the rest of the magazine. Ross Milne deftly navigated the compromises necessary to make Stag Sans Round work on its own organic terms as more than simply a programatically rounded version of the sand.

Stag Sans Round Light

Stag Sans Round Light Italic

Stag Sans Round Book

Stag Sans Round Book Italic

Stag Sans Round Medium

Stag Sans Round Medium Italic

Stag Sans Round Semibold

Stag Sans Round Semibold Italic

Stag Sans Round Bold

Stag Sans Round Bold Italic

Stag Sans Round Black

Stag Sans Round Black Italic

GEZELSCHAP
Manifestations

STAG SANS ROUND LIGHT, 70 PT

COMPLICATE
Společenštější

STAG SANS ROUND LIGHT ITALIC, 70 PT

POTANKOSTI
Governments

STAG SANS ROUND BOOK, 70 PT

BIJZONDERE
Sveitarfélögin

STAG SANS ROUND BOOK ITALIC, 70 PT

PLEASANTLY
Mythological

STAG SANS ROUND MEDIUM, 70 PT

EXISTENTIAL
Nököttävissä

STAG SANS ROUND MEDIUM ITALIC, 70 PT

SKEPTICISM
Traditionally

STAG SANS ROUND SEMIBOLD, 70 PT

CHARACTER
Administrate

STAG SANS ROUND SEMIBOLD ITALIC, 70 PT

HANDSOME
Düzlügünün

STAG SANS ROUND BOLD, 70 PT

AUTONOMY
Menschliche

STAG SANS ROUND BOLD ITALIC, 70 PT

FLORENCIA
Jarðarinnar

STAG SANS ROUND BLACK, 70 PT

REGIONALE
Tribulations

STAG SANS ROUND BLACK ITALIC, 70 PT

Debreceni, Hajdúhadházi
BOSTON OPERA HOUSE
Convention of Kanagawa

STAG STENCIL LIGHT, 40 PT

An average of 1825.60 km
PÄIJÄNNE TAVASTLAND
Mount Royal and Ramsay

STAG STENCIL LIGHT ITALIC, 40 PT

Identification is required
MOSONMAGYARÓVÁRI
Glendale and Inglewood

STAG STENCIL BOLD, 40 PT

Over 250,000 attendees
HÖFUÐBORGARSVÆÐI
Canadian Pacific Railway

STAG STENCIL BOLD ITALIC, 40 PT

**Austur-Húnavatnssýsla
DET SJUNDE INSEGLET
Bilan du Situationnisme**

STAG STENCIL LIGHT, 40 PT

***3.2 million visit annually
HOUNSFIELD HEIGHTS
Society of the Spectacle***

STAG STENCIL LIGHT ITALIC, 40 PT [ALTERNATE a]

**Región de Antofagasta
APRIL THROUGH JULY
Križevci, Donja Stubica**

STAG STENCIL BOLD, 40 PT

***Calgary Fringe Festival
VERTROUWENSREGEL
Treaty of Simulambuco***

STAG STENCIL BOLD ITALIC, 40 PT

**Une bonne à tout faire
FINANCIAL DISTRICT
Letterngießmaschine**

STAG STENCIL LIGHT, 40 PT

***Exhibit opens June 29
WEISSENHOF ESTATE
Modernism & Practice***

STAG STENCIL LIGHT ITALIC, 40 PT

**Charlotte et son Jules
ESTABLISHED IN 1921
Santiago, Concepción**

STAG STENCIL BOLD, 40 PT

***Contemporary Artists
MICHÈLE BERNSTEIN
Kulturpersonligheter***

STAG STENCIL BOLD ITALIC, 40 PT

Au fil des années, la sitcom est devenue un
PERPIGNAN, LANGUEDOC-ROUSSILLON
In 1950, Albers left Black Mountain College

STAG SANS ROUND LIGHT, LIGHT ITALIC, 24 PT

There are three major public universities
CAROLINA HENRIETTE MAC GILLAVRY
The Chamber of Commerce and Industry

STAG SANS ROUND BOOK, BOOK ITALIC, 24 PT [ALTERNATE ITALIC a]

