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# Publico Headline

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Publico Headline exhibits a balanced interplay between sharp serifs and soft ball terminals. Its lack of fussy details gives the face a clean, contemporary look and a quiet elegance, and the wide range of weights allows it to bring a variety of tones to the page.

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**PUBLISHED**  
2010

**DESIGNED BY**  
PAUL BARNES & CHRISTIAN SCHWARTZ

**DESIGN ASSISTANCE**  
KAI BERNAU

**PRODUCTION ASSISTANCE**  
ROSS MILNE

**12 STYLES**  
6 WEIGHTS W/ ITALICS

**FEATURES**  
SMALL CAPS  
PROPORTIONAL LINING/OLDSTYLE FIGURES  
FRACTIONS  
SUPERSCRIPT/SUBSCRIPT

Structurally, Publico takes many cues from contemporary Dutch type design with its narrow proportion, square and sturdy skeleton, consistent character widths, and pleasant sense of openness. The wide range of weights makes Publico Headline well-suited to any kind of publication design. All styles of Publico Headline include small caps, fractions, and both lining and oldstyle figures.

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Publico Headline Light

*Publico Headline Light Italic*

Publico Headline Roman

*Publico Headline Italic*

**Publico Headline Medium**

***Publico Headline Medium Italic***

**Publico Headline Bold**

***Publico Headline Bold Italic***

**Publico Headline Extrabold**

***Publico Headline Extrabold Italic***

**Publico Headline Black**

***Publico Headline Black Italic***

CENTIMÈTRE  
Henceforward

PUBLICO HEADLINE LIGHT, 70 PT

*OBERFLÄCHE*  
*Heartwarming*

PUBLICO HEADLINE LIGHT ITALIC, 70 PT [ALTERNATE R]

MATSUYAMA  
Astrobiologist

PUBLICO HEADLINE ROMAN, 70 PT

*STRÁVENÝCH*  
*Overbevisende*

PUBLICO HEADLINE ITALIC, 70 PT

**SPECTACLES**  
**Administrate**

PUBLICO HEADLINE MEDIUM, 70 PT

***OVERHEARD***  
***Presentations***

PUBLICO HEADLINE MEDIUM ITALIC, 70 PT

**JØRPELAND**  
**Ydstebøhavn**

PUBLICO HEADLINE BOLD, 70 PT [ALTERNATE J]

***DEPOSITION***  
***Estructurada***

PUBLICO HEADLINE BOLD ITALIC, 70 PT

**GENERATED**  
**Management**

PUBLICO HEADLINE EXTRABOLD, 70 PT

**TRANSITION**  
***Kantárszárát***

PUBLICO HEADLINE EXTRABOLD ITALIC, 70 PT [ALTERNATE R]

**CONTRASTS**  
**Fearlessness**

PUBLICO HEADLINE BLACK, 70 PT

**SALVATIONS**  
***Ideologically***

PUBLICO HEADLINE BLACK ITALIC, 70 PT

SANTA MARIA DA FEIRA  
Gothic revivalist architect

PUBLICO HEADLINE LIGHT, 40 PT

SÃO BRÁS DE ALPORTEL  
*Amadora, Agualva-Cacém*

PUBLICO HEADLINE LIGHT ITALIC, 40 PT [ALTERNATE R]

CLAYTON HEATHCOCK  
The Komnenian dynasty

PUBLICO HEADLINE ROMAN, 40 PT

CSÖKMÓ, HOSSZÚPÁLYI  
*Structural Expressionism*

PUBLICO HEADLINE ITALIC, 40 PT

RANDSTAD, RIJNLAND  
Diversification of assets

PUBLICO HEADLINE MEDIUM, 40 PT

SÖDRA ÖSTERBOTTEN  
*Notes inégales, nocturne*

PUBLICO HEADLINE MEDIUM ITALIC, 40 PT

**MIÈGJORN-PIRENÈUS**  
**Sumerian architecture**

PUBLICO HEADLINE BOLD, 40 PT [ALTERNATE J]

***ALPHABETICAL LISTS***  
***Hizkuntz deskribapena***

PUBLICO HEADLINE BOLD ITALIC, 40 PT

**CITY OF BRANTFORD**  
**Borgarfjarðarhreppur**

PUBLICO HEADLINE EXTRABOLD, 40 PT [ALTERNATE R]

***NORD-PAS-DE-CALAIS***  
***Metropolitan Toulouse***

PUBLICO HEADLINE EXTRABOLD ITALIC, 40 PT

**PAÇOS DE FERREIRA**  
**São João da Pesqueira**

PUBLICO HEADLINE BLACK, 40 PT

***REGIÃO DO ALGARVE***  
***County of Lac La Biche***

PUBLICO HEADLINE BLACK ITALIC, 40 PT

West-Friesland is een regio in het noorden  
 STEENWIJKSMOER, ELDIJK, DALERPEEL  
*O concelho de Lisboa tem 83,81 km<sup>2</sup> de área*