Restauração, absolutismo e liberalismo
HELSINKI POPULAAARIKULTTUURISSA
Quelques chiffres clés du sport à Angers

STAG SANS ROUND MEDIUM, MEDIUM ITALIC, 24 PT

Five days of street festivals in October
IN THE BOROUGH OF SURREY HEATH
Tendo sido notadas as potencialidades

STAG SANS ROUND SEMIBOLD, SEMIBOLD ITALIC, 24 PT

The social appropriation of products
QUALIFIED APPLICATION PROCESS
Privatpraktiserende og speciallæger

STAG SANS ROUND BOLD, BOLD ITALIC, 24 PT

68.52% of the provincial population
QUANTUM INFORMATION THEORY
Heartfield Retrospective Exhibition

STAG SANS ROUND BLACK, BLACK ITALIC, 24 PT [ALTERNATE Q]

VÄLIRAUHAN AIKANA NEUVOSTOLIITON JA SUOMEN
A soprano is the highest of the standard four voice range
Kelvin Grove was established as a neighbourhood in 60s

STAG SANS ROUND LIGHT, 18 PT

SNÆFELLSNES-OG HNAPPADALSSÝSLA, DALASÝSLA
Blainville-Crevon Seine-Maritime in the Haute-Normandie
The mainland territories north of the 49th parallel remain

STAG SANS ROUND LIGHT ITALIC, 18 PT

TÜRKIYE'DE EN BÜYÜK İDARİ BİRİME İL ADI VERİLİR
A formal presentation to the Russian Chemical Society
Poi ci fu un altro piccolo progresso nella sua opera con

STAG SANS ROUND BOOK, 18 PT

THE POPULATION OF THE CITY CENTRE WAS 42,715
A major divide in political opinion separates the region
Oproti nim byla ovšem Bohumilka beránkem, ale proto

STAG SANS ROUND BOOK ITALIC, 18 PT

FINLAND HAS 187,888 LAKES AND 179,584 ISLANDS
Beaver Valley Little League in the Village of Fruitvale
Sotaan osallistui vajaat 200 000 suomalaista ja noin

STAG SANS ROUND MEDIUM, 18 PT

HISTORY OF THE WEST COAST OF NORTH AMERICA
After a brief flirtation with monarchy, Finland became
Swedish Association of Local Authorities and Regions

STAG SANS ROUND MEDIUM ITALIC, 18 PT

CURSURI DE LIMBA ROMÂNĂ CA LIMBĂ STRĂINĂ
Di sera, sui tetti vicini e su un alberello intristito nel
In the 12th century, medicine began to be a publicly

STAG SANS ROUND SEMIBOLD, 18 PT

BUT THE IRREVERSIBLE TIME OF THE BOURGEOIS
Gropius became the Controller of Design for Isokon
During the prehistoric, ancient and early mediaeval

STAG SANS ROUND SEMIBOLD ITALIC, 18 PT

NOTRE-DAME, STE-GENEVIÈVE, AND ST-VICTOR
Internationalism of modern gallery architecture
Detournement of pre-existing aesthetic element

STAG SANS ROUND BOLD, 18 PT

DEȘI SE POT ADUCE ARGUMENTE ÎN FAVOAREA
Imajući sve gradivo pred sobom, pohodih, noseći
Around 5.3 million people reside in Finland, most

STAG SANS ROUND BOLD ITALIC, 18 PT

REYKJAVÍK, SELTJARNARNES, MOSFELLSBÆR
Director of the Bureau of Weights and Measures
Influența slavă se simte atât la nivel fonetic cât și

STAG SANS ROUND BLACK, 18 PT

HISTOIRE(S) DU CINÉMA: UNE HISTOIRE SEULE
During the first centuries of its existence, Dhaka
The Russian Revolution had an immediate effect

STAG SANS ROUND BLACK ITALIC, 18 PT

STAG SANS ROUND BOOK, 16 PT

BOOK ALL CAPS

BOOK

SEMIBOLD

BOOK ITALIC

PROPORTIONAL
LINING FIGURES

BOLD

BOOK ITALIC

THE SPANISH WAR, which began in 1739, as well as the French war which soon followed it, occasioned a further increase of the debt, which, on the 31st of December 1748, after the war had been concluded by the **treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace, of 17 years continuance, had taken no more than £8,328,354,17 from it. A war, of less than nine years continuance, added £31,338,689 to it. (Refer to *Postlethwaite's History of the Public Revenue.*) During the administration of Mr. Pelham, the interest of the public debt was reduced to 3%; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the late war, the funded debt of Great Britain amounted to £72,289,675. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted debt to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense **occasioned by the war** did not end with the conclusion of the peace; so that, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,789, there still remained (according to the very well informed author of *Considerations on the Trade and Finances of Great Britain*) an unfunded debt, which was brought to account in that and the following year, of 975,017. In 1764, therefore, the public debt of Great Britain, funded and unfunded together, amounted, according to this author, to

Zwartewaterland

STAG SANS ROUND LIGHT, 60 PT

Cambridgeshire

STAG SANS ROUND BOOK, 60 PT

Oscillographies

STAG SANS ROUND MEDIUM, 60 PT

Familiarization

STAG SANS ROUND SEMIBOLD, 60 PT

Parliamentary

STAG SANS ROUND REGULAR, 60 PT

Hellevoetsluis

STAG SANS ROUND BLACK, 60 PT

Konuşulmaktadır

STAG SANS ROUND LIGHT, 60 PT

Modernisaatiota

STAG SANS ROUND BOOK, 60 PT

Interconnecting

STAG SANS ROUND MEDIUM, 60 PT

Bibliographical

STAG SANS ROUND SEMIBOLD, 60 PT

Franekeradeel

STAG SANS ROUND REGULAR, 60 PT

Prinsengracht

STAG SANS ROUND BLACK, 60 PT

OPENTYPE FEATURES
FAMILY WIDE

ALL CAPS

PROPORTIONAL LINING
default figures

FRACTIONS

DENOMINATOR
for making arbitrary fractionsNUMERATOR
for making arbitrary fractionsLANGUAGE FEATURE
Română (Romanian) s accent**DEACTIVATED**

Fish & 'Chips' for £24.65?

Sale price: \$3,460 €1,895

217/2624 10/18 460/920

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ÎNSUȘI conștiință științifice

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0123456789 0123456789

ÎNSUȘI conștiință științifice

OPENTYPE FEATURES
ROMAN & ITALICSTYLISTIC SET 01
big quotesSTYLISTIC SET 02
Q and relatedSTYLISTIC SET 03
Q and relatedSTYLISTIC ALTERNATES
Illustrator/Photoshop**DEACTIVATED**“Quit Quilting Quite *Quickly*”“Quit Quilting Quite *Quickly*”“Quit Quilting Quite *Quickly*”“Quit Quilting Quite *Quickly*”**ACTIVATED**““Quit Quilting Quite *Quickly*””“Quit Quilting Quite *Quickly*”“Quit Quilting Quite *Quickly*”““Quit Quilting Quite *Quickly*””**OPENTYPE FEATURES**
ITALIC ONLYSTYLISTIC SET 04
a and relatedSTYLISTIC ALTERNATES
Illustrator/Photoshop**DEACTIVATED***Päijänne Tavastia, Materializing**Päijänne Tavastia, Materializing***ACTIVATED***Päijänne Tavastia, Materializing**Päijänne Tavastia, Materializing*

STYLES INCLUDED IN COMPLETE FAMILY

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SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Wolof

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ABOUT THE DESIGNERS

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Director's Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the redesign team for *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in Time magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

Ross Milne (born 1985) works and lives in Vancouver, Canada where he studied at the Emily Carr University. After graduating with a degree in Communication Design (2007), he moved to the Hague, Netherlands where he pursued a postgraduate education in type design from the Type and Media masters course at the Royal Academy of Art (KABK). Later travelling to San Francisco, he worked in a handful of boutique design offices before eventually returning to Vancouver in early 2009. Ross currently works as a contributing designer with Commercial Type while pursuing his own projects in graphic design and type design.