PUBLICO HEADLINE LIGHT, LIGHT ITALIC, 24 PT [ALTERNATE J]

The NTA membership rose by 8% in 2001  
 GROWTH OF OVER 29.15% ON AVERAGE  
*Por ejemplo, antes de recorrer sus patios y*

PUBLICO HEADLINE ROMAN, ITALIC, 24 PT

The population of the city was 1,156,781  
 SUBRAHMANYAN CHANDRASEKHAR  
*Rhododendron ferrugineum (Alpenrose)*

PUBLICO HEADLINE MEDIUM, MEDIUM ITALIC, 24 PT

Five days of street festivals in October  
 DIVIDIDO ADMINISTRATIVAMENTE  
*From her late twenties onward she was*

PUBLICO HEADLINE BOLD, BOLD ITALIC, 24 PT

Lisboa tem 489 563 habitantes, 2008  
 HISTORICAL DISTRICT OF LONDON  
*Private and public primary education*

PUBLICO HEADLINE EXTRABOLD, EXTRABOLD ITALIC, 24 PT

Il Cervino è una montagna delle Alpi  
 SCHWEINFURT, PASSAU, BAMBERG  
*Miasto zajmuje powierzchnię 92,1 km<sup>2</sup>*

PUBLICO HEADLINE BLACK, BLACK ITALIC, 24 PT

SZABOLCS-SZATMÁR-BEREG, GYŐR-MOSON-SOPRON  
Anacrusis is a note or notes that precede the first full bar  
Kelvin Grove was established as a neighbourhood in 60s

PUBLICO HEADLINE LIGHT, 18 PT

*FROM JULY 1916, JOHN'S NEWSPAPER ARTICLES WERE*  
*A wide range of presentations at the 2005 ABPI conference*  
*In 1998 the neighbourhood had a population of 2,456,298*

PUBLICO HEADLINE LIGHT ITALIC, 18 PT

BORGARBYGGÐ, SVEITARFÉLAGIÐ SKAGAFJÖRÐUR  
Portus Cale was the name of an ancient town and port  
Australian Western Standard Time (AWST) in the 1890s

PUBLICO HEADLINE ROMAN, 18 PT

*THE POPULATION OF THE CITY PROPER WAS 423,715*  
*Duchamp's early art works align with Post-Impressionist*  
*Első felindulásában maga vette át a zászlóalj vezényletét*

PUBLICO HEADLINE ITALIC, 18 PT

**THE RECONQUEST OF THE WESTERN PROVINCES**  
An exhibition of his work was held in Mexico in 1948  
Dansk er et nord-germansk sprog af den østnordiske

PUBLICO HEADLINE MEDIUM, 18 PT

**COUNTIES FOR THE ADMINISTRATION OF JUSTICE**  
*In 2006 the neighbourhood had a population of 9,210*  
*The Canal de Garonne connects Toulouse to Bordeaux*

PUBLICO HEADLINE MEDIUM ITALIC, 18 PT [ALTERNATE JJ]

**THE EARLY INFLUENCES OF JORN AND DEBORD**  
**Union Internationale des Associations d'Alpinisme**  
**Following the Norman conquest of Byzantine Italy**

PUBLICO HEADLINE BOLD, 18 PT [ALTERNATE J]

***IN 1894 THE BROTHERS MOVED TO MONTMARTE***  
***Jacques Villon, born Gaston Emile Duchamp in 1875***  
***Homage to the French medieval poet François Villon***

PUBLICO HEADLINE BOLD ITALIC, 18 PT

**SHE RECEIVED THE 1997 ROOKIE OF THE YEAR**  
**Mathematical models and abstractions of physics**  
**Educational reformer Johann Heinrich Pestalozzi**

PUBLICO HEADLINE EXTRABOLD, 18 PT

***LYNGSEIDET, ÅRDALSTANGEN, KYRKSÆTERØRA***  
***History of the Ottomans and Fall of Constantinople***  
***To be increased to NOK 100 million (USD 17.5 million)***

PUBLICO HEADLINE EXTRABOLD ITALIC, 18 PT

**COLLECTIVE AND COLLABORATIVE WORKING**  
**Internet Control Message Protocol (ICMP) in 1992**  
**The APR for the company was above the national**

PUBLICO HEADLINE BLACK, 18 PT [ALTERNATE R]

***KÖRÖSSZEGAPÁTI, MAGYARHOMOROG, SZEREP***  
***As of 2004, 18.5% of the residents were immigrants***  
***Debates concerning architectural theory and form***

PUBLICO HEADLINE BLACK ITALIC, 18 PT

Ridicolosamente

PUBLICO HEADLINE LIGHT, 60 PT

Geomorfológica

PUBLICO HEADLINE REGULAR, 60 PT

Bibliographical

PUBLICO HEADLINE MEDIUM, 60 PT

Mediterranean

PUBLICO HEADLINE BOLD, 60 PT

Photomontage

PUBLICO HEADLINE EXTRABOLD, 60 PT

Wielkopolskie

PUBLICO HEADLINE BLACK, 60 PT

*Deconstructivism*

PUBLICO HEADLINE LIGHT ITALIC, 60 PT

*Administracyjny*

PUBLICO HEADLINE ITALIC, 60 PT

*Cambridgeshire*

PUBLICO HEADLINE MEDIUM ITALIC, 60 PT

*Hubschmanova*

PUBLICO HEADLINE BOLD ITALIC, 60 PT

*Neskaupstaður*

PUBLICO HEADLINE EXTRABOLD ITALIC, 60 PT

*Amalgamation*

PUBLICO HEADLINE BLACK ITALIC, 60 PT





**OPENTYPE FEATURES**  
FAMILY WIDE**DEACTIVATED****ACTIVATED**

SMALL CAPS

Mayo &amp; 'Ketchup' for \$4.99?

MAYO &amp; 'KETCHUP' FOR \$4.99?

ALL SMALL CAPS

Mayo &amp; 'Ketchup' for \$4.99?

MAYO &amp; 'KETCHUP' FOR \$4.99?

ALL CAPS

¿info@commercialtype?

¿INFO@COMMERCIALTYPE?

PROPORTIONAL LINING  
default figures

Nearly 250,896,500 attended

Nearly 250,896,500 attended

PROPORTIONAL OLDSTYLE

Nearly 250,896,500 attended

Nearly 250,896,500 attended

PROPORTIONAL SMALL CAPS

Nearly 250,896,500 attended

NEARLY 250,896,500 ATTENDED

FRACTIONS  
ignores numeric date format

21/03/10 and 2 1/18 40/90

21/03/10 and 2<sup>1</sup>/<sub>18</sub> <sup>40</sup>/<sub>90</sub>

SUPERSCRIPT/SUPERIOR

x<sup>158</sup> + y<sup>23</sup> × z<sup>18</sup> - a<sup>4260</sup>x<sup>158</sup> + y<sup>23</sup> × z<sup>18</sup> - a<sup>4260</sup>

SUBSCRIPT/INFERIOR

x<sub>158</sub> ÷ y<sub>23</sub> × z<sub>18</sub> - a<sub>4260</sub>X<sub>158</sub> ÷ Y<sub>23</sub> × Z<sub>18</sub> - a<sub>4260</sub>DENOMINATOR  
for making arbitrary fractions

0123456789 0123456789

0123456789 0123456789

NUMERATOR  
for making arbitrary fractions

0123456789 0123456789

0123456789 0123456789

LANGUAGE FEATURE  
Polski (Polish) kreska accent

ŹRÓDŁA możliwość ŚLADY

ŹRÓDŁA możliwość ŚLADY

LANGUAGE FEATURE  
Română (Romanian) s accent

ÎNSUȘI conștiință ȘTIINȚIFICE

ÎNSUȘI conștiință științifice

**OPENTYPE FEATURES**  
ROMAN & ITALIC**DEACTIVATED****ACTIVATED**STYLISTIC SET 01  
R and relatedReplace the *Ranking* RectifiedReplace the *Ranking* RectifiedSTYLISTIC SET 02  
J and relatedRIJNLAND, JAGUAR, *FJORDS*RIJNLAND, JAGUAR, *FJORDS*STYLISTIC SET 03  
® and related

Replace® the Replacements®

Replace® the Replacements®

STYLISTIC ALTERNATES  
Illustrator / Photoshop

Replace, JAGUARS, Relevant®

Replace, JAGUARS, Relevant®

## STYLES INCLUDED IN COMPLETE FAMILY

Publico Headline Light  
 Publico Headline Light Italic  
 Publico Headline Roman  
 Publico Headline Italic  
 Publico Headline Medium  
 Publico Headline Medium Italic  
 Publico Headline Bold  
 Publico Headline Bold Italic  
 Publico Headline Extrabold  
 Publico Headline Extrabold Italic  
 Publico Headline Black  
 Publico Headline Black Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

## CONTACT

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## ABOUT THE DESIGNERS

**Paul Barnes** (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&Ic*. He later returned to America to be art director of the music magazine *Spin*. Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer, Gianvito Rossi and German publisher, Schirmer Graf.

Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine*, *The Guardian* and *The Observer Newspapers*, *GQ*, *Wallpaper\**, *Harper's Bazaar* and *frieze*. He has designed many books for publishers all over Europe including, Schirmer Mosel, Oxford University Press, the Tate and the iconic Schirmer Graf series. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper\**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

**Christian Schwartz** (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Director's Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the *Guardian* redesign team they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper\**, and Schwartz was included in *Time magazine's* 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.